

Organization	George Rogers	Heather Tramp	Kate Marquez	Matt Dodson	Kristy Weidman	Julie Van Moorhem	Echo Murray	Average	
Increase Tourism	100	100	100	100	100	100		100	
Length of Stay	30	40	40	40	50	50		42	
Applicant Ability	25	25	25	25	25	25		25	
Marketing Plan	25	25	25	25	25	25		25	
Leverage Funding	100	80	80	80	100	100		92	
Sustainable Marketing	80	80	80	80	100	100		88	
Community Support	20	25	20	20	25	25		23	
Measurable Objective	80	80	90	90	100	50		80	
Shoulder Season	10	10	10	10	10	10		10	
Outlying Area	-	-	-	-	-	-		-	
Family Friendliness	8	10	5	5	10	7		8	
	478	475	475	475	545	492	-	-	493
Funding	-	-	-	-	-	-	-	-	-
	Infrastructure Possible		525	25,000		Event Possible		555	25000
	90%		473	22,500		90%		500	22,500
	80%		420	20,000		80%		444	20,000
	70%		368	17,500		70%		389	17,500
	60%		315	15,000		60%		333	15,000
	50%		263	12,500		50%		278	12,500