

DK - Padega Travel  
Name of Applicant

Marquez  
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>10</u>	5	<u>50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>10</u>	10	<u>100</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>5</u>	10	<u>50</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>          </u>	

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

DK Packaged Travel  
Name of Applicant

Marquez  
Name of Reviewer

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>9</u>	10	<u>0 90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>5</u>	10	<u>0 50</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>0 25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>0 20</u>	Are the budget and marketing plan realistic?
(1-10) <u>10</u>	10	<u>0 100</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	10	<u>0 80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>5</u>	5	<u>0 25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>10</u>	10	<u>0 100</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 0 490

Add Preference Points

- (0-10) \_\_\_\_\_ ~~Event held during the Shoulder Season – October through May~~
- (0-10) \_\_\_\_\_ ~~Event held outside of the Klamath Falls urban growth boundary~~
- (0-10) \_\_\_\_\_ Family Friendliness

TOTAL POINTS 0

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ 20,000

Significant new undertaking for DK, offers excellent prospects for increasing tourism in our county. Recommend full or nearly full funding.

DK PACKAGED TRAVEL  
Name of Applicant

CHIP MASSIE  
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>10</u>	10	<u>0 100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>10</u>	5	<u>0 50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>0 25</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>0 80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>9</u>	10	<u>0 90</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>10</u>	10	<u>0 100</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>10</u>	10	<u>0 100</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>0 545</u>	

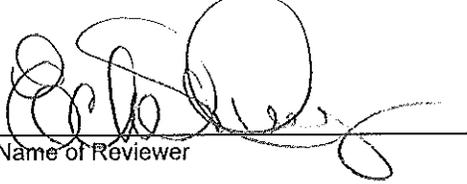
Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Full

Dis Klamath - Travel  
Name of Applicant

  
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>3</u>	5	<u>15</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>3</u>	10	<u>30</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>4</u>	10	<u>40</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>3</u>	10	<u>30</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>4</u>	10	<u>40</u>	Is there a strong evaluation method with measurable objectives?
<b>TOTAL POINTS</b>		<u>235</u>	

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Discover Klamath  
Packaged Travel Infrastructure  
Name of Applicant

Julie Van Moorhem  
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>9</u>	5	<u>45</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>9</u>	10	<u>90</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>4</u>	10	<u>40</u>	Is there a strong evaluation method with measurable objectives?
<b>TOTAL POINTS</b>		<u>455</u>	

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Packaged Travel  
Name of Applicant

Matt Dodson  
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure  
**Selection Criteria Summary**  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>10</u>	5	<u>50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>7</u>	10	<u>70</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>4</u>	10	<u>40</u>	Is there a strong evaluation method with measurable objectives?
<b>TOTAL POINTS</b>		<u>410</u>	

Reviewer Conflict of Interest:

Comments: Really Focused on bringing "new" county visitors

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_