

SPONSORSHIP TOURISM GRANT APPLICATION

Title of Project: WILD MUSTANG COMPETITION
Funds Requested: \$2500 KLAMATH COUNTY TOURISM SPONSORSHIP GRANT PROGRAM
Organization Applying: BOB + KORI GUY CRUTCHER PROMOTERS
Contact Person: KORI GUY CRUTCHER
Phone Number: 541-810-8858
Email Address: WILDMUSTANGCOMP@GMAIL.COM
Mailing Address: P.O. 281
Web Site Address: WILDMUSTANGCOMPETITION.COM

Brief Description of Project including date, time and location: Wild Mustang Competition will be held the last week - end of June, the 27th + 28th at The John Hancock Center. This event will be the first of its kind showing and educating the audience with highly experienced trainers how to begin the process of gentling these mustangs. At the end of the show there will be an auction of the mustangs by the BLM

The undersigned, as proposer, declares that he/she has carefully examined the requirements of the Klamath County Tourism Grant Application packet and agrees, if the application is funded, that proposer will enter into an agreement with Klamath County to furnish the services as specified, in accordance with the grant application attached.

Signature of Applicant Bob Crutcher Date 4/30/15

If the applicant is requesting funds on behalf of another organization, the application must be approved by that organization.

Signature of Organization _____ Date _____

Klamath County Tourism Sponsorship Grant Program
Application
For
The Wild Mustang Competition
Promoted by Bob Crutcher and Kori Guy Crutcher

Date Due: 4/30/2015

Submitted by:

Bob & Kori Crutcher,

P.O.Box 287, Chiloquin, Oregon, 97624

541-331-3594 & 541-810-8858

Wild Mustang Competition, June 27th & 28th, 2015

@ the John Hancock Event Center, Klamath County Fairgrounds`

In this application we are requesting being considered for the \$2500.00 Sponsorship. We really want this event to draw a lot of out of town people, and feel the most successful way to do this is through extensive effort in Marketing and advertising. This is the ONLY Mustang show that is NOT a Federally-funded mustang show. All the other ones are funded by the BLM. (WE got this idea ourselves and jokingly say that we were too stupid to know that we could ask the BLM for money for this, and since we began this, were told that those funds for the other shows have begun to dry up. We also like the idea of doing this project in Klamath Falls, because the others would tell us that Klamath Falls is too small for this event. WE feel they are wrong...there are a lot of people here in the horse community, and many many more who love horses plain and simple, and would love to come and see what's happening, and how to train mustangs at the beginning, to take the mystery and fear out of what the Mustang is. WE have a lot of Mustangs in Oregon, and everyone we talk to are proud of that. Now these beautiful animals need our help. So we have had a great response of interest from people from all over for this show, and we want to draw people in from all over to come to our town...there isn't a one of us who would be better off for that kind revenue to come to our town. We have a goal of drawing 1,000 people here, or more.

Project Description

The Wild Mustang Competition in Klamath Falls, OR, the last weekend of June, specifically Saturday June 27th, and Sunday June 28th, 2015, at the John Hancock Event Center, Klamath County Fairgrounds. Here are some particulars for you to know:

This event will be held at The John Hancock Event Center. This event center is a 93,000 square ft. arena with one of the best riding floors in the Northwest. The seating capacity for the arena 3,000 people. (Obviously, anyone there is a potential horse Customer!)

No show has ever tried to gentle mustangs in a two day time period. (We want people to SEE what is being done for these horses, so that possibly they can also learn how to start the training process themselves.)

- Boone Mooneyham (a TIPS Mustang trainer for years, and has competed in Colt Starting, from Georgia, currently moved to Cortez, CO. to train Mustangs.) Boone has proven himself to be a very good trainer with many fans
- Ty Jones- Expert Navajo Mustang Trainer from Flagstaff, AZ
- Tucker Black- Xtreme Mustang winner in 2012 in Colorado
- Lynwood Hisbadhorse- Northern Cheyenne tribe, Native Mustang Trainer, One of the best Horse Trainer in the U.S, that you've never heard of (normally stays within the Reservation)

- Tucker Black from Colorado, Winner of Xtreme Mustang Makeover in Colorado 2012
- Brent Rollins, many times winner of Mustang Events, called the 'Mustang Whisperer' from Cave Junction, Oregon
- Sarah Brown, Mustang trainer and rescue horse trainer of Worthy Trails, from Oregon.
- The BLM, Burns District has partnered with us, providing the 12-14 mustangs we will have there, they have agreed to bring the horses to us, and help set up and take down, and there will be a silent auction for these horses at the end of the event.
- Only Natural Horsemanship Methods will be used, the Mustangs safety and well-being are a FIRST concern at all times!
- This will be a great way for people to learn how to begin this process from some of the best mustang trainers in the United States.

