

Name of Applicant Crater Lake Appreciation

Name of Reviewer B. Sullivan

4-10-13

Spring 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

<u>Score</u>	<u>Weight</u>	<u>Points</u>	
(1-5) <u>1</u>	5	<u>5</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>3</u>	5	<u>15</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>2</u>	2	<u>4</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>2</u>	1	<u>2</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>2</u>	2	<u>4</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 30

Add Preference Points

0-10	<u>5</u>	Shoulder Season – before June and after September
0-10	<u>3</u>	Outlying Areas
0-10	<u>2</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>5</u>	Family Friendliness

Deduct Penally Points

-10	<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 45

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ 1500⁰⁰

Mary White

Name of Applicant

Matt Dodson

Name of Reviewer

Spring 2013_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 1 5 5

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) 1 5 5

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) 1 2 2

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) 1 1 1

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

(1-5) 1 2 2

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _____

Add Preference Points

0-10 2 Shoulder Season – before June and after September

0-10 2 Outlying Areas

0-10 0 Length of Stay – encourage early arrival and/or late departure

0-10 2 Family Friendliness

Deduct Penalty Points

-10 _____ Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 21

Reviewer Conflict of Interest:

Comments: Doesn't promote tourism or "Heads in Beds". Really targets Klamath Falls, not outside areas

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Friends of Crater Lake
Name of Applicant

Lisa Ballouay
Name of Reviewer

Spring 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) <u>1</u>	5	_____	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>1</u>	5	_____	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>1</u>	2	_____	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>1</u>	1	_____	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>1</u>	2	_____	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 5

Add Preference Points

0-10	<u>2</u>	Shoulder Season -- before June and after September
0-10	_____	Outlying Areas
0-10	_____	Length of Stay -- encourage early arrival and/or late departure
0-10	<u>2</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 9

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Friends of Central Lake
Name of Applicant

Don Ambler
Name of Reviewer

Spring 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>3</u>	5	<u>15</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>2</u>	5	<u>10</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>3</u>	2	<u>6</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>3</u>	1	<u>3</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>3</u>	2	<u>6</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>40</u>	
<u>Add Preference Points</u>			
0-10		<u>7</u>	Shoulder Season – before June and after September
0-10		<u>5</u>	Outlying Areas
0-10		<u>4</u>	Length of Stay – encourage early arrival and/or late departure
0-10		<u>4</u>	Family Friendliness
		<u>20</u>	
<u>Deduct Penalty Points</u>			
-10		_____	Previous tourism projects not completed on time or final evaluation not submitted on time
TOTAL POINTS		<u>60</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 5000⁰⁰



Mary White and Friends of Crater Lake
Name of Applicant

MARQUEZ
Name of Reviewer

Spring 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>1</u>	5	<u>5</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits? <i>Worthwhile. But Not a tourism event.</i>
(1-5) <u>1</u>	5	<u>5</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable? <i>a movie about Crater Lake is unlikely to bring visitors to Kl. County</i>
(1-5) <u>1</u>	2	<u>2</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups? <i>No. even if there is local support, visitors will not travel to see movie.</i>
(1-5) <u>1</u>	1	<u>1</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>1</u>	2	<u>2</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _____

Add Preference Points

0-10	<u>2</u>	Shoulder Season – before June and after September
0-10	_____	Outlying Areas
0-10	_____	Length of Stay – encourage early arrival and/or late departure
0-10	<u>2</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 19

Reviewer Conflict of Interest:

Comments: I don't believe that visitors will travel to Kl. County to see a movie about Crater Lake. I'm sure locals will appreciate it and efforts to have it appear broadcast on OPB could be worthwhile.

Do you recommend this project for funding: YES NO Partial funding: \$ _____

FRIENDS OF CRATER LAKE
Name of Applicant

CHIP MASSIE
Name of Reviewer

Spring 2013_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

- | | | | |
|-------------|---|-------|--|
| (1-5) _____ | 5 | _____ | How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits? |
| (1-5) _____ | 5 | _____ | Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable? |
| (1-5) _____ | 2 | _____ | Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups? |
| (1-5) _____ | 1 | _____ | Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses. |
| (1-5) _____ | 2 | _____ | Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective? |

SUB-TOTAL POINTS: _____

Add Preference Points

- | | | |
|------|-------|--|
| 0-10 | _____ | Shoulder Season – before June and after September |
| 0-10 | _____ | Outlying Areas |
| 0-10 | _____ | Length of Stay – encourage early arrival and/or late departure |
| 0-10 | _____ | Family Friendliness |

Deduct Penalty Points

- | | | |
|-----|-------|---|
| -10 | _____ | Previous tourism projects not completed on time or final evaluation not submitted on time |
|-----|-------|---|

TOTAL POINTS _____

Reviewer Conflict of Interest: _____

Comments: NOT SURE WHAT WE ARE BEING ASKED TO FUND? WHERE ARE
THEY MARKETING? QUALIFICATIONS?

Do you recommend this project for funding: YES NO Partial funding: \$ _____