

Ole Pilots Assoc
Name of Applicant

Ambers
Name of Reviewer

Fall 2011_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>3</u>	5	<u>15</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>3</u>	5	<u>15</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>3</u>	2	<u>6</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>3</u>	1	<u>3</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>4</u>	2	<u>8</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>47</u>	
<u>Add Preference Points</u>			
0-10		<u>2</u>	Shoulder Season – before June and after September
0-10		<u>4</u>	Outlying Areas
0-10		<u>2</u>	Length of Stay – encourage early arrival and/or late departure
0-10		<u>4</u>	Family Friendliness
		<u>12</u>	
<u>Deduct Penalty Points</u>			
-10		<u> </u>	Previous tourism projects not completed on time or final evaluation not submitted on time
TOTAL POINTS		<u>59</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 2,000.00

Pilots Assn Airport

KMAR Ouelz

Name of Applicant

Name of Reviewer

Fall 2011 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>2</u>	5	<u>10</u>
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>1</u>	2	<u>2</u>
(1-5) <u>3</u>	1	<u>3</u>
(1-5) <u>3</u>	2	<u>6</u>
SUB-TOTAL POINTS:		<u>36</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

*only 6 last year
goal is 50.*

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

*Budget high for
estimated tourism*

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

*easy eval.
qualitative maybe*

Add Preference Points

- 0-10 _____ Shoulder Season – before June and after September
- 0-10 _____ Outlying Areas
- 0-10 _____ Length of Stay – encourage early arrival and/or late departure
- 0-10 5 Family Friendliness

Deduct Penalty Points

- 10 _____ Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS

41

Reviewer Conflict of Interest:

Comments: NO heads in beds. Change event to overnight.
Encourage re-apply w/ partnership w/ DK.

Do you recommend this project for funding: YES NO Partial funding: \$ _____

DR Pinos FLY 10
Name of Applicant

CHIP
Name of Reviewer

Fall 2011_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>3</u>	5	<u>15</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>2</u>	2	<u>4</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>5</u>	1	<u>5</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>1</u>	2	<u>2</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

51

Add Preference Points

0-10	_____	Shoulder Season – before June and after September
0-10	_____	Outlying Areas
0-10	_____	Length of Stay – encourage early arrival and/or late departure
0-10	<u>10</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS

61

Reviewer Conflict of Interest:

Comments: HAS POTENTIAL - ENCOURAGED TO REAPPLY
WITH MORE FOCUSED MARKETING PLAN.

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Oregon Pilots Assoc.
Name of Applicant

Dawnelle Thomas
Name of Reviewer

Fall 2011 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>3</u>	5	<u>8</u>
(1-5) <u>3</u>	5	<u>8</u>
(1-5) <u>5</u>	2	<u>7</u>
(1-5) <u>3</u>	1	<u>4</u>
(1-5) <u>3</u>	2	<u>5</u>
SUB-TOTAL POINTS:		<u>32</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

Add Preference Points

0-10	<u>0</u>	Shoulder Season – before June and after September
0-10	<u>0</u>	Outlying Areas
0-10	<u>0</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>0</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 32

Reviewer Conflict of Interest:

Comments: New event with only 6 attendees for fly in last year (2011)
More research/commitment from agencies would help.
Possible partial to support advertising in 2012, gain recognition

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Name of Applicant OR Pilot Assoc.

Name of Reviewer B Sullivan

Fall 2011 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

1 Day event
50 Air craft

<u>Score</u>	<u>Weight</u>	<u>Points</u>	
(1-5) <u>3</u>	5	<u>15</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>3</u>	5	<u>15</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>3</u>	2	<u>6</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups? <u>EAG / OPA</u> <u>volunteers</u>
(1-5) <u>4</u>	1	<u>4</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>4</u>	2	<u>8</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective? <u>> # of aircraft</u>

SUB-TOTAL POINTS: 48

Add Preference Points

0-10	<u>0</u>	Shoulder Season – before June and after September
0-10	<u>8</u>	Outlying Areas
0-10	<u>2</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>4</u>	Family Friendliness

Deduct Penalty Points

-10	<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 62

Reviewer Conflict of Interest: _____

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$

1,500.56
1,000.00
700.00