

Steens  
Name of Applicant

[Signature]  
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) _____	5	_____	Are the budget and marketing plan realistic?
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>3</u>	10	<u>30</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) _____	10	_____	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>2</u>	10	<u>20</u>	Is there a strong evaluation method with measurable objectives?
<b>TOTAL POINTS</b>		<u>205</u>	

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Steen Sports Park

Name of Applicant

George Rogers

Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>7</u>	5	<u>35</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>2</u>	5	<u>10</u>	Are the budget and marketing plan realistic?
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>4</u>	10	<u>40</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>4</u>	10	<u>40</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>2</u>	10	<u>20</u>	Is there a strong evaluation method with measurable objectives?
<b>TOTAL POINTS</b>		<u>305</u>	

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Steens

MARQUEZ

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure  
Selection Criteria Summary  
(Tourism Review Panel scoring)

4200

Score	Weight	Points	
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>4</u>	5	<u>40</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>5</u>	10	<u>50</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>3</u>	10	<u>30</u>	Is there a strong evaluation method with measurable objectives?
<b>TOTAL POINTS</b>		<u>350</u>	

Reviewer Conflict of Interest:

Comments:

Better mkt. plan.

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Steens Park: Regional  
Name of Applicant Marketing

Jillie Van Voorhies  
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>8</u>	5	<u>40</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>3</u>	10	<u>30</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>4</u>	10	<u>40</u>	Is there a strong evaluation method with measurable objectives?
<b>TOTAL POINTS</b>		<u>370</u> ✓	

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

*[Handwritten signature]*

Name of Applicant \_\_\_\_\_

Kristy  
Name of Reviewer \_\_\_\_\_

Tourism Grant Application – Traditional Program Infrastructure  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>9</u>	5	<u>45</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>3</u>	5	<u>15</u>	Are the budget and marketing plan realistic?
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>10</u>	10	<u>100</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>0</u>	10	<u>0</u>	Is there a strong evaluation method with measurable objectives?
<b>TOTAL POINTS</b>		<u>450</u>	

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_