

Klamath County Tourism Grant
Sponsorship - Final Report

Please provide the following information and submit with your final drawdown request. 20% of the grant is withheld until we receive the final report.

Klamath Trail Running Festival / \$2,500
Title of Project / Funds Awarded

9/26-7/2015
Date of Event/Project

Linkville Lopers
Name of Organization

Joshua Nelson
Contact Person

1205 Klamath Ave.
Address

Klamath Falls, OR 97601
City, State, Zip

541-281-0100
Phone Number

Submit Report to:
Tourism Grant Coordinator
Klamath County Finance
305 Main Street
Klamath Falls, OR 97601
541-883-4202

1. For an event, provide a detailed list of all marketing materials and an electronic version of the material on a CD. (Including audio or video recordings.) For an infrastructure project, provide photographic evidence of the project (before and after pictures), design and supportive materials on a CD.
2. Where did you spend marketing dollars?
3. What part of your marketing efforts were most successful and least successful? For infrastructure projects, what parts of your project were most successful and least successful?

Event Applicants Only:

4. How many people from out-of-county attended?
5. How did you determine how many people from out-of-county attended? Explain why this is an accurate measurement of the out-of-county attendees?

By signing this you are agreeing that you have paid all bills accrued through this process; as well as agreeing that the Logo Usage Agreement is now terminated.

[Signature]
Signature

9-29-15
Date

Joshua Nelson VP-Linkville Lopers
Printed Name and Title

Joshua Nelson
1205 Klamath Ave.
Klamath Falls, OR 97601
September 29, 2015

Klamath County Tourism Coordinator
305 Main St
Klamath Falls, OR 97601

On behalf of the Linkville Lopers Running and Walking Club, I sincerely thank you for the grant funds that were awarded to our organization.

Our marketing dollars were spent on two feature ads in Trail Runner magazine. We saw a 20% increase in overall attendance from 2014 and of the 105 registered runners, 56 were from outside the county. We feel this is largely in part to the advertisements, and from having nationally recognized vendors supporting the event. We received registrations, outside of Oregon, from: Alaska, Florida, California, Washington, and Georgia.

Also part of the event, was the Trails in Motion Film Festival, held at the Ross Ragland Cultural Center. We had 56 people attending the event held on 9/26/15. Twenty two of those tickets purchased were from out of county and were also running the following day. We have an on-line registration platform that was used to gain accurate metrics for the numbers provided.

The event gained regional attention from a news team that traveled over from Medford. Please review the enclosed DVD for access to the materials. Many of the visitors were already planning return trips to Crater Lake and the surrounding areas. We're already brainstorming ways to reach an even broader audience for next year.

Thank you for supporting our vision and desire to market our area to runners nationwide.

