

TRADITIONAL TOURISM GRANT APPLICATION COVER PAGE

Title of Project: Sugarman’s Corner Pocket Park
Funds Requested: \$17,000
Organization Applying: Klamath Community Foundation
Contact Person: Heidi Biggs
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Web Site Address: www.klamathcommunityfoundation.com

Brief Description of Project including date, time and location: This grant request is to support the County wayfinder sign and County map in a pocket park honoring Klamath Basin’s biological and historical diversity. A diverse coalition of organizations in Klamath are working together to turn a blighted downtown lot on the corner of Main Street and 6th Street into an artistic and recreational park that honors the history and natural beauty of the Klamath Basin. The park, named after Kiva Sugarman, who ran Sugarman’s Department Store on the property in the early 1900s, will feature the work of local artist Stefan Savides, one of the most renowned, award-winning avian sculptors in the world.

The project will work through four phases, with completion targeted for spring 2016.

The undersigned, as proposer, declares that he/she has carefully examined the requirements of the Klamath County Tourism Grant Application packet and agrees, if the application is funded, that proposer will enter into an agreement with Klamath County to furnish the services as specified, in accordance with the grant application attached.

Signature of Applicant  Date September 28,2015

If the applicant is requesting funds on behalf of another organization, the application must be approved by that organization.

Signature of Organization _____ Date _____

TRADITIONAL TOURISM GRANT APPLICATION QUESTIONS

PROJECT DESCRIPTION

1. Provide a detailed description of the project and activities.

A diverse coalition of organizations share a vision for growing Klamath's artistic culture to instill pride in area residents, attract visitors, and add vibrancy to our community's historic commercial core. This coalition created the blueprint for Sugarman's Corner, a pocket park in downtown Klamath Falls. Landscape architects Galbraith & Associates have interpreted the vision to include a dry river bed, harkening to the Link River which flows through the heart of modern day Klamath Falls and was home to Yulalona, a Klamath Indian village. Sculpted bronze fish will leap through the river bed; various species of birds, of the thousands who stop in the Basin while traveling the Pacific Flyway, will "fly" over the park and seemingly through the adjacent building. A metal map of the county and a way-finder with over 30 local cultural and historic sites will invite visitors to explore our beautiful region. A metal timeline embedded in the concrete sidewalk that borders the park on two sides will feature historical events such as, "On May 22, 1902, President Theodore Roosevelt signs a bill making Crater Lake the United States' sixth national park." A tensil structure centered in the park will provide cover and distinction for performances by musicians and visual artists, lunchtime library readings, and other presentations during community celebrations. The city arborist's landscape plan includes plants unique and indigenous to our high desert region.

The Klamath County infrastructure funds will go toward perhaps the most important and practical feature in the park: the County wayfinder sign and County map, which together have an estimated cost of \$25,000. The wayfinder sign will point toward nearly 30 local, cultural and historic sites, inviting visitors to explore our beautiful region. The metal map of the County will hang on the wall of the adjacent building. Craftsmen will use laser-engraving to illustrate various Klamath County destinations into the map. Featured attractions may include:

- Link River Trail and The Falls
- Crater Lake National Park
- Collier's Logging Museum
- Ross Ragland Theater
- The Broadway Theater
- Favell Museum
- Klamath Basin National Wildlife Refuges
- Lake of the Woods
- Running Y Resort
- Moore Park
- Harriman's Resort
- Steen's Sports Park
- Kiger Stadium
- Lava Beds National Monument
- Lake Ewauna Row House
- Klamath Co. Fairgrounds
- Oregon Tech
- Klamath Co. Museum
- Main Library
- Veteran's Park and the Train
- Pelican Marina
- Crater Lake Zip Line
- Baldwin Hotel Museum
- Fort Klamath Museum
- Ella Redkey Pool
- Klamath Fish Hatchery
- Spence Mountain Trail

- Bill Scholts Sportsman's Park

The City of Klamath Falls will maintain the park including drainage, electrical wiring, hard-scaping and landscaping. To assure the park's vitality, the Downtown Association is committed to scheduling and promoting regular events happening in the park.

PROJECT GOALS

2. How many out of county visitors do you expect to attract to the project? How will you track the number of out of county visitors versus the number of locals?

Located on one of the longest historic Main Streets in the Pacific Northwest, Sugarman's Corner will enjoy heavy traffic from residents and tourists alike. The ease of access for visitors traveling through town on Highway 97 is tremendous and the park's proximity to the Link River only enhances its appeal. Many of the events highlighted on the planned timeline that will border Sugarman's Corner occurred within feet of the park's historic site. Situated in the heart of downtown, the park will serve as a central gathering place for festivities such as the Downtown Association's "Third Thursday" summertime street fairs, "Scarecrow Row" in the fall, and the annual "Snowflake Winter Festival." Just one block from the Ross Ragland Theater, the park will provide space for lunchtime concerts, theatrical vignettes and other performing arts. The Favell Museum of Western Art and Artifacts is just down the street. And with the Klamath County Library located nearby, the park becomes a perfect place for warm weather readings and story time. Beyond final installation and completion of the park, the Klamath Downtown Association will create programming for the space and assess whether the community is maximizing use. Festivities such as the "Third Thursday" street fairs, "Scarecrow Row" harvest celebration, and the annual "Snowflake Winter Festival" should create heavy use of the park area and it is then we will have solid feedback on ways to improve or enhance our impact. We will also be able to measure how often the park is used for high school music concerts, Linkville Playhouse theatrical vignettes, Klamath County Library readings and story times, or other performing arts.