Each trainer will have their own round pen to work in with their Mustang. The competition will consist of the first day, 2- 2 hour sessions, with a break in between. The second day will be a 1½ hours of training, and then a 1 hour demonstration of what they have been able to accomplish with their Mustang. Some trainers assure us they will be riding their mustang, some maybe will not, but ALL will have met the standard adoption regulations that BLM requires for adoption of Mustangs.

At the end of the event, we will have to an adoption/auction of all Mustangs, with the paper signed and the understanding that ALL new owners of Mustangs will be required to allow regular inspections to make sure that the horses are being properly cared for in their future as well. Any new owner NOT following these guidelines stands to lose their Mustangs as per BLM requirements. (Any BLM requirements will be met)

The winning trainer will be getting a belt buckle specially designed for this event, by an artist, with second place receiving custom bolos.

While we are rewarding trainers for having more success in their training methods, our REAL reason for doing this is so that the regular public can watch how it is done first hand, by different top trainers, using their methods. (with the old Mustang challenges, the Mustangs and trainers go back home for an extended period of time, then come back with the results, which is impressive, but the general public has no idea how this happened. We feel that if more people realized the unique personality and needs of Mustangs that more would become involved in the training and ownership of these horses for life. We want to see the successful adoption of Mustangs into horse people's lives, across the U.S.)

One of our purposes for this show is that this be a useful tool in helping with the overload of Mustangs as is currently happening. We are Native American, Kori-Navajo & Cherokee, Bob-Delaware, and the Mustangs are very close to our hearts. We currently have 5 rescue horses of our own that we have successfully rehabilitated and ride daily.

Another purpose we have for this show is that we wish to help our community (as this is now our 'forever home', having moved here from Colorado mountains two years ago)...we want the revenues and attention to draw people into our community from many outside sources, so that our community can benefit from a show like this .Because this show has gained so much national support and attention, with the trainers coming from different parts of the U.S., and each has family and assistants, not to mention fans and followers who attend their clinics, that just from the trainers alone we have quite a few people coming into our town. The BLM has a list of 4000 people who want to adopt mustangs, and are sending out lists to these people (there is a silent auction of these mustangs being run by BLM on the last day). We each between us (Bob and Kori) have over 6,000 people on Facebook following what happens to this show, and many people who come from outside of our area. It seems we have hit on an idea whose time has come, and we are thrilled.

There will be quite a large amount press & media involved.

(Please see attached flier for the event),

ALSO: We are currently (April 2015) working with Judy Lukar of KOB15 TV for TV commercials. These TV commercials are to start on May 1st, and the commercial has already been produced and will be running 40 times per month, for the months of May and June.

We are already working with Robbie Rush of Wynne Broadcasting for radio announcements and adds to be run for our show. There are also some newspaper and magazine adds and stories being talked about and forthcoming

Project Goals

Kori developed an extensive website: www.WildMustangCompetition.com in January and has pages that tell about the event, where it is, what they are doing (some of what you see written about above. We began advertising and sharing on Facebook and other areas where we knew trainers and horse people, and getting immediate responses of enthusiasm.

Because of the website and emails being sent out about our event, we got contacted by a radio station in Canada, a Ms. Paula Slater of 'From the Horse's Mouth' radio, and was asked to do some interviews with her, both about the mustangs in general and then about our show, and of course where it was being held. It seems Canadians do not have any mustangs and can only get horses from Europe, so when they found out about our event have become very interested in coming, and adopting mustangs. Since where we are is closer than most other places to them, we expect several to come from as far as from Canada, and honestly don't know how many that will be. (The 3 interviews will start mid-May from her station).

We have also had requests for information from as far as South Africa about motels and Event times. We are not sure how many will come, but just the trainers alone and their families should be over 100 people (ALL from out of town), and really expect 1-2,000.

