

KFDA: Arts on the Highway  
Name of Applicant

Julie Van Voorhies  
Name of Reviewer

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>10</u>	10	<u>100</u> Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	<u>8</u>	10	<u>80</u> Will the project encourage additional overnight stays beyond the project event?
(1-5)	<u>5</u>	5	<u>25</u> Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>4</u>	5	<u>20</u> Are the budget and marketing plan realistic?
(1-10)	<u>8</u>	10	<u>80</u> Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>8</u>	10	<u>80</u> Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	<u>3</u>	5	<u>15</u> Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	<u>8</u>	10	<u>80</u> Is there a strong evaluation method with measurable objectives?
SUB-TOTAL POINTS:		<u>480</u>	
Add Preference Points		<u>+10</u>	
		<u>490</u>	
(0-10)		<u>—</u>	Event held during the Shoulder Season – October through May
(0-10)		<u>—</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)		<u>10</u>	Family Friendliness
TOTAL POINTS		<u>490</u>	

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Kristy

Name of Applicant \_\_\_\_\_

Name of Reviewer \_\_\_\_\_

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>5</u>	10	<u>50</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>3</u>	5	<u>15</u>	Are the budget and marketing plan realistic?
(1-10) <u>10</u>	10	<u>10</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>5</u>	5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>8</u>	10	<u>80</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: ~~430~~ 435

Add Preference Points

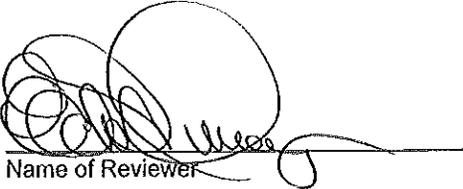
(0-10) <u>0</u>	Event held during the Shoulder Season – October through May	445
(0-10) <u>0</u>	Event held outside of the Klamath Falls urban growth boundary	
(0-10) <u>10</u>	Family Friendliness	<del>435</del>
<b>TOTAL POINTS</b>	<u>10</u>	

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Arts on the Highway  
Name of Applicant

  
Name of Reviewer

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>4</u>	10	<u>40</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>3</u>	10	<u>30</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>5</u>	5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>9</u>	10	<u>90</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 415

Add Preference Points

- (0-10) 0 Event held during the Shoulder Season – October through May
- (0-10) 0 Event held outside of the Klamath Falls urban growth boundary
- (0-10) 5 Family Friendliness

TOTAL POINTS 420

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Arts on The Flyway

Name of Applicant

George Rogers

Name of Reviewer

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>2</u>	10	<u>20</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>3</u>	5	<u>15</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>6</u>	10	<u>60</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 385

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>8</u>	Family Friendliness

TOTAL POINTS 393

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Flyway

MAROUZ

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

\$10,000

Score	Weight	Points	
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>5</u>	10	<u>50</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>4</u>	5	<u>20</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>7</u>	10	<u>70</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 435

Add Preference Points

- (0-10) \_\_\_\_\_ Event held during the Shoulder Season – October through May
- (0-10) \_\_\_\_\_ Event held outside of the Klamath Falls urban growth boundary
- (0-10) 10 Family Friendliness

TOTAL POINTS 445

Reviewer Conflict of Interest:

Comments: Cash match.

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_