Sincerely,



Joshua Nelson – Vice President, Linkville Lopers Running and Walking Club

2015 Moore Mountain Trail Run - 1/2

Marathon

September 27, 2015



Entrants

<i>Bib</i>	<i>Name</i>	<i>Home</i>	<i>Age Group</i>
487	Anderson, Trade	Klamath Falls, OR	F30-39
488	Bloodworth, Stacy	Ashland, OR	F30-39
489	Burdick, Summer	Klamath Falls, OR	F30-39
490	Burke, Allison	Ashland, OR	F30-39
491	Casalero Uhtoff, Marie	Ashland, OR	F30-39
492	Canning, Peter	Ashland, OR	M30-39
493	Croteau, Ken	Newberg, OR	M50-59
494	D'anna, Heather	Buena Park, CA	F30-39
495	Davis, Johnna	Kenmore, WA	F40-49
496	Dean, Gerard	Dunsmuir, CA	M30-39
497	Digiorgio, Michael	Talent, OR	M40-49
498	Elbert, Chad	Bonanza, OR	M40-49
499	Etter, Paul	Madras, OR	M30-39
500	Federline, Erin	Ashland, OR	F40-49
501	Finney, Ryan	Merrill, OR	M20-29
502	Fitzgerald, Stephen	Medford, OR	M60-69
503	Fonseca, Ana	Corvallis, OR	F30-39
504	Gallis, Dan	Klamath Falls, OR	M30-39
505	Godbey, Mark	Klamath Falls, OR	M60-69
506	Hamilton, Andy	Eugene, OR	M50-59
507	Hamilton, Katey	Ashland, OR	F30-39
508	Harrower, Kendre	Ashland, OR	F30-39
509	Hartert, Ivan	Eugene, OR	M30-39
510	Heames, Rebeka	Homer, AK	F30-39
511	Hereford, Mark	Klamath Falls, OR	M30-39
512	Hunter, Ryan	McCloud, CA	M20-29
513	Hurd, Jamie	Medras, OR	F30-39
514	Johnson, Brian	Central Point, OR	M30-39
515	Kenney, Elizabeth	Klamath Falls, OR	F20-29
516	Kenney, Paul	Klamath Falls, OR	M30-39
517	King, Max	Bend, OR	M30-39
518	Kovash, Chris	Ashland, OR	M50-59
519	Lovett, Rebecca	Medford, OR	F30-39
520	Morales, Sergio	Klamath Falls, OR	M20-29
521	Mortenson, Eugene	Rogue River, OR	M50-59
522	Mortimore, Jeff	Klamath Falls, OR	M60-69
523	Newman, Heather	Ashland, OR	F30-39
524	O'Brien, Kevin	Klamath Falls, OR	M30-39
525	Pabst, Dana	Jacksonville, OR	F40-49
526	Peterson, Andy	Klamath Falls, OR	M50-59
527	Pigage, Bradley	North Bend, OR	M30-39
528	Pigage, Carrie	North Bend, OR	F30-39
529	Redd, Jonathan	Klamath Falls, OR	M30-39
530	Schwitzgebel, Cassandra	Medford, OR	F30-39

2015 Moore Mountain Trail Run - 1/2

Marathon

September 27, 2015



Entrants

<i>Bib</i>	<i>Name</i>	<i>Home</i>	<i>Age Group</i>
531	Siders, Camille	Ashland, OR	F50-59
532	Stinson, Michael	Klamath, OR	M50-59
533	Thornton, Mary Frances	Athens, GA	F20-29
534	Tipler, Samantha	Klamath Falls, OR	F30-39
535	Turk, Tim	Ashland, OR	M70+
536	Turre, Nanette	La Pine, OR	F50-59
537	Volpi, Jennifer	Klamath Falls, OR	F30-39
538	Ward, Frank	Yreka, CA	M50-59
539	Westlake, Mike	Roseburg, OR	M50-59
540	Wilson, Courtney	Ashland, OR	F30-39
541	Wolfe, Nick	Jacksonville, FL	M30-39
542	Yearsley, Shey	Ashland, OR	F30-39

Total # of Participants 56

2015 Moore Mountain Trail Run - 5K



September 27, 2015

Entrants

<i>Bib</i>	<i>Name</i>	<i>Home</i>	<i>Age Group</i>
582	Baker, David	Jacksonville, FL	M30-39
583	Bush, Shawna	Klamath Falls, OR	F30-39
584	Carr, Jordan	Klamath Falls, OR	M20-29
585	Corrie-Westlake, Cindi	Roseburg, OR	F50-59
586	Dennis-Peebles, Holly	Jacksonville, FL	F30-39
587	Flowers, Ginger	Klamath Falls, OR	F50-59
588	Flowers, Rick	Klamath Falls, OR	M50-59
589	Hatch, Kyle	Jacksonville, FL	M30-39
590	Hernandez, Jessica	Tulelake, CA	F30-39
591	Jacobson, Samuel	Phoenix, OR	M20-29
592	Johnson, James	Klamath Falls, OR	M30-39
594	Kaefring, Maddie	Klamath Falls, OR	F<20
593	Kaefring, Brannon	Klamath Falls, OR	M40-49
595	Knight, Parker	Jacksonville, FL	M30-39
596	Lovett, Joseph	Medford, OR	M50-59
597	Mathewes, Sera	Ashland, OR	F30-39
598	McAuliffe, Chase	Merrill, OR	M<20
599	McBride, Michelle	Klamath Falls, OR	F30-39
600	McCoy, Jacob	Klamath Falls, OR	M20-29
601	Nerida, Janell	Klamath Falls, OR	F40-49
602	O'Brien, Emmett	Klamath Falls, OR	M<20
603	Ormsby, Anne	Keno, OR	F40-49
604	Phillips Cox, Samantha	Klamath Falls, OR	F20-29
605	Shaskey, Norman	Yreka, CA	M60-69
606	Stone, Donald	Montague, CA	M50-59
607	Whiteley, Chuck	Medford, OR	M50-59

