

POWANZA

Name of Applicant

AMBERS

Name of Reviewer

Fall 2011 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score      Weight      Points

(1-5) 3      5      15

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

(1-5) 3      5      15

Does the applicant have the ability to complete the project?  
Is the budget and plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

(1-5) 3      2      6

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

(1-5) 4      1      4

Is the presentation clear, concise and attractive?  
Points will be deducted for vague or rambling responses.

(1-5) 4      2      8

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:      46

Add Preference Points

0-10      6

Shoulder Season – before June and after September

0-10      8

Outlying Areas

0-10      5

Length of Stay – encourage early arrival and/or late departure

0-10      7

Family Friendliness

29

Deduct Penalty Points

-10      \_\_\_\_\_

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS      75

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding:  YES  NO    Partial funding: \$ 3000.00 ~~2000.00~~

Bonanza Chili

K MARQUEZ

Name of Applicant

Name of Reviewer

Fall 2011 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 2 5 10

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

*more local events*

(1-5) 2 5 10

Does the applicant have the ability to complete the project?  
Is the budget and plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

*high*

(1-5) 3 2 6

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

(1-5) 2 1 2

Is the presentation clear, concise and attractive?  
Points will be deducted for vague or rambling responses.

(1-5) 2 2 4

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 32

Add Preference Points

0-10 \_\_\_\_\_

Shoulder Season – before June and after September

0-10 10

Outlying Areas

0-10 \_\_\_\_\_

Length of Stay – encourage early arrival and/or late departure

0-10 10

Family Friendliness

Deduct Penalty Points

-10 \_\_\_\_\_

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 52

Reviewer Conflict of Interest:

Comments: Wonderful local event. Not a big tourism draw.  
Not overnight stays.

Do you recommend this project for funding:  YES  NO Partial funding: \$ 2,250

BONANZA CHILI  
Name of Applicant

CAIT  
Name of Reviewer

Fall 2011\_Tourism Grant Application  
**Selection Criteria Summary**  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>3</u>	5	<u>15</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>2</u>	2	<u>4</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>3</u>	1	<u>3</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>1</u>	2	<u>2</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 49

Add Preference Points

0-10	<u>        </u>	Shoulder Season – before June and after September
0-10	<u>10</u>	Outlying Areas
0-10	<u>        </u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>10</u>	Family Friendliness

Deduct Penalty Points

-10	<u>        </u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 69

**Reviewer Conflict of Interest:** \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ 2250.00

Town of Bronza  
Name of Applicant

Dawnelle Lehama  
Name of Reviewer

Fall 2011 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>3</u>	5	<u>8</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>10</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>4</u>	2	<u>6</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>5</u>	1	<u>6</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>4</u>	2	<u>6</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>36</u>	
<u>Add Preference Points</u>			
0-10		<u>8</u>	Shoulder Season – before June and after September
0-10		<u>8</u>	Outlying Areas
0-10		<u>2</u>	Length of Stay – encourage early arrival and/or late departure
0-10		<u>5</u>	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		<u>    </u>	Previous tourism projects not completed on time or final evaluation not submitted on time
TOTAL POINTS		<u>51</u>	

**Reviewer Conflict of Interest:** \_\_\_\_\_

Comments: Good partnership to create a weekend event offering travelers a reason to stay. Sanctioned event, some cooks must attend to move forward

Do you recommend this project for funding:  YES  NO Partial funding: \$ 3500

8th Annual

Partnership / Disney / Howell

Name of Applicant

Name of Reviewer

Town of Boraniza  
Chili Cook off

B. Sullivan

Fall 2011 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

\$5500.00 Req.

3500 points

Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>3</u>	2	<u>6</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>2</u>	2	<u>4</u>

How well does/will this project increase tourism? national competition ✓  
Will it encourage longer-term or repeat visits? Y

Does the applicant have the ability to complete the project? Y  
Is the budget and plan realistic? Y  
What is the potential to succeed? Fair  
Is management and/or administration capable? Y

Is there demonstrated community support? Y  
Is there evidence of in-kind support? Y - Several other groups attending  
Are there endorsements by community groups? None

Is the presentation clear, concise and attractive? Y  
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method? FAIR  
How will the applicant document the impact? FAIR  
Are the outcomes measurable and objective? FAIR

SUB-TOTAL POINTS:

44

Add Preference Points

0-10	<u>0</u>	Shoulder Season -- before June and after September
0-10	<u>5</u>	Outlying Areas
0-10	<u>5</u>	Length of Stay -- encourage early arrival and/or late departure
0-10	<u>5</u>	Family Friendliness

Deduct Penalty Points

-10	<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS

59

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding:  YES  NO Partial funding: \$ 3200.00

2900.00  
2840.00