

See Attached

Klamath County Tourism Grant  
Traditional - Final Report

Please provide the following information and submit with your final drawdown request. 20% of the grant is withheld until we receive the final report.

\_\_\_\_\_  
Title of Project / Funds Awarded

\_\_\_\_\_  
Name of Organization

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Date of Event/Project

Submit Report to: Tourism Grant Coordinator Klamath County Finance 305 Main Street Klamath Falls, OR 97601 541-883-4202
--

1. For an event, provide a detailed list of all marketing materials and an electronic version of the material on a CD. (Including audio or video recordings.) For an infrastructure project, provide photographic evidence of the project (before and after pictures), design and supportive materials on a CD.
2. Detail the matching funds expended and provide proof of their expenditure.
3. Update the budget forms from your original application with actual revenues and expenses for both the project and the marketing plan.
4. Where did you spend your marketing dollars?
5. What part of your marketing efforts were most successful and least successful? For infrastructure projects, what parts of your project were most successful and least successful?

Event Applicants Only:

6. How many people from out-of-county attended?
7. How did you determine how many people from out-of-county attended? Explain why this is an accurate measurement of the out-of-county attendees.
8. How many extra days did your visitors stay in the area?
9. How did you determine how many extra days your visitors stayed? Explain why this is an accurate measurement of the extra days.

By signing this you are agreeing that you have paid all bills accrued through this process; as well as agreeing that the Logo Usage Agreement is now terminated.

  
Signature

12-10-15  
Date

Janann Loetscher / Director  
Printed Name and Title

## Klamath County Tourism Grant – “Traditional” Final Report

Title of Project: Favell Museum Invitational Art Show

Name of Organization: Favell Museum

Contact Person: Janann Loetscher, Museum Director

Address: 125 West Main Street, Klamath Falls, OR 97601; Phone Number: 541-882-9996

Date of Event/Project: Sept. 25–October 24, 2015, Opening Artist Reception Sept. 25-27, 2015

-- Sale of art was extended to November 28, 2015

1. Provide a detailed list of all marketing materials and an electronic version of the material on a CD. (Including audio or video recordings.) – See attachments, CD.
2. Detail the matching funds expended and provide proof of their expenditure. – See attachments.
3. Update the budget forms from your original application with actual revenues and expenses for both the project and the marketing plan. – See budgets.
4. Where did you spend your marketing dollars? (*DK refers to Discover Klamath*)
  - Southern Oregon Magazine, Quarterly (July, August, September) Rogue Valley (full page ad)
  - Southwest Art Magazine, Monthly, September, National (full page ad), *portion paid by DK*
  - Enjoy Magazine, Monthly, September, Redding (full page ad), *portion paid by DK*
  - 1859 Magazine, Bi-monthly, September/October, Oregon (full page ad), *half paid by DK*
  - Ross Ragland Theater, Program Insert/several weeks, Local (full page ad)
  - Design & production of all advertising, produced in house
  - Television, September/October, Bend, Rogue Valley, Redding area, *portion paid by DK*
  - Television, Rogue Valley, complimentary “5 on 5” interview with KOB1 prior to show opening
  - Video spots for television commercials, *compliments of DK*
  - Public Relations, Research and Media Outreach, *compliments of DK*
  - Web, Trip Advisor Ad, September/October, *compliments of DK*
  - Web, Discover Klamath Calendar of Events, July-October, *compliments of DK*
  - Web, Discover Klamath Leaderboard, July-October, *compliments of DK*
  - Web, Discover Klamath E-Newsletter, September, *compliments of DK*
  - Web, Discover Klamath E-Newsletter Ad, July-October, *compliments of DK*
  - Web, Discover Klamath Side Banner Ad, July-October, *compliments of DK*
  - Web, Discover Klamath Digital Magazine, Full length story, September, *compliments of DK*
  - Web, Submit event to Northwest Travel, Travel Oregon, Oregon Festivals/Events, *compliments of DK*
  - Social Media – Facebook, YouTube, *compliments of DK*
  - Direct Mail Postcards & postage, produced in house, printing/out of county mailing list SmithBates, (mailing list 6599, criteria based on value of property)
  - Art Show Program, created in house, printing by SmithBates
  - Invitations/envelopes/postage – for patron, sponsors, artists, guests, created in house, printing SmithBates

- Event Tickets, quantity 1000, created by museum director, printing SmithBates
- Show Outdoor Banner, created & printed by Smith Bates, *in kind Smith Bates*
- Opening Weekend Indoor Event Banner, created & printed by Smith Bates
- Posters, Flyers, Signage, etc, created in house, *copies in kind WorkFirst Casualty*
- Newspaper Advertising, Herald and News, prior to weekend of artist reception
- Radio, *in kind Wynne Broadcasting*
- Website, art show page created/programmed in 2013, populated in house this year
- Email blasts to contacts using poster and other images, created & emailed by museum staff
- Facebook, in house, *and also Compliments of DK*
- Informational articles and notices of event, *Compliments of H&N and others*
- After Opening Weekend, Herald & News Newspaper Ad, created in house
- After Opening Weekend, Postcard, created in-house, *copies in kind WorkFirst Casualty*

**5. What part of your marketing efforts were most successful and least successful?**

Four large print magazine buys include a Rogue Valley lifestyle magazine, a Redding lifestyle magazine, an Oregon lifestyle magazine, and widely distributed "Southwest Art," a national art magazine. Aside from its large distribution, our ad placement/editorial/web presence in "Southwest Art" brings legitimacy to the show in the eyes of the professional artists we host, as well as those we hope to attract in future year—strengthening the long term reputation of our show. We hope that the show will eventually become a juried show. This brings in additional funding for marketing, with fees associated with submitting for jury.

Considerable television—running prior to and after the opening weekend, played an important role in keeping interest alive, after the "opening reception" weekend. Many commented on seeing the television ads.

Web and social media also played a significant role, prior to and after the opening weekend.

Postcard mailing to specific postal routes throughout our target areas of the Rogue Valley, Bend, and Redding/Northern California, to homeowners with above average property values – those most likely to collect original art.

The magazine, television and web advertising was a definite plus. It is hard to measure the success of the postcard campaign. Our goal was that the postcard campaign would compliment the magazine and television, and bring additional attention to the households we must attract.

As part of our "ticket stub" information collection, we asked guests to indicate how they heard about the show. All of the above were mentioned, along with many more verbal mentions of magazine and television.

**EVENT APPLICANTS ONLY**

**6. How many people from out-of-county attended?**

Many attended during the opening artist reception weekend and throughout the following month, while the art was still on display and for sale. Visitors came from all over the Rogue Valley. Others came from the Bend, Redmond, Sisters, Portland, Eugene and all over Oregon. Visitors also came from Redding, Chico, Shasta, Eureka, the Bay Area and more.

*Approximately 980 guests attended the opening weekend including those from the following areas:*

- Klamath Falls and the surrounding area, i.e., Chiloquin, Merrill, Dorris, Bonanza, etc. (324) (plus others with complimentary admission)
- Klamath Falls area, volunteers & spouses, all complimentary admission (est. 80)
- Greater distance away, i.e. Medford, Redding, beyond, (124)
- Patron/sponsor preview party on the evening before the public event, with visiting artists and their guests in attendance, total attendance approximately (160)
- In the weeks following the opening reception (292) visitors came to see the art show – primarily from out-of-town, including many from Northern California, Rogue Valley, and Bend, as well as 2 tour buses – one from Medford, and another from Palo Alto, CA. Both have visited our show every year since our first – the art show is side trip for the Palo Alto bus, which is primarily visiting the Ashland theaters.)

**7. How did you determine how many people from out-of-county attended? Explain why this is an accurate measurement of the out-of-county attendees?**

Some people associated with the show were included in lists. In general we sold admission tickets with perforated stubs that were entered into a drawing as attendees walked through the door. We ask for "zip codes" above all else. This year we asked for length of stay, however it did not work well, as most visitors interpreted it to mean length of visit to the museum – a typical response was 2 hours. We will need to clarify in the future. After the opening weekend guests sign a guest book when they visit, and staff inquires as well.

**8. How many extra days did your visitors stay in the area?**

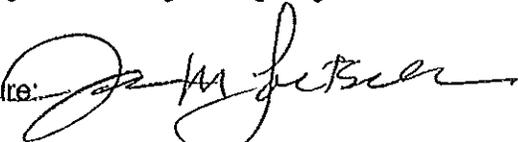
- 38 out-of-town artists/spouses stayed for at least two nights (23 rooms x 2 nights = 46 rooms)
- Many artists were joined by art associates, friends, family who come from out-of-town to see the show. Some attended our Friday evening preview party as guests of the artists, as well as the Saturday/Sunday reception, so they also spent at least one night. We collected many business cards from artists wanting to participate in the future, over the opening weekend and the month following. Exact number we cannot account for.
- We sold art to numerous out of town visitors, some from a great enough distance they would have likely spent the night, but again we cannot account for an exact number
- As mentioned prior, in the month following the opening reception 292 people came to the museum to see the art show, most from out of town. We cannot determine who spent the night.

**9. How did you determine how many extra days your visitors stayed? Explain why this is an accurate measurement of the extra days?**

We accounted for where visitors came from and what role they played in the event.

- We know artists spent at least 2 nights, we feel this measure is accurate.
- Several visitors come from far enough away that they most likely spent at least 1 night.
- Our accounting for length of stay beyond the two points above cannot be considered accurate. As previously mentioned, we attempted to gather length of stay information through a ticket stub/drawing question, apparently our question wasn't clear. We must be even more specific.

By signing this you are agreeing that you have paid all bills accrued through this process; as well as agreeing that the Logo Usage Agreement is now terminated.

Signature: 

Date: 12-14-2015

Printed Name/Title:

Janann M. Loetscher, Museum Director

## Klamath County Tourism Grant 2015 • Final Marketing Budget

	Committed	Pending	Total	Actual	Comments/Explanations
<b>CASH INCOME</b>					
Tourism Grant Request	\$9,000		\$9,000		
Other Sources – Museum, Discover Klamath, Other	\$15,602		\$15,602		
<b>Total Revenue</b>	<b>\$24,602</b>		<b>\$24,602</b>		
<b>CASH EXPENSES Advertising Budget \$21,601</b>					
<i>Advertising –</i>					
Print: Magazine Publications	\$7,100		\$7,100		
Print: RRT Program (local exp.)	\$500		\$500		Ross Ragland Program
Web, Social Media + DK Graphics	\$3,175		\$3,175		\$600/DK Graphics
Public Relations	\$750		\$750		
Design (Museum Personnel)	\$3,000		\$3,000		Graphic Design in house
Television	\$5,085		\$5,085		
Radio (In-kind value)	\$1,512		\$1,512		IN-KIND Wynne Broad.
Newspaper (local exp.)	\$667		\$667		
<b>Total Advertising</b>	<b>\$21,789</b>		<b>\$21,789</b>		
Other – Print & Targeted Mail	\$1,360		\$1,360		
Postage	\$1,308		\$1,308		
Printing (In-kind value)	\$145		\$145		IN-KIND SmithBates
<b>Total Expenses</b>	<b>\$24,602</b>		<b>\$24,602</b>		
<b>Net Income &lt;Expenses&gt;</b>			<b>0</b>		

In House – Graphic Design includes web development, facebook, etc. at \$3,000

Access to copier through board president/Work First Casualty – much reproduction need IN-KIND, including posters, signage, etc.

