


Organization	Basin United Soccer	Discover Klamath	Klamath Basin Snowdrifters	Klamath County Fairgrounds	Klamath County Museum	Ross Ragland Theater	Toes in the Sand Productions	Crater Lake Resort
Project	Basin United Tournaments	Fall 2020 Marketing Campaign to Encourage Tourism Visitation	Oregon State Snowmobile Association Annual Convention	Klamath County Event Center COVID-19 Annual Budget Support	Klamath County Museum Entrance Plaza	COVID-19 Operations & Tourism	Weekend Getaways; Klamath County Oregon	Bi-Weekly Live Music & Food Truck Event
Score Sheet Used	COVID-19	COVID-19	COVID-19	COVID-19	COVID-19	COVID-19	COVID-19	COVID-19
Generate Lodging visits	420	450	600	350	240	260	330	420
Perserve Business and Protect Jobs	370	380	300	420	310	440	210	480
Ability to Complete	135	125	140	155	135	120	125	115
Marketing/Operations Plan	145	125	130	85	135	120	95	120
Leverage Funding	400	470	490	510	580	480	430	400
Improve Klamath County's Travel and Tourism Industry?	420	490	530	460	450	320	260	440
Conducting Business for 5 years	120	125	145	150	150	125	120	90
Evaluation Method	310	410	490	330	280	290	360	410
Sub-Total Points	2320	2575	2825	2460	2280	2155	1930	2475
Preference Points:								
Generate Additional Lodging Tax	185	160	300	180	75	85	105	200
Severe Financial Hardship	135	35	30	290	125	180	50	75
Average Score from Committee	440	554	526	488	413	484	348	550
Total Possible Score from Committee	675	675	675	675	675	675	675	675
Committee Comments								
Funding Requested:	\$ 25,000.00	\$ 25,000.00	\$ 10,050.00	\$ 25,000.00	\$ 25,000.00	\$ 25,000.00	\$ 25,000.00	\$ 25,000.00
Funding Recommended:	\$ 7,500.00	\$ 23,600.00	\$ 7,233	\$ 17,500.00	\$ 7,083	\$ 11,500.00	\$ -	\$ 13,000.00
Total Amount Requested:	\$ 185,050.00							
Total Amount Recommended:	\$ 87,416.67	te=595						
Percentage Funded of Requested	47%							
Total Amount Allocated	\$ 100,000.00							
Total Amount Recommended:	\$ 87,416.67							
Amount Remaining	\$ 12,583.33							

THEREFORE, BE IT RESOLVED THAT THE FOREGOING DISTRIBUTION HEREBY IS APPROVED THIS \_\_\_\_ DAY OF \_\_\_\_ August \_\_\_\_ 2020.

  
 CHAIR  
 APPROVED  
 DISAPPROVED

  
 VICE-CHAIR  
 APPROVED  
 DISAPPROVED

  
 COMMISSIONER  
 APPROVED  
 DISAPPROVED

Organization	Klamath Community Sports Complex
Project	Steens Sports Park COVID-19 Relief Request

Score Sheet Used	COVID-19								
Generate Lodging visits	480								
Perserve Business and Protect Jobs	420								
Ability to Complete	125								
Marketing/Operations Plan	130								
Leverage Funding	520								
Improve Klamath County's Travel and Tourism Industry?	490								
Conducting Business for 5 years	150								
Evaluation Method	410								
Sub-Total Points	0	0	0	2725	0	0	0	0	0
Preference Points:									
Generate Additional Lodging Tax	220								
Severe Financial Hardship	240								
Average Score from Committee	0	0	0	531	0	0	0	0	0
Total Possible Score from Committee	675	675	675	675	675	675	675	675	675
Committee Comments									
Funding Requested:	\$ 25,000.00								
Funding Recommended:	\$ 12,583								

Total Amount Requested:	\$ 25,000.00
Total Amount Recommended:	\$ 12,583.33
Percentage Funded of Requested	50%
Total Amount Allocated	\$ 100,000.00
Total Amount Recommended:	\$ 12,583.33
Amount Remaining	\$ 87,416.67

te=595

THEREFORE, BE IT RESOLVED THAT THE FOREGOING DISTRIBUTION HEREBY IS APPROVED THIS 5 DAY OF August 2020.