We plan on tracking the numbers through our ticket sales (we have been selling numbered tickets, and have a list of who bought them, and from where) AND we have an event Motel group with Ms Victoria Haley-Klamath Falls Hotels, with the Vagabond Motel in particular set aside for our Trainers in a special pricing for them. We are having vendors, and Kori is keeping a list of them, and how many and from where they are coming, so that this too will be very trackable. So, due to ticket sales all being numbered, and motels tracking people, it should be very easy to get the numbers on this.

Our goal, quite simply is to fill the stadium to its 3200 capacity. Some may say that's too optimistic, but our belief is that no one told the bumble bee it couldn't fly, being too heavy, but yet it flies, and this is how we are approaching it...we are getting the word out as far and wide as if physically possible, and this grant will help us to do more advertising to entice more people to come to Klamath Falls, attend the show, spend a couple of nights, and shop at local stores and restaurants.

ALSO important to know...from every ticket we sell, \$2.00 is going to a rescue Horse facility. Kori has been working closely with Dianna from Klamath County Large Animal Division, and has been at their booth, helping them with fund raising, and to sell tickets for our event.

I would also like to add here that the BLM is completely supportive of our event. They have a request list of over 4000 people who want to adopt a mustang, and since the Burns District is so far out of the way for most people, they are sending out invitations to all their list, hoping that many will come. (The final day of our event is a BLM silent auction of these mustangs. They have said they may open it up as a 'major event adoption for Mustangs', they have yet to say if that's actually going to happen. They have told us that they are considering this- THEIR idea.

Qualifications of Applicants

Bob Crutcher, AKA Cowboy Bob, has over 50 years' experience with horses, being a trainer, wrangler and general horse and ranch person. Also, Bob has been a major nationally known furniture artist, showing in large shows all over the U.S. He has seen how shows should be run and how they should NOT be run, and promoted shows in the past in Colorado(with the Westernaires-(a youth group of trick riders-AMAZING young performers!), (bringing people over 75-80 miles to attend in Fairplay, Colorado from Denver), California(Lake Tahoe, , Los Angeles, Santa Monica, San Francisco, San Diego, Palm Springs, Indian Wells) , Wyoming,(Jackson Hole) Idaho,(Coeur d'Alene) Washington, (Seattle, Spokane)

Kori Guy Crutcher has been a professional Native American artist for over 20 years. She has been in shows all over the United States as well, Arizona, Utah, New Mexico, extensively in Colorado, including the Colorado Indian Market, Denver March Powwow, Denver Indian Market, and had two one-woman shows in Greeley, Colorado in the Mari Michener Gallery. She has also been a professor of Native American Studies for Metro State University in Denver from September 2006-December 2013, when she and Bob moved from Colorado to Oregon. Since that time she has been an Adjunct Professor for Oregon Institute of Technology, teaching watercolor painting. Before being a college professor, Kori was a high school art/interdisciplinary teacher of At-Risk young people, while also having horses of her own at home. Kori's art work can be seen on her artist's website: www.KoriGuyArt.com. Since part of Kori's teaching for Metro State University in Colorado was some classes in the Online format, she learned website designing, and has designed our website: www.WildMustangCompetition.com

Between the two of us, we have over 40 years of experience with events, planning and attending of events and art show experiences, not to mention experience with Rescue Horses in and around our communities in Colorado, California and now in Oregon. We are well aware of how thoroughly the planning needs to be, and how support people and volunteers are, and

how records need to be kept. Although, we must admit, this is the largest event we have ever done, we aren't afraid to ask for advice and help. Dawn at the Fairgrounds has been a wonderful recourse, pointing us towards Jim of Discover Klamath, and BRD printing for good places to start as far as some of our event needs. After talking with Jim and Tonya of Discover Klamath, some HUGE doors have opened for us, and the momentum is really amazing. We are very grateful for these great people taking an interest in us and our event, and we are very excited about this...we say it's like the right idea and the right time.

We have had some huge attention for this event on a national scale, including our quality trainers, and others in the horse community. One of our trainers, Brent Rollins was apprentice of nationally known Craig Cameron, who is in the National Cowboy Hall of Fame. We are in the process of also lining up some great vendors, many of whom are from Bend. We have been to Bend and Medford, giving out fliers to different businesses, and meeting with groups up there to support our event here, giving out T-shirts that we had made up, fliers that we had printed and now many are saying to us that they have heard of us, what a thrill!

