

Klamath Ice Sports Inc.  
Name of Applicant

Barbara Sullivan  
Name of Reviewer

Fall 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

60%

Score      Weight      Points

(1-5) 3      5      15

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

(1-5) 3      5      15

Does the applicant have the ability to complete the project?  
Is the budget and plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

(1-5) 3      2      6

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

(1-5) 4      1      4

Is the presentation clear, concise and attractive?  
Points will be deducted for vague or rambling responses.

(1-5) 2      2      4

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:      49

Add Preference Points

0-10      10

Shoulder Season – before June and after September Nov 1<sup>st</sup> thru March 31<sup>st</sup>

0-10      8

Outlying Areas

0-10      5

Length of Stay – encourage early arrival and/or late departure

0-10      8

Family Friendliness

Deduct Penalty Points

-10      0

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS      75

Reviewer Conflict of Interest:

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO      Partial funding: \$ 6000.00

*Am 6750.00*

Hamath Ice Sports

Name of Applicant

Dawnielle Tohema

Name of Reviewer

Fall 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _____	5	<u>3</u> 15	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _____	5	<u>4</u> 20	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _____	2	<u>4</u> 8	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _____	1	<u>4</u> 4	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _____	2	<u>3</u> 6	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

18 53

SUB-TOTAL POINTS:

Add Preference Points

0-10	<u>10</u>	Shoulder Season – before June and after September
0-10	<u>6</u>	Outlying Areas
0-10	<u>4</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>8</u>	Family Friendliness

Deduct Penalty Points

-10 \_\_\_\_\_ Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS

46 81

Reviewer Conflict of Interest:

Comments: very little cash match - would like to see where numbers & estimates as well as current posters & press releases

NPR as station

Do you recommend this project for funding:  YES  NO Partial funding: \$ 8K 7K

Klamath Ice Sports

Name of Applicant

Heather Long

Name of Reviewer

Fall 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score      Weight      Points

(1-5) 4      5      20

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

(1-5) 3      5      15

Does the applicant have the ability to complete the project?  
Is the budget and plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

(1-5) 3      2      6

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

(1-5) 3      1      3

Is the presentation clear, concise and attractive?  
Points will be deducted for vague or rambling responses.

(1-5) 3      2      6

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:      50

Add Preference Points

0-10      9

Shoulder Season – before June and after September

0-10      0

Outlying Areas

0-10      6

Length of Stay – encourage early arrival and/or late departure

0-10      9

Family Friendliness

Deduct Penalty Points

-10      \_\_\_\_\_

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS      74

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO      Partial funding: \$ 7000

JCS Sports  
Name of Applicant

Ambers  
Name of Reviewer

Fall 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>5</u>	5	<u>25</u>
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>4</u>	2	<u>8</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>4</u>	2	<u>8</u>

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?  
Is the budget and plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?  
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 65

Add Preference Points

0-10	<u>10</u>	Shoulder Season – before June and after September
0-10	<u>5</u>	Outlying Areas
0-10	<u>10/11</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>8</u>	Family Friendliness

Deduct Penalty Points

-10 \_\_\_\_\_ Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 88

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: 6250<sup>00</sup> APPROVE

Do you recommend this project for funding:  YES  NO Partial funding: \$ 7000<sup>00</sup>

Klamath Ice Sports  
Name of Applicant

Lisa Galloway  
Name of Reviewer

Fall 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>4</u>	2	<u>8</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>4</u>	2	<u>8</u>
SUB-TOTAL POINTS:		<u>60</u>

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?  
Is the budget and plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?  
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

Add Preference Points

0-10	<u>10</u>	Shoulder Season – before June and after September
0-10	<u>3</u>	Outlying Areas
0-10	<u>7</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>19</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS

89

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding:  YES  NO

Partial funding: \$ 7,000 6,750

Klamath Ice Sports

MARQUEZ

Name of Applicant

Name of Reviewer

Fall 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>3</u>	2	<u>6</u>
(1-5) <u>3</u>	1	<u>3</u>
(1-5) <u>3</u>	2	<u>6</u>

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?  
Is the budget and plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?  
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 55

Add Preference Points

0-10	<u>5</u>	Shoulder Season – before June and after September
0-10	_____	Outlying Areas
0-10	_____	Length of Stay – encourage early arrival and/or late departure
0-10	<u>5</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 65

Reviewer Conflict of Interest:

Comments: marketing plan (radio, newspaper) is good. What about contact w/ other ice arenas/clubs in region? Their program/facility is 1st class. Work w/ Discover Klamath to beef up marketing to target groups.

Do you recommend this project for funding:  YES  NO Partial funding: \$ 6,500