Recused

CHAIR  
 APPROVED  
 DISAPPROVED

[Signature]

VICE CHAIR  
 APPROVED  
 DISAPPROVED

[Signature]

COMMISSIONER  
 APPROVED  
 DISAPPROVED

DK

HADLER

Name of Applicant

Name of Reviewer

Tourism Grant Application – COVID-19 Emergency Response  
Selection Criteria Summary  
(Tourism Review Panel scoring)

- | Score  | Weight | Points     |  |
|--------|--------|------------|--|
| (1-10) | 8      | X 10 = 80  | Does the applicant demonstrate how they will generating lodging visits that result in Generating more/additional lodging tax revenues?<br>(max points possible: 100)   |
| (1-10) | 90     | X 10 = 90  | Does the applicant demonstrate how they will preserve business or protect jobs?<br>(max points possible: 100)  |
| (1-5)  | 5      | X 5 = 25   | Does the applicant have the ability to complete the project? Is management and/or administration capable?<br>(max points possible: 25)   |
| (1-5)  | 5      | X 5 = 25   | Is the Budget, marketing plan and operations plan realistic?<br>(max points possible: 25)  |
| (1-10) | 9      | X 10 = 90  | Does the applicant clearly demonstrate how the project will leverage funding?<br>(max points possible: 100)  |
| (1-10) | 10     | X 10 = 100 | Does the applicant clearly demonstrate how the organization demonstrates direct work in support of improving the economic impacts of Klamath County's Travel and Tourism Industry?<br>(max points possible: 100) |
| (1-5)  | 5      | X 5 = 25   | Has the applicant been conducting business for the past five years?<br>(max points possible: 25)   |
| (1-10) | 10     | X 10 = 100 | Is there a strong evaluation method with measurable objectives?<br>(max points possible: 100)  |

SUB-TOTAL POINTS: 535  
(Sub-Total max points possible: 575)

Add Preference Points

- (0-50) 50 Does applicant demonstrate ideas that are likely to generate additional lodging tax revenues?
- (0-50) 25 Does the applicant demonstrate severe financial hardship?

610

TOTAL POINTS (Max total points possible: 675)

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding:  YES  NO  
Full Funding  YES  NO OR Partial funding: \$ 25K

Discover Klamath  
Name of Applicant

Matt Dodson  
Name of Reviewer

Tourism Grant Application – COVID-19 Emergency Response  
**Selection Criteria Summary**  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>8</u> X 10 =	<u>80</u>	Does the applicant demonstrate how they will generating lodging visits that result in Generating more/additional lodging tax revenues? (max points possible: 100)
(1-10)	<u>6</u> X 10 =	<u>60</u>	Does the applicant demonstrate how they will preserve business or protect jobs? (max points possible: 100)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Is the Budget, marketing plan and operations plan realistic? (max points possible: 25)
(1-10)	<u>1</u> X 10 =	<u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>10</u> X 10 =	<u>100</u>	Does the applicant clearly demonstrate how the organization demonstrates direct work in support of improving the economic impacts of Klamath County's Travel and Tourism Industry? (max points possible: 100)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Has the applicant been conducting business for the past five years? (max points possible: 25)
(1-10)	<u>8</u> X 10 =	<u>80</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 405  
(Sub-Total max points possible: 575)

Add Preference Points

- (0-50) 35 Does applicant demonstrate ideas that are likely to generate additional lodging tax revenues?
- (0-50) \_\_\_\_\_ Does the applicant demonstrate severe financial hardship?

**TOTAL POINTS** 440 (Max total points possible: 675)

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: "We have Space" campaign is in stark contrast to Oregon's tourism hotspots current chorus of "Stay away" seems like a chance to make a dent in our position within the industry.

Do you recommend this project for funding:  YES  NO  
Full Funding  YES  NO OR Partial funding: \$ 20,000

Discover Klamath

Marquez

Name of Applicant

Name of Reviewer

Tourism Grant Application - COVID-19 Emergency Response  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>9</u>	X 10 =	<u>90</u>	Does the applicant demonstrate how they will generating lodging visits that result in Generating more/additional lodging tax revenues? (max points possible: 100)
(1-10) <u>6</u>	X 10 =	<u>60</u>	Does the applicant demonstrate how they will preserve business or protect jobs? (max points possible: 100)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Is the Budget, marketing plan and operations plan realistic? (max points possible: 25)
(1-10) <u>8</u>	X 10 =	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10) <u>9</u>	X 10 =	<u>90</u>	Does the applicant clearly demonstrate how the organization demonstrates direct work in support of improving the economic impacts of Klamath County's Travel and Tourism industry? (max points possible: 100)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Has the applicant been conducting business for the past five years? (max points possible: 25)
(1-10) <u>8</u>	X 10 =	<u>80</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 475  
(Sub-Total max points possible: 575)

Add Preference Points

- (0-50) 25 Does applicant demonstrate ideas that are likely to generate additional lodging tax revenues?
- (0-50) \_\_\_\_\_ Does the applicant demonstrate severe financial hardship?

