

Malin Community SocClub

Heather Stamp

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event

**Selection Criteria Summary**  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>7</u>	X 10 = <u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>3</u>	X 10 = <u>30</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>4</u>	X 5 = <u>20</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>9</u>	X 10 = <u>90</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>8</u>	X 10 = <u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10)	<u>9</u>	X 10 = <u>90</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: \_\_\_\_\_  
(Sub-Total max points possible: 525)

Add Preference Points

(0-50)	<u>50</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

**TOTAL POINTS** \_\_\_\_\_ (Max total points possible: 595)

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: primarily in Northern CA, what are we funding? the maps? Will Klamath County be included well documented measuring. Keep doing it.

Do you recommend this project for funding:  YES  NO

Full Funding  YES  NO OR Partial funding: \$ 3500

Marquez  
Name of Applicant

Art of Survival

Marquez  
Name of Reviewer

Tourism Grant Application – Traditional Program Event  
**Selection Criteria Summary**  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>9</u>	X 10 =	<u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5) <u>4</u>	X 10 =	<u>40</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10) <u>10</u>	X 10 =	<u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10) <u>8</u>	X 10 =	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10) <u>9</u>	X 10 =	<u>90</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 475  
(Sub-Total max points possible: 525)

Add Preference Points

(0-50)	<u>          </u>	Event held during the Shoulder Season – October through May
(0-10)	<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness
<b>TOTAL POINTS</b>	<u>495</u>	(Max total points possible: 595)

Reviewer Conflict of Interest: \_\_\_\_\_

**Comments:** Strongly support. Dollars well-leveraged. Great event which showcases communities which are getting well-organized to draw visitors - and return visitors.

Do you recommend this project for funding:  YES  NO

Full Funding  YES  NO OR Partial funding: \$ \_\_\_\_\_

~~\$8,500~~ \$5,500

Malin Community

Print distribution  
Graphic Design KW

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event

Selection Criteria Summary

(Tourism Review Panel scoring)

≈ \$8,500

Score	Weight	Points	
(1-10)	9	X 10 = 90	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	5	X 10 = 50	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	5	X 5 = 25	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	4	X 5 = 20	Are the budget and marketing plan realistic? <i>a little confusing</i> (max points possible: 25)
(1-10)	7	X 10 = 70	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	10	X 10 = 100	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	5	X 5 = 25	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10)	10	X 10 = 100	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 490  
(Sub-Total max points possible: 525)

+ well documented  
Are they staying in Klamath?  
Race Planner provide data 124 respondents

Add Preference Points

(0-50)	40	Event held during the Shoulder Season – October through May
(0-10)	10	Event held outside of the Klamath Falls urban growth boundary
(0-10)	5	Family Friendliness (Police provide bicycle safety)
<b>TOTAL POINTS</b>	<b>535</b>	(Max total points possible: 595)

Reviewer Conflict of Interest:

Comments:

Great project - will bring in tourists for northern California  
Will more happen in Klamath County? Is there = equal funding from Discover Siskiyou or Siskiyou County?

Do you recommend this project for funding:  YES  NO

Full Funding  YES  NO

OR

Partial funding: \$

3500.00

Form # KCF 3008  
Revised July, 2019

Memorial Day weekend → May 22 - May 24 "Let's Ride" cycling maps  
7th Annual Art of Survival (AoS) Century & Gravel Grinder Bicycle Ride

Tulake and Dorris