

Klamath Falls Bmx STATE  
Name of Applicant Championship

Devon Ross  
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure  
**Selection Criteria Summary**  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>7</u>	5	<u>35</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>4</u>	10	<u>40</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>4</u>	10	<u>40</u>	Is there a strong evaluation method with measurable objectives?
<b>TOTAL POINTS</b>		<u>340</u>	

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
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Do you recommend this project for funding:  YES  NO Partial funding: \$ 14,000

Klamath Fall BMX

Matt Dodson

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>10</u>	5	<u>50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>10</u>	10	<u>100</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>5</u>	10	<u>50</u>	Is there a strong evaluation method with measurable objectives?
<b>TOTAL POINTS</b>		<u>465</u>	

Reviewer Conflict of Interest:

Comments: Would love to see this venue grow and bring people to town year after year

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

\$10,000

KF BMX Championship Race  
Name of Applicant Snack Shack

Sally Pearce  
Name of Reviewer Sally Pearce

Tourism Grant Application – Traditional Program Infrastructure  
**Selection Criteria Summary**  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>10</u>	5	<u>50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>10</u>	10	<u>100</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>5</u>	10	<u>50</u>	Is there a strong evaluation method with measurable objectives?
<b>TOTAL POINTS</b>		<u>525</u>	

Reviewer Conflict of Interest:

Comments

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Bm X  
Name of Applicant

Heather Lamp  
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure  
**Selection Criteria Summary**  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>9</u>	5	<u>45</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>8</u>	10	<u>80</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>5</u>	10	<u>50</u>	Is there a strong evaluation method with measurable objectives?
<b>TOTAL POINTS</b>		<u>450</u>	

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
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\_\_\_\_\_  
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Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Bmy

Name of Applicant

marquez

Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>8</u>	5	<u>40</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>4</u>	10	<u>40</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>10</u>	10	<u>100</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>3</u>	10	<u>30</u>	Is there a strong evaluation method with measurable objectives?
<b>TOTAL POINTS</b>		<u>360</u>	

project ~~14,600~~  
10,000

Reviewer Conflict of Interest:

Comments: New project. Lots of community support. Good opportunity to bring visitors.

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

full, \$10,000

Bmx State Championship  
Name of Applicant

George Rogers  
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure  
**Selection Criteria Summary**  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>8</u>	5	<u>40</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>5</u>	10	<u>50</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>8</u>	10	<u>40</u>	Is there a strong evaluation method with measurable objectives?
<b>TOTAL POINTS</b>		<u>375</u>	

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
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Do you recommend this project for funding:  YES  NO Partial funding: \$ 10,000

BMX

Name of Applicant

Kathleen Long  
Name of Reviewer

Tourism Grant Application – Traditional Program Event  
**Selection Criteria Summary**  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>8</u>	10	<u>80</u> Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	<u>4</u>	10	<u>40</u> Will the project encourage additional overnight stays beyond the project event?
(1-5)	<u>5</u>	5	<u>25</u> Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>4</u>	5	<u>20</u> Are the budget and marketing plan realistic?
(1-10)	<u>6</u>	10	<u>60</u> Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>7</u>	10	<u>70</u> Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	<u>4</u>	5	<u>20</u> Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	<u>8</u>	10	<u>80</u> Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: \_\_\_\_\_

Add Preference Points

(0-10)	<u>10</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS \_\_\_\_\_

Reviewer Conflict of Interest: \_\_\_\_\_

Comments:  
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Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_