Ross Ragland Program – Insert, Approx 6 to 8 weeks

## Klamath County Tourism Grant 2015 • Final Project Budget

	Committed	Pending	Total	Actual	Comments/Explanations
<b>INCOME</b>					
Tourism Grant	\$9,000		\$9,000		
<b>Cash Revenues -</b>					
Source: Museum-Advertising	\$2,835		\$2,835		Organization Budget
Source: Museum-Adv. Production	\$3,000		\$3,000		Organization Budget
Source: Museum-Operations/misc	\$8,719		\$8,719		Organization Budget
Source: Coop Adv./Support	\$8,110		\$8,110		Discover Klamath
<b>Total Cash Revenues</b>	<b>\$31,664</b>		<b>\$31,664</b>		
<b>In-Kind Revenues -</b>					
Source: Misc. Food & Drink, etc.	\$1,500		\$1,500		
Source: Misc. Maintenance, etc	\$0		\$0		
Source: Advertising related	\$1,657		\$1,657		Printing & Radio
Source: Misc. In-Kind Donations	\$1,000		\$1,000		Artist hospitality
Source: Volunteers/350 hours	\$3,500		\$3,500		
Source: Copy machine support	\$500		\$500		See adv. budget
<b>Total In-Kind Revenues</b>	<b>\$8,157</b>		<b>\$8,157</b>		
<b>Total Revenue</b>	<b>\$39,821</b>		<b>\$39,821</b>		
<b>EXPENSES</b>					
<b>Cash Expenses -</b>					
Museum - operations personnel	\$5,000		\$5,000		
Marketing - museum personnel	\$3,000		\$3,000		Marketing personal +
Marketing budget	\$19,945		\$19,945		Budget = \$22,995 +
Rentals	\$317		\$317		In kind \$1,657 =
Supplies	\$366		\$366		total marketing budget
Other: Paid entertainment	\$700		\$700		\$24,602
Other: OIT Students - extra help	\$150		\$150		
Other: Lighting	\$573		\$573		
Other: Miscellaneous	\$1,613		\$1,613		
<b>Total Cash Expenses</b>	<b>\$31,664</b>		<b>\$29,795</b>		
<b>In-Kind Expenses -</b>					
Labor: Volunteers/350 hours	\$3,500		\$3,500		
Marketing costs: Adv. related	\$1,657		\$1,657		Printing, Radio
Other: Misc. Food & Drink, etc.	\$1,500		\$1,500		
Other: Misc. Maintenance, etc	\$0		\$0		
Other: Misc. In-Kind Donations	\$1,000		\$1,000		Artist hospitality
Other: Copy machine support	\$500		\$500		See adv. budget
<b>Total In-Kind Expenses</b>	<b>\$8,157</b>		<b>\$8,157</b>		
<b>Total Expenses</b>	<b>\$39,821</b>		<b>\$39,821</b>		
<b>Net Income &lt;Expenses&gt;</b>			0		Museum Income *

Profit for museum comes primarily from ticket sales, art sales, & business sponsorships



### Art Show Sponsors

Bell Hardware/M'Bellish Home Décor  
Don & Sherrill Boyd  
Cascade Comprehensive Care  
Cascade East Family Medicine  
Columbia Forest Products  
Diamond Home Improvement  
Discover Klamath  
Diversified Contractors  
Fremont Millwork  
Bob & Winifred Hood  
IMS Capital Management  
Doug & Shelly Kintzinger  
Klamath Falls Downtown Association  
Klamath County

Knife River  
Billie LeSueur  
Lithia Motors  
Midland Empire Insurance  
Molatore, Scroggin, Peterson & Co.  
John & Ann Silvestri  
Sky Lakes Medical Center  
SmithBates Marcomm Solutions  
Jim & Katherine Stillwell  
Mark Wendt & Karen Lynch  
Nancy Wendt  
Woodhouse Farming and Seed Co.  
Wynne Broadcasting  
other anonymous donors

### In Kind Donors

Suzanne Abram  
All That Glitters  
Kelly Armijo  
Biagio's Bar and Grille  
Kendall Bell  
Heldi Neel Biggs  
Julie Boyd  
Cleos at the Running Y  
Crater Lake Zip Line  
Crazy R Pizza  
Diamond Home Improvement  
For the Love of Food  
Herald & News  
Kingsley Field  
Klamath Basin Brewing Co.  
Rayna Larson  
Karen Lynch  
MC's on Main

Mias and Plas Pizzeria  
Patty Neel  
PEO Chapter AU  
Judy Phearson  
The Pikey Irish Pub  
Reames Golf & Country Club  
Mick Roberson  
Jill Russell  
Kimberly Squera  
Tamarack Cellars Winery  
Thal Orchid  
Lisa Vaughn  
Karen Wendt  
Nancy Wendt  
Janice Woodhouse  
Work First Casualty  
Woodhouse Potatoes  
and likely many more

### Many volunteers (approximately 50 )

Set Up  
Hospitality  
Patron Preview Party  
Activity Organizers  
Silent Auction Organizer  
Greeters and Security  
Saturday Evening Social  
Sunday Champagne brunch



Publishers of:  
 1859 - Oregon's Magazine  
 Bend Magazine  
 OnTrak Magazine  
 Cascade Sotheby's Magazine  
 Central Oregon Visitors Association Visitor Guide

**Insertion Order**  
 Insertion Order Number: 3245

**Advertiser Contact:**  
 Jim Chadderdon  
 Discover Klamath  
 205 Riverside Dr, Suite B  
 Klamath Falls, OR 97601  
 Phone: 541-882-1501  
 Fax:  
 Email: jimc@discoverklamath.com

**1859 Media Contact:**  
 Fletcher Beck  
 1859 Media, LLC  
 70 SW Century Dr, Suite 100-335  
 Bend, OR 97702  
 Phone: 541-550-7081  
 Fax: 541-306-6510  
 Email: fletcher@1859media.com

Publication	Year	Issue	Ad Size	Color	Frequency	Ad Notes	Card Rate	Discounts	Net	Amount
1859 Print	2015	September/October	Full Page	4-Color	1x		\$3,400.00	\$950.00	2,450.00	\$2,450.00
							\$3,400.00	\$950.00	\$2,450.00	\$2,450.00
<b>Total</b>										<b>\$2,450.00</b>
<b>Total:</b>										<b>\$2,450.00</b>

**1859 MEDIA, LLC  
 MAGAZINE and ONLINE MEDIA  
 ADVERTISING TERMS AND CONDITIONS**

1. Scope. These Terms & Conditions govern the terms under which 1859 Media, LLC may place advertisements from the Advertiser in a print publication owned and published by 1859 Media, LLC or in digital media owned and published by 1859 Media, LLC. As used herein, the term "Agreement" means collectively these Terms & Conditions and any insertion order or space order contract entered into by Advertiser. In the event of any conflict between the terms of any insertion order or space order contract and the terms of these Terms & Conditions, the terms set forth in these Terms & Conditions shall control. As used herein, the term "IO" means insertion order and "Advertiser" means the advertiser identified on the IO or space contract order. By submitting an order for placement of an advertisement and/or placing an advertisement, Advertiser agrees to be bound by all of the following terms and conditions.
2. All advertisements are subject to 1859 Media, LLC's prior approval. 1859 Media, LLC reserves the right to reject or cancel any advertisement prior to publication or thereafter for any reason at any time without liability. 1859 Media, LLC may, in its sole discretion, set any restrictions on the positioning of the actual advertisement in the magazine or web site. 1859 Media, LLC reserves the right to modify (at the Advertiser's expense) any advertisement, with the Advertiser's approval generally but without the Advertiser's approval if the ad materials are received after the posted and/or printed Ad Materials Due date, in the event that 1859 Media, LLC finds that the copy, artwork or any other creative elements fail to meet 1859 Media, LLC's specifications or are not in compliance with 1859 Media, LLC's advertising guidelines. 1859 Media, LLC reserves the right in its sole discretion to label as advertisements all advertisements that are not immediately identifiable as advertisements. All orders to place advertisements in the magazine or web site are subject to the rate card changes, place units and specifications then in effect, all of which are subject to change and shall be made a part of these terms and conditions.
3. Advertiser represents and warrants that: (a) they have the right to place the advertisement in the magazine or web site; (b) nothing contained in the advertisement violates or will violate the intellectual property rights, confidentiality rights, proprietary rights, privacy rights, property rights, or contract rights of any person or entity; (c) nothing contained in the advertisement will defame or disparage any person or entity; and (d) nothing contained in the advertisement will violate any law, rule, or regulation, including without limitation any U.S. Postal regulations.
4. Advertiser agrees to the following payment terms: (a) 50% of IO due prior to publication and 50% due upon publication; (b) Terms are net 30 days from date of invoice; (c) Advertiser must pay any and all reasonable attorney fees if it becomes necessary to place

any claims or funds with an attorney; (d) In the event any invoice is not paid within 30-days, all invoices outstanding and unpaid and charges shall become due and payable, immediately; (e) A 1.5% monthly finance charge will be assessed for any balances 30-days past due.

5. Cancellations accepted with written notice if received 30 days prior to issue closing. Cancellations received less than 30 days prior to publication will be billed at the full rate.

6. In no event shall 1859 Media, LLC be liable as the result of any error, delay, or omission beyond 1859 Media, LLC's reasonable control, including without limitation any fire, act of god, labor strike, war, civil insurrection, or the like. 1859 Media, LLC's liability, if any, relating to or arising out of the placement of the advertisement in the magazine or web site or any error, delay, or omission relating thereto shall not exceed the amounts actually paid by Advertiser and/or Agency for placing the advertisement, and in no event shall 1859 Media, LLC be liable for any loss of income, indirect damages, consequential damages, treble or enhanced damages, statutory damages, or punitive damages of any nature regardless of the theory of liability.

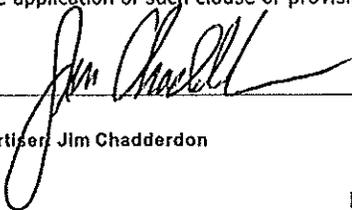
7. 1859 Media, LLC makes no representations or warranties with respect to the quality of the appearance of the advertisement, and in no event shall 1859 Media, LLC be responsible for the production quality of any materials or inserts provided to 1859 Media, LLC. Advertiser shall be responsible for any additional costs incurred by 1859 Media, LLC in resulting from the failure of any materials or inserts furnished to 1859 Media, LLC to meet 1859 Media, LLC's specifications. In the event that 1859 Media, LLC is unable to publish the furnished materials or inserts as a result of their failure to meet such specifications, Advertiser shall remain liable for the applicable rate card charges as if the advertisements had run.

8. In the event an IO is entered into by an ad agency on behalf of an Advertiser, such agency represents and warrants that it has the full right and authority to place such IO on behalf of the Advertiser and that all legal obligations arising out of the placement of the advertising creative will be binding on both the Advertiser and the advertising agency. Advertiser and Agency shall be jointly and severally liable for the costs of placing the advertisement and any other charges relating thereto, including any costs of collection incurred by 1859 Media, LLC, including without limitation 1859 Media, LLC's attorneys' fees.

9. Neither party shall release any non-public information regarding this Agreement, any IO or space order contract, or the Parties' relationship without the other party's prior written consent. The prohibition in the preceding sentence shall apply fully to press releases, promotional announcements, merchandising materials, and the like.

10. Advertiser shall indemnify, defend, and hold harmless 1859 Media, LLC and affiliates and their respective officers, directors, employees, attorneys and agents from and against any and all third party claims, costs, damages, losses, liabilities and expenses (including attorneys' fees and costs) arising out of or in connection with: (a) a claim arising from the breach by Advertiser of any provision of this Agreement; and/or (ii) any third party claim alleging that an advertisement infringes the intellectual property rights, publicity or privacy rights, or other rights of such third party.

11. Miscellaneous. The Parties are independent contractors and are not partners, joint ventures or otherwise affiliated. The covenants, conditions, terms and provisions of this Agreement shall be binding upon, and shall inure to the benefit of, the Parties hereto and, each of their respective personal representatives, successors and assigns. This Agreement shall be construed and enforced in accordance with the laws of the State of Oregon without regard to conflict of law principles. Any action or proceeding arising out of or in connection with this Agreement shall be venued in a federal or state court of appropriate subject matter jurisdiction located in Deschutes County, OR and the Parties hereby consent to the personal jurisdiction in such courts. In the event any litigation is brought by either party in connection with this Agreement, the prevailing party in such litigation will be entitled to recover from the other party all the costs, reasonable attorneys' fees, and other expenses incurred by such prevailing party in the litigation. This Agreement contains the final and entire agreement between the Parties and is intended to be an integration of all prior agreements between them regarding the subject matter hereof. 1859 Media, LLC shall not be bound to any terms or conditions not set forth herein. No failure by either party to insist upon the strict performance of any term, covenant, agreement or provision of this Agreement or to exercise any right or remedy consequent upon a breach thereof shall constitute a waiver of any such breach or of any such term, covenant, agreement or provision. No term, covenant, agreement or provision of this Agreement and no breach thereof shall be waived, altered or modified except by a written instrument executed by the parties. In the event that, for any reason whatsoever, any clause or provision of this Agreement (or the application of such clause or provision to a particular set of circumstances) is held or declared to be invalid, illegal or unenforceable, such holding or declaration shall not in any way affect the validity or enforceability of any other clause or provision of this Agreement (or the application of such clause or provision to a different set of circumstances).



