Blue Festival
Name of Applicant

Don
Name of Reviewer

Spring 2012_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _4_	5	_20_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _4_	5	_20_	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _3_	2	_6_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _4_	1	_4_	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _3_	2	_6_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _56_

Add Preference Points

0-10	_/_	Shoulder Season – before June and after September
0-10	_____	Outlying Areas
0-10	_5_	Length of Stay – encourage early arrival and/or late departure
0-10	_5_	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS   _66_

Reviewer Conflict of Interest: _____

Comments: _____

_____

_____

_____

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $_5000_ _____

Klamath Blues Society
Name of Applicant

Lisa Sullivan
Name of Reviewer

$10,000

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

No Actual #'s given
only %'s

Score	Weight	Points	
(1-5) 3	5	15	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 3	5	15	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 3	2	6	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 3	1	3	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) 3	2	6	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 45

Add Preference Points

0-10	0	Shoulder Season – before June and after September
0-10	0	Outlying Areas
0-10	2	Length of Stay – encourage early arrival and/or late departure
0-10	3	Family Friendliness

Deduct Penalty Points

-10	5	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS   50

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☒ YES ☐ NO   **Partial funding:** $ 7,000 _____

Form # KCF 3008
Revised the 28th of September, 2011

Blues Festival

Name of Applicant

MARQUEZ

Name of Reviewer

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _3_	5	_15_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _5_	2	_10_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _5_	1	_5_	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _5_	2	_10_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _65_

Add Preference Points

0-10	_____	Shoulder Season – before June and after September
0-10	_____	Outlying Areas
0-10	_5_	Length of Stay – encourage early arrival and/or late departure
0-10	_5_	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS _75_

Reviewer Conflict of Interest: _____

Comments: _Signature Klamath event Promoters are capable. attendance in past has been only moderate – but may build._
_10,000_

Do you recommend this project for funding: ☑ YES ☐ NO **Partial funding: $** _7,000_

Form # KCF 3008
Revised the 28th of September, 2011

KL Blurs Frost
_____
Name of Applicant

Chip Massie
_____
Name of Reviewer

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _3_	5	_15_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _5_	2	_10_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _4_	1	_4_	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _3_	2	_6_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _60_

Add Preference Points

0-10	_0_	Shoulder Season – before June and after September
0-10	_0_	Outlying Areas
0-10	_5_	Length of Stay – encourage early arrival and/or late departure
0-10	_10_	Family Friendliness

Deduct Penalty Points

| -10 | _____ | Previous tourism projects not completed on time or final evaluation not submitted on time |

TOTAL POINTS _75_

Reviewer Conflict of Interest: _____

Comments: _$10,000   Board Chair? Budget?_ _____

_____

_____

Do you recommend this project for funding: ☒ YES ☐ NO   **Partial funding:** $_7000.00_

Form # KCF 3008
Revised the 28th of September, 2011

Name of Applicant _5th Annual Klondike Days_
Festival.

Name of Reviewer _B. Sullivan_

Spring 2012_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _5_	5	_25_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _5_	2	_10_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _5_	1	_5_	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _5_	2	_10_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: · _75_

Add Preference Points

0-10	_0_	Shoulder Season – before June and after September
0-10	_5_	Outlying Areas
0-10	_5_	Length of Stay – encourage early arrival and/or late departure
0-10	_7_	Family Friendliness

Deduct Penalty Points

-10	_0_	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS _92_

Reviewer Conflict of Interest:

Comments: _$10,000._

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $

Klamath Blues
Name of Applicant

Dannelle Tehama
Name of Reviewer

Spring 2012_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) 5	5	25
(1-5) 5	5	25
(1-5) 5	2	10
(1-5) 5	1	5
(1-5) 4	2	8

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 73

Add Preference Points

0-10	0	Shoulder Season – before June and after September
0-10	0	Outlying Areas
0-10	3	Length of Stay – encourage early arrival and/or late departure
0-10	8	Family Friendliness

Deduct Penalty Points

| -10 | ____ | Previous tourism projects not completed on time or final evaluation not submitted on time |

TOTAL POINTS   84

Reviewer Conflict of Interest: _____

Comments: _Very organized, use of comments supports tourism claim_

Do you recommend this project for funding: ☒ YES ☐ NO Partial funding: $ 5,000

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Revised the 28th of September, 2011