

Farell Museum  
Name of Applicant

[Signature]  
Name of Reviewer

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>5</u>	10	<u>50</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>5</u>	5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>9</u>	10	<u>90</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: \_\_\_\_\_

Add Preference Points

- (0-10) 0 Event held during the Shoulder Season – October through May
- (0-10) 0 Event held outside of the Klamath Falls urban growth boundary
- (0-10) 5 Family Friendliness

TOTAL POINTS 490

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Favell Museum: Art Show  
Name of Applicant

Julie Van Voorhies  
Name of Reviewer

Tourism Grant Application – Traditional Program Event  
**Selection Criteria Summary**  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>4</u>	10	<u>40</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>5</u>	5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>7</u>	10	<u>70</u>	Is there a strong evaluation method with measurable objectives?
SUB-TOTAL POINTS:		<u>450</u>	
Add Preference Points		<u>+ 11</u>	
(0-10)		<u>6</u>	Event held during the Shoulder Season – October through May
(0-10)		<u>5</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)		<u>5</u>	Family Friendliness
TOTAL POINTS		<u>461</u> ✓	

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Kristy

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>10</u>	10	<u>100</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>5</u>	5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>7</u>	10	<u>70</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS:

545

Add Preference Points

- (0-10) \_\_\_\_\_ Event held during the Shoulder Season – October through May
- (0-10) \_\_\_\_\_ Event held outside of the Klamath Falls urban growth boundary
- (0-10) 7 Family Friendliness

TOTAL POINTS

552

552

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Favell

Name of Applicant

George Rogers

Name of Reviewer

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>7</u>	10	<u>70</u> Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	<u>3</u>	10	<u>30</u> Will the project encourage additional overnight stays beyond the project event?
(1-5)	<u>3</u>	5	<u>15</u> Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>3</u>	5	<u>15</u> Are the budget and marketing plan realistic?
(1-10)	<u>6</u>	10	<u>60</u> Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>6</u>	10	<u>60</u> Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	<u>5</u>	5	<u>25</u> Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	<u>5</u>	10	<u>50</u> Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 325

Add Preference Points

(0-10)	<u>5</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 340

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Favell

Name of Applicant

MARQUEZ

Name of Reviewer

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

13,800

Score	Weight	Points	
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>5</u>	10	<u>50</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>5</u>	5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>9</u>	10	<u>90</u>	Is there a strong evaluation method with measurable objectives?

19  
16  
35

SUB-TOTAL POINTS: 465

Add Preference Points

- (0-10) \_\_\_\_\_ Event held during the Shoulder Season – October through May
- (0-10) \_\_\_\_\_ Event held outside of the Klamath Falls urban growth boundary
- (0-10) 5 Family Friendliness

TOTAL POINTS 470

Reviewer Conflict of Interest:

Comments: This event gets better and better. Encourage to request state grant.

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_