6-30-15

Advertiser: Jim Chadderdon

Date

1859 Media, LLC: Fletcher Beck

Date

Please fax the signed contract to 541.306.6510



# INVOICE



**KOBI**  
 125 South Fir Street  
 Medford, OR 97501  
 Main: (541) 779-5555  
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
9405-1	08/31/15	August 2015	08/01/15 - 08/31/15

Station	Account Executive	Sales Office	Sales Region
KOBI	Judy Luker	Local-Medford	Local

Advertiser	Product	Estimate Number
Discover Klamath	Tank of Gas	Favel Museum

Flight Dates	Order #	Alt Order #
08/31/15 - 09/25/15	9405	8635

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	(3C0A0396-EB2)	

Agency Ref	Advertiser Ref

Billing Address:

Discover Klamath  
 Attention: Accounts Payable  
 205 Riverside Drive, Suite B  
 Klamath Falls, OR 97601  
 USA

Date Rec 9/4 Due Date on receipt

Inv # 9405-1

Acct. 6070 Amt 115.00

Acct. \_\_\_\_\_ Amt \_\_\_\_\_

Apprvd by \_\_\_\_\_

Date Apprvd \_\_\_\_\_

Send Payment To:

KOBI  
 P.O. Box 1489  
 Medford, OR 97501-0110

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	08/31/15	09/25/15	Today Show 7-10a	6:58 AM-10:00 AM	MTWTF--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/31/15 09/06/15 MTWTF-- 1 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 08/31/15 8:58 AM Today Show 7-10a 6:58 AM-10:00 AM :30 Fave11 \$25.00 NM									
4	08/31/15	09/25/15	M-F NBC5 News @ 6p	6:00 PM-7:00 PM	MTWTF--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/31/15 09/06/15 MTWTF-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 08/31/15 6:30 PM M-F NBC5 News @ 6p 6:00 PM-7:00 PM :30 Fave11 \$50.00 NM									
6	08/31/15	09/04/15	Tonight Show: Fallon	11:35 PM-12:37 AM	MTWTF--	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/31/15 09/06/15 MTWTF-- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 08/31/15 12:35 AM Tonight Show: Fallon 11:35 PM-12:37 AM :30 Fave11 \$40.00 NM									
7	08/31/15	09/20/15	Full Rotator	5:00 AM-4:59 AM	MTWTFSS	:30	5	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/31/15 09/06/15 MTWTFSS 5 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 08/31/15 6:14 PM Full Rotator 5:00 AM-4:59 AM :30 Fave11 \$0.00 NM									

Total Spots 4

Payment Terms 30 Days

Net Total \$115.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

# INVOICE



**THIS TV**  
 125 South Fir Street  
 Medford, OR 97501  
 Main: (541) 779-5555

Invoice #	Invoice Date	Invoice Month	Invoice Period
9404-1	08/31/15	August 2015	08/01/15 - 08/31/15

Station	Account Executive	Sales Office	Sales Region
MOBI	Judy Luker	Local-Medford	Local

Advertiser	Product	Estimate Number
Discover Klamath	Tank of Gas	Favel Museum

Flight Dates	Order #	Alt Order #
08/31/15 - 09/25/15	9404	8658

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	(3C0A0396-EB2)	

Agency Ref	Advertiser Ref

istv.com

Billing Address:

Discover Klamath  
 Attention: Accounts Payable  
 205 Riverside Drive, Suite B  
 Klamath Falls, OR 97601  
 USA

Send Payment To:

**THIS TV**  
 P.O. Box 1489  
 Medford, OR 97501-0110

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
1	08/31/15	09/20/15	Mon-Sun 6a-12a	6:00 AM-12:00 AM	MTWTFSS	:30	10	\$0.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		08/31/15	09/06/15	MTWTFSS	10	\$0.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	MOBI	M	08/31/15	6:12 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM
9	MOBI	M	08/31/15	6:42 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM
<u>Total Spots</u>							<b>2</b>			

Payment Terms 30 Days

Net Total **\$0.00**

Date Rec 9/4 Due Date on receipt  
 Inv # 9404-1  
 Acct. 6070 Amt Ø  
 Acct. \_\_\_\_\_ Amt \_\_\_\_\_  
 Apprvd by \_\_\_\_\_  
 Date Apprvd \_\_\_\_\_

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



GOCOM MEDIA OF NORTHERN CALIFORNIA  
 3460 Silverbell Rd  
 Chico, CA 95973  
 ph: (530) 342-0141  
 fx: (530) 342-4905



DISCOVER KLAMATH VCB (Direct)  
 205 RIVERSIDE DRIVE, STE. B  
 KLAMATH FALLS, OR 97601

*Handwritten initials/signature*

Billing Statement of Account  
 Printed: Wed, September 30, 2015 9:50:35AM  
 Report Date Thru: 09/30/2015  
 Page: 1

Invoice	Transaction Type	Date	Check #	Debits	Credits	Invoice Balance	Station/Market
164012	DISCOVER KLAMATH VCB (3165)	9/27/15		\$ 2,000.00		\$ 2,000.00	NBC (KNVN)
Date Rec 10/5 Inv # 164012 Acct. Amt 2,000.00 Acct. Amt Apprvd by <i>[Signature]</i> Date Apprvd 10-15-15							
<b>Totals for DISCOVER KLAMATH VCB (316)</b> Current \$ 2,000.00 31 - 60 Days \$ 0.00 61 - 90 Days \$ 0.00 91 - 120 \$ 0.00 Over 120 Days \$ 0.00 Adv Amount Due \$ 2,000.00							

NOTE: Payments display check deposit date, Transactions display posting date, and Invoices display Invoice date

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	20017-Wheel Of Fort	Day,M-1,Tu-1	08/31/15 7:08PM (Mo)	00:30	Wheel Of Fortune	Favell-2015-Invite-002k	\$150.00	
1.0	SPOT	20017-Wheel Of Fort	Day,M-1,Tu-1	09/01/15 7:19PM (Tu)	00:30	Wheel Of Fortune	Favell-2015-Invite-002k	\$150.00	
2.0	SPOT	20017-Wheel Of Fort	Day,M-1,Tu-1	09/08/15 7:18PM (Tu)	00:30	Wheel Of Fortune	Favell-2015-Invite-002k	\$150.00	
3.0	SPOT	20017-Wheel Of Fort	Day,M-1,W-1	09/14/15 6:59PM (Mo)	00:30	Wheel Of Fortune	Favell-2015-Invite-002k	\$150.00	
3.0	SPOT	20017-Wheel Of Fort	Day,M-1,W-1	09/16/15 7:11PM (We)	00:30	Wheel Of Fortune	Favell-2015-Invite-002k	\$150.00	
4.0	SPOT	20017-Wheel Of Fort	Day,M-1,Tu-1	09/21/15 7:06PM (Mo)	00:30	Wheel Of Fortune	Favell-2015-Invite-002k	\$150.00	
4.0	SPOT	20017-Wheel Of Fort	Day,M-1,Tu-1	09/22/15 7:18PM (Tu)	00:30	Wheel Of Fortune	Favell-2015-Invite-002k	\$150.00	
5.0	SPOT	20018-Jeopardy	Per week (1),Mo,Tu,We,Th,Fr	08/31/15 7:42PM (Mo)	00:30	Jeopardy	Favell-2015-Invite-002k	\$150.00	
5.0	SPOT	20018-Jeopardy	Per week (1),Mo,Tu,We,Th,Fr	09/07/15 7:35PM (Mo)	00:30	Jeopardy	Favell-2015-Invite-002k	\$150.00	
5.0	SPOT	20018-Jeopardy	Per week (1),Mo,Tu,We,Th,Fr	09/16/15 7:43PM (We)	00:30	Jeopardy	Favell-2015-Invite-002k	\$150.00	
5.0	SPOT	20018-Jeopardy	Per week (1),Mo,Tu,We,Th,Fr	09/21/15 7:43PM (Mo)	00:30	Jeopardy	Favell-2015-Invite-002k	\$150.00	
6.0	SPOT	7:57:56PM-Heroes Reborn/NBC	Day,M-1	09/24/15 9:19PM (Th)	00:30	Heroes Reborn/NBC	Favell-2015-Invite-002k	\$200.00	
7.0	SPOT	5:00:00AM-4:59:00	Per week (3),Mo,Tu,We,Th,Fr,Sa,Su	08/31/15 5:39PM (Mo)	00:30	Action News Now @ 5pm	Favell-2015-Invite-002k	\$0.00	
7.0	SPOT	5:00:00AM-4:59:00	Per week (3),Mo,Tu,We,Th,Fr,Sa,Su	09/03/15 5:50AM (Th)	00:30	Wake Up	Favell-2015-Invite-002k	\$0.00	
7.0	SPOT	5:00:00AM-4:59:00	Per week (3),Mo,Tu,We,Th,Fr,Sa,Su	09/04/15 5:49AM (Fr)	00:30	Wake Up	Favell-2015-Invite-002k	\$0.00	
7.0	SPOT	5:00:00AM-4:59:00	Per week (3),Mo,Tu,We,Th,Fr,Sa,Su	09/07/15 2:41AM (Mo)	00:30	Today-AM	Favell-2015-Invite-002k	\$0.00	
7.0	SPOT	5:00:00AM-4:59:00	Per week (3),Mo,Tu,We,Th,Fr,Sa,Su	09/09/15 4:24AM (We)	00:30	Ag Day	Favell-2015-Invite-002k	\$0.00	
7.0	SPOT	5:00:00AM-4:59:00	Per week (3),Mo,Tu,We,Th,Fr,Sa,Su	09/10/15 11:31PM (Th)	00:30	Action News Now @ 11pm	Favell-2015-Invite-002k	\$0.00	

OFFICIAL BILLING INVOICE

NBC (KNVN)

DISCOVER KLAMATH VCB  
 205 RIVERSIDE DRIVE, STE. B  
 KLAMATH FALLS, OR 97601  
 ADM



Invoice 164012  
 Inv Date 9/27/2015  
 Terms Net 30  
 Contract 34066  
 Bill Type Standard  
 Period 8/31/2015 - 9/27/2015  
 CO-OP/Order Type No/Normal  
 Package  
 Gen. Date 9/28/2015 11:02:11AM

Advertiser DISCOVER KLAMATH VCB (3165)  
 Agency Direct Account (1)  
 Buyer ULBRICHT, TONIA  
 Salesperson Sweetlin, Chrs (1007)  
 Product Tourasm (1088)  
 Brand Favell Art Show & Sale 2015 (14511)  
 Acct Types Local/New Business  
 Est/Headline/PO # Favell 2015//  
 Demo  
 Revision  
 Comments

We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available on request for inspection by advertiser or agency for at least 12 months.

Gross Total	\$2,000.00
Commission	\$0.00
Net Total	\$2,000.00

Total Spots/Items 25

Line Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
7.0 SPOT	5:00:00AM - 4:59:00	Per week (3) Mo,Tu,We,Th,Fr,Sa,Su	09/14/15 3:44AM (Mo)	00:30	Had Money with Jim Cramer/NBC	Favell-2015-Invite-002k	\$0.00	
7.0 SPOT	5:00:00AM - 4:59:00	Per week (3) Mo,Tu,We,Th,Fr,Sa,Su	09/16/15 3:59AM (We)	00:30	Had Money with Jim Cramer/NBC	Favell-2015-Invite-002k	\$0.00	
7.0 SPOT	5:00:00AM - 4:59:00	Per week (3) Mo,Tu,We,Th,Fr,Sa,Su	09/18/15 4:38AM (Fr)	00:30	Whacked Out Sports	Favell-2015-Invite-002k	\$0.00	
7.0 SPOT	5:00:00AM - 4:59:00	Per week (3) Mo,Tu,We,Th,Fr,Sa,Su	09/23/15 4:28AM (We)	00:30	Ag Day	Favell-2015-Invite-002k	\$0.00	
7.0 SPOT	5:00:00AM - 4:59:00	Per week (3) Mo,Tu,We,Th,Fr,Sa,Su	09/24/15 4:28AM (Th)	00:30	Ag Day	Favell-2015-Invite-002k	\$0.00	
7.0 SPOT	5:00:00AM - 4:59:00	Per week (3) Mo,Tu,We,Th,Fr,Sa,Su	09/25/15 5:59PM (Fr)	00:30	Action News Now @ 5pm	Favell-2015-Invite-002k	\$0.00	

OFFICIAL BILLING INVOICE

NBC (KNVN)

DISCOVER KLAMATH VCB  
 205 RIVERSIDE DRIVE, STE. B  
 KLAMATH FALLS, OR 97601  
 Adm



Advertiser: KNNV/GCOM  
 3490 Silverbell Rd  
 Chico, CA 95973  
 ph: (530) 893-2424  
 fx: (530) 342-4905

Advertiser: DISCOVER KLAMATH VCB (3165)  
 Agency: ULBRICHT, TONIA  
 Buyer: Sweetlin, Chris (1007)  
 Salesperson: ph: (530) 893-2424  
 Product: Tourism (1088)  
 Brand: Favell Art Show & Sale 2015 (14511)  
 Acct Types: Local/New Business  
 Es/Headline/PO #: Favell 2015 / /  
 Demo: Revision  
 Comments: /

Invoice: 164012  
 Inv Date: 9/27/2015  
 Terms: Net 30  
 Contract: 34066  
 Bill Type: Standard  
 Period: 8/31/2015 - 9/27/2015  
 CO-OP/Order Type: No/Normal  
 Package: Gen. Date 9/28/2015 11:02:14AM



KVVN/KOCCOM  
3490 Silverbell Rd  
Chico, CA 95973

DISCOVER KLAMATH VCB  
205 RIVERSIDE DRIVE, STE. B  
KLAMATH FALLS, OR 97601

**Contract # 34066**  
 Schedule Dates: 09/31/15-09/25/15  
 Advertiser: DISCOVER KLAMATH VCB (3165)  
 Agency: Direct Account (1)  
 Product: Tourism (1088)  
 Brand: Favell Art Show & Sale 2015 (14511)  
 Salesperson: Sweeth, Chris (1007)  
 Sales Office: KVVN/KHSL/CW  
 Buyer Name: ULBRICHT, TONIA  
 Phone/Fax: /  
 CPE: 1/1088/Favell 2015  
 Account Types: Local/New Business  
 Billing Type: Standard  
 Comments: /

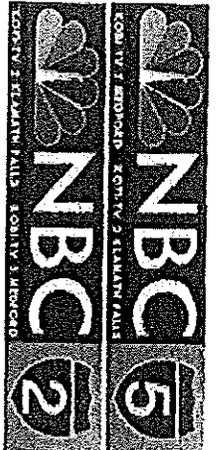
Date Entered: 08/17/15  
 Last Modified: 08/17/15  
 Entered By: Chris Sweeth  
 CO-OP: No  
 Headline #/PO #: /  
 Demo:  
 Order Type: Normal  
 Package Deal:  
 Commission %: 0.00  
 Commission: \$0.00  
 Net Total: \$2,000.00  
 Sales Tax:

