

**Print**

**Tourism Traditional Application - Submission #1006**

**Date Submitted: 3/30/2020**

I have read the Grant Guidelines posted on March 1, 2020

yes/no\*

yes ▼

I plan to apply for two projects

yes/no

no ▼

If yes please rank this project for level of priority

priority

N/A ▼

**Project Title\***

Gambler 500 App

**Grant Cycle\***

March

**Amount Requested\***

\$25,000

**Total Project Cost\***

\$40,000

**Entity Federal Tax ID Number**

81-3384681

Do not enter if putting in SSN

**Entity Name\***

Gambler 500 LLC

**Grant Contact Name\***

Tate Morgan

**Email Address\***

tate@gambler500.com

**Address\***

21470 S Wisteria Rd

**City\***

West Linn

**State\***

Oregon

**Zip Code\***

97068

**Phone Number\***

9712843477

**Fax Number**

Is there a separate person responsible for the grant application than the project? Please specify names of person(s) responsible for application and project.

**Name(s)**

**reply email**

**reply email**

Are you or is anyone in your organization an employee of Klamath County Government or a relative of an employee of Klamath County Government?

**yes/no**

no ▼

If yes, please enter name

**Name**

Are you or is anyone in your organization affiliated with or a relative of the Klamath County Tourism Review Committee?

**yes/no**

no ▼

If yes, please enter name

**Name**

Select which of Travel Oregon's Key Initiatives your project aligns with:

**choose one\***

Develop destination-ba ▼



**Project (250 words or less)\***

Embracing what inherently looks to be the “new normal” in society and tourism by developing an app that encourages travel to less populated destinations within Klamath County and embracing social distancing. We have outlined an application and it's feasibility to “Gameify navigation” meaning users can utilize pre-set waypoints within the app but also create their own and share within Gambler community. Local businesses, restaurants and lodging will be repopulated and users notified of when they enter within geo-fences through push-notifications. It will give us the ability to host event even in the event of the base location must be canceled and employ dispersed lodging throughout the weekend within Klamath County. It also will serve as a platform and activity for year round visitors.

Describe the project for which funding is requested (details should include the primary goals and objectives of your project). Be sure to include locations, dates and times. If your grant project is approved, this description will be used to highlight your grant, so be as specific as possible when describing the elements of your grant project

**Need (250 words or less)\***

We have already begun preliminary platform with market partner Mob Armor through Thoughts2Binary, it is estimated that it would take up to \$40,000 to develop useable app and collect all the local county data for destination input. This would also require close partnership with local businesses and promoting their local objectives and growth potential.

Describe the need for your project

**Long-Term (250 words or less)\***

Our long term goal is to create a conduit for users to discover all that Klamath County as to offer while looking forward past traditional tourism pathways that are being threatened by global pandemic. Without the development of this app the future of the event itself is in danger. We hope to partner with Klamath County and retain this as our long term home regardless of the necessity for mass gatherings.

What is the long-term plan for your project

**Measurability (250 words or less)\***

We can easily measure the success of the app by comparing gross receipt increase over previous years such as last year's estimated 1.1million (as reported by Albany Herald and John Driscoll). In addition we can measure the amount of users and their location/time spent in county. Since we are also the largest trail cleanup in the world and collected over 500 cubic yards of trash off Klamath County lands over the last 2 years we can use that as a metric of stewardship.

How will you measure the success of your project, in the short-term and in the long-term? Be as specific as possible.

**You are not required to answer project preference questions, however answers may help to enhance a grant application's competitiveness.**

**Community/Region (250 words or less)**

We take the community objectives first in every event we create, none of this is possible with the support and partnership of local government and community. We feel that Klamath County is the perfect home for us and have enjoyed forming the great relationships over the last 3 years.

Describe how this project complements and is consistent with your community and/or region's current local objectives

**Support & Involvement (250 words or less)**

We have great relationships with nearly every business in North Klamath County and consistently receive outreach and gratitude from more every day. We work closely with the North Klamath County Action Committee, ODOT, Deschutes National Forest, Walker Range Fire, and Discover Klamath.  
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Describe how this project has the support and involvement of the community. (List any partners, sponsors, volunteers and their contributions and/or activities. Support letter from these partners will also enhance your application.)

