

Klamath County Tourism Grant
Sponsorship - Final Report

Please provide the following information and submit with your final drawdown request. 20% of the grant is withheld until we receive the final report.

<u>RCook-Off, Homemade Hobby Festival, Children's Art Festival, Etc.</u>	<u>July 30, 2016</u>
<u>Title of Project / Funds Awarded</u> Town of Bonanza	<u>Date of Event/Project</u>
<u>Name of Organization</u> Tina Young	
<u>Contact Person</u> PO Box 297	
<u>Address</u> Bonanza, OR 97623	
<u>City, State, Zip</u>	
<u>541.545.6566 EMAIL: bonanza97623@gmail.com</u>	
<u>Phone Number</u>	

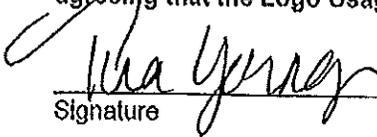
Submit Report to:
Tourism Grant Coordinator
Klamath County Finance
305 Main Street
Klamath Falls, OR 97601
541-883-4202

1. For an event, provide a detailed list of all marketing materials and an electronic version of the material on a CD. (Including audio or video recordings.) For an Infrastructure project, provide photographic evidence of the project (before and after pictures), design and supportive materials on a CD.
SEE ATTACHED
2. Where did you spend marketing dollars?
SEE ATTACHED
3. What part of your marketing efforts were most successful and least successful? For infrastructure projects, what parts of your project were most successful and least successful?
SEE ATTACHED

Event Applicants Only:

4. How many people from out-of-county attended?
SEE ATTACHED
5. How did you determine how many people from out-of-county attended? Explain why this is an accurate measurement of the out-of-county attendees?
SEE ATTACHED

By signing this you are agreeing that you have paid all bills accrued through this process; as well as agreeing that the Logo Usage Agreement is now terminated.



Signature

9/20/16

Date

Tina Young, Event Coordinator/City Recorder
Printed Name and Title

1. For event, provide a detailed list of all marketing materials and an electronic version of the material on a CD.

CD enclosed herein.

2. Where did you spend marketing dollars?

We spent \$660 on fliers with the Herald and News which included a two sided "dingy" that went out in the total circulation areas as well as fliers handed out at other events such as car shows, cook-offs and festivals. We also placed fliers in travel centers, town and store message boards and more. As we have been doing in previous years, we produced and printed in house our own fliers which allowed us to vary fliers in size and content needed. Said fliers, were two sided on legal sized paper and in full color for maximum appeal. Additionally, we ordered a new event billboard reflecting the new cook-off which cost \$200 and was hung on our large billboard on the outskirts of the town.

We \$1781 with Discover Klamath with a match from them. This included web banner ads placed on their website and other travel sites that do business with Discover Klamath. A 30-second commercial that ran through-out Central Oregon and Southern Oregon in addition to Northern California was another marketing forum utilized through Discover Klamath along with various radio and television stations.

The advertising spent was \$2441 which does not include the expense of in house preparing and printing and the distribution of hundreds and hundreds of our two page legal sized flier (Included herein).

We also heavily utilized social media, including Facebook, in promoting our event. We posted our fliers along with continuous reminders of the event months in advance. Additionally, we utilized PSAs at radio stations and more.

3. What part of your marketing efforts were most successful and least successful?

We found the tv ads produced and promoted by Discover Klamath to be a very successful marketing effort and we received many compliments from those who saw the advertising on tv. We believe it was a positive tool in reaching out to out of towners. We also received positive feedback to the large two-page color ad we put in the Herald and News. Regarding the least successful, it is our belief again this year that the radio ads were not

as successful mainly because there were not a lot of them and they did not hit an out of town audience which is a big goal.

4. How many people from out-of-county attended?

It is still proving challenging to get any exacts on out of town visitors. We do believe we had record setting crowds, hobby vendors, car entries and cooks this year for the event based on the food sold, tasting kits sold and simply the large foot traffic at the event. As the event coordinator, I welcomed personally as many as I was able to at the event and know there were visitors from California, Nevada, Idaho, Montana and from all over Oregon. Our guest book also reflects that information.

5. How did you determine how many people from out of county attended?

Our guest book was available for attendees to sign again this year and as stated above, shows attendees from all over the Western United States and further. The Children's Art Festival has records of people from all over those areas as well. Traveling the farthest was visitors from Montana per our knowledge.

DRAWDOWN REQUEST FORM

COPY

KLAMATH COUNTY TOURISM GRANT PROGRAM

Please complete and submit this form to the Tourism Grant Coordinator at the address listed below to receive your grant funds. 20% of the grant is withheld until the final report is submitted.

Town of Bonanza

Amount of Award: \$ 1500

Name of Organization

PO Box 297

Address

Bonanza, OR 97623

City, State, Zip

Tina Young

Contact Person

541.545.6566

Phone Number

RCook-Off, Homemade Hobby Festival, Children's Art Festival, Carnival/Parade, Classic Car Show

Title of Project

Balance of Award: \$ 1500

Drawdown Requested: \$ (1500)

Remaining: \$ 0

I/We, the administrator(s) of this project, certify that the attached invoices are accurate and that our project did receive the services/supplies being billed in accordance with the provisions of the Tourism Grant program.

Tina Young

Signature

Event Coordinator/City Recorder

Title

9/20/16

Date

Attach documentation of the expenses to justify your request: (documentation could include copies of bills, invoices, canceled checks, receipts, etc.) The amount requested must equal or exceed your documentation.

- ✓ All or a portion of the awarded grant funds may be drawn down, as necessary.
- ✓ Checks will be issued according to the County's usual Accounts Payable schedule.
- ✓ Please contact the Klamath County Finance Office at 541-883-4202 with any questions.

Remit to:
Klamath County Finance
305 Main Street
Klamath Falls, OR 97601

HERALD AND NEWS
 %Payment Processing Center
 PO Box 1570
 Pocatello ID 83204
 (541) 885-4410

Fax(541) 883-4007

Advertising Statement/Invoice

1) Billing Period 07/2016		2) Advertiser/Client Name TOWN OF BONANZA	
23) Total Amount Due 660.00		Unapplied Amount	3) Terms of Payment
21) Current Net Amount Due 660.00	22) 30 Days .00	60 Days .00	Over 90 Days .00
4) Page Number 1	5) Billing Date 07/31/16	6) Billed Account Number 67362	7) Advertiser/Client Number Rob E. 67362

8) Billed Account Name and Address TOWN OF BONANZA CHERI PO BOX 297 BONANZA OR 97623		Amount Paid: Comments: <i>2016 Event Sponsor</i>	
--	--	--	--

We appreciate your business!