NBC (KVVN)		
By Broadcast Month	Spots	Rate
Sep. 2015	25	\$2,000.00
<b>Grand Total:</b>	<b>25</b>	<b>\$2,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/31/15-09/01/15	3	:30	2001Z- Wheel Of Fortune	1	1	1	1	1	1	1	1	2	\$150.00	\$300.00	NBC (KVVN)		8/17/15
2.0	Normal Line / SPOT	09/07/15-09/08/15	3	:30	2001Z- Wheel Of Fortune	1	1	1	1	1	1	1	1	2	\$150.00	\$300.00	NBC (KVVN)		8/17/15
3.0	Normal Line / SPOT	09/14/15-09/16/15	3	:30	2001Z- Wheel Of Fortune	1	1	1	1	1	1	1	1	2	\$150.00	\$300.00	NBC (KVVN)		8/17/15
4.0	Normal Line / SPOT	09/21/15-09/22/15	3	:30	2001Z- Wheel Of Fortune	1	1	1	1	1	1	1	1	2	\$150.00	\$300.00	NBC (KVVN)		8/17/15
5.0	Normal Line / SPOT	08/31/15-09/25/15	3	:30	20018- Jeopardy	1	1	1	1	1	1	1	1	4	\$150.00	\$600.00	NBC (KVVN)		8/17/15
6.0	Normal Line / SPOT	09/24/15-09/24/15	3	:30	7:57P- Heroes Reborn/NBC	1	1	1	1	1	1	1	1	1	\$200.00	\$200.00	NBC (KVVN)		8/17/15
7.0	Normal Line / SPOT	08/31/15-09/25/15	10	:30	5A- 4:59A (7ST)	3	1	1	1	1	1	1	1	12	\$0.00	\$0.00	NBC (KVVN)		8/17/15

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: *Sullivan* Date: *8-18-15* Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_



DISCOVER KLAMATH  
 Schedule Date: 8/31/2015 - 9/25/2015  
 Advertiser: DISCOVER KLAMATH  
 Product: Tank of Gas  
 Spot Length(s): :30  
 Book: May 2015 LivePlus  
 Author: Judy Luker

Book: May 2015 LivePlus  
 Acct. Exec: Judy Luker  
 Phone #: 541-779-5555  
 FAX #: 541-779-8888  
 Email: jluke@kobis.com  
 Web Site: www.kobis.com

Flight Dates: 8/31/2015-9/25/2015

Program	Spot Length	AU	SE	SE	SE	DMA P25+ RTG	W	K	Spots	Rate
News at Sunrise 6-7am	:30	1	1	1	1	2.1			3	\$20.00
Mo-Fr 6:00a-6:58a									3	
Run Dates: 12/31/2012-12/31/2016										
Today Show I & II	:30	1	1	1	1	2.3			4	\$25.00
Mo-Fr 6:58a-10:00a									4	
Run Dates: 12/31/2012-12/26/2016										
NBC5 News at 5pm	:30	1	1	1	1	2.5			4	\$45.00
Mo-Fr 5:00p-5:30p									4	
Run Dates: 12/31/2012-12/31/2016										
NBC5 News at 6pm	:30	1	1	1	1	3.1			4	\$50.00
Mo-Fr 6:00p-7:00p									4	
Run Dates: 12/31/2012-12/31/2016										
NBC5 News at 11pm	:30	1	1	1	1	1.1			2	\$45.00
Mo-Fr 11:00p-11:35p									2	
Run Dates: 12/31/2012-12/26/2016										
Tonight Show w/Jimmy Fallon	:30	1	1	1	1	0.4			2	\$40.00
Mo-Fr 11:35p-12:37a									2	
Run Dates: 2/21/2014-12/31/2016										
Full Rotator	:30	5	5	5	5	1.1			4	\$0.00
Mo-Su 5:00a-4:59a									4	
Run Dates: 9/24/2014-12/25/2016										
This TV	:30	10	10	10	10	1.5			4	\$0.00
Mo-Su 6:00a-12:00a									4	
Run Dates: 8/31/2015-9/25/2015										
America's Got Talent	:30	1	1	1	1	3.6			1	\$300.00
Tue 8:00p-10:00p									1	
Run Dates: 5/26/2015-9/15/2015										
The Voice	:30	1	1	1	1	3.6			1	\$400.00
Tue 8:00p-10:00p									1	
Run Dates: 9/22/2015-9/22/2015										
Today Show Saturday	:30	1	1	1	1	0.8			3	\$10.00
Sat 6:00a-8:00a									3	
Run Dates: 12/31/2012-12/27/2016										
NBC5 News at 6pm Sat	:30	1	1	1	1	1.4			2	\$20.00
Sat 6:00p-6:30p									2	
Run Dates: 12/31/2012-12/31/2016										
Today Show Sunday	:30	1	1	1	1	0.9			2	\$10.00
Sun 7:00a-8:00a									2	
Run Dates: 12/31/2012-12/28/2016										

Total Cost: \$1,500.00  
 Signature: *[Handwritten Signature]*

Name	Spots	Cost	Gross	Imp(000)	CPM	CPM	Pop
KOBIS+	88	\$1,500.00	137.1	388.0	\$10.94	\$3.86	284,952

www.kobis.com  
 2015

# INVOICE



**THIS TV**  
 125 South Fir Street  
 Medford, OR 97501  
 Main: (541) 779-5555  
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
9404-2	09/30/15	September 2015	09/01/15 - 09/25/15

Station	Account Executive	Sales Office	Sales Region
MOBI	Judy Luker	Local-Medford	Local

Advertiser	Product	Estimate Number
Discover Klamath	Tank of Gas	Favel Museum

Flight Dates	Order #	Alt Order #
08/31/15 - 09/25/15	9404	8658

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	(3C0A0396-EB2)	

Agency Ref	Advertiser Ref

Discover Klamath  
 Attention: Accounts Payable  
 205 Riverside Drive, Suite B  
 Klamath Falls, OR 97601  
 USA

1sttv.com

Billing Address:

Send Payment To:

**THIS TV**  
 P.O. Box 1489  
 Medford, OR 97501-0110

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																																																																																																																																																																					
1	08/31/15	09/20/15	Mon-Sun 6a-12a	6:00 AM-12:00 AM	MTWTFSS	:30	10	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																					
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/31/15</td> <td>09/06/15</td> <td>MTWTFSS</td> <td>10</td> <td>\$0.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>2</td> <td>MOBI</td> <td>Tu</td> <td>09/01/15</td> <td>4:10 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Fave11</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>10</td> <td>MOBI</td> <td>Tu</td> <td>09/01/15</td> <td>11:12 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Fave11</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>MOBI</td> <td>W</td> <td>09/02/15</td> <td>2:34 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Fave11</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>MOBI</td> <td>Th</td> <td>09/03/15</td> <td>12:45 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Fave11</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>8</td> <td>MOBI</td> <td>Th</td> <td>09/03/15</td> <td>11:50 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Fave11</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>MOBI</td> <td>F</td> <td>09/04/15</td> <td>8:19 AM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Fave11</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>6</td> <td>MOBI</td> <td>Sa</td> <td>09/05/15</td> <td>8:40 AM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Fave11</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>7</td> <td>MOBI</td> <td>Su</td> <td>09/06/15</td> <td>1:21 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Fave11</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/07/15</td> <td>09/13/15</td> <td>MTWTFSS</td> <td>10</td> <td>\$0.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>11</td> <td>MOBI</td> <td>M</td> <td>09/07/15</td> <td>3:45 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Fave11</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>12</td> <td>MOBI</td> <td>Tu</td> <td>09/08/15</td> <td>7:51 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Fave11</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>13</td> <td>MOBI</td> <td>W</td> <td>09/09/15</td> <td>6:49 AM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Fave11</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>14</td> <td>MOBI</td> <td>Th</td> <td>09/10/15</td> <td>10:07 AM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Fave11</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>15</td> <td>MOBI</td> <td>F</td> <td>09/11/15</td> <td>2:44 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Fave11</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>20</td> <td>MOBI</td> <td>F</td> <td>09/11/15</td> <td>6:48 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Fave11</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>18</td> <td>MOBI</td> <td>Sa</td> <td>09/12/15</td> <td>11:12 AM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> 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<td>MOBI</td> <td>Th</td> <td>09/17/15</td> <td>8:10 AM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Fave11</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>30</td> <td>MOBI</td> <td>Th</td> <td>09/17/15</td> <td>10:11 AM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Fave11</td> <td>\$0.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/31/15	09/06/15	MTWTFSS	10	\$0.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2	MOBI	Tu	09/01/15	4:10 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM	10	MOBI	Tu	09/01/15	11:12 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM	3	MOBI	W	09/02/15	2:34 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM	4	MOBI	Th	09/03/15	12:45 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM	8	MOBI	Th	09/03/15	11:50 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM	5	MOBI	F	09/04/15	8:19 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM	6	MOBI	Sa	09/05/15	8:40 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM	7	MOBI	Su	09/06/15	1:21 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/07/15	09/13/15	MTWTFSS	10	\$0.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	11	MOBI	M	09/07/15	3:45 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM	12	MOBI	Tu	09/08/15	7:51 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM	13	MOBI	W	09/09/15	6:49 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM	14	MOBI	Th	09/10/15	10:07 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM	15	MOBI	F	09/11/15	2:44 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM	20	MOBI	F	09/11/15	6:48 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM	18	MOBI	Sa	09/12/15	11:12 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM	16	MOBI	Sa	09/12/15	11:45 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM	17	MOBI	Su	09/13/15	10:45 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM	19	MOBI	Su	09/13/15	9:56 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/14/15	09/20/15	MTWTFSS	10	\$0.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	21	MOBI	M	09/14/15	9:50 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM	22	MOBI	Tu	09/15/15	3:11 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM	23	MOBI	W	09/16/15	9:16 AM	Mon-Sun 6a-12a	6:00 AM-12:00 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22	MOBI	Tu	09/15/15	3:11 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
23	MOBI	W	09/16/15	9:16 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
28	MOBI	W	09/16/15	11:45 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Fave11	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
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# INVOICE

Send Payment To:

**THIS TV**  
 P.O. Box 1489  
 Medford, OR 97501-0110

Invoice #	Invoice Date	Invoice Month	Invoice Period
9404-2	09/30/15	September 2015	09/01/15 - 09/25/15

Advertiser	Product	Estimate Number
Discover Klamath	Tank of Gas	Favel Museum



istv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																					
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**Total Spots 38**

**Payment Terms 30 Days**

**Net Total \$0.00**

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# INVOICE



**KOBI**  
 125 South Fir Street  
 Medford, OR 97501  
 Main: (541) 779-5555  
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
9405-2	09/30/15	September 2015	09/01/15 - 09/25/15

Station	Account Executive	Sales Office	Sales Region
KOBI	Judy Luker	Local-Medford	Local

Advertiser	Product	Estimate Number
Discover Klamath	Tank of Gas	Favel Museum

Flight Dates	Order #	Alt Order #
08/31/15 - 09/25/15	9405	8635

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	(3C0A0396-EB2)	

Agency Ref	Advertiser Ref

Billing Address:

Discover Klamath  
 Attention: Accounts Payable  
 205 Riverside Drive, Suite B  
 Klamath Falls, OR 97601  
 USA

Send Payment To:

**KOBI**  
 P.O. Box 1489  
 Medford, OR 97501-0110

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/31/15	09/11/15	NBC5 News @ Sunrise	6:00 AM-6:58 AM	MTWTF--	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/31/15 09/06/15 MTWTF-- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 09/01/15 6:46 AM NBC5 News @ Sunrise 6:00 AM-6:58 AM :30 Fave11 \$20.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/15 09/13/15 MTWTF-- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Th 09/10/15 6:42 AM NBC5 News @ Sunrise 6:00 AM-6:58 AM :30 Fave11 \$20.00 NM									
2	08/31/15	09/25/15	Today Show 7-10a	6:58 AM-10:00 AM	MTWTF--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/15 09/13/15 MTWTF-- 1 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 09/09/15 9:59 AM Today Show 7-10a 6:58 AM-10:00 AM :30 Fave11 \$25.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/14/15 09/20/15 MTWTF-- 1 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Th 09/17/15 9:26 AM Today Show 7-10a 6:58 AM-10:00 AM :30 Fave11 \$25.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/15 09/27/15 MTWTF-- 1 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All F 09/25/15 9:52 AM Today Show 7-10a 6:58 AM-10:00 AM :30 Fave11 \$25.00 NM									
3	08/31/15	09/25/15	NBC5 News @ 5p	5:00 PM-5:30 PM	MTWTF--	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/31/15 09/06/15 MTWTF-- 1 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 09/01/15 5:28 PM NBC5 News @ 5p 5:00 PM-5:30 PM :30 Fave11 \$45.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/15 09/13/15 MTWTF-- 1 \$45.00									
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# INVOICE

Send Payment To:

