

Klamath Snow Sports
Name of Applicant

Julie Van Moorhem
Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>4</u>	5	<u>20</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>4</u>	5	<u>20</u>	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>4</u>	2	<u>8</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>4</u>	1	<u>4</u>	Is the presentation clear, concise and attractive?
(1-5) <u>3</u>	2	<u>6</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
		<u>58</u>	
SUB-TOTAL POINTS:			_____
<u>Add Preference Points</u>			
0-10		<u>10</u>	Event held during the Shoulder Season – before June and after September
0-10		<u> </u>	Event held outside of the Klamath Falls urban growth boundary
0-10		<u>10</u>	Length of Stay – event encourage early arrival and/or late departure
0-10		<u>10</u>	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		<u> </u>	Previous tourism projects not completed on time or final evaluation not submitted on time
-5		<u> </u>	Vague or rambling responses.
TOTAL POINTS			<u> 88 </u>

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 10,000

Ice Sports
Name of Applicant

Marguer
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>4</u>	5	<u>20</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>5</u>	2	<u>10</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>5</u>	1	<u>5</u>	Is the presentation clear, concise and attractive?
(1-5) <u>4</u>	2	<u>8</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>68</u>	
<u>Add Preference Points</u>			
0-10		<u>10</u>	Event held during the Shoulder Season – before June and after September
0-10		_____	Event held outside of the Klamath Falls urban growth boundary
0-10		<u>10</u>	Length of Stay – event encourage early arrival and/or late departure
0-10		<u>10</u>	Family Friendliness
		<u>98</u>	
<u>Deduct Penalty Points</u>			
-10		_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5		_____	Vague or rambling responses.
TOTAL POINTS		<u>98</u>	

Reviewer Conflict of Interest: _____

Comments: Excellent project. Comprehensive marketing plan, well-detailed.
v. good #s in final report - both attendees and room nights.

Do you recommend this project for funding: YES NO Partial funding: \$ 10,000

Form # KCF 3008
Revised the XX⁴th of August/September, 2013

See comments re our process.

Klamath Falls Sports
Name of Applicant

CHIP MASSIE
Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>4</u>	5	<u>20</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>5</u>	2	<u>10</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>4</u>	1	<u>4</u>	Is the presentation clear, concise and attractive?
(1-5) <u>4</u>	2	<u>8</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>67</u>	
<u>Add Preference Points</u>			
0-10		<u>10</u>	Event held during the Shoulder Season – before June and after September
0-10		<u> </u>	Event held outside of the Klamath Falls urban growth boundary
0-10		<u>5</u>	Length of Stay – event encourage early arrival and/or late departure
0-10		<u>10</u>	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		<u> </u>	Previous tourism projects not completed on time or final evaluation not submitted on time
-5		<u> </u>	Vague or rambling responses.
TOTAL POINTS		<u>92</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ For \$10,000

Klamath Ice Sports
Name of Applicant

Matt Dodson
Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>4</u>	5	<u>20</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>4</u>	2	<u>8</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>5</u>	1	<u>5</u>	Is the presentation clear, concise and attractive?
(1-5) <u>3</u>	2	<u>6</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>63</u>	
<u>Add Preference Points</u>			
0-10		<u>10</u>	Event held during the Shoulder Season -- before June and after September
0-10		<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
0-10		<u>0</u>	Length of Stay -- event encourage early arrival and/or late departure
0-10		<u>10</u>	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5		_____	Vague or rambling responses.
TOTAL POINTS		<u>93</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 8,000

Klamath Ice Sports Inc
Name of Applicant

Echo Murray
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>4</u>	2	<u>8</u>
(1-5) <u>2</u>	1	<u>2</u>
(1-5) <u>2</u>	2	<u>4</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 44

Add Preference Points

0-10	<u>10</u>	Event held during the Shoulder Season – before June and after September
0-10	<u> </u>	Event held outside of the Klamath Falls urban growth boundary
0-10	<u>5</u>	Length of Stay – event encourage early arrival and/or late departure
0-10	<u>10</u>	Family Friendliness

Deduct Penally Points

-10	<u> </u>	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	<u> </u>	Vague or rambling responses.

TOTAL POINTS 69

Reviewer Conflict of Interest:

Comments: I like this project.

Do you recommend this project for funding: YES NO Partial funding: \$ 1000