

Get on The Ice
Name of Applicant

Heather Trump
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
84 (1-10)	<u>9</u>	10	<u>90</u> Does the applicant clearly demonstrate how this project will increase out of county visitors?
46 (1-5)	<u>4</u>	10	<u>40</u> Will the project encourage additional overnight stays beyond the project event?
22 (1-5)	<u>4</u>	5	<u>20</u> Does the applicant have the ability to complete the project? Is management and/or administration capable?
22 (1-5)	<u>4</u>	5	<u>20</u> Are the budget and marketing plan realistic?
82 (1-10)	<u>7</u>	10	<u>70</u> Does the applicant clearly demonstrate how the project will leverage funding?
60 (1-10)	<u>7</u>	10	<u>70</u> Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
19 (1-5)	<u>4</u>	5	<u>20</u> Is there demonstrated community support? Is there evidence of in-kind support?
66 (1-10)	<u>7</u>	10	<u>70</u> Is there a strong evaluation method with measurable objectives?
SUB-TOTAL POINTS:			<u>400</u>
<u>Add Preference Points</u>			
(0-10)		<u>10</u>	Event held during the Shoulder Season – October through May
(0-10)			Event held outside of the Klamath Falls urban growth boundary
(0-10)		<u>10</u>	Family Friendliness
TOTAL POINTS			<u>420</u>

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Ice SPORTS

Name of Applicant

MARQUEZ

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>5</u>	10	<u>50</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>4</u>	5	<u>20</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>4</u>	5	<u>20</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>7</u>	10	<u>70</u>	Is there a strong evaluation method with measurable objectives?

TO grant?

other ice rinks? skaters?

SUB-TOTAL POINTS: 400

Add Preference Points

(0-10)	<u>10</u>	Event held during the Shoulder Season – October through May
(0-10)		Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

\$13,430 out of 35,000

TOTAL POINTS 420

Reviewer Conflict of Interest:

Comments: Solid marketing plan done w/DK. realistic goal of 10% increase lodging nights. Winter draw all year long.

Do you recommend this project for funding: YES NO Partial funding: \$ _____

\$13,430

Klamath Ice Sports

Name of Applicant

Lilly Brown

Name of Reviewer

Don't Think Twice: Get on the Ice

Tourism Grant Application – Traditional Program Event

Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>10</u>	10	<u>100</u> Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	<u>5</u>	10	<u>50</u> Will the project encourage additional overnight stays beyond the project event?
(1-5)	<u>5</u>	5	<u>25</u> Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>5</u>	5	<u>25</u> Are the budget and marketing plan realistic?
(1-10)	<u>10</u>	10	<u>100</u> Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>10</u>	10	<u>100</u> Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	<u>5</u>	5	<u>25</u> Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	<u>10</u>	10	<u>100</u> Is there a strong evaluation method with measurable objectives?
SUB-TOTAL POINTS:			<u>525</u>
<u>Add Preference Points</u>			
(0-10)			<u>10</u> Event held during the Shoulder Season – October through May
(0-10)			<u>-</u> Event held outside of the Klamath Falls urban growth boundary

Klamath Ice Sports

Matt Dodson

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>5</u>	10	<u>50</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>3</u>	5	<u>15</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>10</u>	10	<u>100</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 345

Add Preference Points

(0-10)	<u>10</u>	Event held during the Shoulder Season -- October through May
(0-10)	<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 375

Reviewer Conflict of Interest:

Comments: Encouraging a new marketing plan. Looking forward to more growth.

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Klamath Fee sports
Name of Applicant

Devon J Ross
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>4</u>	10	<u>40</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>4</u>	5	<u>20</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>3</u>	5	<u>15</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>8</u>	10	<u>80</u>	Is there a strong evaluation method with measurable objectives?
SUB-TOTAL POINTS:		<u>415</u>	

Add Preference Points

(0-10)	<u>10</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>8</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS ~~415~~ 443

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 13,430.00

Klamath Ice

Name of Applicant

Georgy Kopylov

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	10	0	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	10	0	Will the project encourage additional overnight stays beyond the project event?
(1-5)	5	0	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	5	0	Are the budget and marketing plan realistic?
(1-10)	10	0	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	10	0	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	5	0	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	10	0	Is there a strong evaluation method with measurable objectives?
SUB-TOTAL POINTS:		0	

Add Preference Points

- (0-10) _____ Event held during the Shoulder Season – October through May
- (0-10) _____ Event held outside of the Klamath Falls urban growth boundary
- (0-10) _____ Family Friendliness

TOTAL POINTS 0

Reviewer Conflict of Interest: Board Member

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____