

Spence Mtn Trail
Name of Applicant

Heather Lang
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>5</u>	10	<u>0 50</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>7</u>	5	<u>0 70</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>0 20</u>	Are the budget and marketing plan realistic?
(1-10) <u>7</u>	10	<u>0 70</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>1</u>	10	<u>0 10</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>7</u>	10	<u>0 70</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>1</u>	10	<u>0 10</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>0 300</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

I love this project but I'd like to begin using statistics on overnight visitors. Perhaps a grant for marketing the event even. Would like to measure results of prior grant funding.

Spence Mountain Trail Development

Devon J Ross

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>8</u>	5	<u>40</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>3</u>	5	<u>15</u>	Are the budget and marketing plan realistic?
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>3</u>	10	<u>30</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>2</u>	10	<u>20</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		240 <u>285</u>	

Reviewer Conflict of Interest:

Comments: This project is valuable for our community and tourism. However continued funding is provided with out any good statistics on numbers of out of town visitors or overnight

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Also are there any future tournaments or events scheduled that will increase tourism related to this upon completion

stays and online reservation or registration should be created so we can track

Klamath Trails Alliance
Name of Applicant

George Rogers
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>5</u>	10	<u>0 50</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>4</u>	5	<u>0 40</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>0 25</u>	Are the budget and marketing plan realistic?
(1-10) <u>4</u>	10	<u>0 40</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>7</u>	10	<u>0 70</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>6</u>	10	<u>0 60</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>3</u>	10	<u>0 30</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>0 355</u>	

Reviewer Conflict of Interest: _____

Comments: Need to Implement Room Night Contribution tracking.
Current Contribution just is not there.

Do you recommend this project for funding: YES NO Partial funding: \$ 25,000

Klamath Trail Alliance
Name of Applicant Spencer Mountain Trail Dev

Sally Pearce
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>10</u>	5	<u>50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>10</u>	10	<u>100</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>5</u>	10	<u>50</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>425</u>	

Reviewer Conflict of Interest: _____

Comments
: Did Vault Toilet get completed in Spring

Do you recommend this project for funding: YES NO Partial funding: \$ 45000

Matthew Dodson

Name of Applicant

Matt Dodson

Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>4</u>	10	<u>40</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>10</u>	5	<u>50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>3</u>	10	<u>30</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>4</u>	10	<u>40</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>9</u>	10	<u>90</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>2</u>	10	<u>20</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>295</u>	

Reviewer Conflict of Interest:

Comments: Need to figure out how this attracts visitors
Don't have evidence of out of county users

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Spence

Name of Applicant

MARQUEZ

Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>8</u>	5	<u>40</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? <i>- Bidding yes mkt - maybe?</i>
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>4</u>	10	<u>40</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? <i>to mkt. trails -</i>
(1-10) <u>10</u>	10	<u>100</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>2</u>	10	<u>20</u>	Is there a strong evaluation method with measurable objectives? <i>\$ 25,000</i>
TOTAL POINTS		<u>355</u>	

Reviewer Conflict of Interest:

Comments: *I think community wants this. Lack of interest in developing marketing plan could be problem, but doing great job building it - may need help - DK?*

Do you recommend this project for funding: YES NO Partial funding: \$ _____

\$ 25,000