Project Plan

Trainers, their families and support people that will be coming with them, we expect to draw a lot of people from out of county. Each of our trainers have been distributing the fliers for over 3 months now, advertising this event. We have between the two of us over 45 years of experience with promoting and attending shows and events. Bob has been a horse trainer for over 30 years, and Kori an educator and professional artist for over 25 years. Both are very comfortable with handling the public and public events, and Kori has done the finances and books for 3 businesses in the past 35 years. The two of us together have strengths and 'ways' that fit together for our success. As an artist, Kori has learned how to do great websites, and all the logos and pictures used that you see on www.WildMustangCompetition.com Bob has worked tirelessly to gather some of the best trainers and horse people and horse acts in the business. Our Event is definitely family-friendly, and is focused not just on the fun of the event, but strongly focused on the education for the audience on these amazing horses. The Oregon Wild Mustangs, from the Burns District of BLM have a long history in our state. The Kiger Mustang is only found in Oregon.

Please look at our 'in-kind' support in our budget and see that the two of us have spent every day since January 1st, calling, Facebooking, and traveling and setting up websites, and taking fliers to other areas like Medford, Bend, and Eugene, attending horse clubs, rescue facilities and not to mention radio interviews with stations as far as Canada. The Res Q Ranch in White City, Oregon are currently selling tickets up there for us, and will receive \$2.00 from each of the tickets they sell there. The marketing and success of this event to draw people into our event has been such a strong focus of ours that we find ourselves doing this every day for at least 10 hours. We are aware that we are just two people with what we have been told is the "Idea that found its perfect timing" (This was said to us by BLM supervisor, Rob Sharp, director of Burns District, BLM).

The BLM is supporting us totally by sending out ALL of their people with the mustangs for our event, and have dedicated themselves to their total care during the event, setting up round pens, feeding 'poop-scooping, and running the Silent Auction at the end of the event on the last day. So our auction will be run by the BLM themselves. We have made this a two day event, but with it starting at 9am, all vendors, BLM horses and people and all trainers will be arriving on Friday night, thus extending their stay a day or so longer. The event will not be done until 6pm Sunday evening. We expect most people to stay that Sunday night as well, as most are from quite a distance, and will be tired from the event. We feel that this will keep our costs down some, but help the motels, restaurants and other shops to then garnish some more revenues.

During the event, the audience will be able to see and talk to the trainers, who mostly are from Colorado, upper-Oregon and Nevada. The audience will be able to see how one BEGINS the training of these mustangs, how to halter, handle their legs, bond with them, and several

trainers believe they will be riding them by the end of the two day event. (We have stressed that we feel it's as important to show how to bond and what to do safely, not just to 'put on a show'...but rather, how would someone normally start one of these horses). ALSO: the AUDIENCE will be voting, as one of the judges, to decide who is the winner of this event.

Our vendors have a page on our website, with pictures of what they offer, with a 'live link' that goes directly to them, so that they have instant advertising for being able to sell their product before, during and after our event.

Two dollars of all tickets sold will be going to the Klamath County Large Animal division, for the rescue horses in our county. Kori has been at their booth for the shows since January 1st, making people aware of what we are doing, and also to sell tickets. We will be tracking how many people are coming to our event, and from where. All tickets are numbered, and we are keeping track of who they are and where they are from. We have also been offering T-shirts with our Logo on them, for advertising Klamath Falls and our Wild Mustang Event since January. WE have advertised these on Facebook, where Bob has over 4000 followers, Kori has over 1000 followers, and the BLM also has another 4000 on a list of people who want mustangs, and will be coming (some of them) for the adoption event. Our Event Motels (Klamath Falls Hotel Group, Victoria Haley, Director of Marketing and Sales).

Our sponsors so far are:

-Vetericyn (a nationally known amazing vet wash used by horse people)...donated a crate of product (worth \$500) in exchange for a place on our website, and banners put in the arena and front area, and on our program

-Oregon BLM: They have allowed us to use any films and pictures they have, in the process of producing our commercials, and the website. They are handling bringing the horses, and caring for them, and will be onsite to run the Auction the last day of our event. We are proud that we have a good relationship with them, and for our part, we are maintaining a 'non-political' stance on them and the many 'hot spot' they are in with the news and all the gather responses. We appreciate all the hard work and support that Rob Sharpe has given us from the get-go. We are also aware that while we may personally have some very strong feelings about what can be happening with the mustangs on the public level, we know that Rob is doing the very best he can to follow orders as his job demands, yet care for these mustangs in as compassionate a manner as is possible...so he has told us that we are his 'bright lite of hope' in the horizon. We wish to help solve the problem of the overload of horses, and see our community as a good fit for adopting these horses in a very economical and good way. We are horse people in this community, and want to set an example for the rest of the states as to what can be done for them, and feel that Klamath County could really draw a lot of interest in this new way of solving this dilemma. All the BLM people (over 6) will be booking their people in our event motels, and obviously be eating and shopping here as well.

