



Board of Commissioners Work Session Agenda
April 21, 2021 ~ 10:00am ~ Room 214

1. To Watch A Live Stream Of This Meeting, Click The Link Below Or Go To www.klamathcounty.org

[HTTP://WWW.KLAMATHCOUNTY.ORG/800/KLAMATH-COUNTY-GOVERNMENT-TELEVISION---L](http://www.klamathcounty.org/800/KLAMATH-COUNTY-GOVERNMENT-TELEVISION---L)

2. Call To Order & Those Present

3. Approve Minutes From Last Meeting

4. Tourism Grant Funding Recommendations

Documents:



[TOURISM GRANT FUNDING RECOMMENDATIONS.PDF](#)

5. Sherry McManus - Coldwell Banker

Request for Ordinance Change

6. Other County Business

7. Adjournment

Audio recordings of all proceedings are available at the County Commissioners' office. The meeting facility is handicap accessible. Persons needing materials in alternate format or communication access, should telephone this office at 541-883-5100  (voice/TDD) or the ADA Coordinator at 541-883-4296  at least 48 hours in advance of the scheduled meeting.

Klamath County Commissioners' Weekly Calendar is subject to change without notice.
305 Main Street 2nd Floor, Klamath Falls, OR 97601

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From: [Kirby Garlitz](#)
To: [Kelley Minty Morris](#); [Derrick DeGroot](#); [Donnie Boyd](#); [Bocc](#)
Cc: [Vickie Noel](#); [Heather Tramp](#)
Subject: Tourism Grant Funding Recommendations
Date: Tuesday, April 13, 2021 8:22:24 AM
Attachments: [TGRP S-2021 Score Sheet Summary for Board Approval.xlsx](#)
[Meeting Minutes 2021.04.08.pdf](#)

Good morning:

I have attached the minutes from the Tourism Grant Review Panel's meeting held last Thursday, April 8, 2021 to recommend funding for the Spring 2021 Tourism Grant cycle. In addition to the meeting minutes, I have attached the summary score sheet for you to review as well.

Sandy and Haley,

Could we please have this placed on next Wednesday, April 21, 2021's Work Session agenda for the Commissioners to review, make any adjustment (if any) they feel need to be made, and approve the funding for the 2021 Spring Tourism Grants?

Thank you,

Kirby Garlitz

Financial Systems Administrator and Accounting Specialist
Klamath County Finance
305 Main Street
Klamath Falls, OR 97601
541-883-4202 ext. 3035

TOURISM GRANT REVIEW PANEL MEETING – 4-8-2021

The Tourism Grant Review Panel (TGRP) met Thursday, April 8, 2021 to review, score and recommend funding for the Spring 2021 Tourism Grant Cycle. Those in attendance from the TGRP were: Heather Tramp, Chair, Kate Marquez, Vice-Chair, Kristy Weidman, Secretary, Matthew Dodson, Cynthia Sonneman Campbell, and Matthew Hadler. Kirby Garlitz and Vickie Noel were the present representatives from Klamath County. Jennifer Fairfield, was not in attendance and notified Heather Tramp, Kirby Garlitz, and Vickie Noel in advance of her absence.

Heather Tramp called the meeting to order at 3:10 p.m.

The TRGP voted to approve the minutes from the previous meeting. The meeting minutes were approved.

Kirby Garlitz informed the TGRP of the newest changes. The Commissioners are wanting to see an emphasis placed on infrastructure projects. The Commissioners have approved infrastructure applicants to apply for grant funding up \$50,000 and all other grant applicants may only apply for grant funding up to \$25,000. In addition, Kirby informed the TGRP that the restrictions governing For-Profit entities have been removed allowing them to apply for all grant types.

Kate Marquez proposed funding 6 out of 14 applications fully and not fund the Downtown Hanging Flower Baskets project submitted by Klamath Falls Downtown Association. The projects proposed to be fully funded were all \$3,000 or less and totaled approximately \$17,000. Matthew Dodson during the discussion suggested to not fund the Children's Art Festival project submitted by Big Springs Park and Recreation District as he does not see how this project is going to attract visitors from outside the Klamath Basin. The motion was made and seconded. The motion passed with 5 votes yes and 1 vote no. Cynthia Sonneman Campbell voted no as some of these projects were not infrastructure projects. Total amount recommended from this motion was \$14,298.

The applications fully funded by the motion were:

- Bonanza Volunteer Fire Department – Oregon State Chili Cook-Off (\$2.5k)
- Klamath Falls Downtown Association – Klamath Piano Project (\$3k)
- Klamath Film – Klamath Independent Film Festival (\$2,999)
- Town of Bonanza – Bonanza Extravaganza (\$2.8k)
- Travel Southern Oregon – Spring Creek Improvement Project (\$2,999)

The TGRP moved on to discuss and recommend funding for the remaining applications.

