

Klamath County Tourism Grant  
Final Report

Please provide the following information and submit with your final Drawdown request. 10% of the grant is withheld until we received this final report.

Klamath Western R/P  
Name of Organization  
30957 S. Chiloway Rd  
Address  
Chiloway Or 97624  
City, State, Zip  
Sabra Rickman  
Contact Person  
541-783-3798  
Phone Number  
Brochure Printing/Mailing  
Title of Project

Date of Event/Project

Submit Report to:  
Amanda Blevins, Tourism Grant  
Coordinator  
Klamath County Finance  
305 Main Street  
Klamath Falls, OR 97601  
541-883-4202

1. Detail the matching funds received and provide proof of their receipt. *See attached sheet*
2. Please provide your actual income and expenses using the attached Tourism Grant Budget Form.
3. Where did you spend advertising dollars and did they provide the desired results? Provide a detailed list of advertising expenditures.
4. Looking back at your application, how did you say you would measure the success of your project? (For instance, did you plan to measure success by the number of people who attended the event or did you plan to use another measure of success?)
5. What were the results? (For instance, if you said you'd measure how many people attended the event, how many did in fact attend?)
6. How many people from out-of-county attended? How did you determine how many people from out-of-county attended?
7. Do you plan on sponsoring this event again?
8. Do you have any comments or suggestions for the Tourism Review Committee regarding the application, award or reimbursement process?

By signing this you are agreeing that you have paid all bills accrued through this process; as well as agreeing that the Logo Usage Agreement is now terminated.

Jim Rickman  
Signature

9-7-2012  
Date

Jim Rickman Pres.  
Printed Name and Title

## Klamath and Western Inc

### Final Report.

1. The matching funds were received from donations by the public for general use of the club, \$201.00 of those funds was set aside to meet the matching funds requirement. The matching funds amount was used to purchase 39 flat rate \$5.15 stamps for priority flat rate envelopes , receipt is attached.
2. See attached form
3. The grant funds were spent to print 15,000 brochures (\$1190.00) and the balance of the grant was spent on postage to mail the brochures to Tourism Visitor centers, Chambers of Commerce, railroad clubs and various other types of railfan organizations . Members of the club also distributed the brochures as they traveled to hotels, motels, tourist sites and many other locations that would accept the brochures, all done at no charge.
4. A guest book was used to document where our visitors came from. Guests are asked their hometowns during the pre- train ride safety speech we give and are encouraged to sign our guest book as the leave the train. The guest book is located in a kiosk next to the train ride exit.
5. All train riders on each train are counted and recorded on our Train Report form compiled by the conductor. At the end of each run day the total numbers of riders on each train is recorded on the report form. During our 17 day summer run schedule we provided over 5500 rides on our trains.
6. A total of 1083 out of county visitors signed our guest book. Of course not everyone signs in so an exact count is impossible to measure. We are very happy with this response
7. We have been running trains for 32 years and hope to run for another 32.
8. Some questions on the grant form could be stated more clearly.

### Tourism Grant Budget Form

INCOME	Committed	Pending	Total	Actual	Comments/Explanations
Tourism Grant Request				2000	
Cash Match - 201					
Source: Donations public				201	
Source:					
Source:					
Total Cash Match	-	-	-	201	
Other Funding Sources:					
Source: Food Sales				4800	
Source: Public Donations				10,822	
Source:					
Total Other Funding Sources	-	-	-	15,122	
Total Projected Revenue	-	-	-	17,323	
<b>EXPENSES</b>					
Advertising					
Print					
Web					
Other Internet					
Other					
Total Advertising	-	-	-	-	
Printing				1190	Brochure Printing
Postage				1000	Mailing of Brochures
Misc/Other (Explanation Req'd):					
Other: Engine Mount/Gasline				972	
Other: Food cost/misc related exps				1341	
Other: Insurance				1566	
Other: Lease				800	
Total Miscellaneous/Other	-	-	-	650	Flowers/art Sict Areas
Total Projected Expenses	-	-	-	-	
Net Projected Income<Expense>	-	-	-	9804	

**NOTES**

Do not include any items listed on Page 3 of the application as not eligible  
 Be as specific as possible; provide explanation to help clarify budget items  
 Use the "Actual" column when preparing your final report; submit this form with the final report  
 Use additional space or lines if necessary to provide complete information