**KOBI**  
 P.O. Box 1489  
 Medford, OR 97501-0110

<b>Invoice #</b> 9405-2	<b>Invoice Date</b> 09/30/15	<b>Invoice Month</b> September 2015	<b>Invoice Period</b> 09/01/15 - 09/25/15
<b>Advertiser</b> Discover Klamath		<b>Product</b> Tank of Gas	<b>Estimate Number</b> Favel Museum



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																												
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We warrant that the actual broadcast information shown on this Invoice was taken from the program log.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

# INVOICE

Send Payment To:

**KOBI**  
 P.O. Box 1489  
 Medford, OR 97501-0110

<b>Invoice #</b> 9405-2	<b>Invoice Date</b> 09/30/15	<b>Invoice Month</b> September 2015	<b>Invoice Period</b> 09/01/15 - 09/25/15
<b>Advertiser</b> Discover Klamath		<b>Product</b> Tank of Gas	<b>Estimate Number</b> Favel Museum



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

# INVOICE

Send Payment To:

**KOBI**  
 P.O. Box 1489  
 Medford, OR 97501-0110

<b>Invoice #</b> 9405-2	<b>Invoice Date</b> 09/30/15	<b>Invoice Month</b> September 2015	<b>Invoice Period</b> 09/01/15 - 09/25/15
<b>Advertiser</b> Discover Klamath		<b>Product</b> Tank of Gas	<b>Estimate Number</b> Favel Museum



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																
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1 All	M	09/21/15	6:05 AM	NBC5 News @ Sunrise	6:00 AM-6:58 AM	:30	Fave11	\$20.00	NM																																																																																
17	09/22/15	09/22/15	The Voice	8:00 PM-10:00 PM	-1-----	:30	1	\$400.00	NM																																																																																
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**Total Spots 42**

**Payment Terms 30 Days**

**Net Total \$1,375.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

# INVOICE



KTVZ NewsChannel 21  
62990 O.B. Riley Road  
Bend, OR 97701  
Main: (541)383-2121  
Billing: (541)383-2121

KTVZ-TV  
News Channel 21  
NPG of Oregon

www.ktvz.com

Billing Address:

Discover Klamath VCB  
Attention: Tonia Ulbricht  
205 Riverside Dr  
Ste B  
Klamath Falls, OR 97601

Send Payment To:

KTVZ NewsChannel 21  
NPG of Oregon, Inc.  
PO Box 873808  
Kansas City, MO 64187-3808

Invoice #	Invoice Date	Invoice Month	Invoice Period
276025-1	09/30/15	September 2015	09/01/15 - 09/25/15

Station	Account Executive	Sales Office	Sales Region
KTVZ	John Helms	Bend	Local

Advertiser	Product	Estimate Number
Discover Klamath VCB	Sept 2015	

Flight Dates	Order #	Alt Order #
09/01/15 - 09/27/15	276025	

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Date Rec 10/13 <sup>on</sup> Due Date 10/13  
 Inv # 276025-1  
 Acct. 6070 Amt 1,595.00  
 Acct. \_\_\_\_\_ Amt \_\_\_\_\_  
 Apprvd by \_\_\_\_\_  
 Date Apprvd \_\_\_\_\_



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																																																																																																																																																																								
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Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4 KTVZ	M	09/14/15	11:36 AM	Livel with Kelly & Michael	11A-12P	:30	FAVELL 2015 INVITE	\$15.00	NM	6 KTVZ	Tu	09/15/15	11:56 AM	Livel with Kelly & Michael	11A-12P	:30	FAVELL 2015 INVITE	\$15.00	NM	5 KTVZ	Th	09/17/15	11:56 AM	Livel with Kelly & Michael	11A-12P	:30	FAVELL 2015 INVITE	\$15.00	NM	7 KTVZ	F	09/18/15	11:48 AM	Livel with Kelly & Michael	11A-12P	:30	FAVELL 2015 INVITE	\$15.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/21/15	09/27/15	MTWTF--	3	\$15.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	8 KTVZ	M	09/21/15	11:55 AM	Livel with Kelly & Michael	11A-12P	:30	FAVELL 2015 INVITE	\$15.00	NM	9 KTVZ	W	09/23/15	11:52 AM	Livel with Kelly & Michael	11A-12P	:30	FAVELL 2015 INVITE	\$15.00	NM	10 KTVZ	Th	09/24/15	11:35 AM	Livel with Kelly & Michael	11A-12P	:30	FAVELL 2015 INVITE	\$15.00	NM	2	09/01/15	09/27/15	Ellen Degeneres Show	4-5P	MTWTF--	:30	2	\$20.00	NM	<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/31/15</td> <td>09/06/15</td> <td>-TWTF--</td> <td>2</td> <td>\$20.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: # 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Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3 KTVZ	M	09/07/15	4:21 PM	Ellen Degeneres Show	4-5P	:30	FAVELL 2015 INVITE	\$20.00	NM	4 KTVZ	W	09/09/15	4:20 PM	Ellen Degeneres Show	4-5P	:30	FAVELL 2015 INVITE	\$20.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/14/15	09/20/15	MTWTF--	4	\$20.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	8 KTVZ	M	09/14/15	4:55 PM	Ellen Degeneres Show	4-5P	:30	FAVELL 2015 INVITE	\$20.00	NM	6 KTVZ	W	09/16/15	4:29 PM	Ellen Degeneres Show	4-5P	:30	FAVELL 2015 INVITE	\$20.00	NM
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3 KTVZ	Tu	09/01/15	11:42 AM	Livel with Kelly & Michael	11A-12P	:30	FAVELL 2015 INVITE	\$15.00	NM																																																																																																																																																																																																																																																																																																																																																																								
2 KTVZ	W	09/02/15	11:25 AM	Livel with Kelly & Michael	11A-12P	:30	FAVELL 2015 INVITE	\$15.00	NM																																																																																																																																																																																																																																																																																																																																																																								
1 KTVZ	F	09/04/15	11:31 AM	Livel with Kelly & Michael	11A-12P	:30	FAVELL 2015 INVITE	\$15.00	NM																																																																																																																																																																																																																																																																																																																																																																								
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4 KTVZ	M	09/14/15	11:36 AM	Livel with Kelly & Michael	11A-12P	:30	FAVELL 2015 INVITE	\$15.00	NM																																																																																																																																																																																																																																																																																																																																																																								
6 KTVZ	Tu	09/15/15	11:56 AM	Livel with Kelly & Michael	11A-12P	:30	FAVELL 2015 INVITE	\$15.00	NM																																																																																																																																																																																																																																																																																																																																																																								
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7 KTVZ	F	09/18/15	11:48 AM	Livel with Kelly & Michael	11A-12P	:30	FAVELL 2015 INVITE	\$15.00	NM																																																																																																																																																																																																																																																																																																																																																																								
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9 KTVZ	W	09/23/15	11:52 AM	Livel with Kelly & Michael	11A-12P	:30	FAVELL 2015 INVITE	\$15.00	NM																																																																																																																																																																																																																																																																																																																																																																								
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE



Send Payment To:

KTVZ NewsChannel 21  
 NPG of Oregon, Inc.  
 PO Box 873808  
 Kansas City, MO 64187-3808

Invoice #	Invoice Date	Invoice Month	Invoice Period
276025-1	09/30/15	September 2015	09/01/15 - 09/25/15
Advertiser		Product	Estimate Number
Discover Klamath VCB		Sept 2015	

KTVZ-TV  
 News Channel 21  
 NPG of Oregon  
 www.ktvz.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type																																																																																																																																																																							
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.



# INVOICE



Send Payment To:

KTVZ NewsChannel 21  
 NPG of Oregon, Inc.  
 PO Box 873808  
 Kansas City, MO 64187-3808

KTVZ-TV  
 News Channel 21  
 NPG of Oregon  
 www.ktvz.com

<u>Invoice #</u> 276025-1	<u>Invoice Date</u> 09/30/15	<u>Invoice Month</u> September 2015	<u>Invoice Period</u> 09/01/15 - 09/25/15
<u>Advertiser</u> Discover Klamath VCB	<u>Product</u> Sept 2015	<u>Estimate Number</u>	

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Payment Terms 30 Days

Net Total \$1,595.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Favell Museum- 2015 - Klamath  
 Proposal ID: 37597  
 Schedule Date: 8/31/2015 - 9/25/2015  
 Spot Length(s): :30

Acct. Exec: John Helms  
 Phone #: 541-617-6253  
 Email: john.helms@ktvz.com  
 Web Site: ktvz.com

Author: John Helms

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Flight Dates: 8/31/2015-9/25/2015

Program	Spot Length	AU	SE	SE	SE	DMA P25-54 RTG	DMA P18-64 RTG	W	k	s	Ratio	Spots
<b>KTVZ</b>												
LIVE WITH KELLY & MICHAEL	:30	3	--	4	3	P0.6	P0.8					3
GRPs/Impressions						6.0	8.0					10
CPP/CPM						\$25.00	\$18.75					
Mo-Fr 11:00a-12:00p												
ELLEN	:30	2	2	4	3	P1.7	P1.9					4
GRPs/Impressions						18.7	20.9					11
CPP/CPM						\$11.76	\$10.53					
Mo-Fr 4:00p-5:00p												
NC1 @ 5PM	:30	3	--	3	2	P6.4	P9.1					3
GRPs/Impressions						51.2	72.8					8
CPP/CPM						\$21.09	\$14.84					
Mo-Fr 5:00p-5:30p												
NC1 @ 11PM	:30	3	--	3	--	P3.0	P4.3					2
GRPs/Impressions						18.0	25.8					6
CPP/CPM						\$16.67	\$11.63					
Mo-Fr 11:00p-11:35p												
TONITE SHOW W/JIMMY FALLON	:30	4	--	4	2	P3.1	P2.6					3
GRPs/Impressions						31.0	26.0					10
CPP/CPM						\$8.06	\$9.62					
Mo-Fr 11:35p-12:37a												

Signature

Multi-Demo Summary

Demo	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq	Eff Reach	Net Reach	Pop
DMA P25-54	45	\$2,000.00	124.9	75.2	\$16.01	\$26.60	57.0	2.2	28.4	33,429	58,670
DMA P18-64	45	\$2,000.00	153.5	146.0	\$13.03	\$13.70	64.9	2.4	33.6	61,203	94,257

# southwest art

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## Show Preview | Invitational Art Show & Sale

By: Southwest Art | August 15, 2015



### Klamath Falls, OR

Favell Museum, September 26-October 24



Xiaogang Zhu, *Gig Harbor*, oil, 14 x 18.



Southwest Art Magazine

*This story was featured in the September 2015 issue of Southwest Art magazine. Get the Southwest Art September 2015 print issue or digital download now—then subscribe to Southwest Art and never miss another story!*

This month the Favell Museum Invitational Art Show & Sale celebrates its third year and runs from September 26 until October 24. Showcasing 32 West Coast artists hailing from Portland to San Francisco, the show kicks off with a weekend of events including opening receptions on Saturday, September 26, from 11 a.m. to 4 p.m. and on Sunday, September 27, from 1 to 4 p.m. There are also special pre-ticketed events on Saturday evening and Sunday morning. All participating artists are in attendance on opening weekend, and guests can see art demonstrations, enjoy refreshments, listen to live music, and more.



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DIGITAL MAG   OUTRABOUT   VIDEOS   TOURS   PLACES   THINGS TO DO   LODGING

## Famed Favell Museum stages annual show in September

By Heidi Neel

A

Art experts and novices alike should plan a trip to Klamath Falls this autumn. On the weekend of Sept. 27-29 more than 30 highly commended artists will showcase their work at the Favell Museum Invitational Art Show & Sale. The event will showcase contemporary representational art in oil, pastel, acrylic, water color, bronze sculpture, wood sculpture, and more.

Last year, thousands visited what American Byways magazine called "one of the three best such museums in the United States." You'll want to join those visitors and the hundreds of art enthusiasts and collectors who will take in the show's diverse artwork and the museum's beautiful natural surroundings.

Nationally acclaimed West Coast artists will show their work, including award-

Southern Oregon Magazine



## Discover Klamath

Published by Hootsuite (?) · September 23 · 🌐

This is a art show you don't want to miss! The Favell Museum is showcasing great artists and a great time and its happening THIS WEEKEND!!!