- Discover Klamath – Tourism Branding Video. Requested \$11,500.
 - Infrastructure project. Funding was recommended for this project in the amount of \$7,643. Matthew H. said this is an IP project, was not sure of the reach the project will have, but felt that it is a good project.
- Favell Museum – Favell Museum Art Show & Sale 2021. Requested \$15,000.
 - Event project. Funding was recommended for this project in the amount of \$6,286. Matthew D. wants to see this event become self-sustainable.
- KCEDA – Klamath Oktoberfest. Requested \$15,000.
 - Event Project. Funding was recommended for this project in the amount of \$7,429.
- Klamath Freedom Foundation – Klamath Freedom Days. Requested \$25,000

TOURISM GRANT REVIEW PANEL MEETING – 4-8-2021

- Event project. Funding was recommended for this project in the amount of \$11,250. Matthew Dodson recused himself.
- Klamath Greenways Foundation – IN A LANDSCAPE: Classical Music in the Wild. Requested \$8,000.
 - Event project. TGRP was a little uncomfortable with this project, with this essentially being a grant to fund the travel of a pianist. Matthew H. wants to see more “skin in the game.” The TGRP really wants to see more marketing done by Klamath Greenways. Recommended funding of \$5,071.
- Trajan Corp. dba Crater Lake Resort – Weekly Live Music & Food Truck Events. Requested \$25,000.
 - Event project. Funding was recommended for this project in the amount of \$11,667. Matthew Hadler recused himself.
- Basin United Soccer Club – Courts at Mike’s Field House. Requested \$50,000.
 - Infrastructure project. Funding was recommended for this project in the amount of \$48,000.

Total cycle requested amount was \$169,798 from 14 applications and the total amount recommended is \$111,664 to 12 applications, with 2 applications not receiving recommended funding. The TGRP feels they need to ask the Commissioners for the additional 11,644.

Organization	Basin United Soccer Club	Big Springs Park and Recreation District	Bonanza Volunteer Fire Department	Discover Klamath Visitor and Convention Bureau	Favell Museum	Klamath County Economic Development Association	Klamath Falls Downtown Association	Klamath Falls Downtown Association	Klamath Film	Klamath Freedom Foundation	Klamath Greenways Foundation	Town of Bonanza	Trajan Corp. dba Crater Lake Resort	Travel Southern Oregon
Project	Courts at Mike's Field House	Children's Art Festival	Oregon State Chili Cook-Off	Tourism Branding Video	Favell Museum Art Show & Sale 2021	2021 Klamath Basin Oktoberfest	Downtown Hanging Flower Baskets	Klamath Piano Project	Klamath Independent Film Festival	Klamath Freedom Days	IN A LANDSCAPE: Classical Music in the Wild	Bonanza Extravaganza	Weekly Live Music & Food Truck Events	Spring Creek Improvement Project
Score Sheet Used	Infrastructure	Event/Marketing	Event/Marketing	Infrastructure	Event/Marketing	Event/Marketing	Infrastructure	Infrastructure	Event/Marketing	Event/Marketing	Event/Marketing	Event/Marketing	Event/Marketing	Infrastructure
Increase Out-of-County Tourism	560	170	580	580	530	440	180	430	680	400	500	620	480	620
Encourage Additional Over Night Stays (Event/Marketing Only)		120	255	335	260	200	10	40	320	160	285	320	250	
Ability to Complete	285	100	200	175	150	150	130	275	175	150	150	175	165	350
Realistic Budget & Marketing Plan	135	100	175	150	120	125	80	175	175	115	125	175	140	175
Ability to Leverage Funding	530	360	650	470	470	500	300	580	700	350	370	695	460	680
Sustainable Marketing	490	310	610	580	470	470	200	510	680	360	480	450	460	600
Community Support	520	165	325	165	135	135	325	475	175	200	140	175	115	680
Evaluation Method	260	280	560	610	490	500	140	250	670	340	510	670	440	300
Sub-Total Points	2780	1605	3355	3065	2625	2520	1365	2735	3575	2075	2560	3280	2510	3405
Preference Points:														
Shoulder Season	240	0	0	0	170	50	0	125	0	0	0	0	65	25
Outlying Area	0	40	70	5	0	10	0	5	0	0	5	70	60	70
Family Friendliness	50	30	70	55	50	29	40	63	70	50	55	70	58	65
Average Score from Committee	438.57	239.29	499.29	446.43	406.43	372.71	200.71	418.29	520.71	354.17	374.29	488.57	448.83	509.29
Total Possible Score from Committee	595	595	595	595	595	595	595	595	595	595	595	595	595	595
Committee Comments														
Funding Requested:	\$ 50,000.00	\$ 2,500.00	\$ 2,500.00	\$ 11,500.00	\$ 15,000.00	\$ 15,000.00	\$ 3,500.00	\$ 3,000.00	\$ 2,999.00	\$ 25,000.00	\$ 8,000.00	\$ 2,800.00	\$ 25,000.00	\$ 2,999.00
Funding Recommended:	\$ 48,000.00	\$ -	\$ 2,500.00	\$ 7,643.00	\$ 6,286.00	\$ 7,429.00	\$ -	\$ 3,000.00	\$ 2,999.00	\$ 11,250.00	\$ 5,071.00	\$ 2,800.00	\$ 11,667.00	\$ 2,999.00
Total Amount Requested:	\$ 169,798.00													
Total Amount Recommended:	\$ 111,644.00													
Percentage Funded of Requested	66%													
Total Amount Allocated:	\$ 100,000.00													
Total Amount Recommended:	\$ 111,644.00													
Total Amount Remaining:	\$ (11,644.00)													

The Tourism Grant Review Panel (TGRP), voted to fully fund all the small grant requests with the exception of, Big Springs Park and Recreation District: Children's Art Festival, and Klamath Falls Downtown Association: Downtown Hanging Flower Baskets.

THEREFORE, BE IT RESOLVED THAT THE FOREGOING DISTRIBUTION HEREBY IS APPROVED THIS __21__ DAY OF __April__ 2021.

CHAIR <input type="checkbox"/> APPROVED <input type="checkbox"/> DISAPPROVED	VICE-CHAIR <input type="checkbox"/> APPROVED <input type="checkbox"/> DISAPPROVED	COMMISSIONER <input type="checkbox"/> APPROVED <input type="checkbox"/> DISAPPROVED
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