

Organization	George Rogers	Heather Tramp	Kate Marquez	Matt Dodson	Kristy Weidman	Julie Van Moorhem	Echo Murray	Average	
Increase Tourism			40		40	40		40	
Length of Stay			-		-	-		-	
Applicant Ability			50		50	50		50	
Marketing Plan			20		20	15		18	
Leverage Funding			70		60	100		77	
Sustainable Marketing			70		50	60		60	
Community Support			80		70	60		70	
Measurable Objective			40		50	30		40	
Shoulder Season			-		-	-		-	
Outlying Area			-		-	-		-	
Family Friendliness			-		-	-		-	
	-		370	-	340	355	-	-	355
Funding	-		-	-	-		-	-	-
	Infrastructure Possible		525	25,000		Event Possible		555	25000
	90%		473	22,500		90%		500	22,500
	80%		420	20,000		80%		444	20,000
	70%		368	17,500		70%		389	17,500
	60%		315	15,000		60%		333	15,000
	50%		263	12,500		50%		278	12,500