Please Retain Upper Portion With Payment

10) Date	11) Newspaper Reference	12) (S) 14) Description Other Comments Charges	15) SAU Size 15) Billed U/Dls	17) Times Run 18) Rate	19) Gross Amount	20) Net Amount
07/24/16	1487408 DINK	BONANZA COOK-OFF 2016 10HN/DINK 10IN/DINK	1.0X 1.00 1.00	1 0.00	660.00	660.00

Statement of Account - Aging of Past Due Amounts

Due date: 08/15/16

21) Current Net Amount Due	22) 30 Days	60 Days	Over 90 Days	Unapplied Amount	23) Total Amount Due
660.00	0.00	0.00	0.00		660.00

HERALD AND NEWS
 (541) 885-4410

* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

24) Invoice Number 071667362		25) Advertiser/Client Name TOWN OF BONANZA			
1) Billing Period 07/2016	6) Billed Account Number 67362	7) Advertiser/Client Number 67362	2) Advertiser/Client Name TOWN OF BONANZA		

KOBI-TV

P.O. Box 1489
Medford, OR 97501



Bill To
Discover Klamath 205 Riverside Dr. Ste B Klamath Falls, OR 97601

Invoice

Date	Invoice #
7/31/2016	1607090

Description	Amount
July AquaMedia per 50,000 Impressions for Ride the Rim	500.00
July AquaMedia per 35,000 Impressions for Rib Cookoff	350.00
Total \$850.00	
Payments/Credits \$0.00	
Balance Due \$850.00	

Phone #
541-779-5417

Cooking Light

BONANZA RIB COOK-OFF JULY 30TH

FOOD ▾ | NUTRITION ▾ | HEALTHY LIVING ▾ | SUMMER GRILLING | DIET | MAGAZINE ▾

- Meal Planner
- Summer Produce Guide
- Blog
- Videos
- Delicious Deals
- Community

Subscribe to Cooking Light Magazine | Try the Cooking Light DIET

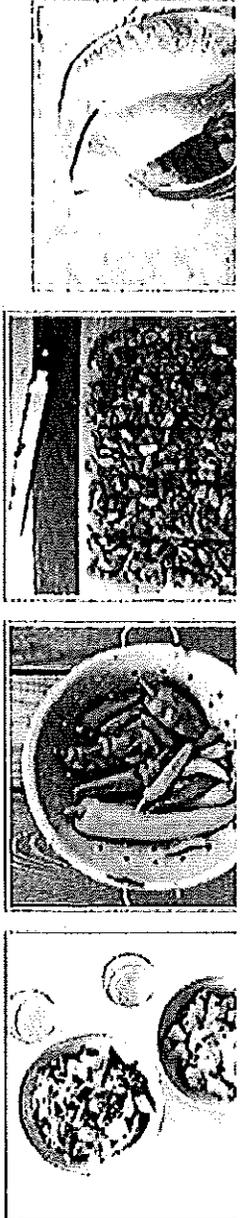
LOOK AS GOOD AS YOUR DIET

You have the perfect swimsuit,
now get the perfect diet!

Cooking Light DIET

Start now and get 4 FREE gifts!

TRENDING NOW



Connect with Cooking Light



< Subscribe
< Give a Gift

ADVERTISEMENT



Get healthy recipes in your inbox, plus special offers.

See All Newsletters | Privacy

Report

Order Tracking	KOBI-TV	889206
Campaign	Discover Klamath - Rib Cook Off	
Media Plans	BBQ Cook-off	
Campaign Flight Schedule	06-22-2016 to 07-19-2016	
Scheduled Flight Impressions	50,000	

Reporting Period	07-01-2016 through 07-31-2016
Scheduled Impressions (this Period)	35,000
Actual Delivered	35,131

Site Name	Impressions	Clicks	CTR
weather.com	4561	4	0.09 %
wunderground.com	3821	4	0.10 %
almanac.com	3700	3	0.08 %
allrecipes.com	3163	4	0.13 %
cookinglight.com	3152	3	0.10 %
styleforum.net	3111	4	0.13 %
bleacherreport.com	2776	4	0.14 %
beliefnet.com	2026	2	0.10 %
tractorpoint.com	1531	1	0.07 %
fark.com	1255	1	0.08 %
rotoworld.com	1244	2	0.16 %
whitepages.com	1134	1	0.09 %
gardenweb.com	784	1	0.13 %
fieldandstream.com	781	0	0.00 %
golfrx.com	529	1	0.19 %
beerAdvocate.com	451	2	0.44 %
doityourself.com	410	1	0.24 %
mapmyrun.com	388	0	0.00 %
hookandbullet.com	314	0	0.00 %
Total Impressions	35,131		

Billable Impressions	35,000	38	0.11%
-----------------------------	---------------	-----------	--------------

INVOICE



KOBI
 125 South Fir Street
 Medford, OR 97501
 Main: (541) 779-5555
 Billing:

kobi5.com

Billing Address:

Discover Klamath
 Attention: Accounts Payable
 205 Riverside Drive, Suite B
 Klamath Falls, OR 97601
 USA

Send Payment To:

KOBI
 P.O. Box 1489
 Medford, OR 97501-0110

Invoice #	Invoice Date	Invoice Month	Invoice Period
13697-1	07/31/16	July 2016	07/01/16 - 07/29/16

Station	Account Executive	Sales Office	Sales Region
KOBI	Judy Luker	Local-Medford	Local

Advertiser	Product	Estimate Number
Discover Klamath	July Bonanza Cook Off	July Bonanza Cook

Flight Dates	Order #	Alt Order #
07/04/16 - 07/29/16	13697	9878

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	{3C0A0396-EB2}	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/04/16	07/08/16	NBC5 News @ Sunrise	6:00 AM-6:58 AM	MTWTF--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 MTWTF-- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All W 07/06/16 6:15 AM NBC5 News @ Sunrise 6:00 AM-6:58 AM :30 Bonanza Rib Cook-off \$25.00 NM									
2	07/04/16	07/22/16	M-F NBC5 News @ 6p	6:00 PM-7:00 PM	MTWTF--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 MTWTF-- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All W 07/06/16 6:48 PM M-F NBC5 News @ 6p 6:00 PM-7:00 PM :30 Bonanza Rib Cook-off \$75.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 MTWTF-- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 All M 07/11/16 6:13 PM M-F NBC5 News @ 6p 6:00 PM-7:00 PM :30 Bonanza Rib Cook-off \$75.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 MTWTF-- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 All Th 07/21/16 6:29 PM M-F NBC5 News @ 6p 6:00 PM-7:00 PM :30 Bonanza Rib Cook-off \$75.00 NM									
3	07/04/16	07/08/16	Late 11p News M-F	11:00 PM-11:35 PM	MTWTF--	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 MTWTF-- 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All F 07/08/16 11:36 PM Late 11p News M-F 11:00 PM-11:35 PM :30 Bonanza Rib Cook-off \$40.00 NM									
4	07/04/16	07/23/16	Prime Rotator M-Su	8:00 PM-11:00 PM	MTWTF--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 MTWTF-- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Th 07/07/16 9:41 PM Prime Rotator M-Su 8:00 PM-11:00 PM :30 Bonanza Rib Cook-off \$150.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 MTWTF-- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

We warrant that the actual broadcast information shown on this invoice was taken from the program log

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

INVOICE

Send Payment To:



