

Snowflake

Name of Applicant

\$700

Kristy Weidman

Name of Reviewer

Tourism Grant Application - Sponsorship Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>5</u>	10	<u>150</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>5</u>	10	<u>0</u>	Is there a strong evaluation method with measurable objectives? <b>NO</b>

SUB-TOTAL POINTS: 100 + 20 = (120) / 250

Add Preference Points

(0-10)	<u>10</u>	Event held during the Shoulder Season - October through May	<i>Rec</i>
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary	
(0-10)	<u>10</u>	Family Friendliness	

TOTAL POINTS 20 *≈ 120 / 250* *≈ .68* *≈ \$500*

Reviewer Conflict of Interest: n/a

Comments:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ 700

sweater run  
Bazaar  
Christmas tree jubilee  
Snowflake Dinner

↓  
*I would give full amount ahead*

Snowflake Festival

Name of Applicant

Heather Lamp

Name of Reviewer

Tourism Grant Application – Sponsorship Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>2</u> 10	<u>20</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	<u>5</u> 5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>5</u> 5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	<u>2</u> 10	<u>20</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 90

Add Preference Points

(0-10)	<u>10</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 110

Reviewer Conflict of Interest:

Comments: would like to see more evaluation methods to  
document how many out of county visitors there  
where's the data to show 5,000-7000 out of county visitors

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Snowflake Festival  
Name of Applicant

George Rogers  
Name of Reviewer

Tourism Grant Application – Sponsorship Program Event  
**Selection Criteria Summary**  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>1</u>	10	<u>10</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>2</u>	5	<u>10</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>2</u>	5	<u>10</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>3</u>	10	<u>30</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 60

Add Preference Points

- (0-10) \_\_\_\_\_ Event held during the Shoulder Season – October through May
- (0-10) \_\_\_\_\_ Event held outside of the Klamath Falls urban growth boundary
- (0-10) \_\_\_\_\_ Family Friendliness

TOTAL POINTS \_\_\_\_\_

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Snowflake  
Name of Applicant

Marguer  
Name of Reviewer

Tourism Grant Application – Sponsorship Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>2</u>	10	<u>20</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>3</u>	5	<u>15</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>3</u>	5	<u>15</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>1</u>	10	<u>10</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: \_\_\_\_\_

Add Preference Points

(0-10)	<u>10</u>	Event held during the Shoulder Season – October through May
(0-10)	_____	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 80

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

95

Snowflake Festival Website  
Name of Applicant

Julie Van Moorhem  
Name of Reviewer

Tourism Grant Application – Sponsorship Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>3</u>	10	<u>30</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 130

Add Preference Points

(0-10)	<u>10</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>—</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 150

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Snowflake festival

Name of Applicant

Matt Doolson

Name of Reviewer

Tourism Grant Application – Sponsorship Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>3</u>	10	<u>30</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>3</u>	5	<u>15</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>0</u>	10	<u>0</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 60

Add Preference Points

(0-10)	<u>10</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 80

Reviewer Conflict of Interest:

Comments: Don't feel like \$700 will increase out of town tourism.  
Need new ideas or carrots to bring people in.

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_