

Concord on the Green
Name of Applicant

[Signature]
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>3</u>	10	<u>30</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>2</u>	10	<u>20</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>2</u>	5	<u>10</u>	Are the budget and marketing plan realistic?
(1-10) <u>2</u>	10	<u>20</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>3</u>	10	<u>30</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>1</u>	5	<u>5</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>1</u>	10	<u>10</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 145

Add Preference Points

- (0-10) 0 Event held during the Shoulder Season – October through May
- (0-10) 0 Event held outside of the Klamath Falls urban growth boundary
- (0-10) 0 Family Friendliness

TOTAL POINTS 145

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Running Y: Concert on the Green
Name of Applicant

Julie Van Morken
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>4</u>	10	<u>40</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>4</u>	5	<u>20</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>3</u>	5	<u>15</u>	Are the budget and marketing plan realistic?
(1-10) <u>2</u>	10	<u>20</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>2</u>	10	<u>20</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>0</u>	5	<u>0</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>7</u>	10	<u>70</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 245

Add Preference Points

(0-10)	<u>—</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>—</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>2</u>	Family Friendliness

TOTAL POINTS 247

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Conceet

Name of Applicant

Kristy

Name of Reviewer

Tourism Grant Application -- Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>1</u>	10	<u>10</u> Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	<u>1</u>	10	<u>10</u> Will the project encourage additional overnight stays beyond the project event?
(1-5)	<u>2</u>	5	<u>10</u> Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>1</u>	5	<u>5</u> Are the budget and marketing plan realistic?
(1-10)	<u>1</u>	10	<u>10</u> Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>1</u>	10	<u>10</u> Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	<u>1</u>	5	<u>5</u> Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	<u>2</u>	10	<u>20</u> Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 80

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season -- October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>5</u>	Family Friendliness

TOTAL POINTS 5

85

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Run.Y
Name of Applicant

MARQUEZ
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>2</u>	10	<u>20</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>4</u>	5	<u>20</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>—</u>	5	<u>0</u>	Are the budget and marketing plan realistic?
(1-10) <u>2</u>	10	<u>20</u>	Does the applicant clearly demonstrate how the project will leverage funding? ✓
(1-10) <u>1</u>	10	<u>10</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>0</u>	5	<u>0</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>0</u>	10	<u>0</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 150

Add Preference Points

- (0-10) _____ Event held during the Shoulder Season – October through May
(0-10) _____ Event held outside of the Klamath Falls urban growth boundary
(0-10) 10 Family Friendliness

TOTAL POINTS 160

Reviewer Conflict of Interest: _____

Comments: This was submitted as sponsorship event.
They should try again. Need more partnerships.

Do you recommend this project for funding: YES NO Partial funding: \$ _____