Total # of Participants 28

Fall 2014

DRAWDOWN REQUEST FORM

KLAMATH COUNTY TOURISM GRANT PROGRAM

Please complete and submit this form to the Tourism Grant Coordinator at the address listed below to receive your grant funds. 20% of the grant is withheld until the final report is submitted:

Linkville Lopers

Amount of Award: \$ 2,500

Name of Organization

1205 A. Klamath Ave.

Address

Klamath Falls, OR 97601

City, State, Zip

Joshua Nelson

Contact Person

541-987-8230 wk 541-281-0100 cell

Phone Number

Klamath Trail Running Festival

Title of Project

Balance of Award: \$ 500
Drawdown Requested: \$ (500)
Remaining: \$ ∅

I/We, the administrator(s) of this project, certify that the attached invoices are accurate and that our project did receive the services/supplies being billed in accordance with the provisions of the Tourism Grant program.

[Signature]
Signature

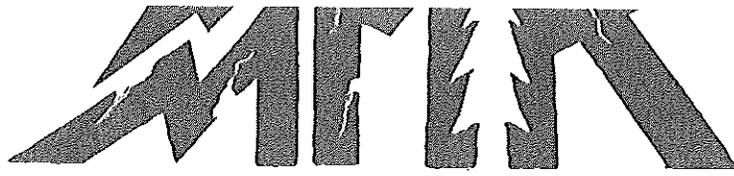
V.P.
Title

12-1-15
Date

Attach documentation of the expenses to justify your request: (documentation could include copies of bills, invoices, canceled checks, receipts, etc.) The amount requested must equal or exceed your documentation.

- ✓ All or a portion of the awarded grant funds may be drawn down, as necessary.
- ✓ Checks will be issued according to the County's usual Accounts Payable schedule.
- ✓ Please contact the Klamath County Finance Office at 541-883-4202 with any questions.

Remit to:
Klamath County Finance
305 Main Street
Klamath Falls, OR 97601

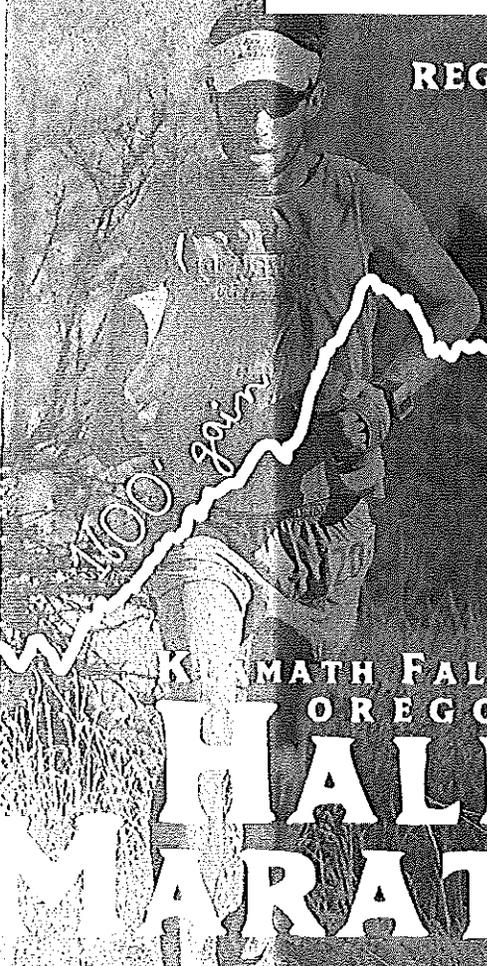


moore mountain run

TRAIL FEST

SEPTEMBER 26 ^A_N^D 27

REGISTER ON ULTRASIGNUP.COM



DEMOS
SHOE

SALOMON
LA SPORTIVA
HOKA

KEMATH FALLS
OREGON

HALF

MARATHON

TRAILS IN MOTION

cash
\$100