

Ross Ragland Theater
Name of Applicant

Barbara Sullivan
Name of Reviewer

12/9/10

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>5</u>	5	<u>20</u>
(1-5) <u>5</u>	5	<u>20</u>
(1-5) <u>4</u>	2	<u>8</u>
(1-5) <u>5</u>	1	<u>5</u>
(1-5) <u>5</u>	2	<u>10</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 63

Add Preference Points

0-10	<u>10</u>	Shoulder Season – before June and after September <i>July - May</i>
0-10	<u>8</u>	Outlying Areas
0-10	<u>8</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>5</u>	Family Friendliness

Deduct Penalty Points

-10	<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 96

Reviewer Conflict of Interest:

Comments: U' Budget

Do you recommend this project for funding: YES NO Partial funding: \$ 6900.00

Avail. 7000.00

Ross Ragland
Name of Applicant

Kate
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _____	5	_____	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _____	5	_____	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _____	2	_____	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _____	1	_____	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _____	2	_____	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:			_____
<u>Add Preference Points</u>			
0-10		_____	Shoulder Season – before June and after September
0-10		_____	Outlying Areas
0-10		_____	Length of Stay – encourage early arrival and/or late departure
0-10		_____	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		_____	Previous tourism projects not completed on time or final evaluation not submitted on time
TOTAL POINTS			_____

Reviewer Conflict of Interest: yes

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Regland
Name of Applicant

Harbes
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 4 5 20

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) 5 5 25

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) 5 2 10

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) 4 1 4

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

(1-5) 4 2 8

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

67
24

Add Preference Points

0-10

7

Shoulder Season – before June and after September

0-10

7

Outlying Areas

0-10

3

Length of Stay – encourage early arrival and/or late departure

0-10

7

Family Friendliness

Deduct Penalty Points

-10

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS

91

Reviewer Conflict of Interest: _____

Comments: _____

7000

Do you recommend this project for funding: YES NO

Partial funding: \$

7000

Bob Ragland
Name of Applicant

Demelle Regina
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _____	5	<u>4</u> 20	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _____	5	<u>5</u> 25	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _____	2	<u>4</u> 8	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _____	1	<u>5</u> 5	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _____	2	<u>4</u> 8	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

22 66

Add Preference Points

0-10	<u>0</u>	Shoulder Season – before June and after September
0-10	<u>0</u>	Outlying Areas
0-10	<u>4</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>8</u>	Family Friendliness

Deduct Penalty Points

-10 _____ Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS

34 78

Reviewer Conflict of Interest:

Comments: only 15% of market from out of town.

Do you recommend this project for funding: YES NO

Partial funding: \$ 7,000

Ross Rayland
Name of Applicant

Lisa Galloway
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>2</u>	5	<u>10</u>
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>3</u>	2	<u>6</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>4</u>	2	<u>8</u>
SUB-TOTAL POINTS:		<u>48</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

Add Preference Points

0-10	<u>2</u>	Shoulder Season – before June and after September
0-10	<u>3</u>	Outlying Areas
0-10	<u>1</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>5</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS

59

Reviewer Conflict of Interest:

Comments: _____

Do you recommend this project for funding: YES NO

Partial funding: \$ 6,500

Ross Ragland
Name of Applicant

Heather Stamp
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 3 5 15

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) 5 5 25

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) 4 2 8

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) 4 1 4

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

(1-5) 4 2 8

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

60

Add Preference Points

0-10

7

Shoulder Season – before June and after September

0-10

0

Outlying Areas

0-10

5

Length of Stay – encourage early arrival and/or late departure

0-10

7

Family Friendliness

Deduct Penalty Points

-10

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS

79

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: YES NO

Partial funding: \$ 7500