

Organization	George Rogers	Heather Tramp	Kate Marquez	Matt Dodson	Kristy Weidman	Julie Van Moorhem	Echo Murray	Average	
Increase Tourism			90	100	10			67	
Length of Stay			30	50	50			43	
Applicant Ability			25	25	25			25	
Marketing Plan			25	25	25			25	
Leverage Funding			80	80	70			77	
Sustainable Marketing			100	100	80			93	
Community Support			25	20	25			23	
Measurable Objective			100	100	90			97	
Shoulder Season			-	-	-			-	
Outlying Area			10	10	10			10	
Family Friendliness			10	5	10			8	
	-		495	515	395	-	-	-	468
Funding	-		-	-	-		-	-	-
	Infrastructure Possible		525	25,000		Event Possible		555	25000
	90%		473	22,500		90%		500	22,500
	80%		420	20,000		80%		444	20,000
	70%		368	17,500		70%		389	17,500
	60%		315	15,000		60%		333	15,000
	50%		263	12,500		50%		278	12,500