115 people reached

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Discover Klamath @DiscoverKlamath · Sep 23

The Favell Museum art show is this weekend! Don't miss the greatness!!  
#DiscoverKlamath



4

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# FAVELL MUSEUM INVITATIONAL ART SHOW & SALE

MAY 7, 2015 | OFF | BY ADMIN

DISCOVER KLAMATH > EVENTS > HAPPENINGS > FAVELL MUSEUM INVITATIONAL ART SHOW & SALE

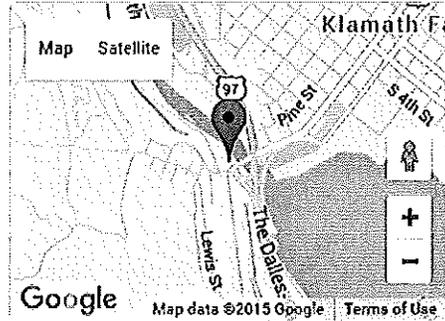
**WHEN:** September 26, 2015 @  
10:00 pm – September 27,  
2015 @ 2:00 pm

**WHERE:** Favell Museum of Western Art &  
Native American Artifacts  
125 West Main Street  
Klamath Falls, OR 97601  
USA

**COST:** \$10

**CONTACT:** ☎ 541-882-9996  
✉ Email  
🌐 Event website [↗](#)

➡ [HAPPENINGS](#) | [SHOPPING](#)



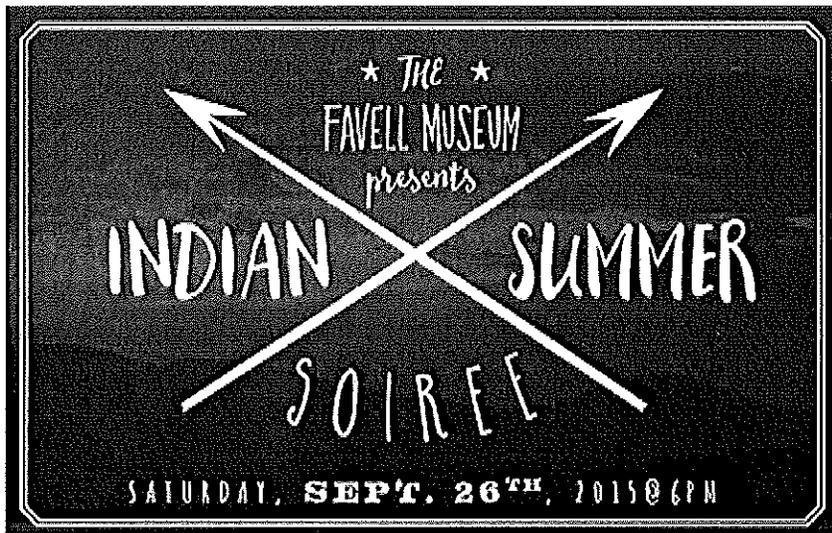
Discover Klamath Event Calendar



**DiscoverKlamathVCB**

Shared publicly - Sep 23, 2015

This is a art show you don't want to miss! The Favell Museum is showcasing great artists and a great time and its happening THIS WEEKEND!!!

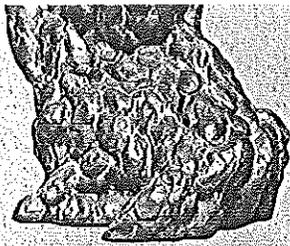


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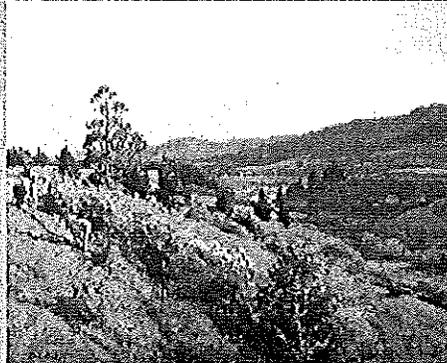
Stefan Savides "Wize Guy" bronze, 10"x10"x8"

# Art Show @ Sale

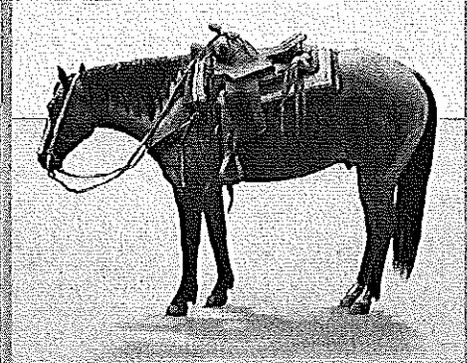
125 West Main Street, Klamath Falls, Oregon



Stock Schlueter "Old Flatbed" oil on panel, 18"x24"



Jim McVicker "May Landscape" oil on linen, 16"x20"



Nancy Wagstaff "Waiting" oil on canvas, 24"x30"

**SHOW RUNS FROM SEPTEMBER 26 – OCTOBER 24, 2015**

**OPENING RECEPTION & TICKETED SATURDAY EVENING RECEPTION / SUNDAY CHAMPAGNE BRUNCH**

**Join us for our two day opening reception. Meet the artists, see live demonstrations, enjoy music, refreshments, and more.**



Ilene Gienger-Stanfield "Prohibition" oil, 20"x24"

## 2015 PARTICIPATING ARTISTS

- |                         |                          |                  |                      |
|-------------------------|--------------------------|------------------|----------------------|
| Theresa Andreas O'Leary | Ilene Gienger-Stanfield  | Don Prechtel     | Kathleen Schildmeyer |
| Willo Balfrey           | Lane Hall                | Judy Phearson    | Carl Seyboldt        |
| Mike Bryant             | Mark Holland/Cindy Lewis | Chuck Prudhomme  | Pam Stoehsler        |
| Danae Bennett Miller    | Eric Jacobsen            | Ken Roth         | Gary Vincent         |
| Michael Carpenter       | Fran Klevet              | Stefan Savides   | Nancy Wagstaff       |
| Pamela Claffin          | Dale Landrum             | Stock Schlueter  | Russ Walker          |
| Janice Drujan           | James McVicker           | Claudia Schouten | Stephen Woolery      |
| Dawn Emerson            | Theresa Dats             | Vicki Shuck      | Xiaogang Zhu         |

**OPENING ARTIST RECEPTION / SEPTEMBER 26 & 27 • GENERAL ADMISSION / SATURDAY 11-4 & SUNDAY 1-4**

*SPECIAL EVENTS – YOUR SPECIAL EVENT TICKET IS GOOD FOR GENERAL ADMISSION ALL WEEKEND LONG – SPACE IS LIMITED*

**INDIAN SUMMER SOIREE – Music, Mixed Drinks, and Magnificent Art • Saturday, Sept. 26th, 6:00-9:00 PM • Tickets \$20**

Take one part art show, one part live music, and one part local libations. Mix well and you have Southern Oregon's best-kept September secret. Join us for appetizers, aperitifs, and a chance to win amazing prizes. It's a rollicking good time!

**CHAMPAGNE BRUNCH – Sunday, Sept. 28th, 11 AM-1 PM (Prior to public opening at 1 PM) • Tickets: \$32 each or 2/\$60**

Enjoy music and a delectable brunch while sipping on champagne mimosas. Watch artists paint, sculpt and discuss their art in the museum garden along the Link River. Place your bid in the weekend's silent auction for a chance to take home incomparable works of art.

125 West Main Street, Klamath Falls, Oregon

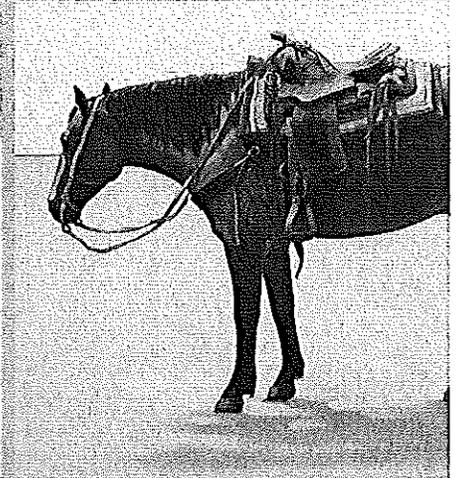
les "Wize Guy" bronze, 10"x10"x8"



Schlueter "Old Flatbed" oil on panel, 18"x24"



Jim McVicker "May Landscape" oil on linen, 16"x20"



Nancy Wagstaff "Waiting" oil on canvas

## SHOW RUNS FROM SEPTEMBER 26 – OCTOBER 24, 2015

**OPENING RECEPTION & TICKETED SATURDAY EVENING RECEPTION / SUNDAY CHAMPAGNE BRUNCH**

Join us for our two day opening reception. Meet the artists, see live demonstrations, enjoy music and refreshments.

**Purchase an incomparable work of art and/or place your bid in the weekend's silent auction.**



Ilene Gienger-Stanfield "Prohibition" oil, 20"x24"

### 2015 PARTICIPATING ARTISTS

- |                         |                          |                  |                      |
|-------------------------|--------------------------|------------------|----------------------|
| Theresa Andreas O'Leary | Ilene Gienger-Stanfield  | Don Prechtel     | Kathleen Schildmeier |
| Willo Balfrey           | Lane Hall                | Judy Phearson    | Carl Seyboldt        |
| Mike Bryant             | Mark Holland/Cindy Lewis | Chuck Prudhomme  | Pam Stoehsler        |
| Danae Bennett Miller    | Eric Jacobsen            | Ken Roth         | Gary Vincent         |
| Michael Carpenter       | Fran Kievet              | Stefan Savides   | Nancy Wagstaff       |
| Pamela Clafin           | Dale Landrum             | Stock Schlueter  | Russ Walker          |
| Janice Druian           | James McVicker           | Claudia Schouten | Stephen Woolery      |
| Dawn Emerson            | Theresa Oats             | Vicki Shuck      | Xiaogang Zhu         |

**OPENING ARTIST RECEPTION / SEPTEMBER 26 & 27 • GENERAL ADMISSION / SATURDAY 11-4 & SUNDAY 11-4**

To reserve tickets call 541.882.9996/for details visit [favellmuseum.org](http://favellmuseum.org) • Special event tickets (below) are good for general admission all weekend

#### INDIAN SUMMER SOIREE • Music, Mixed Drinks, and Magnificent Art

Sept. 26th, 6:30-9:30 PM – Tickets \$20 • Take one part art show, one part live music, and one part local libations. Mix well and you have Oregon's best-kept September secret. Join us for appetizers, aperitifs, and a chance to win amazing prizes. It's a rollicking good time!

#### CHAMPAGNE BRUNCH • Prior to 1:00 PM General Admission Opening

# Favell Museum

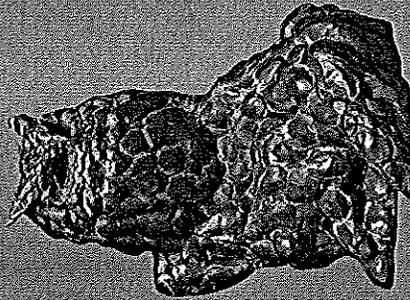
INVITATIONAL

## Art Show @ Sale

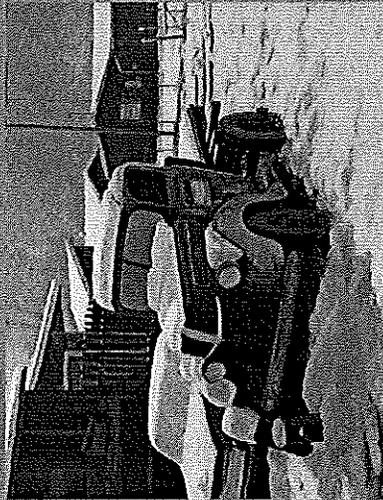
Featuring contemporary, representational art from  
over 30 West Coast artists, including oil, pastel, watercolor,  
acrylic, bronze and wood sculpture

SHOW RUNS FROM SEPT 26—OCT 24, 2015 • OPENING ARTIST RECEPTION/SEPT 26 & 27/SAT 11—4, SUN 1—4  
SPECIAL EVENTS/PRE-TICKETED SATURDAY EVENING RECEPTION & SUNDAY CHAMPAGNE BRUNCH

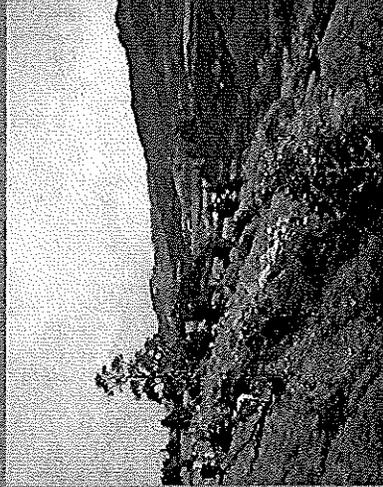
Opening Reception — Meet the Artists, Live Demonstrations, Music, Refreshments, and More  
125 West Main Street, Klamath Falls, Oregon • Learn more at [favellmuseum.org](http://favellmuseum.org) or call 541-882-9996



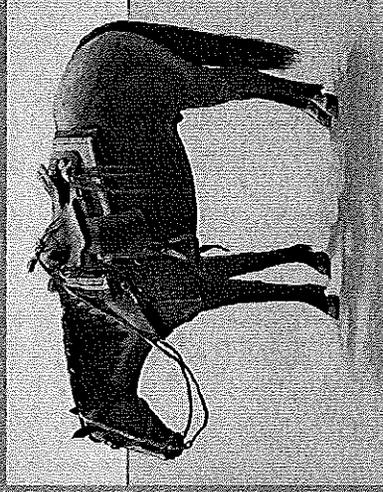
Stefan Savides "Wize Guy"  
bronze 10" x 10" x 8"



Stock Schlueter "Old Flatbed" oil on panel 18" x 24"



Jim McVicker "May Landscape" oil on linen 16" x 20"



Nancy Wagstaff "Waiting" oil on canvas 24" x 30"

# Favell Museum

## INVITATIONAL ART SHOW & SALE

125 West Main Street - Klamath Falls, OR 97601

**GENERAL ADMISSION - Sat. Sept. 26th  
11 AM-4 PM & Sun. Sept. 27th 1-4 PM**

### SPECIAL EVENTS ...

#### INDIAN SUMMER SOIREE - Music, Mixed

**Drinks, and Magnificent Art/Sat. Sept. 26th  
6:30-9:30 PM/Tickets \$20...** Take one part art show, one part live music, and one part local libations. Mix well and you have Southern Oregon's best-kept September secret. Join us for appetizers, aperitifs, and a chance to win amazing prizes. It's a rollicking good time!