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-Discover Klamath: advertising through their papers, links to grants (how we found out about this grant) and how we found our 'event motel' and other invaluable helps and advise...how do you put a price on that?) and Discover Klamath has been set up to sell tickets for our event since last month (beginning of April).

-Mr. Gene Baldwin- donated a \$600 custom hat to the winning trainer (Mr. Baldwin was named 'best hat maker' by Horse & Rider magazine and other sources known to cowboys.

-KOBV TV – advertising programming that leads us to 40 commercials, cutting the cost of what would normally be over \$1000, charging us \$500 per month (putting us into the 'Tank of Gas Getaway supporters program', informing 2 million tourists, Produce 17 News Segments featuring a region and its attractions, segments to run in 6pm news on Thursdays and 11pm News on Fridays at 6am, and 40 commercials, which begin running May 1st (Commercial is already produced, we have already started to pay for May and June.)

-Wynne Broadcasting, Robbie Rush- advertisements and interviews in exchange for posting their banner on our website.

We have a pending agreement with Big R to sell our tickets.

So basically, our target audience is in one way, those who would want to adopt and train mustangs, but more than that, ANYONE who loves horses and like to see successful, gently and effective methods of bringing the mustangs to a point where they are willing and wonderful companions to ride and spend time with. The govt. has ordered the gathering up of our Mustangs, there is nothing we can really do to return those who have been gathered up back to freedom, but we CAN help adopt to good homes the mustangs that are being held in overly-full pens all around Oregon, and other Western states, so giving a positive spin to what is causing the govt. millions of dollars, and allowing us to enjoy the mustangs. Questions will be addressed, answered, and fun and education regarding these horses and other horses from some nationally known and successful trainers.

Once again, I would like to say that we have a real good focus on how we will track our audience and those who are out of county: We have printed up and been selling NUMBERED tickets, and have a list of all ticket buyers, their names, and where they come from. We have been keeping track of that anyway. Also, our event motel will have records on who is staying and where they are from. As far as those people who buy tickets at the door, we will have a volunteer there who will do the counting and asking where people are from, telling them that we are doing this for our grant to help the mustangs. People always seem so willing to do this when it's to help the animals.

In Closing:

Bob and I want to thank you for this opportunity to apply for this grant. The funds to do this project can be staggering, since we are doing this with no govt. funds or outside aide to this point. This is an idea that Bob had that has become our obsession, to help our Town and County, to educate people about gently and effectively training horses, and to show people that the Wild Mustangs are indeed a valuable resource for our horse community. We would like to see Klamath Falls have the revenues and values that our event can bring to this town and county, and appreciate the help in doing this. We need to be able to continue marketing and getting the word out to out-of-county areas, and believe the start we have is significant and that this can be really successful. We have already invested a huge amount of our own time and money to this end, and would appreciate the help that this money for marketing and promoting would give us. Please consider us as a serious candidate for the \$2500 Sponsorship Grant. I can promise you that I am great at finishing reports that you will need for tracking where this money was used, and following up in any way that you need.