KOBI
 P.O. Box 1489
 Medford, OR 97501-0110

Invoice #	Invoice Date	Invoice Month	Invoice Period
13697-1	07/31/16	July 2016	07/01/16 - 07/29/16

Advertiser	Product	Estimate Number
Discover Klamath	July Bonanza Cook Off	July Bonanza Cook

kobl5.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																								
4	07/04/16	07/23/16	Prime Rotator M-Su	8:00 PM-11:00 PM	MTWTF--	:30	1	\$150.00	NM																																																																																																																																																																																																																																																																								
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>All</td> <td>F</td> <td>07/15/16</td> <td>7:59 PM</td> <td>Prime Rotator M-Su</td> <td>8:00 PM-11:00 PM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$150.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>07/18/16</td> <td>07/24/16</td> <td>MTWTF--</td> <td></td> <td>1</td> <td>\$150.00</td> <td></td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>3</td> <td>All</td> <td>F</td> <td>07/22/16</td> <td>9:39 PM</td> <td>Prime Rotator M-Su</td> <td>8:00 PM-11:00 PM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$150.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	All	F	07/15/16	7:59 PM	Prime Rotator M-Su	8:00 PM-11:00 PM	:30	Bonanza Rib Cook-off	\$150.00	NM	Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>						07/18/16	07/24/16	MTWTF--		1	\$150.00			Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	All	F	07/22/16	9:39 PM	Prime Rotator M-Su	8:00 PM-11:00 PM	:30	Bonanza Rib Cook-off	\$150.00	NM																																																																																																																																																																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																																																																							
2	All	F	07/15/16	7:59 PM	Prime Rotator M-Su	8:00 PM-11:00 PM	:30	Bonanza Rib Cook-off	\$150.00	NM																																																																																																																																																																																																																																																																							
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																																																																									
			07/18/16	07/24/16	MTWTF--		1	\$150.00																																																																																																																																																																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																																																																							
3	All	F	07/22/16	9:39 PM	Prime Rotator M-Su	8:00 PM-11:00 PM	:30	Bonanza Rib Cook-off	\$150.00	NM																																																																																																																																																																																																																																																																							
5	07/04/16	07/24/16	5a-5a A/V	5:00 AM-4:59 AM	MTWTFSS	:30	5	\$0.00	NM																																																																																																																																																																																																																																																																								
<table border="0"> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>07/04/16</td> <td>07/10/16</td> <td>MTWTFSS</td> <td></td> <td>5</td> <td>\$0.00</td> <td></td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>5</td> <td>All</td> <td>Th</td> <td>07/07/16</td> <td>5:14 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>All</td> <td>F</td> <td>07/08/16</td> <td>4:22 PM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>All</td> <td>Sa</td> <td>07/09/16</td> <td>1:54 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>All</td> <td>Su</td> <td>07/10/16</td> <td>5:24 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>All</td> <td>Su</td> <td>07/10/16</td> <td>4:59 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>07/11/16</td> <td>07/17/16</td> <td>MTWTFSS</td> <td></td> <td>5</td> <td>\$0.00</td> <td></td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>9</td> <td>All</td> <td>Tu</td> <td>07/12/16</td> <td>12:35 PM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>6</td> <td>All</td> <td>W</td> <td>07/13/16</td> <td>2:29 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>7</td> <td>All</td> <td>Th</td> <td>07/14/16</td> <td>5:14 PM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>10</td> <td>All</td> <td>Sa</td> <td>07/16/16</td> <td>3:28 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>8</td> <td>All</td> <td>Su</td> <td>07/17/16</td> <td>3:58 PM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>07/18/16</td> <td>07/24/16</td> <td>MTWTFSS</td> <td></td> <td>5</td> <td>\$0.00</td> <td></td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>13</td> <td>All</td> <td>M</td> <td>07/18/16</td> <td>5:28 PM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>12</td> <td>All</td> <td>W</td> <td>07/20/16</td> <td>2:39 PM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>14</td> <td>All</td> <td>Th</td> <td>07/21/16</td> <td>11:47 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>11</td> <td>All</td> <td>F</td> <td>07/22/16</td> <td>12:37 PM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>15</td> <td>All</td> <td>Su</td> <td>07/24/16</td> <td>3:54 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> </table>										Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>						07/04/16	07/10/16	MTWTFSS		5	\$0.00			Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	All	Th	07/07/16	5:14 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	3	All	F	07/08/16	4:22 PM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	2	All	Sa	07/09/16	1:54 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	4	All	Su	07/10/16	5:24 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	1	All	Su	07/10/16	4:59 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>						07/11/16	07/17/16	MTWTFSS		5	\$0.00			Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	9	All	Tu	07/12/16	12:35 PM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	6	All	W	07/13/16	2:29 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	7	All	Th	07/14/16	5:14 PM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	10	All	Sa	07/16/16	3:28 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	8	All	Su	07/17/16	3:58 PM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>						07/18/16	07/24/16	MTWTFSS		5	\$0.00			Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	13	All	M	07/18/16	5:28 PM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	12	All	W	07/20/16	2:39 PM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	14	All	Th	07/21/16	11:47 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	11	All	F	07/22/16	12:37 PM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	15	All	Su	07/24/16	3:54 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																																																																									
			07/04/16	07/10/16	MTWTFSS		5	\$0.00																																																																																																																																																																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																																																																							
5	All	Th	07/07/16	5:14 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
3	All	F	07/08/16	4:22 PM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
2	All	Sa	07/09/16	1:54 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
4	All	Su	07/10/16	5:24 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
1	All	Su	07/10/16	4:59 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																																																																									
			07/11/16	07/17/16	MTWTFSS		5	\$0.00																																																																																																																																																																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																																																																							
9	All	Tu	07/12/16	12:35 PM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
6	All	W	07/13/16	2:29 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
7	All	Th	07/14/16	5:14 PM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
10	All	Sa	07/16/16	3:28 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
8	All	Su	07/17/16	3:58 PM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																																																																									
			07/18/16	07/24/16	MTWTFSS		5	\$0.00																																																																																																																																																																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																																																																							
13	All	M	07/18/16	5:28 PM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
12	All	W	07/20/16	2:39 PM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
14	All	Th	07/21/16	11:47 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
11	All	F	07/22/16	12:37 PM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
15	All	Su	07/24/16	3:54 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
6	07/09/16	07/10/16	6a-1130p Rot	6:00 AM-11:30 PM	-----SS	:30	1	\$45.00	NM																																																																																																																																																																																																																																																																								
<table border="0"> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>07/04/16</td> <td>07/10/16</td> <td>-----SS</td> <td></td> <td>1</td> <td>\$45.00</td> <td></td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>All</td> <td>Su</td> <td>07/10/16</td> <td>1:03 PM</td> <td>6a-1130p Rot</td> <td>6:00 AM-11:30 PM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$45.00</td> <td>NM</td> </tr> </table>										Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>						07/04/16	07/10/16	-----SS		1	\$45.00			Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	Su	07/10/16	1:03 PM	6a-1130p Rot	6:00 AM-11:30 PM	:30	Bonanza Rib Cook-off	\$45.00	NM																																																																																																																																																																																																																												
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																																																																									
			07/04/16	07/10/16	-----SS		1	\$45.00																																																																																																																																																																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																																																																							
1	All	Su	07/10/16	1:03 PM	6a-1130p Rot	6:00 AM-11:30 PM	:30	Bonanza Rib Cook-off	\$45.00	NM																																																																																																																																																																																																																																																																							
7	07/23/16	07/24/16	6a-1130p Rot	6:00 AM-11:30 PM	-----SS	:30	1	\$45.00	NM																																																																																																																																																																																																																																																																								
<table border="0"> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>07/18/16</td> <td>07/24/16</td> <td>-----SS</td> <td></td> <td>1</td> <td>\$45.00</td> <td></td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>All</td> <td>Su</td> <td>07/24/16</td> <td>3:16 PM</td> <td>6a-1130p Rot</td> <td>6:00 AM-11:30 PM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$45.00</td> <td>NM</td> </tr> </table>										Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>						07/18/16	07/24/16	-----SS		1	\$45.00			Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	Su	07/24/16	3:16 PM	6a-1130p Rot	6:00 AM-11:30 PM	:30	Bonanza Rib Cook-off	\$45.00	NM																																																																																																																																																																																																																												
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																																																																									
			07/18/16	07/24/16	-----SS		1	\$45.00																																																																																																																																																																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																																																																							
1	All	Su	07/24/16	3:16 PM	6a-1130p Rot	6:00 AM-11:30 PM	:30	Bonanza Rib Cook-off	\$45.00	NM																																																																																																																																																																																																																																																																							
8	07/25/16	07/29/16	5a-5a A/V	5:00 AM-4:59 AM	MTWTF--	:30	5	\$0.00	NM																																																																																																																																																																																																																																																																								
<table border="0"> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>07/25/16</td> <td>07/31/16</td> <td>MTWTF--</td> <td></td> <td>5</td> <td>\$0.00</td> <td></td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>All</td> <td>M</td> <td>07/25/16</td> <td>2:40 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> </table>										Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>						07/25/16	07/31/16	MTWTF--		5	\$0.00			Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	M	07/25/16	2:40 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																												
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																																																																									
			07/25/16	07/31/16	MTWTF--		5	\$0.00																																																																																																																																																																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																																																																							
1	All	M	07/25/16	2:40 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