The coalition of organizations working to make this project a reality is diverse, broad and committed. That group meets regularly to assess and then reassess our plans and progress. These meeting will continue until the completion of the project. Those organizations include: the Klamath Community Foundation, the Klamath Downtown Association, Sky Lakes Medical Center, the Downtown Urban Renewal Committee, the Favell Museum, interested citizens and of course the Klamath Art Association.

A project such as Sugarman's Corner cannot be fully evaluated quantitatively, given that one of its main purposes is to instill among local residents a pride in their community and an appreciation for their cultural, historical and natural heritage. However, by working with Discover Klamath we can track data on the number of overall visitors to the area and evaluate comments from them. Discover Klamath is committed to promoting and marketing Sugarman's Corner and using the artistic and historical features to help round out its narrative on the Klamath Basin. We will also work with nearby cultural centers, such as the Ross Ragland Theater, the Favell Museum, and the Klamath County Museum to see how many of their visitors mention Sugarman's Corner. Additionally, of course, we will ensure that local attractions recommend that tourists and customers visit Sugarman's Corner.

3. How are you planning on extending the out of county visitor's length of stay? How will you encourage early arrival and late departure? How will you track the number of extra days?

Visitors arrive in the Klamath Basin for many different reasons. Sugarman's Corner will educate visitors on the many other reasons to stay. For instance, a visitor who comes to Klamath for bird watching at the Wildlife Refuge may not know about Crater Lake National Park or Lake of the Woods or the Lava Beds. Whatever may draw visitors to Sugarman's Park, they will leave knowing more about all that the area has to offer. The park will serve as a living kiosk for the Basin.

Experts note that the arts can spur economic development. In the summer 2014 Basin Economic Vitality Summit held at the Ross Ragland Theater, keynote speaker Maury Forman noted that growing the arts culture is a proven way of attracting more visitors. "Adding more foot-tapping, smile-inducing moments to our lives is sound public policy," he said. Sugarman's Corner will become just that; a smiling-inducing display of the work of internationally-revered sculptor Stefan Savides. The artwork in itself will draw visitors to the largest concentration of Savides public work. But the park will go further, promoting the many local, cultural and historic sites and inviting visitors to stay and explore our beautiful region. Much like Bend, Oregon's Roundabout Art Route, which is a collection of public art designed to encourage visitors to slow down and spend a little more time getting to downtown Bend, Sugarman's Corner will encourage visitors to spend more time in a newly-revitalized downtown.

QUALIFICATIONS OF APPLICANT

4. Describe your organization/project management team. How are these individuals qualified to lead this project?

Individuals from a coalition of organizations comprise the project personnel:

- Erik Nobel, City Planning Manager, is certified with the American Planning Association and a member of Oregon Main Street Network. Erik brought the "Century Statue," and the "Pelican on Parade" statues to town.
- John Bellon, Parks Superintendent and City Arborist is a director of Oregon Community Trees. Overseeing 700 acres of parks, John will select indigenous, high desert plants.
- Stefan Savides is one of the most talented avian sculptors in the world. He has been retained by the founders of Cabela's Outfitters, Bass Pro Shops and the National Wild Turkey Federation recently commissioned Savides.
- Martha Waardenburg has served as exhibit director and education coordinator of the Klamath Art Association for five years. She's expert in a variety of art media and teaches classes to adults and children.
- Sally-Ann Palcovich, Executive Director Sky Lakes Medical Center Foundation, helped secure "The Swirl of Terns," a hanging sculpture in Sky Lake Medical Center's main lobby and designed the hospital's meditation room and gardens.

- Heidi Biggs, Executive Director Klamath Community Foundation, teamed with Audubon and the Downtown Association to facilitate the painting of Audubon style birds on downtown traffic light boxes.
- Janann Loetscher, Executive Director Favell Museum, welcomes 5,000 tourists to the museum annually. Janann revived their annual Invitational Art Show, featuring some of the best West Coast artists, bringing even more visitors to Klamath.
- Kendall Bell, President Klamath Downtown Association, works relentlessly to improve downtown, leading a clean-up day, revamping Third Thursday and Scarecrow Row, and introducing family-friendly events such as the Winter Warm-up.
- Mike Moore, Downtown Urban Renewal Committee, is a business owner and revitalization advocate who recently roused the community to pass the school bond measure.
- Stephanie Van Dyke, MD., Sky Lakes Wellness Center, advocates for green spaces that increase physical activity, improving both physical and psychological health.
- Katherine Pope, program director Sky Lakes Wellness Center, is a healthcare provider, business owner and resident of downtown who has galvanized support for the pocket park like none other.
- Bryan Irwin, business owner, helped clean blighted areas in Klamath's downtown. Bryan's vision established our guiding principle to create the kind of space where visitors will want to have their picture taken. Bryan organized the recent opening of The Bottle Drop in Klamath to increase recycling.

