

ADDORON/WINTERWINGS
Name of Applicant

CHIP
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

| Score | Weight | Points |
|-------------------|--------|-----------|
| (1-5) <u>5</u> | 5 | <u>25</u> |
| (1-5) <u>5</u> | 5 | <u>25</u> |
| (1-5) <u>5</u> | 2 | <u>10</u> |
| (1-5) <u>5</u> | 1 | <u>5</u> |
| (1-5) <u>5</u> | 2 | <u>10</u> |
| SUB-TOTAL POINTS: | | <u>75</u> |

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

Add Preference Points

| | | |
|------|--------------|--|
| 0-10 | <u>10</u> | Event held during the Shoulder Season -- before June and after September |
| 0-10 | 0 | Event held outside of the Klamath Falls urban growth boundary |
| 0-10 | <u>10</u> | Length of Stay -- event encourage early arrival and/or late departure |
| 0-10 | <u>5</u> | Family Friendliness |

Deduct Penalty Points

| | | |
|-----|-------|---|
| -10 | _____ | Previous tourism projects not completed on time or final evaluation not submitted on time |
| -5 | _____ | Vague or rambling responses. |

TOTAL POINTS 100

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ Full 7440.00

KLAMATH BASIN AUDUBON
Name of Applicant SOCIETY

R. WILLIAMS
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 5 5 25

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) 5 5 25

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) 5 2 10

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) 5 1 5

Is the presentation clear, concise and attractive?

(1-5) 5 2 10

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _____

Add Preference Points

0-10

10

Event held during the Shoulder Season – before June and after September

0-10

10

Event held outside of the Klamath Falls urban growth boundary

0-10

10

Length of Stay – event encourage early arrival and/or late departure

0-10

10

Family Friendliness

Deduct Penalty Points

-10

0

Previous tourism projects not completed on time or final evaluation not submitted on time

-5

0

Vague or rambling responses.

TOTAL POINTS

115

Reviewer Conflict of Interest: _____

Comments: CONGRATULATIONS TO ALL MEMBERS AND VOLUNTEERS
OF THIS EVENT. FROM START TO FINISH THIS IS THE BEST
PLANNED AND RUN EVENT I HAVE SEEN,

Do you recommend this project for funding: YES NO

Partial funding: \$ 7,440

Form # KCF 3008

Revised the XXth of August, 2013

Klamath Basin Audubon Society
Name of Applicant

Matt Dodson
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

| Score | Weight | Points | |
|------------------------------|--------|-----------|---|
| (1-5) <u>5</u> | 5 | <u>25</u> | How well does/will this project increase tourism? Will it encourage longer-term or repeat visits? |
| (1-5) <u>5</u> | 5 | <u>25</u> | Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable? |
| (1-5) <u>5</u> | 2 | <u>10</u> | Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups? |
| (1-5) <u>5</u> | 1 | <u>5</u> | Is the presentation clear, concise and attractive? |
| (1-5) <u>5</u> | 2 | <u>10</u> | Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective? |
| SUB-TOTAL POINTS: | | | _____ |
| <u>Add Preference Points</u> | | | |
| 0-10 | | <u>10</u> | Event held during the Shoulder Season – before June and after September |
| 0-10 | | <u>5</u> | Event held outside of the Klamath Falls urban growth boundary |
| 0-10 | | <u>10</u> | Length of Stay – event encourage early arrival and/or late departure |
| 0-10 | | <u>10</u> | Family Friendliness |
| <u>Deduct Penalty Points</u> | | | |
| -10 | | _____ | Previous tourism projects not completed on time or final evaluation not submitted on time |
| -5 | | _____ | Vague or rambling responses. |
| TOTAL POINTS | | | _____ |

Reviewer Conflict of Interest: _____

Comments: Worth fully funding because they increased nights stay.