INVOICE

Send Payment To:



KOB1
 P.O. Box 1489
 Medford, OR 97501-0110

Invoice # 13697-1	Invoice Date 07/31/16	Invoice Month July 2016	Invoice Period 07/01/16 - 07/29/16
Advertiser Discover Klamath	Product July Bonanza Cook Off	Estimate Number July Bonanza Cook	

kob15.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
8	07/25/16	07/29/16	5a-5a A/V	5:00 AM-4:59 AM	MTWTF--	:30	5	\$0.00	NM																																																		
<table border="0"> <tr> <td>Spots: # Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2 All</td> <td>Tu</td> <td>07/26/16</td> <td>2:29 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:30</td> <td>Bonanza rib cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>3 All</td> <td>W</td> <td>07/27/16</td> <td>4:19 PM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:30</td> <td>Bonanza rib cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>4 All</td> <td>Th</td> <td>07/28/16</td> <td>2:51 PM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:30</td> <td>Bonanza rib cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>5 All</td> <td>F</td> <td>07/29/16</td> <td>5:44 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:30</td> <td>Bonanza rib cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> </table>										Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2 All	Tu	07/26/16	2:29 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza rib cook-off	\$0.00	NM	3 All	W	07/27/16	4:19 PM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza rib cook-off	\$0.00	NM	4 All	Th	07/28/16	2:51 PM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza rib cook-off	\$0.00	NM	5 All	F	07/29/16	5:44 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza rib cook-off	\$0.00	NM
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																		
2 All	Tu	07/26/16	2:29 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza rib cook-off	\$0.00	NM																																																		
3 All	W	07/27/16	4:19 PM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza rib cook-off	\$0.00	NM																																																		
4 All	Th	07/28/16	2:51 PM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza rib cook-off	\$0.00	NM																																																		
5 All	F	07/29/16	5:44 AM	5a-5a A/V	5:00 AM-4:59 AM	:30	Bonanza rib cook-off	\$0.00	NM																																																		
9	07/25/16	07/29/16	NBC5 News @ Sunrise	6:00 AM-6:58 AM	MTWTF--	:30	1	\$25.00	NM																																																		
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>07/25/16</td> <td>07/31/16</td> <td>MTWTF--</td> <td>1</td> <td>\$25.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: # Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1 All</td> <td>M</td> <td>07/25/16</td> <td>6:41 AM</td> <td>NBC5 News @ Sunrise</td> <td>6:00 AM-6:58 AM</td> <td>:30</td> <td>Bonanza rib Cook-off</td> <td>\$25.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/25/16	07/31/16	MTWTF--	1	\$25.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 All	M	07/25/16	6:41 AM	NBC5 News @ Sunrise	6:00 AM-6:58 AM	:30	Bonanza rib Cook-off	\$25.00	NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	07/25/16	07/31/16	MTWTF--	1	\$25.00																																																						
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																		
1 All	M	07/25/16	6:41 AM	NBC5 News @ Sunrise	6:00 AM-6:58 AM	:30	Bonanza rib Cook-off	\$25.00	NM																																																		
10	07/25/16	07/29/16	M-F NBC5 News @ 6p	6:00 PM-7:00 PM	MTWTF--	:30	2	\$75.00	NM																																																		
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>07/25/16</td> <td>07/31/16</td> <td>MTWTF--</td> <td>2</td> <td>\$75.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: # Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1 All</td> <td>M</td> <td>07/25/16</td> <td>6:19 PM</td> <td>M-F NBC5 News @ 6p</td> <td>6:00 PM-7:00 PM</td> <td>:30</td> <td>Bonanza rib cook-off</td> <td>\$75.00</td> <td>NM</td> </tr> <tr> <td>2 All</td> <td>F</td> <td>07/29/16</td> <td>6:54 PM</td> <td>M-F NBC5 News @ 6p</td> <td>6:00 PM-7:00 PM</td> <td>:30</td> <td>Bonanza rib cook-off</td> <td>\$75.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/25/16	07/31/16	MTWTF--	2	\$75.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 All	M	07/25/16	6:19 PM	M-F NBC5 News @ 6p	6:00 PM-7:00 PM	:30	Bonanza rib cook-off	\$75.00	NM	2 All	F	07/29/16	6:54 PM	M-F NBC5 News @ 6p	6:00 PM-7:00 PM	:30	Bonanza rib cook-off	\$75.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	07/25/16	07/31/16	MTWTF--	2	\$75.00																																																						
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																		
1 All	M	07/25/16	6:19 PM	M-F NBC5 News @ 6p	6:00 PM-7:00 PM	:30	Bonanza rib cook-off	\$75.00	NM																																																		
2 All	F	07/29/16	6:54 PM	M-F NBC5 News @ 6p	6:00 PM-7:00 PM	:30	Bonanza rib cook-off	\$75.00	NM																																																		
11	07/25/16	07/29/16	M-F Prime Rotator	8:00 PM-11:00 PM	MTWTF--	:30	1	\$150.00	NM																																																		
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>07/25/16</td> <td>07/31/16</td> <td>MTWTF--</td> <td>1</td> <td>\$150.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: # Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1 All</td> <td>W</td> <td>07/27/16</td> <td>9:19 PM</td> <td>M-F Prime Rotator</td> <td>8:00 PM-11:00 PM</td> <td>:30</td> <td>Bonanza rib Cook-off</td> <td>\$150.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/25/16	07/31/16	MTWTF--	1	\$150.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 All	W	07/27/16	9:19 PM	M-F Prime Rotator	8:00 PM-11:00 PM	:30	Bonanza rib Cook-off	\$150.00	NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	07/25/16	07/31/16	MTWTF--	1	\$150.00																																																						
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																		
1 All	W	07/27/16	9:19 PM	M-F Prime Rotator	8:00 PM-11:00 PM	:30	Bonanza rib Cook-off	\$150.00	NM																																																		
12	07/25/16	07/29/16	Late 11p News M-F	11:00 PM-11:35 PM	MTWTF--	:30	1	\$40.00	NM																																																		
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>07/25/16</td> <td>07/31/16</td> <td>MTWTF--</td> <td>1</td> <td>\$40.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: # Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1 All</td> <td>F</td> <td>07/29/16</td> <td>11:11 PM</td> <td>Late 11p News M-F</td> <td>11:00 PM-11:35 PM</td> <td>:30</td> <td>Bonanza rib Cook-off</td> <td>\$40.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/25/16	07/31/16	MTWTF--	1	\$40.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 All	F	07/29/16	11:11 PM	Late 11p News M-F	11:00 PM-11:35 PM	:30	Bonanza rib Cook-off	\$40.00	NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	07/25/16	07/31/16	MTWTF--	1	\$40.00																																																						
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																		
1 All	F	07/29/16	11:11 PM	Late 11p News M-F	11:00 PM-11:35 PM	:30	Bonanza rib Cook-off	\$40.00	NM																																																		
Total Spots							35																																																				

