

Ore-Cale Resource Conservation  
 Name of Applicant  
+ Development

120<sup>th</sup>

Barbara Sullivan  
 Name of Reviewer

Fall 2012 Tourism Grant Application  
 Selection Criteria Summary  
 (Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>2</u>	5	<u>10</u>
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>5</u>	2	<u>10</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>4</u>	2	<u>8</u>

How well does/will this project increase tourism?  
 Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?  
 Is the budget and plan realistic?  
 What is the potential to succeed?  
 Is management and/or administration capable?

Is there demonstrated community support?  
 Is there evidence of in-kind support?  
 Are there endorsements by community groups?

Is the presentation clear, concise and attractive?  
 Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?  
 How will the applicant document the impact?  
 Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 47

Add Preference Points

0-10	<u>8</u>	Shoulder Season – before June and after September
0-10	<u>6</u>	Outlying Areas
0-10	<u>4</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>5</u>	Family Friendliness

Deduct Penalty Points

-10	<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 70

Reviewer Conflict of Interest:

Comments: This history should + needs to be remembered.  
? Hobbies in Batis

Do you recommend this project for funding:  YES  NO Partial funding: \$ 30000.00

*gone to the ...*

Or. Cal

Name of Applicant

Samelle Tehama

Name of Reviewer

Fall 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>    </u>	5	<u>10</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>    </u>	5	<u>10</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>    </u>	2	<u>6</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>    </u>	1	<u>4</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>    </u>	2	<u>10</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>40</u>	
<u>Add Preference Points</u>			
0-10		<u>5</u>	Shoulder Season – before June and after September
0-10		<u>10</u>	Outlying Areas
0-10		<u>3</u>	Length of Stay – encourage early arrival and/or late departure
0-10		<u>4</u>	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		<u>    </u>	Previous tourism projects not completed on time or final evaluation not submitted on time
TOTAL POINTS		<u>62</u>	

**Reviewer Conflict of Interest:** \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO

Partial funding: \$ 500 - No website

ORICAL RESOURCES  
Name of Applicant

Ambers  
Name of Reviewer

Fall 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>2</u>	2	<u>4</u>
(1-5) <u>3</u>	1	<u>3</u>
(1-5) <u>3</u>	2	<u>6</u>

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?  
Is the budget and plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?  
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 43

Add Preference Points

0-10	<u>3</u>	Shoulder Season – before June and after September
0-10	<u>7</u>	Outlying Areas
0-10	<u>4</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>5</u>	Family Friendliness

Deduct Penalty Points

-10 \_\_\_\_\_ Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 62

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_ <sup>00</sup>  
2000 MARKET DOLLARS  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ 2000<sup>00</sup>

Ore-Cal Resource Conservation's  
Name of Applicant Development

Heather Lang  
Name of Reviewer

Fall 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>2</u>	5	<u>10</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>4</u>	5	<u>20</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>3</u>	2	<u>6</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>4</u>	1	<u>4</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>2</u>	2	<u>4</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>44</u>	

Add Preference Points

0-10	<u>7</u>	Shoulder Season -- before June and after September
0-10	<u>7</u>	Outlying Areas
0-10	<u>0</u>	Length of Stay -- encourage early arrival and/or late departure
0-10	<u>8</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS

66

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ 2000

Cal Ore

Name of Applicant

Lisa Calloway

Name of Reviewer

Fall 2012\_Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

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(1-5) <u>2</u>	5	<u>10</u>
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>3</u>	2	<u>6</u>
(1-5) <u>3</u>	1	<u>3</u>
(1-5) <u>2</u>	2	<u>4</u>

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

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What is the potential to succeed?  
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Is there evidence of in-kind support?  
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?  
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Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

38

Add Preference Points

0-10	<u>2</u>	Shoulder Season – before June and after September
0-10	<u>5</u>	Outlying Areas
0-10	<u>2</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>5</u>	Family Friendliness

Deduct Penalty Points

-10

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS

52

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding:  YES  NO

Partial funding: \$

2,000

Ore-Cal Conservation  
Name of Applicant

MARQUEZ  
Name of Reviewer

Fall 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>2</u>	5	<u>10</u>
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>4</u>	2	<u>8</u>
(1-5) <u>3</u>	1	<u>3</u>
(1-5) <u>3</u>	2	<u>6</u>

How well does/will this project increase tourism?  
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How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 47

Add Preference Points

0-10	_____	Shoulder Season – before June and after September
0-10	_____	Outlying Areas <u>exhibit in downtown Klamath, Site in California..</u>
0-10	_____	Length of Stay – encourage early arrival and/or late departure
0-10	<u>5</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 52

Reviewer Conflict of Interest:

Comments: Impressive project w/ potential to bring visitors. However, development of website is not marketing. Unclear how potential visitors will become aware of exhibit + allied activities (workshops, etc.) Applicant's other achievements indicate ability to complete projects. Would do well, if funded, to develop marketing plan w/ Discover Klamath. Dollars used for marketing, not website development.

Do you recommend this project for funding:  YES  NO Partial funding: \$ 2,000