Art of Survival
Name of Applicant

Heather Lange
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score		Weight	Points	
(1-10)	9	10	90	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	4	10	40	Will the project encourage additional overnight stays beyond the project event?
(1-5)	5	5	25	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	4	5	20	Are the budget and marketing plan realistic?
(1-10)	8	10	80	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	8	10	80	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	5	5	25	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	8	10	80	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 440

<u>Add Preference Points</u>

(0-10)	10	Event held during the Shoulder Season – October through May
(0-10)	10	Event held outside of the Klamath Falls urban growth boundary
(0-10)	10	Family Friendliness

TOTAL POINTS 470

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____
_____

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ 10,000

Malin Community Service Club - Devon Ross
Name of Applicant   Art of Survival   Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) 9	10	90	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) 5	10	50	Will the project encourage additional overnight stays beyond the project event?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) 5	5	25	Are the budget and marketing plan realistic?
(1-10) 9	10	90	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) 7	10	70	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) 5	5	25	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) 6	10	60	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 435

<u>Add Preference Points</u>

(0-10)	8	Event held during the Shoulder Season – October through May
(0-10)	8	Event held outside of the Klamath Falls urban growth boundary
(0-10)	4	Family Friendliness

TOTAL POINTS   ~~20~~ (455)

Reviewer Conflict of Interest: _____

Comments: Tracking of over night stays/statistics
Klamath County for this event would be
helpful, also the percent of riders from outside
the county.

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ ~~10,000~~ Full 10,000

2019 Art of Survival Century
Name of Applicant

George Rogers
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) 10	10	0 100	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) 5	10	0 50	Will the project encourage additional overnight stays beyond the project event?
(1-5) 5	5	0 25	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) 4	5	0 20	Are the budget and marketing plan realistic?
(1-10) 8	10	0 40	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) 8	10	0 80	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) 5	5	0 25	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) 8	10	0 80	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 0 460

Add Preference Points

(0-10)	10	Event held during the Shoulder Season – October through May
(0-10)	10	Event held outside of the Klamath Falls urban growth boundary
(0-10)	9	Family Friendliness

TOTAL POINTS   0 489

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $_____10,000_____

Art of Survival Century

Name of Applicant

Sally Pierce

Name of Reviewer

Merlin Community Service Club

Tourism Grant Application – Traditional Program Event

Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) _10_	10	_100_	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) _5_	10	_50_	Will the project encourage additional overnight stays beyond the project event?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) _5_	5	_25_	Are the budget and marketing plan realistic?
(1-10) _10_	10	_100_	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) _10_	10	_100_	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) _5_	5	_25_	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) _10_	10	_100_	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: _525_

Add Preference Points

(0-10)	_10_	Event held during the Shoulder Season – October through May
(0-10)	_10_	Event held outside of the Klamath Falls urban growth boundary

Art of Survival
Name of Applicant

Marquez
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score		Weight	Points	
(1-10)	7	10	70	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	4	10	40	Will the project encourage additional overnight stays beyond the project event?
(1-5)	5	5	25	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	4	5	20	Are the budget and marketing plan realistic?
(1-10)	8	10	80	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	8	10	80	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	5	5	25	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	8	10	80	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 42 0

<u>Add Preference Points</u>

(0-10)	10	Event held during the Shoulder Season – October through May	MAy event
(0-10)	10	Event held outside of the Klamath Falls urban growth boundary
(0-10)	10	Family Friendliness

TOTAL POINTS 440

10,000
$5,500

Reviewer Conflict of Interest: _____

Comments: _Rural Tourism Studio participation. Do they partner w/ KTA could learn from each other._

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $_____

_10,000_

Form # KCF 3008
Revised the 4th of September, 2014

Art of Survival
_____
Name of Applicant

Matt Dodson
_____
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score		Weight	Points	
(1-10)	8	10	80	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	4	10	40	Will the project encourage additional overnight stays beyond the project event?
(1-5)	5	5	25	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	5	5	25	Are the budget and marketing plan realistic?
(1-10)	7	10	70	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	8	10	80	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	5	5	25	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	mult to 7	10	mult to 70	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 415

Add Preference Points

(0-10)	5	Event held during the Shoulder Season – October through May
(0-10)	10	Event held outside of the Klamath Falls urban growth boundary
(0-10)	10	Family Friendliness

TOTAL POINTS 440

Reviewer Conflict of Interest: _____

Comments: _Keep building !!_ _____

_____

_____

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $_____