Payment Terms 30 Days

Net Total \$1,195.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

KOBI-TV

P.O. Box 1489
Medford, OR 97501



Bill To
Discover Klamath 205 Riverside Dr, Ste B Klamath Falls, OR 97601

Invoice

Date	Invoice #
6/30/2016	1606090

Description	Rate	Amount
June AquaMedia per 50,000 Impressions for Ride the Rim	10.00	500.00
June AquaMedia per 15,000 Impressions for Rib Cookoff	10.00	150.00
Total		\$650.00

Report

Order Tracking	KOBI-TV	889206
Campaign	Discover Klamath - Rib Cook Off	
Media Plans	BBQ Cook-off	
Campaign Flight Schedule	06-22-2016 to 07-19-2016	
Scheduled Flight Impressions	50,000	

Reporting Period	06-01-2016 through 06-30-2016	
Scheduled Impressions (this Period)	15,000	Actual Delivered 15,080

Site Name	Impressions	Clicks	CTR
wunderground.com	5269	7	0.13 %
almanac.com	4118	5	0.12 %
allrecipes.com	2128	2	0.09 %
mapmyrun.com	1136	2	0.18 %
styleforum.net	1066	1	0.09 %
nbaliveonline.com	768	0	0.00 %
tractorpoint.com	595	1	0.17 %
Total Impressions	15,080		
Billable Impressions	15,000	18	0.12%

INVOICE

this TV
 125 South Fir Street
 Medford, OR 97501
 Main: (541) 779-5555
 Southern Oregon Billing:

thisstv.com

Billing Address:

Discover Klamath
 Attention: Accounts Payable
 205 Riverside Drive, Suite B
 Klamath Falls, OR 97601
 USA

Send Payment To:

THIS TV
 P.O. Box 1489
 Medford, OR 97501-0110

Invoice #	Invoice Date	Invoice Month	Invoice Period
13698-1	07/31/16	July 2016	07/01/16 - 07/31/16

Station	Account Executive	Sales Office	Sales Region
MOBI	Judy Luker	Local-Medford	Local

Advertiser	Product	Estimate Number
Discover Klamath	July Bonanza Cook Off	July Bonanza Cook

