

KINETIC

Name of Applicant

Amber

Name of Reviewer

Fall 2011 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>2</u>	5	<u>10</u>
(1-5) <u>2</u>	5	<u>10</u>
(1-5) <u>2</u>	2	<u>4</u>
(1-5) <u>3</u>	1	<u>4</u>
(1-5) <u>1</u>	2	<u>2</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

30

Add Preference Points

0-10

✓

Shoulder Season – before June and after September

0-10

✓

Outlying Areas

0-10

2

Length of Stay – encourage early arrival and/or late departure

0-10

2

Family Friendliness

Deduct Penalty Points

-10

4

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS

34

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: YES NO

Partial funding: \$ 2000

Klamath Arts Council
Name of Applicant

K. MARQUEZ
Name of Reviewer

Fall 2011_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>2</u>	5	<u>10</u>
(1-5) <u>2</u>	5	<u>10</u>
(1-5) <u>3</u>	2	<u>6</u>
(1-5) <u>2</u>	1	<u>2</u>
(1-5) <u>2</u>	2	<u>4</u>
SUB-TOTAL POINTS:		<u>32</u>

How well does/will this project increase tourism? Will it encourage longer-term or repeat visits? *Well-regarded local event. Not a big tourism draw.*

Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable? *Marketing budget is sky-high for local event.*

Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups? *They have local sponsors. Well-regarded local event.*

Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses. *Mkt. budget is unrealistically high.*

Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective? *Need to submit plan that is careful w/ our dollars. Prior year attendance does not support request.*

Add Preference Points

0-10	_____	Shoulder Season – before June and after September
0-10	_____	Outlying Areas
0-10	<u>5</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>10</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 47

Reviewer Conflict of Interest:

Comments: Excellent event, but request is sky-high for very limited attendance by visitors.

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Alex Cowan / Kinetic CMA
Name of Applicant

CHIP
Name of Reviewer

Fall 2011 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>5</u>	5	<u>25</u>
(1-5) <u>3</u>	2	<u>6</u>
(1-5) <u>3</u>	1	<u>3</u>
(1-5) <u>3</u>	2	<u>6</u>
SUB-TOTAL POINTS:		<u>55</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

Add Preference Points

0-10	_____	Shoulder Season – before June and after September
0-10	_____	Outlying Areas
0-10	<u>5</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>10</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS

70

Reviewer Conflict of Interest: _____

Comments: MORE DETAILED: SPECIFIC PARTICIPANTS OR AGENCIES

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Klamath Arts Council
Name of Applicant

Devinelli Iphana
Name of Reviewer

Fall 2011 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>4</u>	5	<u>9</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>10</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>4</u>	2	<u>6</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>3</u>	1	<u>4</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>—</u>	2	<u>2</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>31</u>	

Add Preference Points

0-10	<u>0</u>	Shoulder Season – before June and after September
0-10	<u>0</u>	Outlying Areas
0-10	<u>3</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>5</u>	Family Friendliness

Deduct Penalty Points

-10	<u>—</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 39

Reviewer Conflict of Interest:

Comments: Not clear on how to measure, too much personal opinion added
When mentioning other events
good event in the past. Does have a lot of community support

Do you recommend this project for funding: YES NO Partial funding: \$ 2500

Name of Applicant

Klamath Kinetic Challenge
motorized ARTS

Name of Reviewer

B Sullivan

Fall 2011 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

19,000 - Req

300-400 pages
155 over night pages

Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>2</u>	2	<u>4</u>
(1-5) <u>3</u>	1	<u>3</u>
(1-5) <u>2</u>	2	<u>4</u>
SUB-TOTAL POINTS:		<u>41</u>

How well does/will this project increase tourism? 3 day event (arts)
Will it encourage longer-term or repeat visits? ✓

Does the applicant have the ability to complete the project? ✓
Is the budget and plan realistic? Yes
What is the potential to succeed? ✓
Is management and/or administration capable? ✓

Is there demonstrated community support? Part
Is there evidence of in-kind support? Part
Are there endorsements by community groups? Part

Is the presentation clear, concise and attractive? ✓
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method? See app
How will the applicant document the impact? "
Are the outcomes measurable and objective? "

Add Preference Points

0-10	<u>0</u>
0-10	<u>3</u>
0-10	<u>5</u>
0-10	<u>5</u>

Shoulder Season – before June and after September June 22-24 3 days
Outlying Areas ✓
Length of Stay -- encourage early arrival and/or late departure 3 days
Family Friendliness ✓

Deduct Penalty Points

-10 0

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS

54

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: YES NO

Partial funding: \$ 2,500.00

2,500.00
1,000.00