

Trip Advisor
Name of Applicant

Matt Dodson
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>10</u>	5	<u>50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>6</u>	10	<u>60</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>2</u>	10	<u>20</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>335</u>	

Reviewer Conflict of Interest:

Comments: Would like to see partners from the community join this effort

Do you recommend this project for funding: YES NO Partial funding: \$ _____

DK-Trip Advisor
Name of Applicant

[Signature]
Name of Reviewer

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Score	Weight	Points	
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>3</u>	10	<u>30</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>4</u>	10	<u>40</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>290</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

DK TRIP ADVISOR

Name of Applicant

CHIP MASSIE

Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>8</u>	10	<u>0 80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>10</u>	5	<u>0 50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>0 25</u>	Are the budget and marketing plan realistic?
(1-10) <u>7</u>	10	<u>0 70</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>10</u>	10	<u>0 100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>9</u>	10	<u>0 90</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>5</u>	10	<u>0 50</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>0 465</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Full

Discover Klamath
Name of Applicant Website Sponsorship

R. Marquez
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>10</u>	10	<u>0 100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>10</u>	5	<u>0 50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>0 25</u>	Are the budget and marketing plan realistic?
(1-10) <u>10</u>	10	<u>0 100</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>5</u>	10	<u>0 50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>7</u>	10	<u>0 70</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>5</u>	10	<u>0 50</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>0 445</u>	

Reviewer Conflict of Interest:

Comments: Excellent value to own Crater Lake site on Trip Advisor. This is 3rd year for DK sponsorship of Crater Lake site.
If anyone questions why the Grants Program should fund DK projects, DK receives one of the smallest allocations of TRF dollars of any tourism promotion

Do you recommend this project for funding: YES NO Partial funding: \$ 14,000

entity in Oregon. Recommend full funding - excellent return on relatively modest investment.

Discover Klamath
Trip Advisor

Name of Applicant

Julie Van Swarden
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>8</u>	5	<u>40</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>9</u>	10	<u>90</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>4</u>	10	<u>40</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>440</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____