#### CHAMPAGNE BRUNCH - Sun. Sept. 27th

**11 AM-1 PM** (Prior to public opening at 1 PM)  
**Tickets: \$32 each or 2/\$60...** Enjoy music and a delectable brunch while sipping on champagne mimosas. Watch artists paint, sculpt and discuss their art in the museum garden along the Link River. Place your bid in the weekend's silent auction for a chance to take home incomparable works of art.

*Special event tickets good for general admission all weekend, space is limited - call 541-882-9996 to purchase tickets*



*This project was partially funded by the Klamath  
County transient room tax grant program*

#### Featured Artists:

Theresa Andreas O'Leary  
Willo Balfrey  
Mike Bryant  
Danae Bennett Miller  
Michael Carpenter  
Pamela Clafin  
Janice Droian  
Dawn Emerson  
Irene Gienger-Stanfield  
Lane Hall  
Mark Holland/Cindy Lewis

Eric Jacobsen  
Fran Krievet  
Dale Landrum  
James McVicker  
Theresa Oats  
Don Prechtel  
Judy Pearson  
Chuck Prudhomme  
Ken Roth  
Stefan Savides  
Stock Schlueter  
Claudia Schourten

Vicki Shuck  
Kathleen Schildmeyer  
Carl Seyboldt  
Pam Stoehsler  
Gary Vincent  
Nancy Wagstaff  
Russ Walker  
Stephen Woolery  
Xiaogang Zhu

**Favell Museum**  
INVITATIONAL



*Art Show @ Sale*

YOU ARE INVITED TO A SPECIAL  
MEMBER ONLY PREVIEW RECEPTION

*To thank you for your continuing contribution  
to the success of the Favell Museum,  
we gratefully invite you to a special evening.*

Please join us  
Friday, September 25, 2015  
5:30 to 7:30 PM

Favell Museum  
125 West Main Street  
Klamath Falls, Oregon

Featured artists will be present  
for this reception

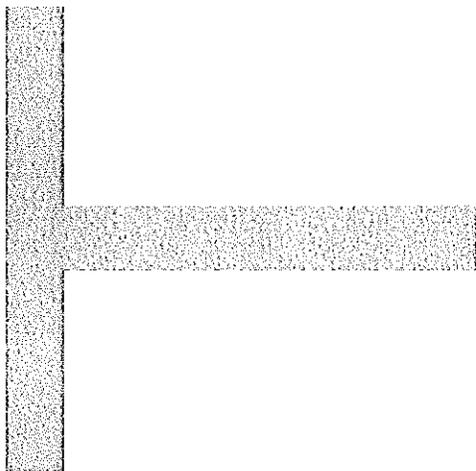
Hors d'oeuvres, wine, and beer  
will be served

Regrets only 541-882-9996

Cover Image:

Ken Roth "Spring Snow" oil on canvas, 18"x24"

*To learn more about the Invitational Art Show & Sale  
opening weekend visit [www.favellmuseum.org](http://www.favellmuseum.org)*



## Sale Runs Through October 24, 2015

## Friday, September 25th

- 5:30 Member's Preview Party
- 6:30 Commemoration of the addition of award-winning Oregon artist, Don Prechtel's painting entitled, *Where Trails Cross* to the museum's permanent collection

## Saturday, September 26th

- 11:00 Artist Demonstrations - Inside/Outside
- 11:00 Artist Videos - Main Gallery
- 12:00 *Jim McVicker: A Way of Seeing*, documentary by Norwegian film maker Petter Granrud - Main Gallery
- 1:00 Don Prechtel—History and Art: thoughts from an artist, historian and collector of military and Western artifacts - Downstairs
- 2:00 Artist Videos - Main Gallery
- 2:00 Pamela Claffin—"Buying Art" a discussion by founder of Mockingbird Gallery, one of the Pacific Northwest's premier Fine Art Galleries - Downstairs
- 3:00 Janice Druian & Vicki Shuck—A discussion of the *Uncommon Beauty* project, a celebration of the people and land east of the Cascades - Downstairs
- 6:00 Indian Summer Soiree—Artist Meet and Greet featuring the music of Nephilim, Tamaraack Cellars wine, Basin Brewing Company beer, and appetizers provided by area restaurants and made with local love
- Artist Demonstration—Dawn Emerson

## Sunday, September 27th

- 11:00 Champagne Brunch—Artist Meet and Greet featuring music by Mood Swing and brunch with Champagne Mimosas
- 11:00 Artist Demonstrations—Inside/Outside
- 11:00 Stephen Savides—Creating intricate bronze sculptures
- 12:00 Artist Videos—Main Gallery
- 1:00 *Jim McVicker: A Way of Seeing*, documentary by Norwegian film maker Petter Granrud—Main Gallery

scenes found while living in Europe and South Africa. Andreas U Leary applies heavy vertical layers of acrylic paint to achieve a sense of depth and movement in her landscapes, which also have unusual light patterns. In 2006, she received the Chronicle Public Art Award for her composition, "Vine Light," which is now on display in the Lake Oswego City Hall and is part of the city's permanent collection. ([www.andreasartstudio.com](http://www.andreasartstudio.com))

**Willo Balfrey** grew up in Durango, Colorado, and is currently based in Siskiyou County, California. She draws upon her background in beautiful scenery from the mountains, forests, meadows and streams that constantly inspire her. Currently teaching art, she is a Signature Member of the Pastel Society of America and the Pastel Society of the West Coast to mention a few. Her work was chosen for display at the Northwest Pastel Society's 27th Annual International Open Exhibit and the Society's 41st Annual Exhibition in 2013. She is represented by the Contemporary-Masters Gallery in Maui, Hawaii. Willo paints in both pastel and oil. ([www.willobalfrey.com](http://www.willobalfrey.com))

**Mike Bryant** is an international award-winning sculptor. Born and raised in Oregon, Bryant spent most of his childhood hunting and fishing in Oregon's beautiful landscapes. Sculpting single, solid pieces from some of the most beautiful woods of North America, Bryant finds himself lost in the spirits of the creatures he magically brings to life. Bryant carves, shapes, and smooths character into mountains lions, bobcats, bear, fish, and birds, but most of all horses. Bryant has acquired world recognition and praise for his carved equines: stallions, mustangs and wild horses. ([www.mikebryant.wix.com/msbsculptures](http://www.mikebryant.wix.com/msbsculptures))

**Michael Carpenter** settled in Medford, Oregon, following a circuitous route for more than twenty-five years in pursuit of his life-long passion of fine art oil painting. His studies have taken him to many places and he has painted under many notable artists. He spent twenty years as an illustrator for Nike and Bonneville Power. Workshops in Santa Fe and Northern California honed his talent for painting landscapes and figures. His confidence and experience in technique was encouraged through inspiring artists such as Doug Higgins, Ron Rencher, and Kevin Macpherson. His subject matter ranges from locations in New Mexico, Northern California, Oregon and Washington. Michael is a Signature member of the Oil Painters of America. ([www.michaelcarpenterart.com](http://www.michaelcarpenterart.com))

**Pamela Claffin** pours her deep love of nature and its habitats into her paintings for all to enjoy. Working in both the studio and on location, the results are a trueistic rendering of the subject bathed in natural light,

of the isolated, represented by and Maynard D skies, soul rests ([www.druian.com](http://www.druian.com))

**Dawn Emerson** her subject is a to India inspire composition Gl Silver Medal in strength and n glowing, gem- and place by c to create a sen- the 'story' bein-

**Ilene Gienger** was recently fe- reputation in t Her oil painting Impressionist S landscapes and powerful force its emotions, g llenegienger.co

**Lane Hall** lives: graduated froo Fine Arts degre earned Platinu won numerous Most recently, l for his painting International E of the National Light Books Str Southwest Art.

**Mark Holland** who make thei They work as a both paint. Wh

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one of his earliest works hangs in the Favell Museum's permanent collection. His oils are recognized across the country for their historical portrayals, particularly of the Civil War, and hang in private collections, museums, and military installations, including the Virginia Military Institute; Government House (Dublin); the Museum of Natural and Cultural History, University of Oregon; and the Notre Dame Alumni Association Building. Prechtel also paints big game, American wildlife and landscapes. He is an historian and collector of military and Western accoutrements. Many of his paintings have been reproduced on book jackets, magazine covers, and illustrations in historical and scholastic publications. (www.prechtelfineart.com)

**Judy Phearson**, Klamath Falls, Oregon, began painting in 1976 after receiving a gift set of oil paints. Three years later, her husband took 11 of Judy's paintings to Gene Favell, the owner and founder of the Favell Museum. Favell purchased all of her paintings, launching Judy's 35-year career as an artist. A selection of awards, publications and distinctions for Judy include: Top 100- National Arts for the Parks (1999); Featured Artist, Pacific Flyaway Show (1995); and Ducks Unlimited Artist of the Year (1988-89 and 1990-91). (www.judyphearson.com)

**Chuck Prudhomme** was raised on the plains of the Serengeti National Park and the jungles of West Africa. He now lives near Redding, California. He began painting after 21 years of professionally flying helicopters. Prudhomme employs a loose, impressionistic style and enjoys the tactile quality of thick oil paint with visible brushstrokes and bright expressive color. Featured in ten national juried shows, he was selected to paint an image of Whiskeytown National Recreation Area on a large Christmas tree Ornament for the White House Christmas Tree in 2007. His paintings are in numerous private collections around the country. (www.chuckprudhommeart.com)

**Ken Roth** was born in San Diego, California in 1966. Roth developed a love of the outdoors and seeks to capture nature's harmonies in his paintings. He now lives in Central Oregon and was awarded "Best Emerging Artist" by Art and Antiques at the Carmel Festival of Art in 2002. His paintings are filled with rich color and light on the landscape and figure.

**Stefan Savides** of Klamath Falls is an award-winning avian sculptor, among is one of the most talented in the world. His bronze sculptures show at the Dallas Safari Club Convention, Southwestern Wildlife Exposition, and have been selected multiple times for the premier juried show "Birds in Art" at the Leigh Yawkey Woodson Art Museum.

high-energy, physical, competitive, analytical, and game-loving zest that animates participatory sports to his solitary interaction with the landscape. Of painting, he states that trees are the most difficult aspect of the landscape to paint. "A tree is solid, yet it's not—it is filled with airy spaces . . . an illusion that must be captured to be believable. Stock and his wife live in Eureka, California, where he maintains his studio in Old Town. (www.stockschluter.com)

**Claudia Schouten** draws her art from her education which includes photography, graphic design and illustration. She produces multi-media paintings created by layering art materials with resin culminating in a pattern of textures. From her home base in Eugene, Oregon, she gathers wood, the basis of her work, along the McKenzie River for her creations. She mixes the paint and/or resin ranging from translucent to opaque to enhance shadow or allow light to travel down through each layer. In some pieces, the wood grain shows through the paint with the outcome that seems to change with the seasons, the time of day and the weather. (www.claudiaschouten.com)

**Vicki Shuck** is an American Scene Painter expressed by what she observes as she goes about day to day living. Her home in Bend, Oregon, provides daily inspirations of scenes that change with the seasons. It might be a street festival, a dog show, a rodeo, a dinner date, or a simple cup of coffee and the people she observes at work, at play, in love or in pain. She simply captures the moment of life that is unique and comprised of its own textures, colors and sounds. She is currently working on an exhibit of rural farm life in Oregon called An Uncommon Beauty. (www.vickishuck.com)

**Kathleen Schildmeyer** is a Klamath Falls native who today makes her home near Lake Oswego, Oregon. Adept with water colors, oil, and pencil she is most recently known for her work with oils and mixed media. Whether painting still lifes or landscapes, her work is visually textural, with many in her signature abstract realism approach while others are more representational. (www.kschildmeyer.com)

**Carl Seyboldt** is a professional illustrator whose career began in the army producing detailed technical drawings and illustrations. Following an education at the Art Center College in Los Angeles, he taught for many years at the Oregon College of Arts in Ashland and at Rogue Community College. Carl specializes in wildlife, western, and historical subjects. His credits include movie posters, prints, logos, campaigns, and promotional material in addition to his fine art drawings and paintings. He recently received the Sid Burns Artist Award. He lives in Rogue Valley with his wife on their 21 acre ranch.

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# Favell Museum INVITATIONAL ART SHOW & SALE

**Opening Reception Sept. 26-27, 2015 • Sat. 11 am-4 pm & Sun. 1-4 pm**

**Champagne Brunch Sept. 27th, 11 am-1 pm (Prior to public opening at 1 pm)**

Contemporary, representational art from 32 West Coast artists – including oil, pastel, watercolor, acrylic, bronze & wood sculpture. Enjoy music, a delectable brunch, and champagne mimosas. Watch artist demonstrations. Bid in the weekend's silent auction for a chance to take home incomparable works of art, or purchase another. Brunch ticket covers general admission all weekend. Sales and admission benefit the non profit Favell Museum.