5. Describe your team's experience in operating past or similar projects.

The quality of the project is superlative, featuring award-winning avian sculptor Stefan Savides, a Klamath Basin resident who is one of the most renowned in the world. From minis to monumentals, Savides's works are on display worldwide. Savides's bronze sculptures regularly show at the Dallas Safari Club Convention and Southwestern Wildlife Exposition, and have been selected multiple times for the premier juried show "Birds in Art" at the Leigh Yawkey Woodson Art Museum. The Founders of Cabela's Outfitters hired Savides as their personal field taxidermist. Prince Akishino, son of the Emperor of Japan, upon recommendation from the Smithsonian Museum of Natural History, sought out Savides to work on his collection. Fifty years of intense study of birds coupled with a flair for simplistic design equates to renderings that capture the essence of his subjects in tasteful clean works of art. Making his home in Klamath Falls, Savides is keen to help elevate the arts in the Basin and is working to make his art accessible and affordable to the community through this project.

In addition, Parks Superintendent and City Arborist John Bellon, working with landscape architect John Galbraith, are a team proven to deliver a beautiful landscape suited to our high desert home. City Planner Erik Nobel is enthused and working closely with the rest of the team.

PROJECT PLAN

6. How will you give credit to Klamath County for its support in our event or project?

The County's support will be noted in all publicity material created for the project and the Klamath County logo will be used throughout. In addition, we plan an on-site marker at the park acknowledging and thanking major supporters.

7. Provide a detailed timeline of your marketing efforts leading up to the event or project.

With support from city government, museums, the downtown association, foundations and local businesses, this project is on the fast track. Phase One began this past summer when the coalition and the City finalized architectural plans for structural work as well as plans with the artistic director, Stefan Savides, for sculptural elements. Phase Two will begin this fall when the City introduces the project to contractors for bids. Once a bid is accepted, Phase Three will begin with infrastructure work, including grading, drainage, electrical wiring, and hard-scaping. Finally Phase Four will include both landscaping and installation of initial sculpture, scheduled for spring 2016.

Initial sculpture will include seven, three foot long bronze fish. Also planned for this phase is a metal timeline embedded in the concrete sidewalk that borders the park on two sides. It will also include 12 to 15, 43" two dimensional metal silhouettes of Canada Geese mounted in flying formation on the adjacent building. Phase Four of the sculpture will include seven bronze, sculpted pelicans mounted on posts within the park. The overall project will near completion by summer 2016 when our county, home to Oregon's only National Park, celebrates the 100th anniversary of our National Park system.

8. Describe your target market/audience.

The park's art will honor our recreational, economic, historical, and ecological ties to the region's natural environment and wildlife. The commissioned art featured in this park will help, residents and visitors both young and old better understand our region. And through this public art we hope to deepen a sense of place, identity and pride for area residents. One of our guiding principles is to create a space so inspiring and captivating that visitors will want to stop and have their picture taken.

Klamath County hosts thousands of visitors each year who come for cultural events such as the Favell Museum's Annual Invitational Art Show, the natural beauty of Crater Lake, or the area's many recreational activities such as hunting, fishing and bird watching. But there is much more to Klamath County. The pocket park will serve as a destination in itself, and a guide to all the opportunities that surround it.

9. Describe specifically how you will market the project to out of county visitors.

Discover Klamath indicates that its job is to promote the community's tourism assets and that it views the historic downtown as one of this community's key assets. The downtown is featured in virtually all Discover Klamath promotional materials, websites, videos, TV spots, brochures/catalogues/rack cards, etc. Sugarman's Corner will provide Discover Klamath with additional "Proof Points" or material to better sell prospective visitors on our downtown, which in turn attracts more tourism. In our successful grant submission to the Oregon Cultural Trust, Discover Klamath indicated that it will support the promotion and marketing of this pocket park via the many outbound communication channels it uses.

In addition, the coalition of organizations working on this project is creating a brochure to introduce and invite all visitors to Sugarman's Corner. The brochure explains how the park

honors our recreational, economic, historical, and ecological ties to the Basin's natural environment and wildlife. The brochure explains the commissioned art featured in this park, helping residents and visitors better understand our region and deepen a sense of place, identity and pride. And the brochure will explain the name of the park. The location of the park was the site of Klamath's Sugarman's Department Store, founded in the early 1900s by Kiva Sugarman, an immigrant who made Klamath Falls his home. Sugarman landed in New York in 1900 with \$6.50 in his pocket and no knowledge of the language or culture. He came to Klamath Falls via Portland, and became known for both his success as a businessman and generosity to his newfound home. Sugarman's signs, stationery and advertisements all carried the slogan, "I ain't mad at nobody." A century past the founding of Sugarman's Department Store, Klamath County still has the same generous and outgoing spirit. And we want everyone to know it! The Downtown Association and its member businesses, local museums and other project partners have all agreed to stock the brochure and share them with visitors.

