

Malin Historical

Matt Dodson

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>7</u>	10	<u>70</u> Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	<u>5</u>	10	<u>50</u> Will the project encourage additional overnight stays beyond the project event?
(1-5)	<u>5</u>	5	<u>25</u> Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>4</u>	5	<u>20</u> Are the budget and marketing plan realistic?
(1-10)	<u>7</u>	10	<u>70</u> Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>6</u>	10	<u>60</u> Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	<u>5</u>	5	<u>25</u> Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	<u>9</u>	10	<u>90</u> Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 410

Add Preference Points

(0-10)	<u>5</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>5</u>	Family Friendliness

TOTAL POINTS 430

Reviewer Conflict of Interest:

Comments: Good event for southern part of the county

Do you recommend this project for funding: YES NO Partial funding: \$ 5000

Out of Survival

Name of Applicant

Margery

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>3</u>	10	<u>30</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>3</u>	5	<u>15</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>3</u>	5	<u>15</u>	Are the budget and marketing plan realistic?
(1-10) <u>4</u>	10	<u>20</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>4</u>	10	<u>40</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>3</u>	5	<u>15</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>5</u>	10	<u>50</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 245

Add Preference Points

(0-10)	<u>5</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>.</u>	Family Friendliness

TOTAL POINTS 260

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Needs signature.
 DK letter states "majority of cyclists stayed in K Falls."
 195 riders; 60% out of area
 Issue re part Oregon/Klamath vs. California portions.

Malin Historical Society
Name of Applicant

George Rogers
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>2</u>	10	<u>20</u> Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	<u>0</u>	10	<u>0</u> Will the project encourage additional overnight stays beyond the project event?
(1-5)	<u>5</u>	5	<u>15</u> Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>2</u>	5	<u>10</u> Are the budget and marketing plan realistic?
(1-10)	<u>5</u>	10	<u>50</u> Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>5</u>	10	<u>50</u> Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	<u>4</u>	5	<u>20</u> Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	<u>5</u>	10	<u>50</u> Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 215

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>8</u>	Family Friendliness

TOTAL POINTS 233

Reviewer Conflict of Interest: _____

Comments: No \$ For Travel - \$1600

Do you recommend this project for funding: YES NO Partial funding: \$ 3K

Art of Survival
Name of Applicant \$10,000

Kristy
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

So far, most thorough

Score	Weight	Points	
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>5</u>	10	<u>50</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>5</u>	5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>9</u>	10	<u>90</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS:

534 / 525

Add Preference Points

(0-10) <u>9</u>	Event held during the Shoulder Season – October through May 28
(0-10) <u>10</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10) <u>10</u>	Family Friendliness

TOTAL POINTS

29

Reviewer Conflict of Interest:

DK Board

Comments:

Very thorough. My favorite so far – they know what they are doing.

Do you recommend this project for funding: YES NO

Partial funding: \$

not full funding
\$5000 - 7500

Memorial day weekend

Mahin Historical Society:
2016 Art of Survival Century

Julie Van Moorhem
Name of Reviewer

Tourism Grant Application – Traditional Program Event
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(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>7</u>	10	<u>70</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>3</u>	5	<u>15</u>	Are the budget and marketing plan realistic?
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>5</u>	5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>7</u>	10	<u>70</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 415

Add Preference Points

(0-10)	<u>7</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>9</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>8</u>	Family Friendliness

TOTAL POINTS 439

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$5,000

Malin Hist. Soc.

Name of Applicant

[Signature]

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>5</u>	10	<u>50</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>4</u>	5	<u>20</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>8</u>	10	<u>80</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 440

Add Preference Points

(0-10)	<u>6</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>9</u>	Family Friendliness

TOTAL POINTS 465

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____