

Organization	George Rogers	Heather Tramp	Kate Marquez	Matt Dodson	Kristy Weidman	Julie Van Moorhem	Echo Murray	Average	
Increase Tourism		90	80	70	90	70		80	
Length of Stay		50	40	30	40	30		38	
Applicant Ability		25	20	25	25	25		24	
Marketing Plan		25	20	20	25	20		22	
Leverage Funding		80	80	80	80	60		76	
Sustainable Marketing		80	70	60	80	70		72	
Community Support		15	20	15	25	25		20	
Measurable Objective		80	70	70	70	50		68	
Shoulder Season		10	10	10	10	10		10	
Outlying Area		10	10	-	10	-		6	
Family Friendliness		10	10	10	10	7		9	
		475	430	390	465	367	-	-	425
Funding		-	-	-	-	-	-	-	-
	Infrastructure Possible		525	25,000		Event Possible		555	25000
	90%		473	22,500		90%		500	22,500
	80%		420	20,000		80%		444	20,000
	70%		368	17,500		70%		389	17,500
	60%		315	15,000		60%		333	15,000
	50%		263	12,500		50%		278	12,500