10. How will you measure attendance in drawing out of county visitors to the project? Examples: Hotel Rate Code, Ticket Sales, Trail Counts. (Be specific)

We will work with Discover Klamath to track how the project has increased both the number of visitors to the County and the duration of their visits.

Beyond final installation and completion of the park, the Klamath Downtown Association will create programming for the space and assess whether the community is maximizing use. Festivities such as the "Third Thursday" street fairs, "Scarecrow Row" harvest celebration, and the annual "Snowflake Winter Festival" should create heavy use of the park area and it is then we will have solid feedback on ways to improve or enhance our impact. We will also be able to measure how often the park is used for high school music concerts, Linkville Playhouse theatrical vignettes, Klamath County Library readings and story times, or other performing arts.

11. If your project is already underway, explain how this award will increase your likelihood of success.

This grant will be focused on funding a waysign indicating the direction and distance of various County attractions and an engraved map of Klamath County that will similarly point out locations of interest. These aspects of the project are important in informing out-of-town visitors to the pocket park of the many other locations in the County that they may wish to visit. In this way, Sugarman's Park will not only act as an attraction and amenity in itself, but help extend the duration of visits to the County as a whole.

12. Describe any in-kind, barter, volunteer labor or discounted services you expect to receive in support of this project. Volunteer labor hours will be valued at \$10.00 per hour for purposes of completing the budget form.

The City of Klamath Falls has budgeted \$232,500 toward land purchase and infrastructure costs for this park. Artist Stefan Savides has reduced his costs by 50% to make this project affordable. And the Klamath Community Foundation has already received park pledges of \$10,000. Volunteer staff hours from the Klamath Community Foundation and the Sky Lakes Medical Center Foundation.

13. List your potential sponsors and partners and how they contribute to the event or project.

Organizers of Sugarman's Corner include the Klamath Community Foundation, the Klamath Downtown Association, Sky Lakes Medical Center, the Downtown Urban Renewal Committee, the City of Klamath Falls, the Klamath Art Association, the Favell Museum, and lots of passionate and giving individuals. Financial supporters thus far include: The Oregon Cultural Trust, Klamath-Lake Counties Pharmacy Association, Sky Lakes Medical Center Foundation, the Klamath Community Foundation, the Downtown Urban Renewal Committee, Stefan Savides (in-kind contribution).

14. If this is an annual event or ongoing project, identify your marketing network and how it contributes to or enhances your success.

This is a one-time infrastructure project, though Sugarman's Park will host on-going cultural and social activities.

**Klamath County Tourism Grant Application
Project Budget**

Project Budget: Sugarman's Corner Pocket Park						
		Committed	Pending	Total	Actual	Comments/Explanations
INCOME						
	Tourism Grant Request	\$ -	\$ 17,000	\$ 17,000		Grant would be dedicated to Wayfinder sign/map highlighting areas of tourist interest in Klamath County (total cost: \$25,000)
	Cash Revenues -					
	Klamath Community Foundation	\$ -	\$ 10,000	\$ 10,000		
	Klamath-Lake Counties Pharmacy A	\$ 2,500	\$ -	\$ 2,500		
	Oregon Cultural Trust Grant	\$ -	\$ 18,319	\$ 18,319		
	Total Cash Revenues	\$ 2,500	\$ 28,319	\$ 30,819	-	
	In-Kind Revenues:					
	Klamath Community Foundation	\$ 1,322	\$ -	\$ 1,322		
	Sky Lakes Foundation	\$ 833	\$ -	\$ 833		In-kind donation of volunteer time
	Downtown Association	\$ 834	\$ -	\$ 834		In-kind donation of volunteer time
	Sculptor discount	\$ -	\$ 69,357	\$ 69,357		Reflects in-kind donation from sculptor through discounted project price
	Infrastructure	\$ 85,380	\$ -	\$ 85,380		In-kind donation from City through land purchase, survey and design work.
	Total In-Kind Revenues	\$ 88,369	\$ 69,357	\$ 157,726		
	Total Revenue	\$ 90,869	\$ 97,676	\$ 188,545		
EXPENSES						
	Cash Expenses -			\$ -		
	Personnel costs			\$ -		
	Marketing costs	\$ -	\$ 3,900	\$ 3,900		
	Rentals			\$ -		
	Supplies			\$ -		
	Infrastructure	\$ 232,500	\$ -	\$ 232,500	-	See detailed breakdown below
	Sculpture costs	\$ 71,744		\$ 71,744		See detailed breakdown below
	Other:			\$ -		