**Impact (250 words or less)**

As previously stated we have a proven track record of creating over a million dollars additional revenue over the week of our event plus the return trips made by participants with their families throughout the year. The development of the app would preserve the ability for us to host the event in 2020 deeming the community health would not still be a threat plus give us the ability to promote activities like this throughout the county year round.

In what ways does this project address a need in the tourism industry and show potential to generate significant regional and/or local impact?

**Diversity/Inclusion (250 words or less)**

With the anticipation of smaller and dispersed travel being the new normal we believe that tourism as whole could become less popular. We want to utilize Klamath County's remoteness and natural beauty and allow people to discover without the fear of contracting disease.

In what ways does this project strive to promote diversity and inclusion (accessibility, minority populations or underserved visitor segments)?

**Showcase partnership (250 words or less)**

By creating a navigational app and gamification of exploring we are able to direct users directly to local business and highlight their offerings. This app/event game uniquely has the opportunity to promote every business in Klamath County year round.

Describe how this project showcases a public/private partnership with Oregon-based small business.

Is this project/event in shoulder season (October through May)? **yes/no\***

Does the project/event occur outside urban growth boundaries? **yes/no\***

**Required supporting documents\***

Gambler500Kcountygrant.pdf

- \*\*\*Proof of federal tax id (if one is issued, do not upload docs for SSN)
- \*\*\*Entity's W-9 form (omit SSN) \*\*\*Grant Budget - Use the grant budget template provided \*\*\*Support letters - All entities are required to obtain support from 3 businesses/organizations \*\*\*If your grant project involves signage of any kind, you are required to gather and submit letters from all required local, regional or state sign authorities involved demonstrating approval to place signage on their land/property during the timeframe of the grant \*\*\*Marketing type projects - If producing collateral you must describe your distribution plan, including budgeted costs \*\*\*If your grant project involves infrastructure development/construction you must include plan drawings and approval from permitting authorities if required locally \*\*\*These documents must be uploaded as ONE complete PDF file.\*\*\*

**Insurance Requirements**

**Insurance Acord 25-S with County required minimums, Klamath County as additional insured, additional insured endorsement, proof of workers comp and auto coverage (if needed). If no employees or autos will be used for grant fulfillment, a document on letterhead stating no employees or autos will be used for grant fulfillment must be submitted.**

**Electronic Signature Agreement\***

By checking the "I agree" box below, you agree and acknowledge that 1) your application will not be signed in the sense of a traditional paper document, 2) by signing in this alternate manner, you authorize your electronic signature to be valid and binding upon you to the same force and effect as a handwritten signature, and 3) you may still be required to provide a traditional signature at a later date.

I agree.

**Electronic Signature**

Tate Morgan

**Date/Time\***

3/30/2020

10:30 AM

Date of this notice: 07-28-2016

Employer Identification Number:  
81-3384681

Form: SS-4

Number of this notice: CP 575 G

For assistance you may call us at:  
1-800-829-4933

GAMBLER 500 LLC  
TATE MORGAN SOLE MBR  
PO BOX 118  
MARYLHURST, OR 97036

IF YOU WRITE, ATTACH THE  
STUB AT THE END OF THIS NOTICE.

**WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER**

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 81-3384681. This EIN will identify you, your business accounts, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

When filing tax documents, payments, and related correspondence, it is very important that you use your EIN and complete name and address exactly as shown above. Any variation may cause a delay in processing, result in incorrect information in your account, or even cause you to be assigned more than one EIN. If the information is not correct as shown above, please make the correction using the attached tear off stub and return it to us.

A limited liability company (LLC) may file Form 8832, *Entity Classification Election*, and elect to be classified as an association taxable as a corporation. If the LLC is eligible to be treated as a corporation that meets certain tests and it will be electing S corporation status, it must timely file Form 2553, *Election by a Small Business Corporation*. The LLC will be treated as a corporation as of the effective date of the S corporation election and does not need to file Form 8832.

To obtain tax forms and publications, including those referenced in this notice, visit our Web site at [www.irs.gov](http://www.irs.gov). If you do not have access to the Internet, call 1-800-829-3676 (TTY/TDD 1-800-829-4059) or visit your local IRS office.