Thank you,
'Cowboy Bob' and Kori Guy
Crutcher

**Klamath County Tourism Grant Application
Project Budget**

<u>WildMustangCompetition</u>	Committed	Pending	Total	Actual	Comments/Explanations
INCOME					
Cash Revenues -					
Tourism Grant Request	0	\$2,500.00	\$2,500.00		
Tickets	Sold:\$320	\$48,000	\$48,320.00		
Vendor Booth Fees	\$700	\$1,300	\$2,000		
Total Cash Revenues	\$1,020	\$51,800	\$52,820	-	
In-Kind Revenues:					
\$25.per hr, 100hrs Kori: Website building and Development	\$2,500	\$500	\$3,000		
\$25perHr, 100 hr Bob:Project Mgr: Trainer recruited	\$2,500	\$500	\$3,000		
\$25.,20 hrs Bob:Project Mgr: ArenaRental&Mgt	\$500.00	\$500	\$1,000		
\$10.per hr, 40 hrs Bob&Kori:AdvertisingTravel,Bend,Medford	\$400.00	\$200.00	\$600	-	
\$25.perHr, 40 hrs Event Coordinat: HeatherDower	-	\$1,000.00	\$1,000.00	-	
Total In-Kind Revenue	\$5,900	\$2,700	\$8,600		
Total Income	\$6,920	\$54,500	\$61,420		
Cash Expenses					
Event Insurance		\$1,000	\$1,000		
Gasfor travel	\$600	\$500	\$1,100.00		
Marketing Printing/Fliers/ posters	\$500.00	\$500.00	\$1,000.00		
Stadium rental, charges		\$3,200.00	\$3,200.00		
TV commericals	\$500.00	\$500.00	\$1,000.00		
Radio	-	\$400	\$400	-	
WebsiteBuilder Pro + and domain name	\$250		\$250		
Logo T-Shirts (send out Advertis)	\$364.00	\$364.00	\$728		
Video Capture		\$350	\$350		
Total Cash Expenses	\$2,214	\$6,814	\$9,028	-	
In-Kind Expenses					
Trainers Travel Money (6)	0	\$3,300.00	\$3,300		
Motels Trainers and announcer(event mot)	0	\$910	\$910		
Announcer: DJ Glenn, Motel and fee and t	0	\$1,000	\$1,000		
Voluteer laborers	0	\$1,000	\$1,000.00		
Total In-Kind Expenses	0	\$6,210	\$6,210	-	
Total Expenses	\$2,214	\$13,024	\$15,238.00	-	
Net Income<Expense>	\$4,706	\$41,476	\$46,182	-	

NOTES

- Be as specific as possible; provide explanation to help clarify budget items
- Use the "Actual" column when preparing your final report; submit this form with the final report
- Use additional space or lines if necessary to provide complete information
- Value all volunteer labor at \$10.00 per hour for in-kind revenues and expenses.

Klamath County Fairgrounds Hancock Event Center

3531 S. 6th St.,
Klamath Falls, Oregon 97603
June 27th & 28th 2015



- **Tickets: \$32 for weekend, \$37 after June 1.**
- **Two day Wild Mustang training Competition**
- **Mustang Natural Horsemanship Trainers**
- **Chance to watch and talk to these trainers**
- **Vendors: National attention/media**
- **See 12-14 BLM Oregon Mustangs in action:**
- **Silent Auction of newly started mustangs will be held at the end (see Website for details)**
- **BLM personnel, BLM Adoption auction**
- **Custom Cowboy hat, cash 1" place, custom belt buckles**
- **Food and Tack, Art Vendors (see Website Info)**

www.WildMustangCompetition.com

For Vendor and Sponsorship Info: WildMustangComp@gmail.com

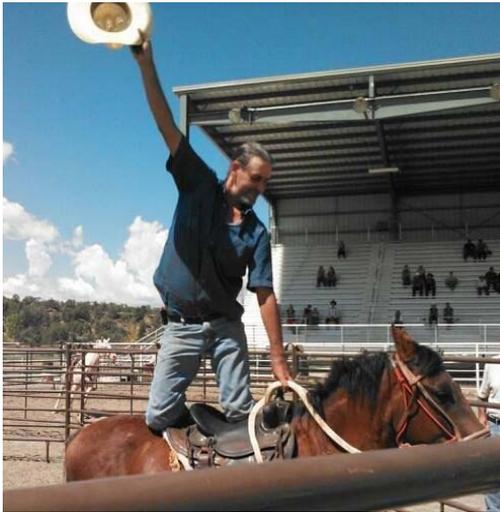
www.DiscoverKlamath.com 541-810-8858





Klamath County Fairgrounds Hancock Event Center

3531 S. 6th St,
Klamath Falls, Oregon 97603
June 27th & 28th 2015



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www.DiscoverKlamath.com 541-810-8858

DISCOVER
KLAMATH
OREGON UNEXPECTED

April 28, 2015

Kori and Bob Crutcher, Project Directors
Wild Mustang Competition
PO Box 287
Chiloquin, Oregon 97624

RE: Letter of Endorsement and Support – Wild Mustang Competition

Dear Kori & Bob,

It has been a pleasure getting to know you both over the past couple months as you've shared your vision for the *Wild Mustang Competition* event, coming to the Klamath County Fairgrounds June 27 & 28 2015.