**Klamath County Tourism Grant Application
Project Budget**

	Other:			\$ -		
	Total Cash Expenses	\$ 304,244	\$ -	\$ 304,244	-	
	In-Kind Expenses			\$ -		
	Labor	\$ 1,667		\$ 1,667		
	Marketing costs			\$ -		
	Materials			\$ -		
	Sculpture costs		\$ 69,357	\$ 69,357		
	Other:			\$ -		
	Other:			\$ -		
	Total In-Kind Expenses	\$ 1,667	\$ 69,357	\$ 71,024	-	
	Total Expenses	\$ 305,911	\$ 69,357	\$ 375,268	-	
	Net Income<Expense>	\$ (215,042)	\$ 28,319	\$ (186,723)	-	

NOTES

Be as specific as possible; provide explanation to help clarify budget items

Use the "Actual" column when preparing your final report; submit this form with the final report

Use additional space or lines if necessary to provide complete information

Value all volunteer labor at \$10.00 per hour for in-kind revenues and expenses.

Infrastructure Costs	Cost	Already Funded
Land (completed)	\$ 68,000	\$ 68,000
Survey (completed)	\$ 700	\$ 700
Conceptual Design (completed)	\$ 8,935	\$ 8,935
Constructed Drawing (completed)	\$ 7,745	\$ 7,745
Construction (anticipated)	\$ 134,540	
Other Engineering (anticipated)	\$ 1,000	
Electrical Meter (anticipated)	\$ 1,500	
Site Furniture (anticipated)	\$ 10,080	
Total Infrastructure	\$ 232,500	\$ 85,380

Sculpture Costs	Cost	Already Funded	Comments
Canada Geese Silhouettes (12)			
Cutting price	\$ 59		

**Klamath County Tourism Grant Application
Project Budget**

material	\$	103	
Powder Coat	\$	125	
Brackets	\$	25	
12 @ \$312.00 each			
Total Silhouettes	\$	3,744	
Sculpted Canada Geese (7)			
Molding original flying goose (one time cost)	\$	4,500	
Foundry cost bronze geese \$3200 x 7	\$	22,400	
Sculpting life size flying Canada Geese (one time cost)	\$	7,000	
Total Sculpted Canada Geese	\$	33,900	
Sculpted Bronze 3' Fish (7)			
Molding original fish \$1500 (one time cost)	\$	2,000	
Foundry cost Sculpted Bronze 3' Fish \$1800 x 7	\$	12,600	
Sculpting fish (one time cost)	\$	4,500	
Total Sculpted Fish	\$	19,100	
Blue Heron Total	\$	9,000	
Small bronze pieces range from \$200 to \$300: (lizard, dragonfly, animal footprints, arrowheads, etc.)	\$	3,000	
Pillars/poles for bird mounts	\$	2,000	
Stainless rod for fish mounts	\$	1,000	
Total sculpture costs	\$	71,744	\$ 69,357 Reflects in-kind donation from sculptor through discounted project price
Wayfinder sign/map	\$	25,000	

**Klamath County Tourism Grant Application
Marketing Budget Form**

Marketing Budget: Sugarman's Corner Pocket Park

	Committed	Pending	Total	Actual	Comments/Explanations
CASH INCOME					
Tourism Grant Request	\$ -				Tourism grant funds would be dedicated to funding of waysign and engraved county map, not toward marketing. Figures in this section reflect only marketing activities/costs.
Other Sources	\$ 3,900.00				To be drawn from monies granted by Klamath Community Foundation
Total Revenue	-	-	-	-	
CASH EXPENSES					
Advertising					
Print					
Web					
Other Internet					
Other					
Total Advertising		-	-	-	
Printing	\$ 2,500.00				5,000 brochures
Postage					
Misc/Other (Explanation Req'd):					
Other:	\$ 150.00				Research fee and use fee of historic Sugarman's Department Store photo
Other:	\$ 250.00				Design fee
Other:	\$ 1,000.00				3 site banners featuring Sugarman, Savides and schematics
Other:					
Total Miscellaneous/Other	\$ 1,400.00	-	-	-	
Total Expenses	\$ 3,900.00	-	-	-	
Net Income<Expense>	0.00	-	-	-	

NOTES

- Do not include any non-cash items as they are not eligible in determining the matching contribution requirement.**
- Be as specific as possible; provide explanation to help clarify budget items**
- Use the "Actual" column when preparing your final report; submit this form with the final report**
- Use additional space or lines if necessary to provide complete information**
- Value all volunteer labor at \$10.00 per hour for in-kind revenues and expenses.**