Flight Dates	Order #	Alt Order #
07/04/16 - 07/31/16	13698	9872

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	3C0A0396-EB2	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																																																																																																																																																																					
1	07/04/16	07/31/16	Mon-Sun 6a-12a	6:00 AM-12:00 AM	MTWTFSS	:30	10	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																					
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>07/04/16</td> <td>07/10/16</td> <td>MTWTFSS</td> <td>10</td> <td>\$0.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>3</td> <td>MOBI</td> <td>W</td> <td>07/06/16</td> <td>9:47 AM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>10</td> <td>MOBI</td> <td>W</td> <td>07/06/16</td> <td>7:22 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>MOBI</td> <td>Th</td> <td>07/07/16</td> <td>2:07 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>MOBI</td> <td>Th</td> <td>07/07/16</td> <td>8:40 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>9</td> <td>MOBI</td> <td>F</td> <td>07/08/16</td> <td>8:48 AM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>MOBI</td> <td>F</td> <td>07/08/16</td> <td>6:41 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>MOBI</td> <td>Sa</td> <td>07/09/16</td> <td>3:49 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>6</td> <td>MOBI</td> <td>Sa</td> <td>07/09/16</td> <td>5:46 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>8</td> <td>MOBI</td> <td>Su</td> <td>07/10/16</td> <td>6:18 AM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>7</td> <td>MOBI</td> <td>Su</td> <td>07/10/16</td> <td>3:11 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>07/11/16</td> <td>07/17/16</td> <td>MTWTFSS</td> <td>10</td> <td>\$0.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>11</td> <td>MOBI</td> <td>M</td> <td>07/11/16</td> <td>11:14 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>12</td> <td>MOBI</td> <td>Tu</td> <td>07/12/16</td> <td>11:15 AM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>13</td> <td>MOBI</td> <td>W</td> <td>07/13/16</td> <td>7:55 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>18</td> <td>MOBI</td> <td>Th</td> <td>07/14/16</td> <td>7:18 AM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>14</td> <td>MOBI</td> <td>Th</td> <td>07/14/16</td> <td>12:49 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>20</td> <td>MOBI</td> <td>F</td> <td>07/15/16</td> <td>2:40 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>15</td> <td>MOBI</td> <td>F</td> <td>07/15/16</td> <td>10:41 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>16</td> <td>MOBI</td> <td>Sa</td> <td>07/16/16</td> <td>1:36 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>19</td> <td>MOBI</td> <td>Su</td> <td>07/17/16</td> <td>10:54 AM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>17</td> <td>MOBI</td> <td>Su</td> <td>07/17/16</td> <td>6:57 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>07/18/16</td> <td>07/24/16</td> <td>MTWTFSS</td> <td>10</td> <td>\$0.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>21</td> <td>MOBI</td> <td>M</td> <td>07/18/16</td> <td>9:14 AM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>30</td> <td>MOBI</td> <td>M</td> <td>07/18/16</td> <td>12:11 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>22</td> <td>MOBI</td> <td>Tu</td> <td>07/19/16</td> <td>11:38 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>23</td> <td>MOBI</td> <td>W</td> <td>07/20/16</td> <td>4:44 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>Bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/04/16	07/10/16	MTWTFSS	10	\$0.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	3	MOBI	W	07/06/16	9:47 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	10	MOBI	W	07/06/16	7:22 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	4	MOBI	Th	07/07/16	2:07 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	2	MOBI	Th	07/07/16	8:40 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	9	MOBI	F	07/08/16	8:48 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	5	MOBI	F	07/08/16	6:41 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	1	MOBI	Sa	07/09/16	3:49 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	6	MOBI	Sa	07/09/16	5:46 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	8	MOBI	Su	07/10/16	6:18 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	7	MOBI	Su	07/10/16	3:11 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/11/16	07/17/16	MTWTFSS	10	\$0.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	11	MOBI	M	07/11/16	11:14 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	12	MOBI	Tu	07/12/16	11:15 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	13	MOBI	W	07/13/16	7:55 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	18	MOBI	Th	07/14/16	7:18 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	14	MOBI	Th	07/14/16	12:49 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	20	MOBI	F	07/15/16	2:40 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	15	MOBI	F	07/15/16	10:41 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	16	MOBI	Sa	07/16/16	1:36 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	19	MOBI	Su	07/17/16	10:54 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	17	MOBI	Su	07/17/16	6:57 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/18/16	07/24/16	MTWTFSS	10	\$0.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	21	MOBI	M	07/18/16	9:14 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	30	MOBI	M	07/18/16	12:11 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	22	MOBI	Tu	07/19/16	11:38 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM	23	MOBI	W	07/20/16	4:44 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																																																																																																																																																																									
	07/04/16	07/10/16	MTWTFSS	10	\$0.00																																																																																																																																																																																																																																																																																																																																																																									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																																																																																																																																																																																																																																																																																				
3	MOBI	W	07/06/16	9:47 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
10	MOBI	W	07/06/16	7:22 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
4	MOBI	Th	07/07/16	2:07 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
2	MOBI	Th	07/07/16	8:40 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
9	MOBI	F	07/08/16	8:48 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
5	MOBI	F	07/08/16	6:41 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
1	MOBI	Sa	07/09/16	3:49 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
6	MOBI	Sa	07/09/16	5:46 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
8	MOBI	Su	07/10/16	6:18 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
7	MOBI	Su	07/10/16	3:11 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																																																																																																																																																																									
	07/11/16	07/17/16	MTWTFSS	10	\$0.00																																																																																																																																																																																																																																																																																																																																																																									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																																																																																																																																																																																																																																																																																				
11	MOBI	M	07/11/16	11:14 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
12	MOBI	Tu	07/12/16	11:15 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
13	MOBI	W	07/13/16	7:55 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
18	MOBI	Th	07/14/16	7:18 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
14	MOBI	Th	07/14/16	12:49 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
20	MOBI	F	07/15/16	2:40 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
15	MOBI	F	07/15/16	10:41 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
16	MOBI	Sa	07/16/16	1:36 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
19	MOBI	Su	07/17/16	10:54 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
17	MOBI	Su	07/17/16	6:57 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																																																																																																																																																																									
	07/18/16	07/24/16	MTWTFSS	10	\$0.00																																																																																																																																																																																																																																																																																																																																																																									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																																																																																																																																																																																																																																																																																				
21	MOBI	M	07/18/16	9:14 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
30	MOBI	M	07/18/16	12:11 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
22	MOBI	Tu	07/19/16	11:38 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				
23	MOBI	W	07/20/16	4:44 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	Bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																																																																																																																				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

INVOICE

Send Payment To:

THIS TV
 P.O. Box 1489
 Medford, OR 97501-0110



this.tv.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
13698-1	07/31/16	July 2016	07/01/16 - 07/31/16

Advertiser	Product	Estimate Number
Discover Klamath	July Bonanza Cook Off	July Bonanza Cook

