

Freedom CaluBaton
Name of Applicant

Don
Name of Reviewer

Spring 2012_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>3</u>	5	<u>15</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>3</u>	5	<u>15</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>4</u>	2	<u>8</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>4</u>	1	<u>4</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>3</u>	2	<u>6</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>48</u>	
<u>Add Preference Points</u>			
0-10		<u>✓</u>	Shoulder Season – before June and after September
0-10		<u>4</u>	Outlying Areas
0-10		<u>4</u>	Length of Stay – encourage early arrival and/or late departure
0-10		<u>4</u>	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		_____	Previous tourism projects not completed on time or final evaluation not submitted on time
TOTAL POINTS		<u>54</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 4000⁰⁰

Freedom Celebration

Name of Applicant

Risa Gallaway

Name of Reviewer

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>3</u>	5	<u>15</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>3</u>	5	<u>15</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>3</u>	2	<u>6</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>3</u>	1	<u>3</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>1</u>	2	<u>2</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>41</u>	
<u>Add Preference Points</u>			
0-10		<u>0</u>	Shoulder Season – before June and after September
0-10		<u>0</u>	Outlying Areas
0-10		<u>2</u>	Length of Stay – encourage early arrival and/or late departure
0-10		<u>2</u>	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		<u>4</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
TOTAL POINTS		<u>44</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 4,000

Freedom Celebration

Name of Applicant

Kate Marquez

Name of Reviewer

Spring 2012_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 3 5 15

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) 3 5 15

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Problem w/ paying vendors last time

(1-5) 4 2 8

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) 2 1 2

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

I find it hard to believe that

(1-5) 2 2 4

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

12,000 people attended.

SUB-TOTAL POINTS:

44

Add Preference Points

0-10 -

Shoulder Season – before June and after September

0-10 -

Outlying Areas

0-10 5

Length of Stay – encourage early arrival and/or late departure

0-10 -

Family Friendliness

problem last time w/ sexual items (sex toys) vendors.

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS

49

Reviewer Conflict of Interest:

Comments:

Difficult to evaluate,

10,000 request

Do you recommend this project for funding: YES NO

Partial funding: \$

\$4,000

KL FREEDOM CELEBRATION
Name of Applicant

CHIP MASSIE
Name of Reviewer

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 4 5 20

How well does/will this project increase tourism? Will it encourage longer-term or repeat visits? *DON'T SEE IMPROVING. NUMBERS REPRESENTED.*

(1-5) 5 5 25

Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?

(1-5) 5 2 10

Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?

(1-5) 3 1 3

Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.

(1-5) 4 2 8

Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective? *NOT SURE, POSSIBLY A FOCUS ON MOTELS WITH SUBSTANTIATED DATA WOULD BE HELPFUL*

SUB-TOTAL POINTS: 66

Add Preference Points

0-10 0

Shoulder Season – before June and after September

0-10 0

Outlying Areas

0-10 5

Length of Stay – encourage early arrival and/or late departure

0-10 5

Family Friendliness

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 76

Reviewer Conflict of Interest:

Comments: \$10,000 STILL NOT SURE WHETHER \$4000 BEING SPENT (EXCEPT DK)

Do you recommend this project for funding: YES NO Partial funding: \$ 4000.00

Name of Applicant *We Merit their Passing & Celebrate their lives.*

Name of Reviewer *B Sullivan*

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>5</u>	5	<u>25</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>5</u>	2	<u>10</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>5</u>	1	<u>5</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>5</u>	2	<u>10</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

10/4

SUB-TOTAL POINTS: 75

Add Preference Points

0-10	<u>0</u>	Shoulder Season – before June and after September
0-10	<u>5</u>	Outlying Areas
0-10	<u>8</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>10</u>	Family Friendliness

Deduct Penalty Points

-10	<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 98

Reviewer Conflict of Interest:

Comments: *\$10,000.00*

*10000.00
\$10,000 per visitor*

Do you recommend this project for funding: YES NO Partial funding: \$

Klamath Freedom

Name of Applicant

Dannelle Thomas

Name of Reviewer

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>2</u>	5	<u>10</u>
(1-5) <u>2</u>	5	<u>10</u>
(1-5) <u>3</u>	2	<u>6</u>
(1-5) <u>5</u>	1	<u>5</u>
(1-5) <u>3</u>	2	<u>6</u>
SUB-TOTAL POINTS:		<u>37</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

Add Preference Points

0-10

0

Shoulder Season - before June and after September

0-10

0

Outlying Areas

0-10

8

Length of Stay - encourage early arrival and/or late departure

0-10

2

Family Friendliness

Deduct Penalty Points

-10

0

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS

54

Reviewer Conflict of Interest:

Comments: questionable. Great event, Community concerned with
past vendors at event.

Do you recommend this project for funding: YES NO Partial funding: \$ 2k-4k