ONE WAY
←

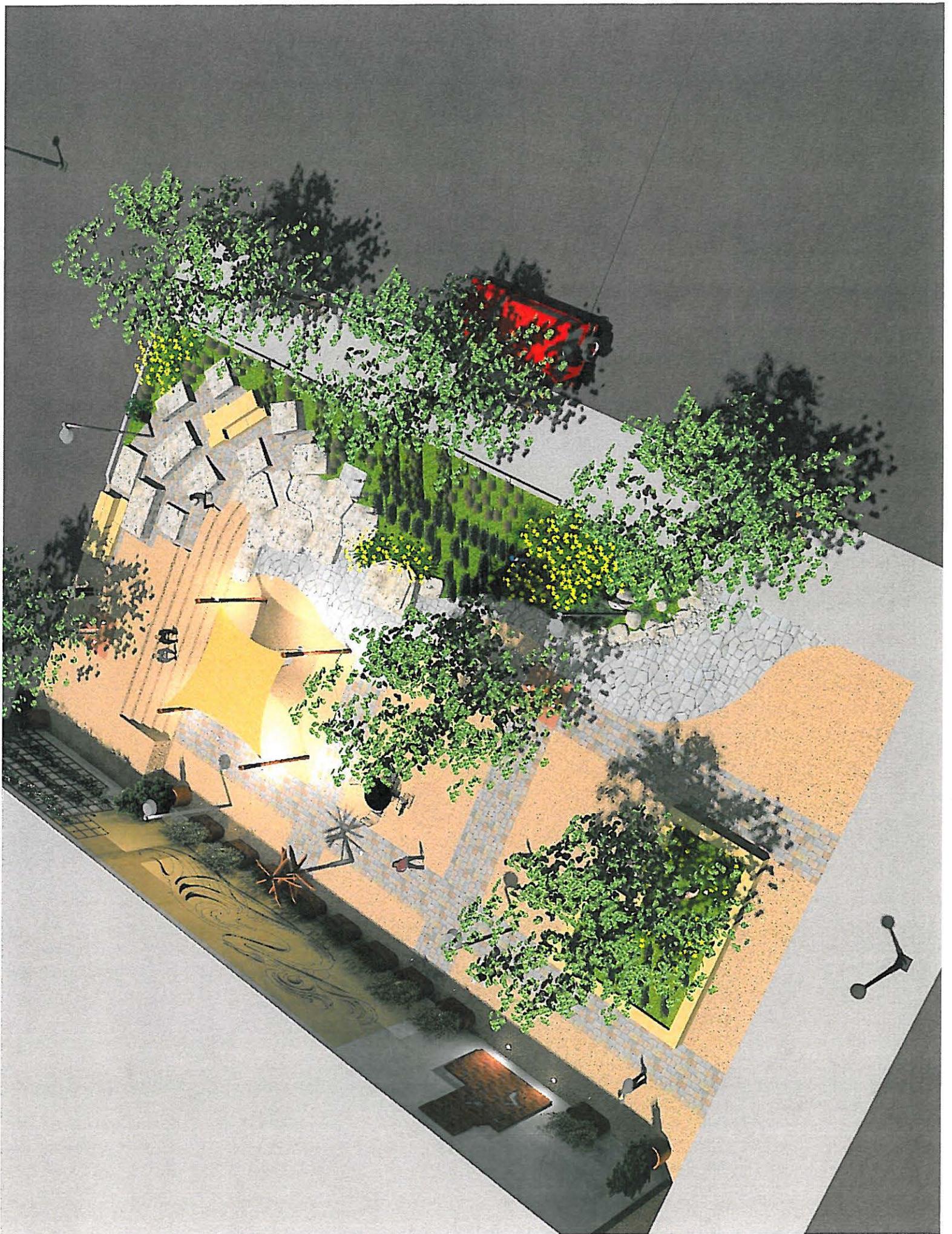
LEFT TURN ONLY

Thank You Klamath Falls WA
N 6th St















Favell Museum Invitational Art Show & Sale 2015

The Favell Museum is dedicated to the enhancement and the understanding of the history of the West, preservation of Native American artifacts and culture, and exhibits of notable contemporary Western art.

September 27, 2015

Jason Link
Klamath County One-Time Large Tourism Grant
Klamath County
305 Main Street
Klamath Falls, Oregon 97601

Dear Jason,

The Favell Museum Board of Trustees and Staff support the efforts to create Sugarman's Corner Klamath Fall's historic Main Street and encourage you to support the project through the Klamath County Tourism Large Grant Program to assist with the acquisition of the County wayfinder sign and County map.

The timing for this project is perfect, while so many members of our community are collaborating and striving to improve the quality of life in Klamath Falls, and working to revitalize our downtown.

We also enthusiastically support your plan to work with Stefan Savides. We have had the honor of working with Stefan at the Favell Museum. He is an award-winning avian sculptor who is known worldwide. Stefan has also been tremendously supportive of our efforts as a nonprofit organization.

He represents why Klamath Falls such a great place to live.

Last year, 5,000 people from outside the area visited the Favell Museum. Art and history lovers who stop at the museum often ask what else they should see in our community. It will be wonderful to direct them to Sugarman's Corner—a park honoring our heritage and natural resources through arts and culture.

We wholeheartedly support this project and hope to collaborate with you any way we can!

Sincerely,

A handwritten signature in blue ink that reads "Janann Loetscher". The signature is fluid and cursive, with the first name being particularly prominent.

