

Babe Ruth Association-River Stadium  
 Name of Applicant

Barbara Sullivan  
 Name of Reviewer 10-16-12

Fall 2012 Tourism Grant Application  
 Selection Criteria Summary  
 (Tourism Review Panel scoring)

69 1/2

Score	Weight	Points	
(1-5) <u>3</u>	5	<u>15</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>3</u>	5	<u>15</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>2</u>	2	<u>4</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>2</u>	1	<u>2</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>4</u>	2	<u>8</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 44

Add Preference Points

0-10	<u>0</u>	Shoulder Season – before June and after September	July 24-28 (5)
0-10	<u>7</u>	Oulying Areas	
0-10	<u>8</u>	Length of Stay – encourage early arrival and/or late departure	
0-10	<u>10</u>	Family Friendliness	

Deduct Penalty Points

-10	<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
-----	----------	-------------------------------------------------------------------------------------------

TOTAL POINTS 69

Reviewer Conflict of Interest:

Comments: Projected income of 31,500.00?  
Expense 15,452.00 (11,450.00?)  
Income +16,048.00

Do you recommend this project for funding:  YES  NO Partial funding: \$ 500.00

69 1/2

Babe Ruth

Ambrose

Name of Applicant

Name of Reviewer

Substance

Fall 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score      Weight      Points

(1-5) \_\_\_\_\_      5      \_\_\_\_\_

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

(1-5) \_\_\_\_\_      5      \_\_\_\_\_

Does the applicant have the ability to complete the project?  
Is the budget and plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

(1-5) \_\_\_\_\_      2      \_\_\_\_\_

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

(1-5) \_\_\_\_\_      1      \_\_\_\_\_

Is the presentation clear, concise and attractive?  
Points will be deducted for vague or rambling responses.

(1-5) \_\_\_\_\_      2      \_\_\_\_\_

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: \_\_\_\_\_

Add Preference Points

0-10      \_\_\_\_\_

Shoulder Season – before June and after September

0-10      \_\_\_\_\_

Outlying Areas

0-10      \_\_\_\_\_

Length of Stay – encourage early arrival and/or late departure

0-10      \_\_\_\_\_

Family Friendliness

Deduct Penalty Points

-10      \_\_\_\_\_

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS \_\_\_\_\_

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_

Do you recommend this project for funding:  YES  NO    Partial funding: \$ \_\_\_\_\_

Bebe Ruth Kiger  
Name of Applicant

Dawnelle Kelona  
Name of Reviewer

Fall 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>4</u>	5	<u>20</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>4</u>	5	<u>20</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>3</u>	2	<u>6</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>4</u>	1	<u>4</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>4</u>	2	<u>8</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>77</u>	<u>58</u>
<u>Add Preference Points</u>			
0-10		<u>0</u>	Shoulder Season – before June and after September
0-10		<u>0</u>	Outlying Areas
0-10		<u>5</u>	Length of Stay – encourage early arrival and/or late departure
0-10		<u>8</u>	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
TOTAL POINTS		<u>32</u>	<u>71</u>

Reviewer Conflict of Interest:

Comments: with prior day activities as well as post game 7 days

Do you recommend this project for funding:  YES  NO Partial funding: \$ 7k

Riger Stadium  
Name of Applicant 7/24-28

Lisa Galloway  
Name of Reviewer

Fall 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>4</u>	5	<u>20</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>5</u>	2	<u>10</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>5</u>	1	<u>5</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>5</u>	2	<u>10</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>70</u>	
<u>Add Preference Points</u>			
0-10		<u>0</u>	Shoulder Season – before June and after September
0-10		<u>6</u>	Outlying Areas
0-10		<u>6</u>	Length of Stay – encourage early arrival and/or late departure
0-10		<u>10</u>	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
TOTAL POINTS		<u>92</u>	

**Reviewer Conflict of Interest:** \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ 7,000

Babe Ruth

Name of Applicant

MARQUEZ

Name of Reviewer

Fall 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>5</u>	5	<u>25</u>
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>3</u>	2	<u>6</u>
(1-5) <u>2</u>	1	<u>2</u>
(1-5) <u>2</u>	2	<u>4</u>
SUB-TOTAL POINTS:		<u>57</u>

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?  
Is the budget and plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?  
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

Add Preference Points

0-10

10

Shoulder Season – before June and after September

0-10

\_\_\_\_\_

Outlying Areas

0-10

10

Length of Stay – encourage early arrival and/or late departure

0-10

10

Family Friendliness

Deduct Penalty Points

-10

\_\_\_\_\_

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS

77

Reviewer Conflict of Interest:

Comments: Family friendly. What using dollars for?

Do you recommend this project for funding:  YES  NO Partial funding: \$ ~~10,000~~ 7,500

Babe Ruth  
Name of Applicant

Heather Grant  
Name of Reviewer

Fall 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>5</u>	5	<u>25</u>
(1-5) <u>5</u>	5	<u>25</u>
(1-5) <u>5</u>	2	<u>10</u>
(1-5) <u>3</u>	1	<u>3</u>
(1-5) <u>4</u>	2	<u>8</u>
SUB-TOTAL POINTS:		<u>71</u>

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?  
Is the budget and plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?  
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

Add Preference Points

0-10	<u>0</u>	Shoulder Season – before June and after September
0-10	<u>0</u>	Outlying Areas
0-10	<u>10</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>10</u>	Family Friendliness

Deduct Penalty Points

-10	<u>    </u>	Previous tourism projects not completed on time or final evaluation not submitted on time
-----	-------------	-------------------------------------------------------------------------------------------

TOTAL POINTS 91

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ 7500