

Dog Fanciers

Name of Applicant

Marquez

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>4</u>	10	<u>40</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>3</u>	5	<u>15</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>3</u>	5	<u>15</u>	Are the budget and marketing plan realistic?
(1-10) <u>4</u>	10	<u>40</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>2</u>	10	<u>20</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>4</u>	5	<u>20</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>3</u>	10	<u>30</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 260

Add Preference Points

(0-10)	<u>5</u>	Event held during the Shoulder Season – October through May
(0-10)	<u> </u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>5</u>	Family Friendliness

TOTAL POINTS 270

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

We funded previously. Their final report on out of town #s?
Grant monies for brochures, website improvements and magazine ads.
Mktg budget - no breakdown on how spent or specific costs.

Klam Dg Farmers
Name of Applicant

Nathan Treo
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>4</u>	10	<u>40</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>3</u>	5	<u>15</u>	Are the budget and marketing plan realistic?
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>2</u>	5	<u>10</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>8</u>	10	<u>80</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 360

Add Preference Points

- (0-10) 8 Event held during the Shoulder Season – October through May
(0-10) 0 Event held outside of the Klamath Falls urban growth boundary
(0-10) 8 Family Friendliness

TOTAL POINTS 376

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Spring Dogs Events
Name of Applicant

George Rogers
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>2</u>	10	<u>20</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>2</u>	5	<u>10</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>5</u>	10	<u>50</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 295

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>5</u>	Family Friendliness

TOTAL POINTS 300

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 5k

Dog Fanciers
Name of Applicant

Matt Dodson
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>5</u>	10	<u>10</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>4</u>	5	<u>20</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>8</u>	10	<u>80</u>	Is there a strong evaluation method with measurable objectives?
SUB-TOTAL POINTS:		<u>345</u>	

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>9</u>	Family Friendliness
TOTAL POINTS		<u>354</u>

Reviewer Conflict of Interest: _____

Comments: Seems like a good event, ~~won~~ should bring in dog owners, but seems like too big of an ask for how many it will bring

Do you recommend this project for funding: YES NO Partial funding: \$ 5,000

Klamath Dog Fancier
Name of Applicant

Kristy
Name of Reviewer

10,000

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>5</u>	10	<u>50</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>5</u>	5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>7</u>	10	<u>70</u>	Is there a strong evaluation method with measurable objectives?

90%

SUB-TOTAL POINTS: 475 / 525

Add Preference Points

(0-10) <u>10</u>	Event held during the Shoulder Season – October through May
(0-10) <u>—</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10) <u>10</u>	Family Friendliness

may 20 - 22

x20

TOTAL POINTS

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ _____

→ want to build a website / maintain

→ This would attract alot of tourists.

Klamath Dog fanciers
Name of Applicant Spring Dog Events

Julie Van Moerhem
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>3</u>	10	<u>30</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>3</u>	5	<u>15</u>	Are the budget and marketing plan realistic?
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>3</u>	5	<u>15</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>9</u>	10	<u>90</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 345

Add Preference Points

(0-10)	<u>8</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>—</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>5</u>	Family Friendliness

TOTAL POINTS 358

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____