Janann Loetscher
Favell Museum, Executive Director



September 1, 2015

Jason Link
Klamath County One-Time Large Tourism Grants
305 Main Street
Klamath Falls, OR 97601

Dear Mr. Link and Committee Members,

Sky Lakes Wellness Center is proud to support the proposal being submitted by the Klamath Community Foundation for the Klamath County One-Time Large Tourism Grants.

As stewards of health, we are well aware of the myriad of benefits of downtown parks. Parks are shown to increase physical activity and improve both physical and psychological health. They increase safety and the economy of the surrounding area. And most importantly, they improve interconnectedness and resiliency of the community, as well as quality of life and livability.

However, these benefits cannot be realized without cultural components within the park to enrich the park experience and draw people in, from local residents to the visiting tourist. This is why we believe it is so important to support this grant request. Not only would this opportunity provide funding for local artistic features that embrace the heritage of Klamath Falls and improve its civic pride, but *it would also raise awareness about the many attractions that exist in Klamath County*. It would do this in a visible way, accessible to the community at large, as this pocket park is located in a prime location in downtown Klamath Falls with significant pedestrian, bicycle, and vehicular traffic.

Both as healthcare providers and residents of downtown, we are thrilled that this park is becoming a reality. The addition of artistic components within the park that incorporate Klamath's historical culture will ensure the park is vibrant and dynamic, and therefore heavily utilized. In addition, we are proud to support this project, which has demonstrated the power of community collaboration and partnerships between government, healthcare, private business, non-profits, and more.

Thank you for this opportunity to express our enthusiastic support for this grant request.

Sincerely,

Katherine Jochim Pope, RN, MPH
Program Director

Stephanie Van Dyke, MD, MPH
Medical Director

Sky Lakes Wellness Center
128 South 11th Street, Klamath Falls, OR 97601
541-880-2770

September 1, 2015

Jason Link
Klamath County One-Time Large Tourism Grants
305 Main Street
Klamath Falls, OR 97601

Dear Mr. Link and Committee Members,

As a longtime member of the Klamath Falls Downtown Advisory Committee (DAC), a volunteer citizens group charged with making our downtown attractive and vibrant, I couldn't be more excited about the creation of a pocket park in the heart of downtown Klamath Falls. With the unanimous support of DAC, The City of Klamath Falls recently purchased an unattractive vacant corner lot at a very visible intersection downtown with the idea of developing a wonderfully attractive space where our community can showcase our natural beauty, culture, and history.

As a member of DAC and one of the leaders in this pocket park initiative, I strongly support the grant proposal being submitted by Klamath Community Foundation for the Klamath County One-Time Large Tourism Infrastructure Grants. Through art our pocket park plan can highlight Oregon's only national park, Crater Lake, which is only an hour away from Klamath Falls; it can feature the flyway zone where hundreds of thousands of birds migrate through our area annually; it can accent the millions of fish that swim hundreds of miles up the Klamath River to spawn each year; it can bring attention to Oregon's largest freshwater lake, Upper Klamath Lake, which is one of the best sailing lakes in the Western United States; it can emphasize the significant influence and history of Native Americans in our area where artifacts still remain and are protected; it can accentuate the hard work of farmers and loggers that helped develop this unique environment. In short art can help tell the story and bring prominence to Klamath Falls, Oregon and the Klamath Basin.

Many good community people and organizations have helped to bring this pocket park vision forward including our City Council, mayor, City Manager, downtown merchant association, City Parks director, Parks Advisory Committee, Sky Lakes Hospital Wellness Center, DAC, local business and property owners, and more. This project excites so many people of our area.

I appreciate this chance to show my support of this grant request and ask that you give serious consideration to this wonderful project.

Mike Moore

Klamath Falls Downtown Advisory Committee member



CITY OF KLAMATH FALLS, OREGON
500 KLAMATH AVENUE – P.O. BOX 237
KLAMATH FALLS, OREGON 97601



September 29, 2015

Jason Link
Klamath County One-Time Large Tourism Grants
Klamath County
305 Main St.
Klamath Falls, OR 97601

Dear Jason,

The City of Klamath Falls Development Services Division supports the effort of your organization to secure a large tourism grant through Klamath County.

The Klamath Falls community lacks a community gathering space and public art, and we want to change that. The City has the resources to plan for and to construct a community space but lacks the resources for public art. However, without public art, this community gathering space lacks that finishing touch. It is those finishing touches and that attention to detail that makes or breaks the space. The desire is that whether it is a resident or a visitor to our community, we want them to be “wowed” by this space.

According to the Americans for the Arts Public Art Network Council, “places with strong public art expression break the trend of blandness and sameness and gives communities a stronger sense of place and identity.” Also, public art “adds meaning to our cities and uniqueness to our communities... and invigorates public spaces.” This is exactly why we need this component in our community and why our City aspires to have public art in our downtown public spaces.

Klamath Falls is a wonderful place to live and visit, but it could be better. We encourage the County to help us make it better.

