

Klamath Community Center:
Sugarman's Corner Pocket Park
Name of Applicant

Julie Van Marken
Name of Reviewer

Tourism Grant Application -- Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>3</u>	5	<u>15</u>	Are the budget and marketing plan realistic?
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>10</u>	10	<u>100</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>7</u>	10	<u>70</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>460</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Sugarman Park

MARQUEZ

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>4</u>	10	<u>40</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? — more to extend stay. Educate locals as visitors
(1-10) <u>9</u>	5	<u>45</u>	Does the applicant have the ability to complete the project? is management and/or administration capable? <i>no what to do and where.</i>
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>9</u>	10	<u>90</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>3</u>	10	<u>30</u>	Is there a strong evaluation method with measurable objectives? <i>hard to do w/ infrastructure.</i>
TOTAL POINTS		<u>380</u>	

Reviewer Conflict of Interest:

Comments:

19
15
3
—
260

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Infrastructure project - way-finder, and metal map of county -
 It will be a marketing tool for ^{various} visitor sites/activities.
 Park useful/enhancement for events like 3rd Thursday,
 musical performances, readings, short dramas, shows.

Sugarman's Corner Pocket

Kristy

Name of Applicant

Name of Reviewer

\$17,000 Park

Tourism Grant Application - Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>10</u>	5	<u>50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic? <i>Relying heavily on Discover Klamath</i>
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>10</u>	10	<u>100</u>	Is there demonstrated community support? <i>++</i> Is there evidence of in-kind support?
(1-5) <u>7</u>	10	<u>70</u>	Is there a strong evaluation method with measurable objectives? <i>Relying on Discover Klamath</i>
TOTAL POINTS		<u>520/575</u> $\approx 90\%$	

Reviewer Conflict of Interest:

Comments: This park would really improve downtown which would naturally increase tourism activities. Would it specifically attract tourists? Initially no, but has the potential to keep them here longer.

Do you recommend this project for funding: YES NO Partial funding: \$ 15,500

multiplied % by amount requested.
↓
This is based on 520/575 $\approx 90\%$

$17,000 \times 0.9 \approx 15,300$

Community - Seaman's Park
Name of Applicant

George Rogers
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>1</u>	10	<u>10</u> Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	<u>4</u>	10	<u>40</u> Will the project encourage additional overnight stays beyond the project event?
(1-5)	<u>5</u>	5	<u>25</u> Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>4</u>	5	<u>20</u> Are the budget and marketing plan realistic?
(1-10)	<u>5</u>	10	<u>50</u> Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>5</u>	10	<u>50</u> Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	<u>4</u>	5	<u>20</u> Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	<u>4</u>	10	<u>40</u> Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 265

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>5</u>	Family Friendliness

TOTAL POINTS 270

Reviewer Conflict of Interest: _____

Comments: 6th & Main St.

Do you recommend this project for funding: YES NO Partial funding: \$ 8K

Sugarman's Corner Basket Park

Name of Applicant

Heather Grant

Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>10</u>	5	<u>50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>10</u>	10	<u>100</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>3</u>	10	<u>30</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>405</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Community Foundation - Sugarman's Corner
Name of Applicant

Matt Dodson
Name of Reviewer

Tourism Grant Application -- Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) _____	10	_____	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) _____	5	_____	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) _____	5	_____	Are the budget and marketing plan realistic?
(1-10) _____	10	_____	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) _____	10	_____	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) _____	10	_____	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) _____	10	_____	Is there a strong evaluation method with measurable objectives?

TOTAL POINTS _____

Reviewer Conflict of Interest: on City Council

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ _____