

H & N: "Sightseer"  
Name of Applicant

Juan Martinez  
Name of Reviewer

Fall 2013 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

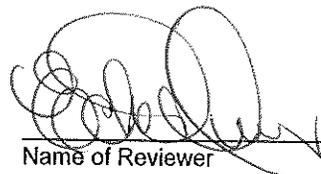
Score	Weight	Points	
(1-5) <u>4</u>	5	<u>20</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>4</u>	5	<u>20</u>	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>3</u>	2	<u>6</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>3</u>	1	<u>3</u>	Is the presentation clear, concise and attractive?
(1-5) <u>2</u>	2	<u>4</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>53</u>	
<u>Add Preference Points</u>			
0-10		<u>1</u>	Event held during the Shoulder Season – before June and after September
0-10		<u>1</u>	Event held outside of the Klamath Falls urban growth boundary
0-10		<u>1</u>	Length of Stay – event encourage early arrival and/or late departure
0-10		<u>1</u>	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
-5		<u>0</u>	Vague or rambling responses.
TOTAL POINTS		<u>53</u>	

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ 5,000  
Form # KCF 3008  
Revised the XX<sup>th</sup> of August, 2013

Sightseer Digital Division  
Name of Applicant

  
Name of Reviewer

Fall 2013 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>5</u>	5	<u>25</u>
(1-5) <u>5</u>	2	<u>10</u>
(1-5) <u>3</u>	1	<u>3</u>
(1-5) <u>4</u>	2	<u>8</u>

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?  
Are the budget and marketing plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

66

Add Preference Points

- 0-10
- 0-10
- 0-10
- 0-10

8  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- Event held during the Shoulder Season – before June and after September
- Event held outside of the Klamath Falls urban growth boundary
- Length of Stay – event encourage early arrival and/or late departure
- Family Friendliness

Deduct Penalty Points

- 10
- 5

\_\_\_\_\_  
\_\_\_\_\_

- Previous tourism projects not completed on time or final evaluation not submitted on time
- Vague or rambling responses.

TOTAL POINTS

74

Reviewer Conflict of Interest:

Comments:

Budget only re-checking - Target out of area only.  
Not County wide

Do you recommend this project for funding:  YES  NO

Partial funding: \$ ~~5000~~ 2000-

Herald & News

Sightseer Paper Wrap

Name of Applicant

Jisu Galloway

Name of Reviewer

Fall 2013 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>5</u>	5	<u>25</u>
(1-5) <u>2</u>	2	<u>4</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>3</u>	2	<u>6</u>

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How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

54

Add Preference Points

0-10	<u>0</u>	Event held during the Shoulder Season – before June and after September
0-10	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
0-10	<u>0</u>	Length of Stay – event encourage early arrival and/or late departure
0-10	<u>0</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS

54

Reviewer Conflict of Interest: 10,000

Comments:

JA believe this duplicates what is done - they should collaborate

Do you recommend this project for funding:  YES  NO

Partial funding: \$

5000

H: N PAPER WRAP  
Name of Applicant

CHIP MASSIE  
Name of Reviewer

Fall 2013 Tourism Grant Application  
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(Tourism Review Panel scoring)

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(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>5</u>	5	<u>25</u>
(1-5) <u>5</u>	2	<u>10</u>
(1-5) <u>5</u>	1	<u>5</u>
(1-5) <u>4</u>	2	<u>8</u>

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Is management and/or administration capable?

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Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

68

Add Preference Points

0-10

5

Event held during the Shoulder Season – before June and after September

0-10

5

Event held outside of the Klamath Falls urban growth boundary

0-10

5

Length of Stay – event encourage early arrival and/or late departure

0-10

N/A

Family Friendliness

Deduct Penalty Points

-10

/

Previous tourism projects not completed on time or final evaluation not submitted on time

-5

/

Vague or rambling responses.

TOTAL POINTS

83

Reviewer Conflict of Interest:

Comments: COULD BE VERY EFFECTIVE - WOULD LIKE TO SEE: UNDERSTAND HOW RESEARCHING DATA IS SHARED WITH POTENTIAL PARTNERS

Do you recommend this project for funding:  YES  NO

Partial funding: \$ 5000.00

Herald and News - Sightseer

Matt Dodson

Name of Applicant

Name of Reviewer

Fall 2013 Tourism Grant Application  
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(Tourism Review Panel scoring)

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(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>5</u>	5	<u>25</u>
(1-5) <u>2</u>	2	<u>4</u>
(1-5) <u>5</u>	1	<u>5</u>
(1-5) <u>3</u>	2	<u>6</u>

How well does/will this project increase tourism?  
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Does the applicant have the ability to complete the project?  
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Are there endorsements by community groups?

Is the presentation clear, concise and attractive?

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How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 55

Add Preference Points

0-10	<u>7</u>	Event held during the Shoulder Season – before June and after September
0-10	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
0-10	<u>3</u>	Length of Stay – event encourage early arrival and/or late departure
0-10	<u>5</u>	Family Friendliness

Deduct Penalty Points

-10	<u>—</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	<u>—</u>	Vague or rambling responses.

TOTAL POINTS 70

Reviewer Conflict of Interest:

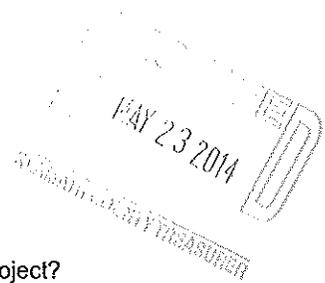
Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ ~~10,000~~ <sup>MLP</sup> 5,000

Howell and news-sight see  
Name of Applicant

Marquez  
Name of Reviewer

Fall 2013 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)



Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>5</u>	5	<u>25</u>
(1-5) <u>5</u>	2	<u>10</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>4</u>	2	<u>8</u>

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Are there endorsements by community groups?

Is the presentation clear, concise and attractive?

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

62

Add Preference Points

0-10	<u>10</u>	Event held during the Shoulder Season – before June and after September
0-10	<u>8</u>	Event held outside of the Klamath Falls urban growth boundary
0-10	<u>10</u>	Length of Stay – event encourage early arrival and/or late departure
0-10	<u>10</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS

100

Reviewer Conflict of Interest:

Comments: Only negative is lack of specificity in mkt. budget. But I like this innovative project. Excellent approach to extend length of stay as much as to draw visitors.

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_