

Rip City Riders Oregon
Name of Applicant

Barbara Sullivan
Name of Reviewer

6710

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>4</u>	2	<u>8</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>4</u>	2	<u>8</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project? ←
Is the budget and plan realistic? ✓
What is the potential to succeed? ✓
Is management and/or administration capable? ✓

Is there demonstrated community support? ✓
Is there evidence of in-kind support? ✓
Are there endorsements by community groups? ✓

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 55

Add Preference Points

0-10	<u>2</u>	Shoulder Season – before June and after September <u>July 15 - 21/3 Days</u>
0-10	<u>5</u>	Outlying Areas
0-10	<u>5</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>4</u>	Family Friendliness

Deduct Penalty Points

-10	<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 71

Reviewer Conflict of Interest:

Comments: Good Budget & P.L. Report.

Do you recommend this project for funding: YES NO Partial funding: \$ 6,700.00

6,700.00

Rip City Riders
Name of Applicant

Ambers
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 3 5 15

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) 4 5 20

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) 3 2 6

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) 2 1 2

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

(1-5) 2 2 4

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 47

Add Preference Points

0-10 N/A

Shoulder Season – before June and after September

0-10 3

Outlying Areas

0-10 3

Length of Stay – encourage early arrival and/or late departure

0-10 0

Family Friendliness

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 53

Reviewer Conflict of Interest:

FOR AVERAGE 6450⁰⁰

Comments:

THE VISION OF THE TOWN

Do you recommend this project for funding: YES NO Partial funding: \$ 5000⁰⁰

Rip City Riders
Name of Applicant

Deonillo Thomas
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _____	5	<u>5</u> 25	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _____	5	<u>5</u> 25	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _____	2	<u>4</u> 8	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _____	1	<u>4</u> 4	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _____	2	<u>4</u> 8	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 22 70

Add Preference Points

0-10	<u>0</u>	Shoulder Season – before June and after September
0-10	<u>4</u>	Outlying Areas
0-10	<u>5</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>5</u>	Family Friendliness

Deduct Penalty Points

-10 _____ Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 36 84

Reviewer Conflict of Interest:

Comments: Specific market - would like to see letters of support from past partners

Do you recommend this project for funding: YES NO Partial funding: \$ 9,000

Rip City Riders
Name of Applicant

Heather Lamp
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>3</u>	2	<u>6</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>2</u>	2	<u>4</u>
SUB-TOTAL POINTS:		<u>49</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

Add Preference Points

0-10	<u>0</u>	Shoulder Season -- before June and after September
0-10	<u>8</u>	Outlying Areas
0-10	<u>6</u>	Length of Stay -- encourage early arrival and/or late departure
0-10	<u>5</u>	Family Friendliness

Deduct Penalty Points

-10 _____ Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 68

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 6450

Rip City Riders
Name of Applicant

Lisa Galloway
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>3</u>	5	<u>15</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>4</u>	5	<u>20</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>3</u>	2	<u>6</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>4</u>	1	<u>4</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>3</u>	2	<u>6</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>51</u>	
<u>Add Preference Points</u>			
0-10		<u>0</u>	Shoulder Season – before June and after September
0-10		<u>6</u>	Outlying Areas
0-10		<u>7</u>	Length of Stay – encourage early arrival and/or late departure
0-10		<u>0</u>	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		<u> </u>	Previous tourism projects not completed on time or final evaluation not submitted on time
TOTAL POINTS		<u>64</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 6,450

Rip City Riders
Name of Applicant

Marquez
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>4</u>	2	<u>8</u>
(1-5) <u>2</u>	1	<u>2</u>
(1-5) <u>1</u>	2	<u>2</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

47

Add Preference Points

0-10

Shoulder Season – before June and after September

0-10

6

Outlying Areas yes, not overnight

0-10

8

Length of Stay – encourage early arrival and/or late departure

0-10

0
22

Family Friendliness

Deduct Penalty Points

-10

~~6~~9

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS

61

Reviewer Conflict of Interest:

No

Comments: Event well-supported by community.
Good event. Applicant well experienced and able to carry
off event. Downside = insufficient detail on which magazines and
radio stations contracted for advertising. Also, insufficient
backup to claim of 5,000 attendance. 280-400 riders/vendors
unlikely to translate to 5,000 attendance. No detail on how determined.
Do you recommend this project for funding: YES NO Partial funding: \$ attendance.

- Review final report.
- Encourage DK partnership. #6450
- Improve evaluation.
- Letters of support.