**IMPORTANT REMINDERS:**

- \* Keep a copy of this notice in your permanent records. **This notice is issued only one time and the IRS will not be able to generate a duplicate copy for you.** You may give a copy of this document to anyone asking for proof of your EIN.
- \* Use this EIN and your name exactly as they appear at the top of this notice on all your federal tax forms.
- \* Refer to this EIN on your tax-related correspondence and documents.

If you have questions about your EIN, you can call us at the phone number or write to us at the address shown at the top of this notice. If you write, please tear off the stub at the bottom of this notice and send it along with your letter. If you do not need to write us, do not complete and return the stub.

Your name control associated with this EIN is GAMB. You will need to provide this information, along with your EIN, if you file your returns electronically.

Thank you for your cooperation.



Crescent Community Club PO Box 64 420 Crescent Cut Off Road Crescent OR 97733

*Providing Neighborly Family Activities and Support Since 1956*

The Community Club Board/Membership Meeting is the first Wednesday of the month at 5:15pm

2019 Board Members: President Beth Hatcher, Vice President Echo Murray, Secretary Lil Cross, Treasurer John Driscoll, Events Charlene Swanson

Contact us at: [crescentcommclub@hotmail.com](mailto:crescentcommclub@hotmail.com) or [northklamathcounty.org](http://northklamathcounty.org)

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March 25, 2019

RE: Gambler 500 Event Summer 2019

We represent the Crescent Community Club and we support the Gambler 500 event scheduled for the summer of 2019 in North Klamath County.

The Gambler 500 event held in North Klamath County during the summer of 2018 was very well received. We heard no complaints from our local businesses and community members. In fact, everything we heard was positive. The Gambler participants were very polite and "shopped local", providing a boost to our economy. Their presence encouraged people in the community to get out and get involved - by shopping, interacting with participants and taking pictures. Many folks went to see the event in person.

Most encouraging was the cleanup and amount of garbage the Gambler 500 participants removed from our forests, back roads and along the highways. What a huge resource for the residents, county and state to have all of that garbage removed from this area - free of charge! They set an excellent example for everyone to follow - "if you see it pick it up".

The coordinators have attended our CAT (Community Action Team) meetings and have asked how they can better serve our communities in future events.

People here are eagerly awaiting their return, looking forward to more interaction and events sponsored by the Gambler 500 coordinators. We are confident they will continue to be a benefit for North Klamath County.

Thank you,

Sincerely,

Crescent Community Club

Beth Hatcher  
President

Echo Murray  
Vice President

Lil Cross  
Secretary

John Driscoll  
Treasurer

Charlene Swanson  
Events

**Subject: Gambler 500 event**

So we have wrapped up the second annual Gambler 500 event in Central Oregon and wanted to just share my observations from a LE stand point along with a few pictures. Much like last year we had no issues with this group and there were many more participants this year last count I saw was close to 3000 vehicles and double that people wise. Myself, Art Kepa from K Falls and KCSO Deputy Mark Borges worked the event from Friday until the last vehicle pulled out of the pumice pit yesterday late afternoon. We had no major issues over the three day period, just a few minor ones mostly just safety equipment violations, two motor vehicle accidents one involving a moped that was reported a second one more serious that was not reported to us. No citations were issued from either agency, a couple of verbal warnings is about it.

I spoke with Tate Morgan yesterday he and the rest of his crew expressed their thanks and appreciation for the help they received over the weekend from LE. We talked to a number of the participants throughout the weekend and all thanked us for being there, number of them stopped and shook our hands and said thanks, few gave us a shout out as they drove by some even did that on the PA systems in their vehicles. Almost all gave us the gambler wave and it's not the one finger wave, we gave the gambler wave back to them.

On Saturday we spent a few hours at the old Crescent Pole Mill yard where they hosted the first HooptieX it was single track one car at a time race for time. The crew from this company welcomed us right into the event and even wanted us to participate while it was tempting we did unfortunately decline the offer.

This group removed a tremendous amount of trash off public lands, timber lands, and state lands I am not sure what the final count was but I know three boats removed from NF lands the one in the picture was from La Pine area been dealing with calls on that boat for about 8 months, and at least two hot tubs, countless tires, washers, dryers, refrigerators the list goes on and on. Walker Range even had a vehicle entry in the event good job Echo didn't see you broke down out there anywhere. This morning I got a call from Gary Journey from Crescent Salvage he wanted to let me know of few vehicles that were turned into him to go remove and he will be doing this in the next few days he had just one in the bend area and a few along the hwy. He said a lot people pulled broke down vehicles into the junk yard yesterday for him and I have not discovered any yet, if anyone does please contact me or Gary and he will go get them.