This project was partially funded by the Klamath  
County transient room tax grant program.

**\$32 each or 2/\$60 – Benefits Favell Museum No. 0001**

No. 0001

*Help us better understand our audience!*

Zip Code \_\_\_\_\_ Length of stay \_\_\_\_\_

How you learned of show \_\_\_\_\_

Best way to contact you if you are a winner \_\_\_\_\_

(drawing entry)

### **New Acquisition Celebration**

The Favell Museum proudly announces the acquisition of a major painting, "Where Trails Cross" by award-winning Oregon artist Don Prechtel.

"Where Trails Cross" was acquired with the assistance of The Ford Family Foundation through a special grant program managed by the Oregon Arts Commission.

We wish to commemorate the addition of this painting to our permanent collection on Friday, September 25, 2015 at the opening of our annual Favell Museum Invitational Art Show and Sale.



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26. Which artist's was educated in China during the Cultural Revolution but today makes his home in central Oregon?

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27. Which artist enjoys "The View from Reeder Road" in Klamath Falls.

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28. Which artist's work features an eagle looking for its next meal?

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29. Which Klamath Basin native's artwork was featured in the summer 2015 Favell exhibition on celebrating life in rural Oregon?

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30. Which award-winning artist from Loleta, California has work in the 2015 Favell exhibition focusing on both trees and flowers?

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31. Which artist's work focuses on the remote, rural West, even though the artist herself resides in the Bay area?

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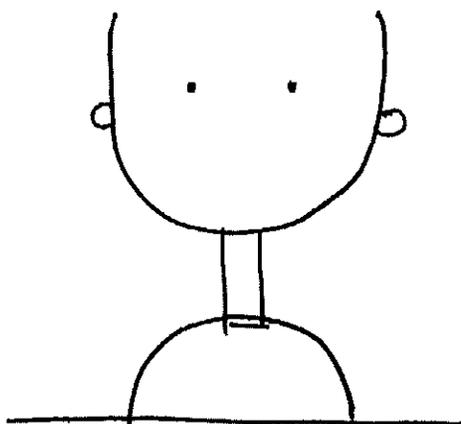
32. Which Medford artist subject matter has a knack for "Bruin" up trouble?

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33. Which California-based artist is a signature member of the Pastel Society of America and the Pastel Society of the West Coast, and has a fondness for seascapes as shown in his painting, "Pescadero Ebb Tide."

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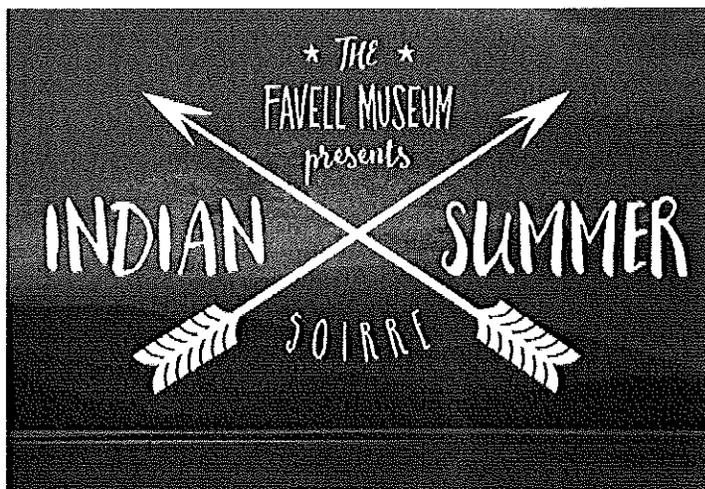
*Now that you've correctly answered at least 10 questions above you must complete your "selfie" portrait below, sign your artwork, and provide your contact info to enter!*



Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_



**Take one part art show, one part great outdoors, and one part Indian-Summer Soiree. Mix well and you have Southern Oregon's best-kept September secret: the region's longest-running art show and rollicking good time.**

## Scavenger Hunt Hunter's Guide

### HOW TO PLAY:

Use the Soiree Scavenger Hunter's Guide to explore and enjoy every corner of the Favell Museum's Main Gallery. What's more, if you correctly answer 10 questions and complete the self-portrait at the end of this guide, you will be entered to win one of many fantastic prizes. Good luck!

### QUESTIONS:

1. Which artist painted murals for several Hard Rock Cafe locations around the world, as well as a mural in the baptismal space of Sacred Heart Catholic Church in Klamath Falls, Oregon?

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2. Which Northern California artist was the subject of Norwegian film maker Petter Granrud's 2008 documentary, A Way of Seeing?

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3. Which artist was selected to paint a Christmas tree Ornament for the White House Christmas Tree in December 2007 and later celebrated the occasion with First Lady Laura Bush?

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4. Gene Favell purchased one of the earliest works from this artist for the Favell Museum's permanent collection. Some 40 years later the Favell Museum purchased another painting from this artist for its permanent collection and commemorated it at Friday night's opening event. Which artist is it?

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5. Which artist hosted a house concert here in Klamath Falls featuring Rod Stewart's guitarist?

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6. Which artist's work appears on the posters for the Indian Summer Soiree? Hint: she grew up in Chiloquin.

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7. Which Favell board member and two-time winner of the Oregon Ducks Unlimited Artist of the Year award contributed her talents to the City of Klamath Falls by painting one of the downtown bird boxes honoring Klamath's place in the Pacific Flyway?

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8. Which artist has been commissioned by everyone from Prince Akishino of Japan to the founders of Cabela's Outfitters to the National Wild Turkey Federation and Bass Pro Shops, who used his 7-foot tall bronze statue of two wild turkeys to commemorate their NASCAR driver Tony Stewart?

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9. Which artists carved a compilation of five different quail species for former Vice President Dan Quayle? This couple was also commissioned to create a "Spirit of Oklahoma" piece with for Governor Frank Keating, which is now in the permanent collection of the Oklahoma Governor's Mansion.

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10. Which artist's work spends more time in Lake Oswego's City Hall than the City Council members?

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11. Which artist received Honorable Mention in this year's Pastel 100 Competition out of more than 2,200 entries?

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12. Which artist's work are in the private collections of actors Kevin Costner and James Garner?

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13. Which artist welded 70 pieces of bronze around a stainless steel frame to make a 10 foot tall blue heron, which now roosts in the heart of downtown Sisters, Oregon?

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14. Which artist began his career as an illustrator and counts among his early clients Nike, Hickory Farms, Pacific Power, Tillamook Cheese, Kettle Chips, Oregon Tourism and Bonneville Power?

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15. Which artist founded Mockingbird Gallery, one of the Pacific Northwest's premier Fine Art Galleries and attended Crater High School?

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16. Which artist left her easel in the Los Gatos Plein Air Festival to purchase a rain poncho only to return and discover she'd won Best of Show?

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17. Which artist has three paintings named after Oscar winning movies?

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18. Which graduate of Brown University was challenged to hone her talent by completing 1000 paintings in one year? That's 3 paintings a day.

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19. Which artist was the first ever Artist-in-Residence at The University Club of Portland?

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20. Which Southern Oregon University graduate recently received the Frances Nell Storer Memorial Award in the American Watercolor Society's 148th International Exhibition, held in New York City?

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21. Which artist played semi-professional soccer, worked for a defense contractor and is currently featured in the Guild Sourcebook of Architectural and Interior Art?

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22. Which artist worked as a lumberjack and received a full-ride athletic scholarship to the University of Northern Colorado?

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23. Which artist worked as an illustrator for the Army creating schematics for various projects and training procedure drawings like how to disassemble weapons?

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24. In addition to serving as the artist director for the painting of downtown Klamath Falls' "bird boxes," which artist was a two time winner of the Oregon Upland Game Bird Stamp and a three time winner of California's Upland Game Bird Stamps?

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25. Which artist's work was published at the early age of nine in the Oregon Farmer's Journal?

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# Favell Museum

## INVITATIONAL ART SHOW & SALE

Runs through Oct. 24, 2015

Opening Artist Reception Weekend

Saturday, Sept. 26, 11 am-4 pm

Sunday, Sept. 27, 1-4 pm

Representational art from 32 acclaimed West Coast artists,  
including oil, pastel, acrylic, watercolor, bronze & wood sculpture.  
Meet the artists, watch demonstrations, and view world class art.

General admission \$10, entered into drawing, benefits the Favell Museum

### INDIAN SUMMER SOIREE

Live Music by Nephillm, Beer & Wine,  
Appetizers, and Magnificent Art  
Sat. Sept. 26 • 6-9 PM • Tickets \$20

Take one part art show, one part great outdoors,  
and one part live music. Mix well and you have  
Southern Oregon's best-kept September secret:  
the region's longest-running art show and a  
rollicking good time!

### CHAMPAGNE BRUNCH

Live Music by Mood Swing, Brunch with  
Champagne Mimosas • Sun. Sept. 27  
11 AM-1 PM • Tickets \$32 or 2/\$60

Enjoy a delectable brunch and champagne  
mimosas, meet the artists and watch live  
demonstrations. Place your bid in the weekend's  
silent auction or take home another favorite  
piece of art.

Call 541-882-9996 to reserve tickets. Visit [favellmuseum.org](http://favellmuseum.org) for a full weekend schedule.

*Brunch and Soiree tickets good for regular admission all weekend long.*

**SPECIAL THANK YOU TO OUR SPONSORS:** Bell Hardware/M'Bellish Home Décor, Don & Sherrill Boyd, Cascade Comprehensive Care, Cascade East Family Medicine, Columbia Forest Products, Diversified Contractors, Fremont Millwork, Bob & Winifred Hood, IMS Capital Management, Doug & Shelly Kintzinger, Klamath Falls Downtown Association, Knife River, Billie LeSueur, Lithia Motors, Midland Empire Insurance, Molatore, Scroggin, Peterson & Co., John & Ann Silvestri, Sky Lakes Medical Center, SmithBates Marcomm Solutions, Jim & Katherine Stillwell, Mark Wendt/Karen Lynch, Nancy Wendt, Woodhouse Farming & Seed Co, partially funded by Klamath Co. transient room tax grant program and Discover Klamath. Thanks to our many in-kind donors and volunteers.

# Favell Museum

Invitational Art Show & Sale

**ENDS NOV. 28<sup>th</sup>**

Tuesday-Saturday

10 a.m. to 5 p.m.

Layaway Available

30 acclaimed West Coast artists — original oil, pastel, acrylic, watercolor, bronze & wood sculpture in a variety of styles and subject matters

Great Holiday Gift Ideas!

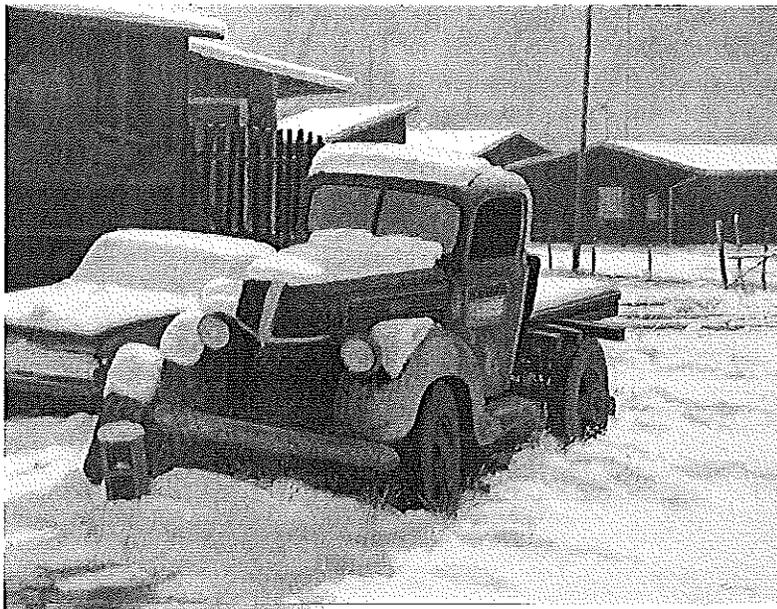
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INVITATIONAL

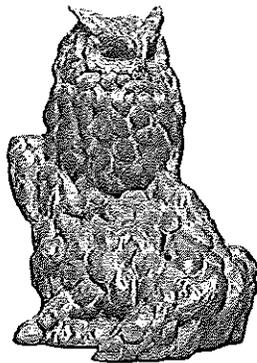
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## Art Show & Sale

On Display September 26 – October 24, 2015



Stock Schlueter "Old Flatbed" oil on panel, 18"x24"



Stefan Savides "Wise Guy"  
bronze, 10"x10"x8"

**Opening Artist Reception: September 26th & 27th  
Saturday 11 – 4 & Sunday 1 – 4**

**Special Pre-Ticketed Saturday Evening Reception &  
Sunday Champagne Brunch**

Join us for a two day opening reception. Meet the artists, see live demonstrations, enjoy music, refreshments, and more. Be part of our Saturday evening reception and Sunday champagne brunch.

For details visit [favellmuseum.org](http://favellmuseum.org). Call 541.882.9996 to reserve event tickets. 125 West Main Street, Klamath Falls, OR.

DISCOVER  
**KLAMATH**  
OREGON UNEXPECTED



*This project was partially funded  
by the Klamath County transient  
room tax grant program*