Veterans Memorial Committee
Name of Applicant

Barbara Sullivan
Name of Reviewer   10-16-12   57

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 3	5	15	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 4	5	20	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 4	2	8	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 4	1	4	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) 2	2	4	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 51

Add Preference Points

	Points	
0-10	10	Shoulder Season – before June and after September year round
0-10	8	Outlying Areas
0-10	5	Length of Stay – encourage early arrival and/or late departure
0-10	8	Family Friendliness

Deduct Penalty Points

-10	0	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS   82

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ 3500.00

$ 2600.00 ✓ Recommend...

Veterans
Name of Applicant

Ambers
Name of Reviewer

Fall 2012_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _4_	5	_20_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _4_	2	_8_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _4_	1	_4_	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _4_	2	_8_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _65_

Add Preference Points

0-10	_5_	Shoulder Season -- before June and after September
0-10	_0_	Outlying Areas
0-10	_5_	Length of Stay -- encourage early arrival and/or late departure
0-10	_5_	Family Friendliness

Deduct Penalty Points

-10 _____ Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS _86_

Reviewer Conflict of Interest: _____

Comments: _____ _2600 ᵖᵒ_ _____

Do you recommend this project for funding: ☒ YES ☐ NO   **Partial funding:** $ _Total_ _____

Form # KCF 3008
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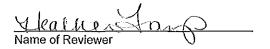
Veterans memorial
Name of Applicant

Dannielle Tehama
Name of Reviewer

Fall 2012_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _____	5	20	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _____	5	20	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _____	2	8	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _____	1	4	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _____	2	6	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 58

Add Preference Points

	Points	
0-10	6	Shoulder Season -- before June and after September
0-10	0	Outlying Areas
0-10	2/3	Length of Stay -- encourage early arrival and/or late departure
0-10	3	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS   69

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☒ YES ☐ NO   **Partial funding: $** _2000_ _____

Form # KCF 3008
Revised the 28ᵗʰ of September, 2011

City Parks
Name of Applicant

Heather Tapp
Name of Reviewer

Fall 2012_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 2	5	10	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 3	5	15	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 3	2	6	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 3	1	3	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) 1	2	2	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 36

Add Preference Points

0-10	3	Shoulder Season – before June and after September
0-10	0	Outlying Areas
0-10	0	Length of Stay – encourage early arrival and/or late departure
0-10	10	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS   49

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $ 26000

Form # KCF 3008
Revised the 28th of September, 2011

Veterans Memorial
Name of Applicant

Lisa Galloway
Name of Reviewer

Fall 2012_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 2	5	10	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 3	5	15	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 3	2	6	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 3	1	3	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) 3	2	6	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 40

Add Preference Points

0-10		2	Shoulder Season – before June and after September
0-10		3	Outlying Areas
0-10		2	Length of Stay – encourage early arrival and/or late departure
0-10		2	Family Friendliness

Deduct Penalty Points

-10		_____	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 49

Reviewer Conflict of Interest: _____

Comments: rated strictly from a tourist standpoint – heads in beds – I think its a great project

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $ 2,600

Form # KCF 3008
Revised the 28th of September, 2011

City KFalls
Name of Applicant

marquez
Name of Reviewer

Fall 2012_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _2_	5	_10_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _4_	5	_20_	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _4_	2	_8_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _3_	1	_3_	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _2_	2	_4_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

I'm not convinced that a brochure about a park will entice overnight stays in Klam M.

SUB-TOTAL POINTS: _45_

Add Preference Points

0-10	____	Shoulder Season – before June and after September
0-10	____	Outlying Areas
0-10	____	Length of Stay – encourage early arrival and/or late departure
0-10	_5_	Family Friendliness

Deduct Penalty Points

| -10 | ____ | Previous tourism projects not completed on time or final evaluation not submitted on time |

TOTAL POINTS _50_

Reviewer Conflict of Interest: _____

Comments: _I am unconvinced that a brochure about a park w/successfully encourage overnight stays. Applicant is able, I would prefer marketing specific events – more likely to bring visitors._

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $ _$2,600_

Form # KCF 3008
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Work w/ D.K to