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																								
1	07/04/16	07/31/16	Mon-Sun 6a-12a	6:00 AM-12:00 AM	MTWTFSS	:30	10	\$0.00	NM																																																																																																																																																																																																																																																																								
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>24</td> <td>MOBI</td> <td>Th</td> <td>07/21/16</td> <td>10:17 AM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>25</td> <td>MOBI</td> <td>F</td> <td>07/22/16</td> <td>10:40 AM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>29</td> <td>MOBI</td> <td>F</td> <td>07/22/16</td> <td>3:49 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>26</td> <td>MOBI</td> <td>Sa</td> <td>07/23/16</td> <td>6:21 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>28</td> <td>MOBI</td> <td>Sa</td> <td>07/23/16</td> <td>10:16 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>27</td> <td>MOBI</td> <td>Su</td> <td>07/24/16</td> <td>10:23 AM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td colspan="2">Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td colspan="2"></td> <td>07/25/16</td> <td>07/31/16</td> <td>MTWTFSS</td> <td>10</td> <td>\$0.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>31</td> <td>MOBI</td> <td>M</td> <td>07/25/16</td> <td>8:41 AM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>32</td> <td>MOBI</td> <td>Tu</td> <td>07/26/16</td> <td>1:21 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>38</td> <td>MOBI</td> <td>W</td> <td>07/27/16</td> <td>7:46 AM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>33</td> <td>MOBI</td> <td>W</td> <td>07/27/16</td> <td>11:15 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>34</td> <td>MOBI</td> <td>Th</td> <td>07/28/16</td> <td>11:40 PM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>35</td> <td>MOBI</td> <td>F</td> <td>07/29/16</td> <td>7:17 AM</td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:30</td> <td>bonanza Rib Cook-off</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>36</td> <td>MOBI</td> <td>Sa</td> <td>07/30/16</td> <td></td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:00</td> <td></td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td></td> <td></td> <td></td> <td colspan="8"><i>Unresolved</i></td> </tr> <tr> <td>40</td> <td>MOBI</td> <td>Sa</td> <td>07/30/16</td> <td></td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:00</td> <td></td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td></td> <td></td> <td></td> <td colspan="8"><i>Unresolved</i></td> </tr> <tr> <td>37</td> <td>MOBI</td> <td>Su</td> <td>07/31/16</td> <td></td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:00</td> <td></td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td></td> <td></td> <td></td> <td colspan="8"><i>Unresolved</i></td> </tr> <tr> <td>39</td> <td>MOBI</td> <td>Su</td> <td>07/31/16</td> <td></td> <td>Mon-Sun 6a-12a</td> <td>6:00 AM-12:00 AM</td> <td>:00</td> <td></td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td></td> <td></td> <td></td> <td colspan="8"><i>Unresolved</i></td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	24	MOBI	Th	07/21/16	10:17 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM	25	MOBI	F	07/22/16	10:40 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM	29	MOBI	F	07/22/16	3:49 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM	26	MOBI	Sa	07/23/16	6:21 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM	28	MOBI	Sa	07/23/16	10:16 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM	27	MOBI	Su	07/24/16	10:23 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM	Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							07/25/16	07/31/16	MTWTFSS	10	\$0.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	31	MOBI	M	07/25/16	8:41 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM	32	MOBI	Tu	07/26/16	1:21 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM	38	MOBI	W	07/27/16	7:46 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM	33	MOBI	W	07/27/16	11:15 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM	34	MOBI	Th	07/28/16	11:40 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM	35	MOBI	F	07/29/16	7:17 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM	36	MOBI	Sa	07/30/16		Mon-Sun 6a-12a	6:00 AM-12:00 AM	:00		\$0.00	NM				<i>Unresolved</i>								40	MOBI	Sa	07/30/16		Mon-Sun 6a-12a	6:00 AM-12:00 AM	:00		\$0.00	NM				<i>Unresolved</i>								37	MOBI	Su	07/31/16		Mon-Sun 6a-12a	6:00 AM-12:00 AM	:00		\$0.00	NM				<i>Unresolved</i>								39	MOBI	Su	07/31/16		Mon-Sun 6a-12a	6:00 AM-12:00 AM	:00		\$0.00	NM				<i>Unresolved</i>							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																																																																							
24	MOBI	Th	07/21/16	10:17 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
25	MOBI	F	07/22/16	10:40 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
29	MOBI	F	07/22/16	3:49 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
26	MOBI	Sa	07/23/16	6:21 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
28	MOBI	Sa	07/23/16	10:16 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
27	MOBI	Su	07/24/16	10:23 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																																																																											
		07/25/16	07/31/16	MTWTFSS	10	\$0.00																																																																																																																																																																																																																																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																																																																							
31	MOBI	M	07/25/16	8:41 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
32	MOBI	Tu	07/26/16	1:21 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
38	MOBI	W	07/27/16	7:46 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
33	MOBI	W	07/27/16	11:15 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
34	MOBI	Th	07/28/16	11:40 PM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
35	MOBI	F	07/29/16	7:17 AM	Mon-Sun 6a-12a	6:00 AM-12:00 AM	:30	bonanza Rib Cook-off	\$0.00	NM																																																																																																																																																																																																																																																																							
36	MOBI	Sa	07/30/16		Mon-Sun 6a-12a	6:00 AM-12:00 AM	:00		\$0.00	NM																																																																																																																																																																																																																																																																							
			<i>Unresolved</i>																																																																																																																																																																																																																																																																														
40	MOBI	Sa	07/30/16		Mon-Sun 6a-12a	6:00 AM-12:00 AM	:00		\$0.00	NM																																																																																																																																																																																																																																																																							
			<i>Unresolved</i>																																																																																																																																																																																																																																																																														
37	MOBI	Su	07/31/16		Mon-Sun 6a-12a	6:00 AM-12:00 AM	:00		\$0.00	NM																																																																																																																																																																																																																																																																							
			<i>Unresolved</i>																																																																																																																																																																																																																																																																														
39	MOBI	Su	07/31/16		Mon-Sun 6a-12a	6:00 AM-12:00 AM	:00		\$0.00	NM																																																																																																																																																																																																																																																																							
			<i>Unresolved</i>																																																																																																																																																																																																																																																																														
Total Spots							36																																																																																																																																																																																																																																																																										

Payment Terms 30 Days

Net Total **\$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

Version 1.0

Event Dates: July 30, 2016

The Town of Bonanza BBQ Rib Cook Off Extravaganza

Marketing Activity by Discover Klamath & The Town of Bonanza BBQ Rib Cook Off Extravaganza

