

Town of Bonanza
Name of Applicant

Barbara Sullivan
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

586

Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>3</u>	2	<u>6</u>
(1-5) <u>2</u>	1	<u>2</u>
(1-5) <u>3</u>	2	<u>6</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 44

Add Preference Points

0-10	<u>0</u>	Shoulder Season – before June and after September	<u>Aug 24 - 25th</u> (2)
0-10	<u>5</u>	Outlying Areas	
0-10	<u>5</u>	Length of Stay – encourage early arrival and/or late departure	
0-10	<u>10</u>	Family Friendliness	

Deduct Penalty Points

-10	<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 64

Reviewer Conflict of Interest:

Comments: Not sure if the Budget is realistic.

Do you recommend this project for funding: YES NO Partial funding: \$ 3600.00

APR 15 2012

Bonanza Chile Cook off
Name of Applicant

marquez
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>3</u>	5	<u>15</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits? <i>Small town making excellent effort.</i>
(1-5) <u>3</u>	5	<u>15</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable? <i>Yes, experienced. Partnership w/ DK has been productive.</i>
(1-5) <u>5</u>	2	<u>10</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups? <i>Bonanza's best weekend.</i>
(1-5) <u>4</u>	1	<u>4</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>3</u>	2	<u>6</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 50

Add Preference Points

0-10	<u> </u>	Shoulder Season -- before June and after September
0-10	<u>10</u>	Outlying Areas
0-10	<u>5</u>	Length of Stay -- encourage early arrival and/or late departure
0-10	<u>10</u>	Family Friendliness

Deduct Penalty Points

-10	<u> </u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 75

Reviewer Conflict of Interest:

Comments: Very appealing event in small town. Partnership w/ Disc. Klamath has been productive. Far better marketing plan than in the past years. Note - why only 200 names? Should make effort to obtain names/addresses/emails of participants and attendees for next year promotion.

Do you recommend this project for funding: YES NO Partial funding: \$ ~~3,500~~ 4,000

Bowman
Name of Applicant

Ambree Don
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 2 5 10

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) 3 5 15

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) 4 2 8

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) 3 1 3

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

(1-5) 3 2 6

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 42

Add Preference Points

0-10 N/A

Shoulder Season -- before June and after September

0-10 5

Outlying Areas

0-10 5

Length of Stay -- encourage early arrival and/or late departure

0-10 6

Family Friendliness

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 58

Reviewer Conflict of Interest: _____

Comments: _____ ^{0.10} 4,000

Do you recommend this project for funding: YES NO Partial funding: \$ 4,500⁰⁰

Town of Bonanza

Name of Applicant

Heather Long

Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 3 5 15

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) 3 5 15

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) 3 2 6

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) 4 1 4

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

(1-5) 4 2 8

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 48

Add Preference Points

0-10 0

Shoulder Season – before June and after September

0-10 7

Outlying Areas

0-10 0

Length of Stay – encourage early arrival and/or late departure

0-10 9

Family Friendliness

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 64

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 4000

Chili Cook off

Lisa Galloway

Name of Applicant

8/24 / 25

Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>4</u>	2	<u>8</u>
(1-5) <u>2</u>	1	<u>2</u>
(1-5) <u>3</u>	2	<u>6</u>
SUB-TOTAL POINTS:		<u>51</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

Add Preference Points

0-10

0

Shoulder Season – before June and after September

0-10

7

Outlying Areas

0-10

0

Length of Stay – encourage early arrival and/or late departure

0-10

8

Family Friendliness

Deduct Penalty Points

-10

~~10~~

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS

66

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ 4,000

Tara L Bonanza
Name of Applicant

Samuel Lehama
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u> </u>	5	<u>4</u> 20	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u> </u>	5	<u>5</u> 25	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u> </u>	2	<u>5</u> 10	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u> </u>	1	<u>4</u> 4	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u> </u>	2	<u>3</u> 6	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>21</u> 65	
<u>Add Preference Points</u>			
0-10		<u>0</u>	Shoulder Season – before June and after September
0-10		<u>10</u>	Outlying Areas
0-10		<u>4</u>	Length of Stay – encourage early arrival and/or late departure
0-10		<u>5</u>	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		<u> </u>	Previous tourism projects not completed on time or final evaluation not submitted on time
TOTAL POINTS		<u>40</u> (84)	

Reviewer Conflict of Interest: _____

Comments: ok toward w/s ad? co-op ads?
event just ended + there are no firm members.

Do you recommend this project for funding: YES NO Partial funding: \$ 5,000