Do you recommend this project for funding: YES NO Partial funding: \$ 7440
Form # KCF 3008
Revised the XXth of August, 2013

Winter Wings
Name of Applicant

Lisa Galloway
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

| Score | Weight | Points | |
|------------------------------|--------|------------|---|
| (1-5) <u>5</u> | 5 | <u>25</u> | How well does/will this project increase tourism? Will it encourage longer-term or repeat visits? |
| (1-5) <u>5</u> | 5 | <u>25</u> | Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable? |
| (1-5) <u>5</u> | 2 | <u>10</u> | Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups? |
| (1-5) <u>4</u> | 1 | <u>4</u> | Is the presentation clear, concise and attractive? |
| (1-5) <u>5</u> | 2 | <u>10</u> | Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective? |
| SUB-TOTAL POINTS: | | <u>74</u> | |
| <u>Add Preference Points</u> | | | |
| 0-10 | | <u>10</u> | Event held during the Shoulder Season – before June and after September |
| 0-10 | | <u>0</u> | Event held outside of the Klamath Falls urban growth boundary |
| 0-10 | | <u>8</u> | Length of Stay – event encourage early arrival and/or late departure |
| 0-10 | | <u>8</u> | Family Friendliness |
| | | <u>26</u> | |
| <u>Deduct Penalty Points</u> | | | |
| -10 | | <u>0</u> | Previous tourism projects not completed on time or final evaluation not submitted on time |
| -5 | | <u>0</u> | Vague or rambling responses. |
| TOTAL POINTS | | <u>100</u> | |

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 7440

Audubon
Name of Applicant

Marquez
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 5 5 25

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) 5 5 25

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) 5 2 10

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) 5 1 5

Is the presentation clear, concise and attractive?

(1-5) 5 2 10

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 75

Add Preference Points

0-10 10

Event held during the Shoulder Season – before June and after September

0-10 _____

Event held outside of the Klamath Falls urban growth boundary

0-10 10

Length of Stay – event encourage early arrival and/or late departure

0-10 10

Family Friendliness

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

-5 _____

Vague or rambling responses.

TOTAL POINTS 105

Reviewer Conflict of Interest:

Comments: Superb event w/ good record of growth. Bring visitors to Klamath at time of year when hotels are struggling to fill rooms. Signature Klamath event!

Do you recommend this project for funding: YES NO Partial funding: \$ 7,440

Mudwater Society

Don Anders

Name of Applicant

Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

| Score | Weight | Points | |
|----------------|--------|-----------|---|
| (1-5) <u>4</u> | 5 | <u>20</u> | How well does/will this project increase tourism? Will it encourage longer-term or repeat visits? |
| (1-5) <u>4</u> | 5 | <u>20</u> | Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable? |
| (1-5) <u>5</u> | 2 | <u>10</u> | Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups? |
| (1-5) <u>2</u> | 1 | <u>2</u> | Is the presentation clear, concise and attractive? |
| (1-5) <u>2</u> | 2 | <u>4</u> | Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective? |

SUB-TOTAL POINTS: 56

Add Preference Points

| | | |
|------|----------|--|
| 0-10 | <u>8</u> | Event held during the Shoulder Season -- before June and after September |
| 0-10 | <u>6</u> | Event held outside of the Klamath Falls urban growth boundary |
| 0-10 | <u>8</u> | Length of Stay -- event encourage early arrival and/or late departure |
| 0-10 | <u>4</u> | Family Friendliness |

Deduct Penalty Points

-10 26 8 Previous tourism projects not completed on time or final evaluation not submitted on time

-5 3 Vague or rambling responses.

TOTAL POINTS 79

Reviewer Conflict of Interest:

Comments: APPLICATION HAS TOO MUCH REPEAT INFORMATION
THAT IS NOT NEEDED.
SHOULD BE SHORTER & TO THE POINT
NOT ENOUGH INFORMATION ON EVENT + PROGRAMS

Do you recommend this project for funding:

YES NO

Partial funding: \$ 5000 ⁰⁰