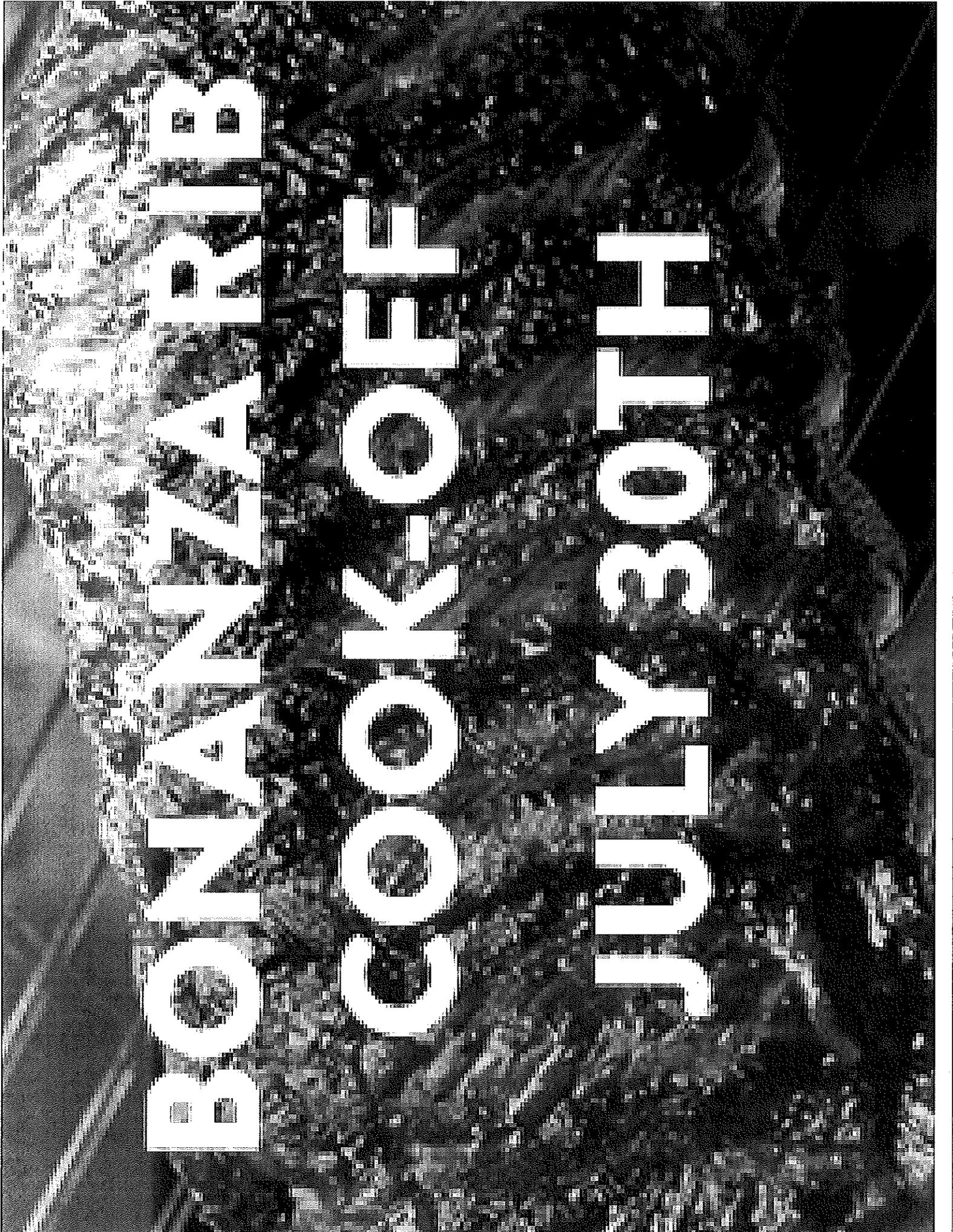


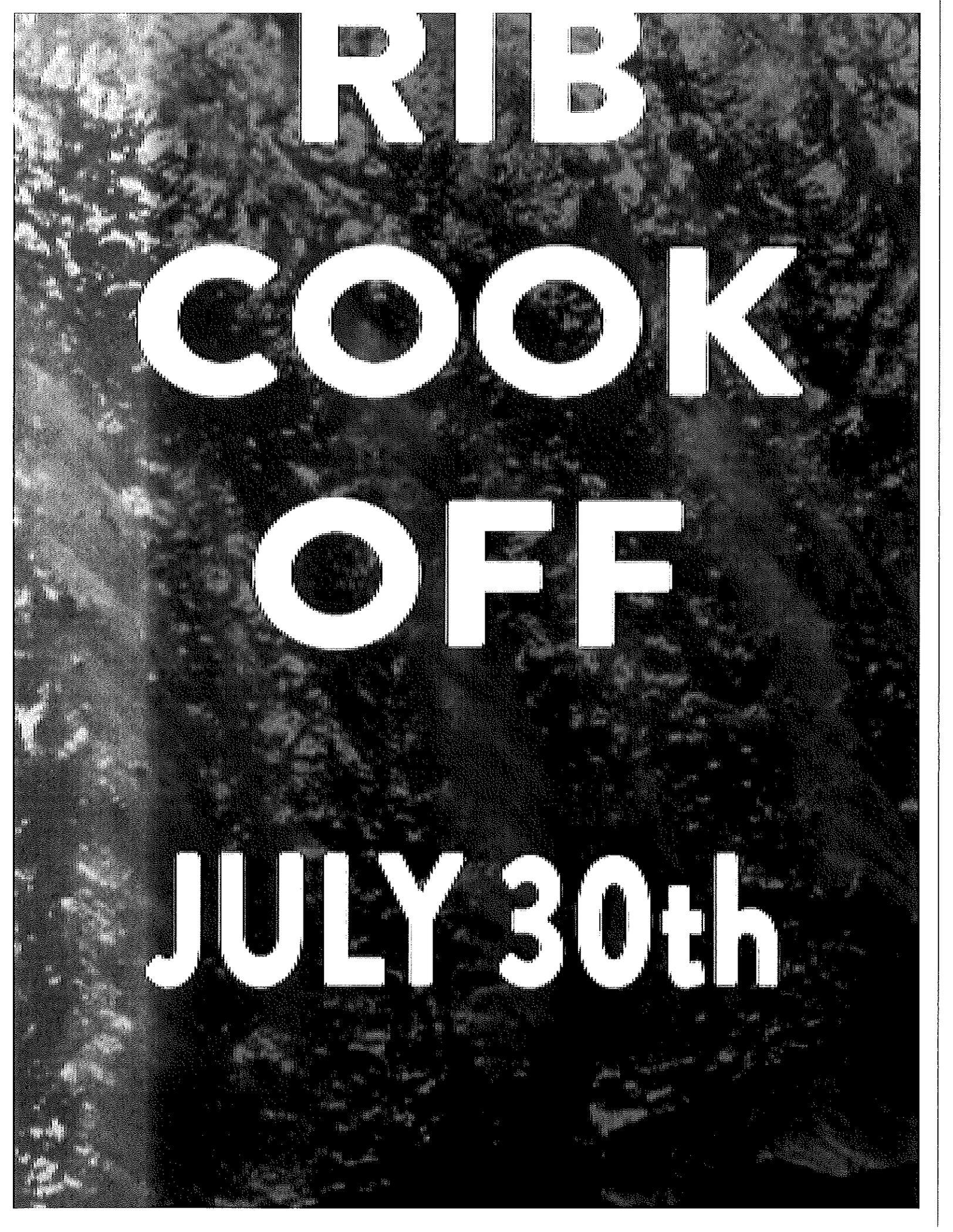
DISCOVER
KLAMATH
OREGON UNEXPECTED

Grant Contribution:	\$	1,500.00
Town Of Bonanza Contribution:	\$	966.00
Discover Klamath Contribution:	\$	3,164.00
Total Budget:	\$	5,630.00

Out of County Advertising		D.K.	Chill	Grant	Total
EVENT DATE: July 30, 2016					
1) Television	a) Rogue Valley (KOBI)	\$ 214	\$ 450	\$ 536	\$ 1,200
2) Radio	N/A				
3) Electronic/Web	a) DK Calendar of Events (May-Jul)	\$ 200			\$ 200
	b) DK E-Newsletter Article (Jun)	\$ 100			\$ 100
	c) DK E-Newsletter Ad Space (May-Jul)	\$ 100			\$ 100
	d) DK Events Page Ad (May-Jul)	\$ 600			\$ 600
	e) TripAdvisor Event Listing (May-Jun)	\$ 400			\$ 400
	f) Event Listing on Oregon Festivals and Events (May-Jul)	\$ 50			\$ 50
	g) Submit event to NWTravelMag.com	\$ 50			\$ 50
	h) Submit event to TravelOregon.com	\$ 50			\$ 50
	i) KOBI Targeting Campaign- Redding (June)		\$ 500		\$ 500
4) Social Media Activities (May-Jul)	a) Facebook	\$ 100			\$ 100
	b) Twitter	\$ 100			\$ 100
	c) Instagram	\$ 100			\$ 100
	d) YouTube (post video on page)	\$ 50			\$ 50
5) Print Advertising	a) Herald & News		\$ 16	\$ 664	\$ 680
6) Print Collateral	a) Poster				
7) Video	a) Video Creation	\$ 50		\$ 300	\$ 350
	b) Procure Voice Over Talent/ If not included in creation	\$ 150			\$ 150
	c) Production Management	\$ 100			\$ 100
8) Public Relations	a) Press Release on multiple platforms	\$ 350			\$ 350
9) Creative Development	a) Graphic Design	\$ 400			\$ 400
In County Advertising					
1) KOBI spill-over					
2) Flier placement					
Total		\$ 3,164	\$ 966	\$ 1,500	\$ 5,630.00

Marketing flowchart based on Oregon State Chill Cook-Off receiving Klamath County Tourism Traditional Grant for \$1,500. Oregon State Chill Cook-Off is required to have a 30% cash match (\$450).





**RIB
COOK
OFF**

JULY 30th