Discover Klamath Visitor and Convention Bureau endorses your request for a Sponsorship Grant, and is also pleased to be a supporting partner in this effort.

At first I wasn't too sure what this event was all about. I appreciate you educating me on the plight of the wild mustangs, and how the BLM rounds them up, treats them, and of your efforts to both domesticate these animals, but find them good homes where they are useful, productive animals.... All while saving the US Taxpayers money. You're doing good work. But, will the event bring in tourism?

I/we think the key to this first event will be in reaching out to people who love horses and would see the value in obtaining one of these prized animals at virtually no cost. This "Competition" among nationally-known "horse whisperers" is a clever concept to bring (known) experts to our community who know how to break these horses in an extraordinarily short period of time (hours). I/we think this will interest people to come to Klamath to check this out. Klamath is a good fit for this event, and the Fairgrounds would appear to be a good venue.

Ordinarily, I would be a little skeptical on something like this, but after meeting you both and learning about your 20+ years in Colorado and Oregon in ranching, farming, and working with these animals, I think you have the connections, drive, organization, and determination to make this event happen this June.

I/we wish you the very best between now and the end of June when your event is scheduled; and, look forward to seeing how it turns out.

Jim Chadderdon

Jim Chadderdon
Executive Director
JimC@DiscoverKlamath.com
Discover Klamath Visitor & Convention Bureau
205 Riverside Drive
Klamath Falls, Oregon 97601
(800) 445-6728
www.DiscoverKlamath.com

KLAMATH COUNTY FAIRGROUNDS

3531 South Sixth Street
Klamath Falls, OR 97603
541-883-3796

April 17, 2015

Klamath County Finance Tourism
Grant Program
305 Main Street
Klamath Falls, OR 97601

Re: Wild Mustang Competition
June 27 and 28, 2015
John Hancock Event Center

The Klamath County Fairgrounds would like to submit this letter of support for the above-referenced event.

The Klamath County Fairgrounds is centrally located in Klamath Falls and hosts many different venues throughout the year. As a first-time event of this type, held at the Klamath County Fairgrounds, and as a way to communicate and educate the general public on the heritage of the Wild Mustang, we support this opportunity. This event also has the opportunity to bring patrons from out of the area to visit our community and support our local businesses.

The educational aspect is above-all the most important ingredient for this event. Equine innovative gentling competitions and awareness programs are growing in popularity. With that concept in mind, Bob Crutcher and Kori Guy promise to bring a premier event to the Fairgrounds, showcasing a two-day starting/training program for these wonderful horses.

Sincerely,



Dawn G. McLing
Office Manager

/dgm



April 27th, 2015

Victoria Haley
Director of Marketing & Sales
2500 S. 6th St.
Klamath Falls, OR 97601
541-882-1111

Klamath County Tourism Grant

RE: Letter of Support for Wild Mustang Completion

Dear Klamath County Grant Committee,

I am writing on behalf of Klamath Falls Hotel Group in support of the Klamath County Tourism grant application requesting out-of-area marketing funds for Wild Mustang Competition, a new event that is bring speakers and guest from out of the area.

We have partnered with this event to have their trainers and attendees stay with us at the Vagabond Inn during their event. At the hotel we will track the amount of guest book hotel rooms under the event discount.

Thank you for your consideration and support for the Wild Mustang Completion and our local lodging community.

Kind Regards,

Victoria Haley

Director of Sales & Marketing
Klamath Falls Hotel Group



830 Main Street
Klamath Falls, OR 97601
(541) 883-3185 Fax: (541) 883-7581
brdprintkf@cot.net
www.brdprintingkf.com

To Whom It May Concern:

This is a letter of support for Bob and Kori Crutcher's Wild Mustang Event July 27th & 28th, 2015 at the Klamath County Fairgrounds. While this is certainly a worthwhile project to find homes for overpopulated Wild Mustangs, this event will attract visitors from outside our area. Vendors, horse trainers and horse enthusiasts from around the country and Canada will come to our community to watch the competition, learn about, and hopefully adopt Wild Mustangs.

This event features 8 known professional horse trainers for the competition, sponsors are set up to promote the event and the BLM has agreed to cooperate. I believe this demonstrates Bob and Kori's organizing abilities to complete this project.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink that reads 'Betty M. Roberts'.

Betty M. Roberts

BRD Printing



WildMustangCompetition.com

