

BENEFIT BASIN CAZ SHOW  
Name of Applicant

CHIP  
Name of Reviewer

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>7</u>	10	<u>70</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>5</u>	5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>7</u>	10	<u>70</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 390

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season -- October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 400

Reviewer Conflict of Interest:

Comments: NEED TO DEFINE RADIO TRAVEL

Do you recommend this project for funding:  YES  NO Partial funding: \$ 5000 - 7000

Benefit For the Basin  
Name of Applicant

Lisa Sallaway  
Name of Reviewer

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>3</u>	10	<u>30</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>3</u>	10	<u>30</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>4</u>	5	<u>20</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>3</u>	5	<u>15</u>	Are the budget and marketing plan realistic?
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>3</u>	10	<u>30</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>3</u>	5	<u>15</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>6</u>	10	<u>60</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 225

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>2</u>	Family Friendliness
TOTAL POINTS	<u>227</u>	

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Benefit for Brain

Marquez

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>2</u>	10	<u>0 20</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>2</u>	10	<u>0 20</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>3</u>	5	<u>0 15</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>2</u>	5	<u>0 10</u>	Are the budget and marketing plan realistic? <i>Not to bring out of towners.</i>
(1-10) <u>2</u>	10	<u>0 20</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>1</u>	10	<u>0 10</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>1</u>	5	<u>0 5</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>3</u>	10	<u>0 30</u>	Is there a strong evaluation method with measurable objectives?
SUB-TOTAL POINTS:		<u>0 130</u>	

Add Preference Points

- (0-10) \_\_\_\_\_ Event held during the Shoulder Season – October through May
- (0-10) \_\_\_\_\_ Event held outside of the Klamath Falls urban growth boundary
- (0-10) 5 Family Friendliness

TOTAL POINTS 0 135

Reviewer Conflict of Interest:

Comments: 6 entrants out of town last year. Modest effort unlikely to result in goal of 100 entrants. excellent event - fundraiser for FG. Questions re what \$ mkt. dollars spent on.

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

*1/01 request*