Klamath Tribes,

Kla-Mo-Ya: Restoration Celebration   Julie Vandrusschew

Name of Applicant   **Name of Reviewer**

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
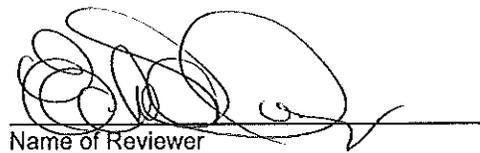(Tourism Review Panel scoring)

Score		Weight	Points	
(1-10)	6	10	60	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	3	10	30	Will the project encourage additional overnight stays beyond the project event?
(1-5)	4	5	20	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	2	5	10	Are the budget and marketing plan realistic?
(1-10)	8	10	80	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	5	10	50	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	3	5	15	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	7	10	70	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 335
                        335

<u>Add Preference Points</u>

(0-10)	—	Event held during the Shoulder Season -- October through May
(0-10)	8	Event held outside of the Klamath Falls urban growth boundary
(0-10)	7	Family Friendliness

TOTAL POINTS   350

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☐ YES ☐ NO   **Partial funding: $**_____

_____
Name of Applicant

_____
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score		Weight	Points	
(1-10)	10	10	100	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	9	10	90	Will the project encourage additional overnight stays beyond the project event?
(1-5)	3	5	15	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)		5		Are the budget and marketing plan realistic?
(1-10)	5	10	50	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	5	10	50	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	5	5	25	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	2	10	20	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 350

Add Preference Points

(0-10)	10	Event held during the Shoulder Season – October through May
(0-10)	10	Event held outside of the Klamath Falls urban growth boundary
(0-10)	10	Family Friendliness

TOTAL POINTS 370

Reviewer Conflict of Interest: _____

Comments: Budget issue – Support this _____
_____
_____

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $_____

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score		Weight	Points	
(1-10)	5	10	50	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	7	10	70	Will the project encourage additional overnight stays beyond the project event?
(1-5)	3	5	15	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	0	5	0	Are the budget and marketing plan realistic?
(1-10)	5	10	50	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	5	10	50	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	3	5	15	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	5	10	50	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: _____

<u>Add Preference Points</u>

300
320

(0-10)	0	Event held during the Shoulder Season – October through May
(0-10)	10	Event held outside of the Klamath Falls urban growth boundary
(0-10)	10	Family Friendliness
TOTAL POINTS	20	

<u>Reviewer Conflict of Interest:</u> _____

<u>Comments:</u> _____
_____
_____
_____

Do you recommend this project for funding? ☑ YES ☐ NO   Partial funding: $_____

Tribe Restoration
Name of Applicant

George Rogers
Name of Reviewer

Tourism Grant Application -- Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) 10	10	100	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) 5	10	50	Will the project encourage additional overnight stays beyond the project event?
(1-5) 3	5	15	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) 3	5	15	Are the budget and marketing plan realistic?
(1-10) 7	10	70	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) 7	10	70	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) 4	5	20	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) 7	10	70	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 410

Add Preference Points

(0-10)	0	Event held during the Shoulder Season – October through May
(0-10)	10	Event held outside of the Klamath Falls urban growth boundary
(0-10)	10	Family Friendliness

TOTAL POINTS 430

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $_____

Name of Applicant: K|. Tribe

Name of Reviewer: MARQUEZ

20 T

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) 8	10	80	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) 5	10	50	Will the project encourage additional overnight stays beyond the project event?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) 4	5	20	Are the budget and marketing plan realistic? — 2 Budgets?
(1-10) 7	10	70	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) 7	10	70	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) 8	5	40	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) 8	10	80	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 435

Add Preference Points

(0-10)		Event held during the Shoulder Season – October through May
(0-10)	10	Event held outside of the Klamath Falls urban growth boundary
(0-10)	10	Family Friendliness

TOTAL POINTS 455

Reviewer Conflict of Interest:

Comments: MKt request is $5,000, Budget needs work.

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $_____

Form # KCF 3008
Revised the 4ᵗʰ of September, 2014