TOTAL POINTS 500 (Max total points possible: 675)

Reviewer Conflict of Interest \_\_\_\_\_

Comments: 12 Wk Full Media Campaign

Do you recommend this project for funding:  YES  NO

Full Funding  YES  NO

OR

Partial funding: \$ ~~20,500~~ 18,000

Discover Klamath

Heather Tramp

Name of Applicant

Name of Reviewer

Tourism Grant Application – COVID-19 Emergency Response

**Selection Criteria Summary**  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>10</u>	X 10 =	<u>100</u>	Type text here Does the applicant demonstrate how they will generating lodging visits that result in Generating more/additional lodging tax revenues? (max points possible: 100)
(1-10) <u>7</u>	X 10 =	<u>70</u>	Does the applicant demonstrate how they will preserve business or protect jobs? (max points possible: 100)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Is the Budget, marketing plan and operations plan realistic? (max points possible: 25)
(1-10) <u>9</u>	X 10 =	<u>90</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10) <u>10</u>	X 10 =	<u>100</u>	Does the applicant clearly demonstrate how the organization demonstrates direct work in support of improving the economic impacts of Klamath County's Travel and Tourism Industry? (max points possible: 100)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Has the applicant been conducting business for the past five years? (max points possible: 25)
(1-10) <u>10</u>	X 10 =	<u>100</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: \_\_\_\_\_  
(Sub-Total max points possible: 575)

Add Preference Points

- (0-50) 50 Does applicant demonstrate ideas that are likely to generate additional lodging tax revenues?
- (0-50) 50 Does the applicant demonstrate severe financial hardship?

**TOTAL POINTS** 635 (Max total points possible: 675)

Reviewer Conflict of Interest: \_\_\_\_\_

**Comments:**

Do you recommend this project for funding:  YES  NO

Full Funding  YES  NO OR Partial funding: \$ \_\_\_\_\_

# 25,000

Can't usually Apply

Discover Klamath

Cynthia Campbell

Name of Applicant

Name of Reviewer

Tourism Grant Application – COVID-19 Emergency Response  
**Selection Criteria Summary**  
(Tourism Review Panel scoring)

- | Score  | Weight    | Points            |  |
|--------|-----------|-------------------|--|
| (1-10) | <u>10</u> | X 10 = <u>100</u> | Does the applicant demonstrate how they will generating lodging visits that result in Generating more/additional lodging tax revenues?<br>(max points possible: 100)   |
| (1-10) | <u>10</u> | X 10 = <u>100</u> | Does the applicant demonstrate how they will preserve business or protect jobs?<br>(max points possible: 100)  |
| (1-5)  | <u>5</u>  | X 5 = <u>25</u>   | Does the applicant have the ability to complete the project? Is management and/or administration capable?<br>(max points possible: 25)   |
| (1-5)  | <u>5</u>  | X 5 = <u>25</u>   | Is the Budget, marketing plan and operations plan realistic?<br>(max points possible: 25)  |
| (1-10) | <u>10</u> | X 10 = <u>100</u> | Does the applicant clearly demonstrate how the project will leverage funding?<br>(max points possible: 100)  |
| (1-10) | <u>10</u> | X 10 = <u>100</u> | Does the applicant clearly demonstrate how the organization demonstrates direct work in support of improving the economic impacts of Klamath County's Travel and Tourism Industry?<br>(max points possible: 100) |
| (1-5)  | <u>5</u>  | X 5 = <u>25</u>   | Has the applicant been conducting business for the past five years?<br>(max points possible: 25)   |
| (1-10) | <u>5</u>  | X 10 = <u>50</u>  | Is there a strong evaluation method with measurable objectives?<br>(max points possible: 100)  |

SUB-TOTAL POINTS: 500  
(Sub-Total max points possible: 575)

Add Preference Points

- (0-50) 50 Does applicant demonstrate ideas that are likely to generate additional lodging tax revenues?
- (0-50) 10 Does the applicant demonstrate severe financial hardship?

**TOTAL POINTS** 560 (Max total points possible: 675)

Reviewer Conflict of Interest: \_\_\_\_\_

**Comments:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO

Full Funding  YES  NO OR Partial funding: \$ 10,000