

Ragland
Name of Applicant

Ambars
Name of Reviewer

Fall 2011_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>3</u>	2	<u>10</u>
(1-5) <u>5</u>	1	<u>5</u>
(1-5) <u>5</u>	2	<u>10</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 50

Add Preference Points

0-10	<u>7</u>	Shoulder Season – before June and after September
0-10	<u>7</u>	Outlying Areas
0-10	<u>5</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>5</u>	Family Friendliness
	<u>24</u>	

Deduct Penalty Points

-10	<u>1</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 74

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 4000

Rayland

Name of Applicant

K MARQUEZ

Name of Reviewer

Fall 2011 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score _____ Weight _____ Points _____

(1-5) _____ 5 _____

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) _____ 5 _____

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) _____ 2 _____

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) _____ 1 _____

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

(1-5) _____ 2 _____

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _____

Add Preference Points

0-10 _____

Shoulder Season – before June and after September

0-10 _____

Outlying Areas

0-10 _____

Length of Stay – encourage early arrival and/or late departure

0-10 _____

Family Friendliness

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS _____

Reviewer Conflict of Interest: Yes.

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

RCT

CHIP

Name of Applicant

Name of Reviewer

Fall 2011_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>5</u>	5	<u>25</u>
(1-5) <u>3</u>	2	<u>6</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>4</u>	2	<u>8</u>
SUB-TOTAL POINTS:		<u>58</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

Add Preference Points

0-10	<u>10</u>	Shoulder Season – before June and after September
0-10	<u> </u>	Outlying Areas
0-10	<u>3</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>3</u>	Family Friendliness

Deduct Penalty Points

-10	<u> </u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS

71

Reviewer Conflict of Interest:

yes

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$

Ross Rayland
Name of Applicant

Danielle Thema
Name of Reviewer

Fall 2011 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>5</u>	5	<u>10</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>10</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>4</u>	2	<u>6</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>3</u>	1	<u>4</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>4</u>	2	<u>6</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>36</u>	
<u>Add Preference Points</u>			
0-10		<u>8</u>	Shoulder Season – before June and after September
0-10		<u>8</u>	Outlying Areas
0-10		<u>8</u>	Length of Stay – encourage early arrival and/or late departure
0-10		<u>8</u>	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
TOTAL POINTS		<u>60</u>	

Reviewer Conflict of Interest:

Comments: Partnership with agencies ensures successful return.

Do you recommend this project for funding: YES NO Partial funding: \$ 5,000

Name of Applicant Ross Bagland Walker

Name of Reviewer B Seelbach

Fall 2011 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

600? out of 4300 (?)

Score	Weight	Points	
(1-5) <u>3</u>	5	<u>15</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>4</u>	2	<u>8</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>4</u>	1	<u>4</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>4</u>	2	<u>8</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

Tickets / survey

SUB-TOTAL POINTS: 60

Add Preference Points

0-10	<u>5</u>	Shoulder Season – before June and after September
0-10	<u>3</u>	Outlying Areas <i>Ent, play - stay ↓</i>
0-10	<u>4</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>4</u>	Family Friendliness

Deduct Penalty Points

-10	<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 72

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ 5,200.00

5000.00
615
4733.50