

Interstate Highlanders

Name of Applicant

MARQUEZ

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>9</u>	10	<u>090</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>4</u>	10	<u>040</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>4</u>	5	<u>020</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>020</u>	Are the budget and marketing plan realistic?
(1-10) <u>7</u>	10	<u>070</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>6</u>	10	<u>060</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>4</u>	5	<u>020</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>10</u>	10	<u>0100</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 0

Add Preference Points

- (0-10) _____ Event held during the Shoulder Season – October through May
- (0-10) _____ Event held outside of the Klamath Falls urban growth boundary
- (0-10) _____ Family Friendliness

TOTAL POINTS 0

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 7,000 ~~5,000~~

Excellent project. Possibility of Klamath becoming recurring host to ^{4-day} event w/ 300-500 dancers. Wish it could have come under regular funding cycle.

Interstate Highlanders Council:
2015 Summer Festival

Julie Van Marthom
Name of Reviewer

Name of Applicant

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>3</u>	10	<u>15</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>4</u>	5	<u>20</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>3</u>	5	<u>15</u>	Are the budget and marketing plan realistic?
(1-10) <u>4</u>	10	<u>40</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>4</u>	10	<u>40</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>4</u>	5	<u>20</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>3</u>	10	<u>30</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 250

Add Preference Points

(0-10)	<u>-</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>-</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>6</u>	Family Friendliness

TOTAL POINTS 256

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

HIGGINS -

Name of Applicant

E. ORRIN

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>5</u>	10	<u>50</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>3</u>	5	<u>15</u>	Are the budget and marketing plan realistic?
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>3</u>	5	<u>15</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>5</u>	10	<u>50</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 290

Add Preference Points

- (0-10) _____ Event held during the Shoulder Season – October through May
- (0-10) _____ Event held outside of the Klamath Falls urban growth boundary
- (0-10) 10 Family Friendliness

TOTAL POINTS 300

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 8,500

Highlanders
Name of Applicant

[Signature]
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>3</u>	10	<u>30</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>3</u>	10	<u>30</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>3</u>	5	<u>15</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>2</u>	5	<u>10</u>	Are the budget and marketing plan realistic?
(1-10) <u>2</u>	10	<u>20</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>2</u>	10	<u>20</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>5</u>	5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>5</u>	10	<u>50</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 200

Add Preference Points

(0-10)	<u>3</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>2</u>	Family Friendliness

TOTAL POINTS 205

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 5000 _____

Interstate Highlanders
Name of Applicant

Lisa Salloway
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>3</u>	10	<u>30</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>4</u>	5	<u>20</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>7</u>	10	<u>70</u>	Is there a strong evaluation method with measurable objectives?
SUB-TOTAL POINTS:		<u>312</u>	

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>8</u>	Family Friendliness
TOTAL POINTS		<u>320</u>

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

INTEGRATED HIGHLANDERS
Name of Applicant

CHIP MASSIE
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>9</u>	10	<u>0 90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>5</u>	10	<u>0 50</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>0 25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>0 25</u>	Are the budget and marketing plan realistic?
(1-10) <u>9</u>	10	<u>0 90</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>9</u>	10	<u>0 90</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>5</u>	5	<u>0 25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>10</u>	10	<u>0 10</u>	Is there a strong evaluation method with measurable objectives?
SUB-TOTAL POINTS:		<u>0 405</u>	

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness
TOTAL POINTS	<u>0 415</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Full

Highlanders
Name of Applicant

Matt Dodson
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>4</u>	10	<u>40</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>3</u>	5	<u>15</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>9</u>	10	<u>90</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 425

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>5</u>	Family Friendliness

TOTAL POINTS 430

Reviewer Conflict of Interest: _____

Comments: They are bringing people to town for sure

Do you recommend this project for funding: YES NO Partial funding: \$ _____