Sincerely,

Erik Nobel
Planning Manager

Development Services
541.883.5361

September 29, 2015

Mr. Jason Link
Klamath County One-Time Large Tourism Grants
305 Main Street
Klamath Falls, OR 97601

Dear Mr. Link and Committee Members,

As a former employee of the Oregon Department of Human Services, current local team member of the Blue Zones Project, and lifelong Klamath County resident, I am happy to support in my personal capacity the proposal being submitted by the Klamath Community Foundation for the Klamath County Traditional Tourism Grant.

I am thrilled that Sugarman's Park is becoming a reality. The addition of artistic components within the park that incorporate Klamath's historical culture will ensure the park is vibrant, dynamic and heavily utilized. This project has demonstrated the power of community collaboration and partnerships between governments, healthcare, private business, non-profits, and more.

Parks increase physical activity. They improve safety and the economy of the surrounding area. And a park will encourage visitors to extend their visits to our community.

This grant will help raise awareness about the many attractions that exist in Klamath County. It would do this in a visible way that is accessible both to the local community as well as to visitors to the area.

Thank you for this opportunity to express our enthusiastic support for this grant request.

Sincerely,

A handwritten signature in cursive script, appearing to read "Jessie DuBose", with a long horizontal line extending to the right.

Jessie DuBose

September 27, 2015

Jason Link
Klamath County One-Time Large Tourism Grant
Klamath County
305 Main Street
Klamath Falls, Oregon 97601

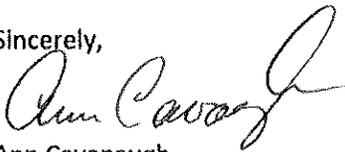
Dear Jason,

As one of the original board members of Discover Klamath I could not be more enthusiastic about Sugarman's Corner located on Klamath Fall's historic Main Street and encourage you to support the project by helping with the acquisition of the County wayfinder sign and County map.

Featuring our points of interest is important in informing out-of-town visitors of opportunities and getting them to extend their stay in the area. Sugarman's Park will not only act as an attraction in itself, but help extend the duration of visits to the County as a whole.

I wholeheartedly support this project and hope you do too!

Sincerely,



Ann Cavanaugh
Vice President/CFO

Sept 29, 2015

September 29, 2015

Jason Link
Klamath County One-Time Large Tourism Grant
Klamath County
305 Main Street
Klamath Falls, Oregon 97601

Dear Jason,

As Co-owner of Gaucho Collective, a new Coworking office on Klamath's historic Main Street, I enthusiastically support the Klamath Art Association's request for funding of sculpture in Sugarman's Corner pocket park.

At last summer's Great Basin Economic Summit, Maury Forman of the Washington State Department of Commerce shared strategies for economic revitalization in rural communities and stated specifically that growing arts and culture is a proven way of attracting more visitors.

We must work to improve the perceptions that visitors and residents alike have of Klamath Falls. All too often we hear deprecating comments from residents, businesses, prospective businesses, and visitors.

It's time to turn that around. We have seen difficult economic times and now we must see our way through. We must determine how to use our proud Native American, timber, ranching and farming heritage to propel us forward to a future of prosperity.

We must remind visitors that Klamath is Home to Crater Lake, the Lava Beds and the Sky Lakes Wilderness, wonderful biking trails and some of the most scenic vistas in the State.

Art can be one way that we in Klamath County will tell our story to the outside world as well as to ourselves. Please help make Sugarman's Corner a reality.

Sincerely,

Jason Aarstad
Operations Manager and Co-founder
Gaucho Collective LLC
1038 Main St.
Klamath Falls, OR 97601
aarstad.jason@gmail.com

A handwritten signature in black ink, appearing to read 'Jason Aarstad', is written over a large, faint, circular watermark or stamp that is partially visible in the background.

September 28, 2015

Jason Link
Klamath County One-Time Large Tourism Grant
Klamath County
305 Main Street
Klamath Falls, Oregon 97601

Dear Jason,

On behalf of the Klamath Falls Downtown Association, I would enthusiastically offer this letter of support for the development of a "Pocket Park" in the heart of our downtown as a cultural attraction and a key component to the Revitalization of our downtown core.

A recent survey of our members showed that over 2/3 felt that public art and green space should be a top priority of our memberships efforts. As an organization, we are committed to creating, maintaining and promoting a vibrant downtown. Research has shown that park space, along with artistic components, can be a catalyst for attracting visitors as well as promoting economic development and revitalization of the area.

We are committed not only to support efforts to place art and culture into the overall design of the park, but to promote usage of the park through performance based activities for area schools and our local theater and music groups. This engagement will add a lively component to our downtown in ways that are difficult to measure, but easy to appreciate. We are offering to help coordinate those activities.

This effort is being embraced by a large variety of groups including city staff, our organization, our Downtown Urban Renewal Advisory group, the Ross Ragland Theater, Discover Klamath, Healthy Klamath, Sky Lakes Medical Center and many more.

Please consider a grant for this important project.

Sincerely,
Kendall Bell
President, Klamath Falls Downtown Association

*"There is no greater power than a community discovering what it cares for."
Margaret Wheatley*