

## Klamath County Tourism Grant Final Report

Please provide the following information and submit with your final Drawdown request. 10% of the grant is withheld until we received this final report.

30-mile  
 Name of Organization  
25437 Rocky Point Rd.  
 Address  
K Falls 97601  
 City, State, Zip  
Julie Black  
 Contact Person  
(541) 356-2550  
 Phone Number  
30-mile expanded mktng.  
 Title of Project

winter 2011 - spr 2012  
 Date of Event/Project

Submit Report to:  
 Amanda Blevins, Tourism Grant  
 Coordinator  
 Klamath County Finance  
 305 Main Street, Room 120  
 Klamath Falls, OR 97601  
 541-883-4202

1. Detail the matching funds received and provide proof of their receipt.  
*see Tour. Gr. Budget form*
2. Please provide your actual income and expenses using the attached Tourism Grant Budget Form.
3. Where did you spend advertising dollars and did they provide the desired results? Provide a detailed list of advertising expenditures.  
*see Tour. Grant B. form*
4. Looking back at your application, how did you say you would measure the success of your project? (For instance, did you plan to measure success by the number of people who attended the event or did you plan to use another measure of success?)  
*work with Dklam, SOOA, + 30-mile lodging businesses to track visitors.*
5. What were the results? (For instance, if you said you'd measure how many people attended the event, how many did in fact attend?)  
*Too early to know. Will know more after "1859" and "Amer Rd" publications come out this spring.*
6. How many people from out-of-county attended? How did you determine how many people from out-of-county attended?  
*N/A - not an event*
7. Do you plan on sponsoring this event again?  
*N/A - not an event*
8. Do you have any comments or suggestions for the Tourism Review Committee regarding the application, award or reimbursement process?

**By signing this you are agreeing that you have paid all bills accrued through this process; as well as agreeing that the Logo Usage Agreement is now terminated.**

*Julie Black*  
 Signature  
Julie Black, contact

4/12/13  
 Date

Printed Name and Title

30-mile club  
winter 11 - spring 2012

Tourism Grant Budget Form

INCOME	Committed	Pending	Total	Actual	Comments/Explanations
Tourism Grant Request		2620		2620	
Cash Match -					
Source: annual ads, 40 <sup>#</sup> 70	2,800			2800	
Source:					
Source:					
Total Cash Match	-	-	-	-	
Other Funding Sources:					
Source:					
Source:					
Source:					
Total Other Funding Sources	-	-	-	-	
Total Projected Revenue	2,800-	2,620 -	5420 -	5420-	
<b>EXPENSES</b>					
Advertising					
Print visitor newspaper 32,000 copies	1,800			1842	/ \$2,771
Web SOVA web ad	400			334	
Other Internet ITDNET site maint.	300			300	
Other SOVA membership	195			295	
Total Advertising	-	-	-	-	
Printing					
Postage	100			0	
Misc/Other (Explanation Req'd): Expended mtg's					
Other: Rack cards 10,000		420		796	develop + print 10,000
Other: Trade show		300		350	coop w/ Disc. Klamath
Other: Mtg campaign		1,200		1474	coop w/ Disc K (Amer. Road)
Other:					and NW brochures rack card distn.
Total Miscellaneous/Other	-	-	-	-	
Total Projected Expenses	2795-	2,620 -	5415 -	5391 -	
Net Projected Income < Expense >	5 -	0 -	5 -	29 -	

NOTES

Do not include any items listed on Page 3 of the application as not eligible  
 Be as specific as possible; provide explanation to help clarify budget items  
 Use the "Actual" column when preparing your final report; submit this form with the final report  
 Use additional space or lines if necessary to provide complete information