The group is currently looking to purchase land in Northern Klamath County to have a home base to host this event on regular basis so looks like they are here to stay. Not only did they express the appreciation for LE but also for all others involved in making this work especially Crescent Ranger district, Walker Range, and the local business in the area. Please share this email with those whom I might have missed. #ABG



**Sean Reed**  
**Law Enforcement Officer**  
**Forest Service**  
**Crescent Ranger District**  
p: 541-433-3256  
[sean.reed@usda.gov](mailto:sean.reed@usda.gov)  
130471 HWY 97N  
Crescent, OR 97739  
[www.fs.fed.us](http://www.fs.fed.us)

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March 17, 2020

**Klamath County Grant Program**

As a local resident and business owner in Klamath County I would like to offer my letter of support for the Gambler 500. They have been an integral partner in promoting local tourism in the area. I have worked closely with the organizers for two years and can attest to their commitment to community health, safety and success. I believe we should work hard to partner with Gambler on initiatives to further tourism and local economy and there is still so much potential given the success of the event in only its third year.

We see a substantial amount of our summer business over the week of the gambler and have had the pleasure of many return visitors throughout the year visiting mine and other local businesses.

Sincerely yours,

Matt Lowe

Bigfoot Tavern



March 31, 2020

Klamath County Tourism Grants Committee  
c/o Klamath County Finance Office  
305 Main Street  
Klamath Falls, Oregon 97601

RE: Letter of Support – Gambler 500's 2020 Event

Dear Committee Members,

Discover Klamath Visitor and Convention Bureau would like to express its support for the Gambler 500. We support a goal of partnership that would ultimately find a long term home for the Gambler 500 event within Klamath County. We feel the fit is good on several levels: (i) It's a fun event that draws several thousand participants annually, (ii) The promoters are business-people that seek to grow the event while understanding the economic impacts to communities and local businesses, and, (iii) The environmental "Leave No Trace" mantra of the G500 support a clean and well-managed environment.

Because of the current environment we are in presently, namely dealing with many questions related to the outbreak of Covid-19, we understand every event these days is in a state of flux: Not knowing whether to cancel, postpone, or how to manage in the current environment of social distancing, etc...

Over the past couple years working with the Gambler 500 Team of Tate Morgan and Jim Morgan, we've found them to be creative, out of the box thinkers. In today's environment we need more people with their smarts and ability to pivot. While they may not have all the answers at this very moment, I/we have confidence they will read the tea leaves and figure out how to make their event work in today's environment.

Short term (2020 Event), we support helping the Gambler 500 Team with its event. Longer term, there's a desire to explore a public-private partnership of sorts that would include a permanent land site within the County, with infrastructure and amenities that could be used all year around. We like this idea and support further discussions later in 2020.

We look forward to continue working with the producers/promoters of the Gambler 500 event to ensure a well-marketed and smooth running event, and in the process bring positive economic impact to our rural Klamath County communities.

A handwritten signature in blue ink that reads "Jim Chadderdon".

Jim Chadderdon  
Executive Director

Gambler 500 Gambler App					
INCOME					
		BUDGET		Actual	
		Cash	In-Kind	Cash	In-Kind
<i>Klamath County Matching Grant</i>		\$25,000.00			
OTHER INCOME					
Gambler income		\$15,000.00			
SUB TOTAL INCOME		\$40,000.00	\$0.00	\$0.00	\$0.00
TOTAL INCOME		\$40,000.00		\$0.00	
EXPENSES					
LINE ITEM		BUDGET		Actual	
		Cash	In-Kind	Cash	In-Kind
1	App development	\$25,000.00			
2	Waypoint and partner development	\$10,000.00			
3	Supporting website development	\$5,000.00			
4					
SUB TOTAL EXPENSES		\$40,000.00	\$0.00	\$0.00	\$0.00
TOTAL EXPENSES		\$40,000.00		\$0.00	

COM