

Kruise of Klamath
Name of Applicant

Barbara Sullivan
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

72%

Score Weight Points

(1-5) 3 5 15

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) 3 5 15

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Budget?

(1-5) 1 2 2

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) 3 1 3

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

(1-5) 3 2 6

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 41

Add Preference Points

0-10 0

Shoulder Season – before June and after September

June 28 (1 Day)

0-10 5

Outlying Areas ✓

0-10 5

Length of Stay – encourage early arrival and/or late departure ✓

0-10 4

Family Friendliness ✓ More for Committee.

Deduct Penalty Points

-10 0

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 55%

Reviewer Conflict of Interest:

Comments:

Are the Grant Funds to be swapped with the Cruise?

Do you recommend this project for funding: YES NO Partial funding: \$ 3600.00

11/5/12 3:52 PM

Kruise of Klamath
Name of Applicant

Lisa Callaway
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>5</u>	2	<u>10</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>4</u>	2	<u>8</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

57

Add Preference Points

0-10

0

Shoulder Season – before June and after September

0-10

6

Outlying Areas

0-10

5

Length of Stay – encourage early arrival and/or late departure

0-10

7

Family Friendliness

Deduct Penalty Points

-10

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS

75

Reviewer Conflict of Interest:

Comments: _____

Do you recommend this project for funding: YES NO

Partial funding: \$ 2,500 3,000

Kruise of Kamaea
Name of Applicant

Dannell Tehama
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u> </u>	5	<u>25</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u> </u>	5	<u>15</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u> </u>	2	<u>4</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u> </u>	1	<u>4</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u> </u>	2	<u>4</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 52

Add Preference Points

0-10	<u>10</u>	Shoulder Season – before June and after September
0-10	<u>8</u>	Outlying Areas
0-10	<u>4</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>6</u>	Family Friendliness

Deduct Penalty Points

-10	<u> </u>	Previous tourism projects not completed on time or final evaluation not submitted on time
-----	-------------	---

TOTAL POINTS 72

Reviewer Conflict of Interest:

Comments: What will the fees be?

Track separate from Kruise

Do you recommend this project for funding: YES NO Partial funding: \$ 3,000

Kuuse of Klamath
Name of Applicant

Gleaner Stamp
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>5</u>	5	<u>25</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>4</u>	2	<u>8</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>4</u>	1	<u>4</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>4</u>	2	<u>8</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 70

Add Preference Points

0-10	<u>0</u>	Shoulder Season – before June and after September
0-10	<u>0</u>	Outlying Areas
0-10	<u>8</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>7</u>	Family Friendliness

Deduct Penalty Points

-10	<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
-----	----------	---

TOTAL POINTS 85

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 4500

Kruise Swap Meet

Name of Applicant

Marquez

Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 4 5 20

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

new, 1st year, but
idea seems viable.

(1-5) 3 5 15

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Kruise has long
history of success.
May need some
time/work to make
swap meet successful.

(1-5) 3 2 6

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Kruise has support
long-standing

(1-5) 4 1 4

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

yes.

(1-5) 3 2 6

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

moderate - not
differentiate success of
swap meet from that of
Kruise - does it
bring early visitors
or ones just to
swap meet?

SUB-TOTAL POINTS:

51

Add Preference Points

0-10 _____ Shoulder Season – before June and after September

0-10 _____ Outlying Areas

0-10 8 Length of Stay – encourage early arrival and/or late departure

0-10 5 Family Friendliness

Deduct Penalty Points

-10 _____ Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS

64

Reviewer Conflict of Interest:

Comments: See notes above. Marketing methods are well-thought out.

Is the Kruise going to request a tourism grant separately?

Do you recommend this project for funding: YES NO

Partial funding: \$ 3,500

Krause
Name of Applicant

Ambers
Name of Reviewer

Substance
Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score _____ Weight _____ Points _____

(1-5) _____ 5 _____

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) _____ 5 _____

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) _____ 2 _____

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) _____ 1 _____

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

(1-5) _____ 2 _____

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _____

Add Preference Points

0-10 _____

Shoulder Season – before June and after September

0-10 _____

Outlying Areas

0-10 _____

Length of Stay – encourage early arrival and/or late departure

0-10 _____

Family Friendliness

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS _____

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____